

CERTAIN TOOLS SUPERCHARGE ANALYSIS. SITEWISE WORKBENCH



Sitewise Workbench is a visual workflow solution that enables you to combine datasets and perform advanced analysis. Automate complex market planning exercises, site evaluations, and operational tasks so that you can focus your time on higher-value work.

KEY BENEFITS

- Blend and analyze data from disparate spatial and non-spatial sources
- Design workflows for analysis or data manipulation without a line of code
- Reduce processing time from days to hours
- Run complex and recurrent tasks on a schedule
- Create actionable insights for decision-makers

OVERVIEW

Sitewise Workbench was created for those seeking to blend and analyze large, disparate datasets such as demographics, customer information and other business performance metrics. With Sitewise Workbench you can streamline time-consuming tasks and rapidly share results with decision-makers.

VISUALIZE YOUR WORKFLOW

Sitewise Workbench's graphical user interface makes it straightforward to design your workflow without a line of code. The drag-and-drop interactive environment allows you to quickly create complex processes that run frequently, as well as ad hoc analysis for one-off projects.

PUT YOUR DATA TO WORK

Create harmony between disparate datasets, regardless of format. Create analyses that connect both spatial and non-spatial data whether it's store locations, customer data, demographics or sales metrics. Sitewise Workbench supports the import/export and translation between hundreds of data formats including SQL Server, Oracle, ESRI, MapInfo, Excel and CSV.

BE EFFICIENT

Increase efficiency and reduce manual effort by automating complex tasks with Sitewise Workbench. Processes such as determining trade area boundaries based on 70% of business, or creating batch reports for your entire network can be built to reduce your processing time from days to hours.

SHARE YOUR RESULTS

Share your insights with decision-makers by publishing your data into the Sitewise Pro mapping platform. Your team members can access your results through maps and reports from the field or office via their iPad, smartphone or desktop browser.

ABOUT TETRAD

Tetrad's culture emphasizes flexibility and customization, working closely with our clients to ensure satisfaction and success. Whether you are quantifying market potential or assessing new locations, Tetrad's intelligent location-based software and services provide the insights you need to make better business decisions. From analysis and forecasting, to robust reports and reliable data, delivering results and driving growth is our commitment to you.

