



Lenox Square STI 2017 Market Outlook

Study Area Maps

[Lenox Square](#)

Profile Tables

[STI: Market Outlook Opportunity Gap Report By Establishment Type](#)

[STI: Market Outlook Opportunity Gap Report By Major Product Line](#)

[STI: Market Outlook Consumer Demand By Establishment Type](#)

[STI: Market Outlook Consumer Demand By Major Product Line](#)

[STI: Market Outlook Market Supply By Establishment Type](#)

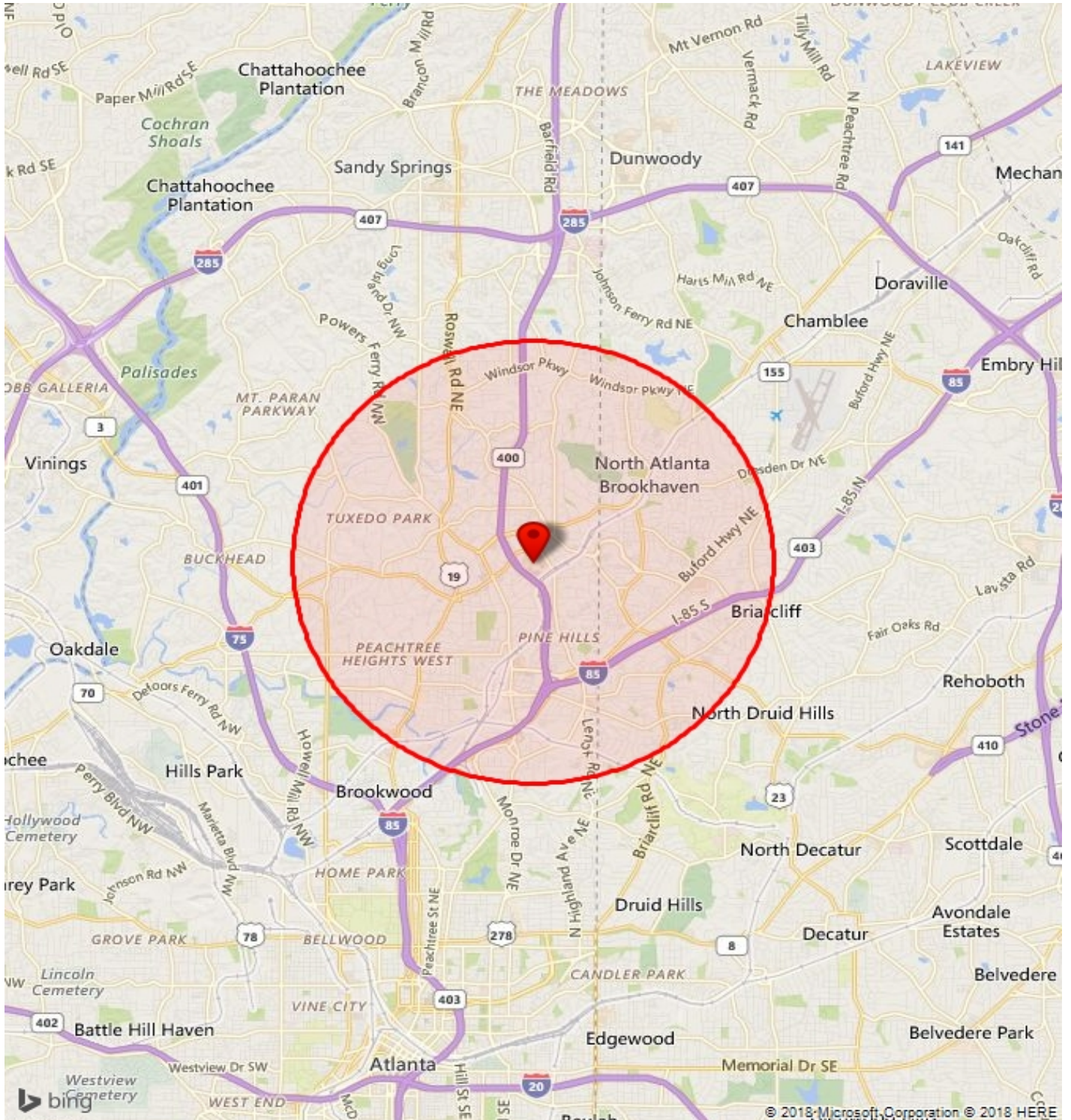
[STI: Market Outlook Market Supply By Major Product Line](#)

[STI: Market Outlook Sales Potential](#)

Prepared on: 7/12/2018 8:04:40 PM



Lenox Square





Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Opportunity Gap Report By Establishment Type

STI: Market Outlook Opportunity Gap Report By Establishment Type	Lenox Square 0 - 3 mi		
	2017 Consumer Demand	2017 Market Supply	Opportunity Gap Surplus/Shortage
Total Consumer Demand and Market Supply by Establishment Type	\$ 2,505,792,363	\$ 3,866,617,435	\$ 1,360,825,073
Motor Vehicle and Parts Dealers	\$ 491,569,441	\$ 303,287,708	\$ 188,281,733
Automobile dealers	\$ 433,691,918	\$ 267,706,054	\$ 165,985,864
Other Motor Vehicle Dealers	\$ 21,249,334	\$ 2,935,472	\$ 18,313,861
Automotive Parts, Accessories, & Tire Stores	\$ 36,628,190	\$ 32,646,182	\$ 3,982,008
Furniture and Home Furnishings Stores	\$ 52,834,932	\$ 263,859,890	\$ 211,024,957
Furniture Stores	\$ 23,586,893	\$ 197,038,104	\$ 173,451,211
Home Furnishings Stores	\$ 29,248,039	\$ 66,821,786	\$ 37,573,747
Electronics & Appliance Stores	\$ 55,646,032	\$ 209,938,490	\$ 154,292,459
Building Material and Garden Equipment Stores	\$ 149,311,966	\$ 123,373,548	\$ 25,938,418
Building Material & Supplies Dealers	\$ 132,340,714	\$ 111,897,445	\$ 20,443,269
Lawn & Garden Equipment & Supplies Stores	\$ 16,971,252	\$ 11,476,103	\$ 5,495,149
Food and Beverage Stores	\$ 358,772,290	\$ 310,543,682	\$ 48,228,607
Grocery Stores	\$ 328,101,128	\$ 218,483,580	\$ 109,617,548
Specialty Food Stores	\$ 7,146,398	\$ 19,821,307	\$ 12,674,909
Beer, Wine & Liquor Stores	\$ 23,524,764	\$ 72,238,795	\$ 48,714,032
Health & Personal Care Stores	\$ 112,023,521	\$ 220,248,363	\$ 108,224,842
Gasoline Stations	\$ 188,851,534	\$ 156,316,898	\$ 32,534,636
Clothing & Clothing Accessories Stores	\$ 110,551,093	\$ 858,481,696	\$ 747,930,603
Clothing Stores	\$ 79,618,092	\$ 652,679,676	\$ 573,061,584
Shoe Stores	\$ 17,860,264	\$ 80,286,894	\$ 62,426,630
Jewelry, Luggage & Leather Goods Stores	\$ 13,072,737	\$ 125,515,126	\$ 112,442,389
Sporting Goods, Hobby, Book, Music Stores	\$ 36,233,372	\$ 98,617,536	\$ 62,384,165
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 27,273,412	\$ 71,529,110	\$ 44,255,699
Book, Periodical & Music Stores	\$ 8,959,960	\$ 27,088,426	\$ 18,128,466
General Merchandise Stores	\$ 291,830,294	\$ 288,317,604	\$ 3,512,690
Department Stores	\$ 65,733,645	\$ 72,499,494	\$ 6,765,850
Other General Merchandise Stores	\$ 226,096,649	\$ 215,818,110	\$ 10,278,539
Miscellaneous Store Retailers	\$ 47,541,248	\$ 113,872,762	\$ 66,331,513
Florists and Miscellaneous Store Retailers	\$ 2,107,882	\$ 4,906,263	\$ 2,798,380
Office Supplies, Stationery & Gift Stores	\$ 14,192,033	\$ 32,975,229	\$ 18,783,196



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Opportunity Gap Report By Establishment Type

STI: Market Outlook Opportunity Gap Report By Establishment Type	Lenox Square 0 - 3 mi		
	2017 Consumer Demand	2017 Market Supply	Opportunity Gap Surplus/ Shortage
Used Merchandise Stores	\$ 7,834,846	\$ 15,350,397	-\$ 7,515,552
Other miscellaneous store retailers	\$ 23,406,488	\$ 60,640,873	-\$ 37,234,385
Non-Store Retailers	\$ 146,823,214	\$ 116,850,288	\$ 29,972,926
Vending machine operators (Nonstore retailers)	\$ 32,796,889	\$ 0	\$ 32,796,889
Direct Selling Establishments	\$ 9,164,141	\$ 8,512,403	\$ 651,738
Electronic Shopping & Mail-Order Houses	\$ 104,862,184	\$ 108,337,885	-\$ 3,475,701
Foodservice and Drinking Places	\$ 463,803,427	\$ 802,908,969	-\$ 339,105,543
Full-Service Restaurants	\$ 213,236,343	\$ 373,992,904	-\$ 160,756,561
Limited-Service Eating Places	\$ 198,079,156	\$ 293,932,171	-\$ 95,853,016
Special Food Services	\$ 34,697,451	\$ 67,788,773	-\$ 33,091,323
Bars/Drinking Places (Alcoholic Beverages)	\$ 17,790,478	\$ 67,195,120	-\$ 49,404,643



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Opportunity Gap Report By Establishment Type

STI: Market Outlook Opportunity Gap Report By Establishment Type	Lenox Square 0 - 3 mi		
	2017 Consumer Demand	2017 Market Supply	Opportunity Gap Surplus/ Shortage
<p>The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that merchandise line. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.</p>			



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Opportunity Gap Report By Major Product Line

STI: Market Outlook Opportunity Gap Report By Major Product Line	Lenox Square 0 - 3 mi		
	2017 Consumer Demand	2017 Market Supply	Opportunity Gap Surplus/Shortage
Total Consumer Demand and Market Supply by Major Product Line	\$ 2,505,792,295	\$ 3,866,617,403	\$ 1,360,825,107
Groceries & Other Food Items	\$ 392,249,182	\$ 289,719,299	\$ 102,529,883
Meals & Non-Alcoholic Beverages	\$ 390,444,237	\$ 642,032,064	\$ 251,587,827
Alcoholic Drinks	\$ 114,842,723	\$ 169,877,200	\$ 55,034,476
Packaged Liquor, Wine, & Beer	\$ 40,138,933	\$ 80,003,474	\$ 39,864,541
Cigars, Cigarettes, Tobacco & Accessories	\$ 27,060,077	\$ 35,668,249	\$ 8,608,172
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 226,903,490	\$ 321,771,314	\$ 94,867,824
Soaps, Detergents, & Household Cleaners	\$ 11,157,606	\$ 12,554,456	\$ 1,396,851
Paper & Related Products	\$ 10,852,997	\$ 13,452,475	\$ 2,599,478
Men's Wear	\$ 25,414,850	\$ 138,223,123	\$ 112,808,273
Women's, Juniors' and Misses' Wear	\$ 65,630,518	\$ 378,748,521	\$ 313,118,003
Children's Wear	\$ 12,331,191	\$ 70,318,367	\$ 57,987,176
Footwear Including Accessories	\$ 30,355,363	\$ 120,416,869	\$ 90,061,505
Sewing, Knitting and Needlework Goods	\$ 1,082,187	\$ 3,035,629	\$ 1,953,443
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 8,364,393	\$ 19,248,482	\$ 10,884,088
Major Household Appliances	\$ 8,137,551	\$ 24,027,784	\$ 15,890,233
Small Electric Appliances	\$ 3,831,003	\$ 6,158,370	\$ 2,327,367
Televisions, Video Recorders, Video Cameras etc.	\$ 13,578,968	\$ 50,640,305	\$ 37,061,337
Audio Equipment & Musical Instruments	\$ 10,498,235	\$ 28,453,782	\$ 17,955,547
Furniture, Sleep Equipment & Outdoor Furniture	\$ 53,640,640	\$ 223,438,166	\$ 169,797,526
Flooring & Floor Coverings	\$ 18,204,850	\$ 34,944,297	\$ 16,739,447
Computer Hardware, Software, & Supplies	\$ 69,857,961	\$ 98,238,786	\$ 28,380,825
Kitchenware & Home Furnishings	\$ 21,354,946	\$ 55,541,531	\$ 34,186,584
Jewelry Including Watches	\$ 19,469,681	\$ 138,171,918	\$ 118,702,238
Books & Periodicals	\$ 8,364,770	\$ 22,748,218	\$ 14,383,448
Photographic Equipment & Supplies	\$ 2,074,527	\$ 9,572,369	\$ 7,497,842
Toys, Hobby Goods, & Games	\$ 10,180,048	\$ 25,538,311	\$ 15,358,263
Optical Goods	\$ 4,540,128	\$ 10,202,024	\$ 5,661,895
Sporting Goods	\$ 16,372,053	\$ 39,332,059	\$ 22,960,007
Hardware, Tools, Plumbing & Electrical	\$ 34,611,030	\$ 30,834,751	\$ 3,776,279
Lawn, Garden, & Farm Equipment & Supplies	\$ 33,990,450	\$ 32,486,071	\$ 1,504,379
Dimensional Lumber & Other Building Materials	\$ 53,001,996	\$ 45,609,239	\$ 7,392,757
Paint & Sundries	\$ 9,449,833	\$ 8,345,746	\$ 1,104,087
Autos, Cars, Vans, Trucks & Motorcycles	\$ 370,252,360	\$ 224,714,141	\$ 145,538,219



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Opportunity Gap Report By Major Product Line

STI: Market Outlook Opportunity Gap Report By Major Product Line	Lenox Square 0 - 3 mi		
	2017 Consumer Demand	2017 Market Supply	Opportunity Gap Surplus/ Shortage
Automotive Fuels	\$ 148,085,647	\$ 140,617,704	\$ 7,467,943
Automotive Lubricants Including Oil, Greases, etc.	\$ 4,227,166	\$ 3,598,943	\$ 628,223
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 68,453,800	\$ 50,869,760	\$ 17,584,040
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 3,958,420	\$ 6,353,292	- \$ 2,394,873
Pets, Pet Foods & Pet Supplies	\$ 19,021,105	\$ 24,906,903	- \$ 5,885,798
All Other Merchandise	\$ 73,937,530	\$ 160,294,023	- \$ 86,356,493
Retailer Services	\$ 69,869,851	\$ 75,909,388	- \$ 6,039,537



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Opportunity Gap Report By Major Product Line

STI: Market Outlook Opportunity Gap Report By Major Product Line	Lenox Square 0 - 3 mi		
	2017 Consumer Demand	2017 Market Supply	Opportunity Gap Surplus/ Shortage
<p>The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that merchandise line. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.</p>			



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Establishment Type

STI: Market Outlook Consumer Demand By Establishment Type	Lenox Square 0 - 3 mi
2017 Consumer Demand by Establishment Type	
Automobile Dealers	\$ 433,691,918
Other Motor Vehicle Dealers	\$ 21,249,334
Automotive Parts, Accessories, & Tire Stores	\$ 36,628,190
Furniture Stores	\$ 23,586,893
Home Furnishings Stores	\$ 29,248,039
Electronics & Appliance Stores	\$ 55,646,032
Building Material & Supplies Dealers	\$ 132,340,714
Lawn & Garden Equipment & Supplies Stores	\$ 16,971,252
Grocery Stores	\$ 328,101,128
Specialty Food Stores	\$ 7,146,398
Beer, Wine & Liquor Stores	\$ 23,524,764
Health & Personal Care Stores	\$ 112,023,521
Gasoline Stations	\$ 188,851,534
Clothing Stores	\$ 79,618,092
Shoe Stores	\$ 17,860,264
Jewelry, Luggage & Leather Goods Stores	\$ 13,072,737
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 27,273,412
Book, Periodical & Music Stores	\$ 8,959,960
Department Stores	\$ 65,733,645
Other General Merchandise Stores	\$ 226,096,649
Florists and Miscellaneous Store Retailers	\$ 2,107,882
Office Supplies, Stationery & Gift Stores	\$ 14,192,033
Used Merchandise Stores	\$ 7,834,846
Other miscellaneous store retailers	\$ 23,406,488
Electronic Shopping & Mail-Order Houses	\$ 104,862,184
Vending Machine Operators (Nonstore Retailers)	\$ 32,796,889
Direct Selling Establishments	\$ 9,164,141
Full-Service Restaurants	\$ 213,236,343
Limited-Service Eating PIAWes	\$ 198,079,156
Special Food Services	\$ 34,697,451
Bars/Drinking PIAWes (Alcoholic Beverages)	\$ 17,790,478
2016 Consumer Demand by Establishment Type	
Automobile Dealers	\$ 404,442,952
Other Motor Vehicle Dealers	\$ 20,638,331
Automotive Parts, Accessories, & Tire Stores	\$ 34,408,544
Furniture Stores	\$ 22,036,909
Home Furnishings Stores	\$ 26,690,121
Electronics & Appliance Stores	\$ 58,303,321
Building Material & Supplies Dealers	\$ 121,010,740
Lawn & Garden Equipment & Supplies Stores	\$ 16,738,320
Grocery Stores	\$ 314,359,319
Specialty Food Stores	\$ 7,147,821
Beer, Wine & Liquor Stores	\$ 22,189,656
Health & Personal Care Stores	\$ 103,770,516



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Establishment Type

STI: Market Outlook Consumer Demand By Establishment Type	Lenox Square 0 - 3 mi
Gasoline Stations	\$ 190,783,411
Clothing Stores	\$ 77,963,398
Shoe Stores	\$ 15,777,029
Jewelry, Luggage & Leather Goods Stores	\$ 11,762,005
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 27,015,882
Book, Periodical & Music Stores	\$ 9,269,984
Department Stores	\$ 68,112,726
Other General Merchandise Stores	\$ 215,209,297
Florists and Miscellaneous Store Retailers	\$ 1,865,663
Office Supplies, Stationery & Gift Stores	\$ 15,161,401
Used Merchandise Stores	\$ 7,668,100
Other miscellaneous store retailers	\$ 20,667,969
Electronic Shopping & Mail-Order Houses	\$ 90,605,880
Vending Machine Operators (Nonstore Retailers)	\$ 27,149,310
Direct Selling Establishments	\$ 10,016,787
Full-Service Restaurants	\$ 204,044,965
Limited-Service Eating PIAWes	\$ 184,777,022
Special Food Services	\$ 32,293,357
Bars/Drinking PIAWes (Alcoholic Beverages)	\$ 16,858,097



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Establishment Type

STI: Market Outlook Consumer Demand By Establishment Type	Lenox Square 0 - 3 mi
2015 Consumer Demand by Establishment Type	
Automobile Dealers	\$ 374,409,164
Other Motor Vehicle Dealers	\$ 18,472,965
Automotive Parts, Accessories, & Tire Stores	\$ 34,046,866
Furniture Stores	\$ 21,076,041
Home Furnishings Stores	\$ 25,642,867
Electronics & Appliance Stores	\$ 64,853,185
Building Material & Supplies Dealers	\$ 114,879,102
Lawn & Garden Equipment & Supplies Stores	\$ 16,660,660
Grocery Stores	\$ 303,412,922
Specialty Food Stores	\$ 6,844,960
Beer, Wine & Liquor Stores	\$ 20,948,512
Health & Personal Care Stores	\$ 99,171,506
Gasoline Stations	\$ 233,305,462
Clothing Stores	\$ 76,056,458
Shoe Stores	\$ 15,918,500
Jewelry, Luggage & Leather Goods Stores	\$ 12,399,710
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 25,365,121
Book, Periodical & Music Stores	\$ 8,966,504
Department Stores	\$ 69,826,741
Other General Merchandise Stores	\$ 211,697,358
Florists and Miscellaneous Store Retailers	\$ 1,770,666
Office Supplies, Stationery & Gift Stores	\$ 15,882,496
Used Merchandise Stores	\$ 7,424,672
Other miscellaneous store retailers	\$ 19,295,625
Electronic Shopping & Mail-Order Houses	\$ 86,989,748
Vending Machine Operators (Nonstore Retailers)	\$ 28,275,535
Direct Selling Establishments	\$ 14,321,553
Full-Service Restaurants	\$ 178,894,380
Limited-Service Eating PIAWes	\$ 167,545,544
Special Food Services	\$ 30,334,911
Bars/Drinking PIAWes (Alcoholic Beverages)	\$ 15,299,603
2014 Consumer Demand by Establishment Type	
Automobile Dealers	\$ 360,152,500
Other Motor Vehicle Dealers	\$ 17,522,549
Automotive Parts, Accessories, & Tire Stores	\$ 34,633,846
Furniture Stores	\$ 20,692,585
Home Furnishings Stores	\$ 25,230,628
Electronics & Appliance Stores	\$ 64,770,907
Building Material & Supplies Dealers	\$ 111,984,354
Lawn & Garden Equipment & Supplies Stores	\$ 16,329,539
Grocery Stores	\$ 297,002,238
Specialty Food Stores	\$ 6,636,149
Beer, Wine & Liquor Stores	\$ 20,364,228
Health & Personal Care Stores	\$ 95,728,075



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Establishment Type

STI: Market Outlook Consumer Demand By Establishment Type	Lenox Square 0 - 3 mi
Gasoline Stations	\$ 244,013,930
Clothing Stores	\$ 76,656,357
Shoe Stores	\$ 15,946,246
Jewelry, Luggage & Leather Goods Stores	\$ 12,637,807
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 25,751,977
Book, Periodical & Music Stores	\$ 9,151,708
Department Stores	\$ 72,647,820
Other General Merchandise Stores	\$ 209,270,223
Florists and Miscellaneous Store Retailers	\$ 1,739,087
Office Supplies, Stationery & Gift Stores	\$ 15,999,099
Used Merchandise Stores	\$ 7,234,927
Other miscellaneous store retailers	\$ 18,871,487
Electronic Shopping & Mail-Order Houses	\$ 79,391,001
Vending Machine Operators (Nonstore Retailers)	\$ 28,827,315
Direct Selling Establishments	\$ 13,924,146
Full-Service Restaurants	\$ 162,955,525
Limited-Service Eating PIAWes	\$ 156,092,888
Special Food Services	\$ 28,456,786
Bars/Drinking PIAWes (Alcoholic Beverages)	\$ 14,841,522



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Establishment Type

STI: Market Outlook Consumer Demand By Establishment Type	Lenox Square 0 - 3 mi
2013 Consumer Demand by Establishment Type	
Automobile Dealers	\$ 329,085,868
Other Motor Vehicle Dealers	\$ 15,603,001
Automotive Parts, Accessories, & Tire Stores	\$ 33,457,640
Furniture Stores	\$ 19,769,131
Home Furnishings Stores	\$ 23,051,911
Electronics & Appliance Stores	\$ 63,571,121
Building Material & Supplies Dealers	\$ 101,528,505
Lawn & Garden Equipment & Supplies Stores	\$ 14,730,560
Grocery Stores	\$ 283,784,300
Specialty Food Stores	\$ 6,368,420
Beer, Wine & Liquor Stores	\$ 19,180,854
Health & Personal Care Stores	\$ 90,499,073
Gasoline Stations	\$ 241,370,211
Clothing Stores	\$ 73,533,661
Shoe Stores	\$ 14,813,213
Jewelry, Luggage & Leather Goods Stores	\$ 11,783,099
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 24,022,540
Book, Periodical & Music Stores	\$ 9,295,702
Department Stores	\$ 73,799,063
Other General Merchandise Stores	\$ 197,093,991
Florists and Miscellaneous Store Retailers	\$ 1,625,400
Office Supplies, Stationery & Gift Stores	\$ 15,992,015
Used Merchandise Stores	\$ 6,707,352
Other miscellaneous store retailers	\$ 17,468,974
Electronic Shopping & Mail-Order Houses	\$ 74,132,393
Vending MAWhine Operators (Nonstore Retailers)	\$ 27,312,861
Direct Selling Establishments	\$ 12,838,536
Full-Service Restaurants	\$ 156,994,926
Limited-Service Eating PIAWes	\$ 147,939,731
Special Food Services	\$ 27,624,854
Bars/Drinking PIAWes (Alcoholic Beverages)	\$ 14,805,757



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Major Product Line

STI: Market Outlook Consumer Demand By Major Product Line	Lenox Square 0 - 3 mi
2017 Consumer Demand by Major Product Line	
Groceries & Other Food Items	\$ 392,249,182
Meals & Non-Alcoholic Beverages	\$ 390,444,237
Alcoholic Drinks	\$ 114,842,723
Packaged Liquor, Wine, & Beer	\$ 40,138,933
Cigars, Cigarettes, Tobacco & Accessories	\$ 27,060,077
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 226,903,490
Soaps, Detergents, & Household Cleaners	\$ 11,157,606
Paper & Related Products	\$ 10,852,997
Men's Wear	\$ 25,414,850
Women's, Juniors' and Misses' Wear	\$ 65,630,518
Children's Wear	\$ 12,331,191
Footwear Including Accessories	\$ 30,355,363
Sewing, Knitting and Needlework Goods	\$ 1,082,187
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 8,364,393
Major Household Appliances	\$ 8,137,551
Small Electric Appliances	\$ 3,831,003
Televisions, Video Recorders, Video Cameras etc.	\$ 13,578,968
Audio Equipment & Musical Instruments	\$ 10,498,235
Furniture, Sleep Equipment & Outdoor Furniture	\$ 53,640,640
Flooring & Floor Coverings	\$ 18,204,850
Computer Hardware, Software, & Supplies	\$ 69,857,961
Kitchenware & Home Furnishings	\$ 21,354,946
Jewelry Including Watches	\$ 19,469,681
Books & Periodicals	\$ 8,364,770
Photographic Equipment & Supplies	\$ 2,074,527
Toys, Hobby Goods, & Games	\$ 10,180,048
Optical Goods	\$ 4,540,128
Sporting Goods	\$ 16,372,053
Hardware, Tools, Plumbing & Electrical	\$ 34,611,030
Lawn, Garden, & Farm Equipment & Supplies	\$ 33,990,450
Dimensional Lumber & Other Building Materials	\$ 53,001,996
Paint & Sundries	\$ 9,449,833
Autos, Cars, Vans, Trucks & Motorcycles	\$ 370,252,360
Automotive Fuels	\$ 148,085,647
Automotive Lubricants Including Oil, Greases, etc.	\$ 4,227,166
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 68,453,800
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 3,958,420
Pets, Pet Foods & Pet Supplies	\$ 19,021,105
All Other Merchandise	\$ 73,937,530
Retailer Services	\$ 69,869,851



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Major Product Line

STI: Market Outlook Consumer Demand By Major Product Line	Lenox Square 0 - 3 mi
2016 Consumer Demand by Major Product Line	
Groceries & Other Food Items	\$ 374,797,678
Meals & Non-Alcoholic Beverages	\$ 365,432,322
Alcoholic Drinks	\$ 110,830,390
Packaged Liquor, Wine, & Beer	\$ 38,291,165
Cigars, Cigarettes, Tobacco & Accessories	\$ 26,109,331
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 208,653,013
Soaps, Detergents, & Household Cleaners	\$ 10,660,515
Paper & Related Products	\$ 10,618,804
Men's Wear	\$ 25,080,663
Women's, Juniors' and Misses' Wear	\$ 65,686,089
Children's Wear	\$ 12,386,016
Footwear Including Accessories	\$ 27,437,494
Sewing, Knitting and Needlework Goods	\$ 1,070,145
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 7,983,175
Major Household Appliances	\$ 8,103,407
Small Electric Appliances	\$ 3,569,684
Televisions, Video Recorders, Video Cameras etc.	\$ 13,658,610
Audio Equipment & Musical Instruments	\$ 10,398,889
Furniture, Sleep Equipment & Outdoor Furniture	\$ 49,421,255
Flooring & Floor Coverings	\$ 16,458,374
Computer Hardware, Software, & Supplies	\$ 68,061,894
Kitchenware & Home Furnishings	\$ 20,205,302
Jewelry Including Watches	\$ 17,818,013
Books & Periodicals	\$ 8,606,296
Photographic Equipment & Supplies	\$ 2,162,167
Toys, Hobby Goods, & Games	\$ 9,979,834
Optical Goods	\$ 4,368,373
Sporting Goods	\$ 16,202,951
Hardware, Tools, Plumbing & Electrical	\$ 31,734,447
Lawn, Garden, & Farm Equipment & Supplies	\$ 32,675,447
Dimensional Lumber & Other Building Materials	\$ 47,679,476
Paint & Sundries	\$ 8,641,575
Autos, Cars, Vans, Trucks & Motorcycles	\$ 345,459,277
Automotive Fuels	\$ 151,764,199
Automotive Lubricants Including Oil, Greases, etc.	\$ 4,060,636
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 63,840,031
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 4,587,950
Pets, Pet Foods & Pet Supplies	\$ 17,251,647
All Other Merchandise	\$ 71,060,092
Retailer Services	\$ 65,932,217



**Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Major Product Line**

STI: Market Outlook Consumer Demand By Major Product Line	Lenox Square 0 - 3 mi
2015 Consumer Demand by Major Product Line	
Groceries & Other Food Items	\$ 368,733,553
Meals & Non-Alcoholic Beverages	\$ 340,401,181
Alcoholic Drinks	\$ 88,325,193
Packaged Liquor, Wine, & Beer	\$ 36,799,778
Cigars, Cigarettes, Tobacco & Accessories	\$ 29,737,511
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 197,328,069
Soaps, Detergents, & Household Cleaners	\$ 11,028,163
Paper & Related Products	\$ 10,627,205
Men's Wear	\$ 24,593,189
Women's, Juniors' and Misses' Wear	\$ 63,640,592
Children's Wear	\$ 11,920,325
Footwear Including Accessories	\$ 27,170,852
Sewing, Knitting and Needlework Goods	\$ 988,704
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 7,958,767
Major Household Appliances	\$ 7,880,536
Small Electric Appliances	\$ 3,310,910
Televisions, Video Recorders, Video Cameras etc.	\$ 13,587,172
Audio Equipment & Musical Instruments	\$ 9,962,559
Furniture, Sleep Equipment & Outdoor Furniture	\$ 45,651,830
Flooring & Floor Coverings	\$ 15,730,486
Computer Hardware, Software, & Supplies	\$ 82,434,113
Kitchenware & Home Furnishings	\$ 19,740,438
Jewelry Including Watches	\$ 18,968,206
Books & Periodicals	\$ 9,155,719
Photographic Equipment & Supplies	\$ 2,167,961
Toys, Hobby Goods, & Games	\$ 9,745,034
Optical Goods	\$ 4,239,265
Sporting Goods	\$ 16,991,726
Hardware, Tools, Plumbing & Electrical	\$ 30,190,055
Lawn, Garden, & Farm Equipment & Supplies	\$ 29,808,159
Dimensional Lumber & Other Building Materials	\$ 45,850,308
Paint & Sundries	\$ 8,354,831
Autos, Cars, Vans, Trucks & Motorcycles	\$ 318,302,586
Automotive Fuels	\$ 192,031,053
Automotive Lubricants Including Oil, Greases, etc.	\$ 3,545,067
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 60,493,151
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 7,689,257
Pets, Pet Foods & Pet Supplies	\$ 15,280,200
All Other Merchandise	\$ 66,612,710
Retailer Services	\$ 63,012,956



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Major Product Line

STI: Market Outlook Consumer Demand By Major Product Line	Lenox Square 0 - 3 mi
2014 Consumer Demand by Major Product Line	
Groceries & Other Food Items	\$ 362,490,530
Meals & Non-Alcoholic Beverages	\$ 316,053,728
Alcoholic Drinks	\$ 80,148,225
Packaged Liquor, Wine, & Beer	\$ 36,072,958
Cigars, Cigarettes, Tobacco & Accessories	\$ 30,981,708
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 193,134,225
Soaps, Detergents, & Household Cleaners	\$ 10,780,432
Paper & Related Products	\$ 10,167,856
Men's Wear	\$ 24,468,068
Women's, Juniors' and Misses' Wear	\$ 63,082,325
Children's Wear	\$ 11,427,289
Footwear Including Accessories	\$ 27,690,584
Sewing, Knitting and Needlework Goods	\$ 1,164,588
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 7,192,743
Major Household Appliances	\$ 7,393,347
Small Electric Appliances	\$ 2,864,951
Televisions, Video Recorders, Video Cameras etc.	\$ 12,282,524
Audio Equipment & Musical Instruments	\$ 9,746,946
Furniture, Sleep Equipment & Outdoor Furniture	\$ 45,289,019
Flooring & Floor Coverings	\$ 15,845,957
Computer Hardware, Software, & Supplies	\$ 77,021,428
Kitchenware & Home Furnishings	\$ 19,076,054
Jewelry Including Watches	\$ 20,232,530
Books & Periodicals	\$ 9,376,094
Photographic Equipment & Supplies	\$ 1,947,300
Toys, Hobby Goods, & Games	\$ 9,557,186
Optical Goods	\$ 4,507,193
Sporting Goods	\$ 17,652,682
Hardware, Tools, Plumbing & Electrical	\$ 28,976,026
Lawn, Garden, & Farm Equipment & Supplies	\$ 30,867,292
Dimensional Lumber & Other Building Materials	\$ 44,823,147
Paint & Sundries	\$ 8,164,711
Autos, Cars, Vans, Trucks & Motorcycles	\$ 305,583,212
Automotive Fuels	\$ 206,451,218
Automotive Lubricants Including Oil, Greases, etc.	\$ 3,228,455
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 60,407,198
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 7,203,186
Pets, Pet Foods & Pet Supplies	\$ 15,303,711
All Other Merchandise	\$ 65,826,429
Retailer Services	\$ 60,974,361



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Consumer Demand By Major Product Line

STI: Market Outlook Consumer Demand By Major Product Line	Lenox Square 0 - 3 mi
2013 Consumer Demand by Major Product Line	
Groceries & Other Food Items	\$ 346,352,164
Meals & Non-Alcoholic Beverages	\$ 300,814,211
Alcoholic Drinks	\$ 79,525,348
Packaged Liquor, Wine, & Beer	\$ 33,891,158
Cigars, Cigarettes, Tobacco & Accessories	\$ 30,174,331
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 181,601,079
Soaps, Detergents, & Household Cleaners	\$ 10,300,254
Paper & Related Products	\$ 9,822,141
Men's Wear	\$ 23,764,914
Women's, Juniors' and Misses' Wear	\$ 61,645,408
Children's Wear	\$ 11,179,942
Footwear Including Accessories	\$ 26,281,733
Sewing, Knitting and Needlework Goods	\$ 1,108,500
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 6,887,737
Major Household Appliances	\$ 6,569,283
Small Electric Appliances	\$ 2,746,621
Televisions, Video Recorders, Video Cameras etc.	\$ 12,819,098
Audio Equipment & Musical Instruments	\$ 9,605,971
Furniture, Sleep Equipment & Outdoor Furniture	\$ 43,138,830
Flooring & Floor Coverings	\$ 14,591,114
Computer Hardware, Software, & Supplies	\$ 76,948,551
Kitchenware & Home Furnishings	\$ 17,511,655
Jewelry Including Watches	\$ 18,924,705
Books & Periodicals	\$ 9,320,810
Photographic Equipment & Supplies	\$ 2,111,324
Toys, Hobby Goods, & Games	\$ 9,188,749
Optical Goods	\$ 4,242,988
Sporting Goods	\$ 15,912,171
Hardware, Tools, Plumbing & Electrical	\$ 26,361,432
Lawn, Garden, & Farm Equipment & Supplies	\$ 27,254,367
Dimensional Lumber & Other Building Materials	\$ 40,901,351
Paint & Sundries	\$ 7,418,652
Autos, Cars, Vans, Trucks & Motorcycles	\$ 276,974,591
Automotive Fuels	\$ 204,664,790
Automotive Lubricants Including Oil, Greases, etc.	\$ 3,118,678
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 58,290,545
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 6,562,569
Pets, Pet Foods & Pet Supplies	\$ 12,826,006
All Other Merchandise	\$ 62,585,187
Retailer Services	\$ 55,845,674



**Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Market Supply By Establishment Type**

STI: Market Outlook Market Supply By Establishment Type	Lenox Square 0 - 3 mi
Total Market Supply by Establishment Type	\$ 3,866,617,435
Motor Vehicle and Parts Dealers	\$ 303,287,708
Automobile dealers	\$ 267,706,054
Other Motor Vehicle Dealers	\$ 2,935,472
Automotive Parts, Accessories, & Tire Stores	\$ 32,646,182
Furniture and Home Furnishings Stores	\$ 263,859,890
Furniture Stores	\$ 197,038,104
Home Furnishings Stores	\$ 66,821,786
Electronics & Appliance Stores	\$ 209,938,490
Building Material and Garden Equipment Stores	\$ 123,373,548
Building Material & Supplies Dealers	\$ 111,897,445
Lawn & Garden Equipment & Supplies Stores	\$ 11,476,103
Food and Beverage Stores	\$ 310,543,682
Grocery Stores	\$ 218,483,580
Specialty Food Stores	\$ 19,821,307
Beer, Wine & Liquor Stores	\$ 72,238,795
Health & Personal Care Stores	\$ 220,248,363
Gasoline Stations	\$ 156,316,898
Clothing & Clothing Accessories Stores	\$ 858,481,696
Clothing Stores	\$ 652,679,676
Shoe Stores	\$ 80,286,894
Jewelry, Luggage & Leather Goods Stores	\$ 125,515,126
Sporting Goods, Hobby, Book, Music Stores	\$ 98,617,536
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 71,529,110
Book, Periodical & Music Stores	\$ 27,088,426
General Merchandise Stores	\$ 288,317,604
Department Stores	\$ 72,499,494
Other General Merchandise Stores	\$ 215,818,110
Miscellaneous Store Retailers	\$ 113,872,762
Florists and Miscellaneous Store Retailers	\$ 4,906,263
Office Supplies, Stationery & Gift Stores	\$ 32,975,229
Used Merchandise Stores	\$ 15,350,397
Other miscellaneous store retailers	\$ 60,640,873



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Market Supply By Establishment Type

STI: Market Outlook Market Supply By Establishment Type	Lenox Square 0 - 3 mi
Non-Store Retailers	\$ 116,850,288
Vending machine operators (Nonstore retailers)	\$ 0
Direct Selling Establishments	\$ 8,512,403
Electronic Shopping & Mail-Order Houses	\$ 108,337,885
Foodservice and Drinking Places	\$ 802,908,969
Full-Service Restaurants	\$ 373,992,904
Limited-Service Eating Places	\$ 293,932,171
Special Food Services	\$ 67,788,773
Bars/Drinking Places (Alcoholic Beverages)	\$ 67,195,120



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Market Supply By Major Product Line

STI: Market Outlook Market Supply By Major Product Line	Lenox Square 0 - 3 mi
Total Market Supply by Major Product Line	\$ 3,866,617,403
Groceries & Other Food Items	\$ 289,719,299
Meals & Non-Alcoholic Beverages	\$ 642,032,064
Alcoholic Drinks	\$ 169,877,200
Packaged Liquor, Wine, & Beer	\$ 80,003,474
Cigars, Cigarettes, Tobacco & Accessories	\$ 35,668,249
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 321,771,314
Soaps, Detergents, & Household Cleaners	\$ 12,554,456
Paper & Related Products	\$ 13,452,475
Men's Wear	\$ 138,223,123
Women's, Juniors' and Misses' Wear	\$ 378,748,521
Children's Wear	\$ 70,318,367
Footwear Including Accessories	\$ 120,416,869
Sewing, Knitting and Needlework Goods	\$ 3,035,629
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 19,248,482
Major Household Appliances	\$ 24,027,784
Small Electric Appliances	\$ 6,158,370
Televisions, Video Recorders, Video CamerBE etc.	\$ 50,640,305
Audio Equipment & Musical Instruments	\$ 28,453,782
Furniture, Sleep Equipment & Outdoor Furniture	\$ 223,438,166
Flooring & Floor Coverings	\$ 34,944,297
Computer Hardware, Software, & Supplies	\$ 98,238,786
Kitchenware & Home Furnishings	\$ 55,541,531
Jewelry Including Watches	\$ 138,171,918
Books & Periodicals	\$ 22,748,218
Photographic Equipment & Supplies	\$ 9,572,369
Toys, Hobby Goods, & Games	\$ 25,538,311
Optical Goods	\$ 10,202,024
Sporting Goods	\$ 39,332,059
Hardware, Tools, Plumbing & Electrical	\$ 30,834,751
Lawn, Garden, & Farm Equipment & Supplies	\$ 32,486,071
Dimensional Lumber & Other Building Materials	\$ 45,609,239
Paint & Sundries	\$ 8,345,746
Autos, Cars, Vans, Trucks & Motorcycles	\$ 224,714,141
Automotive Fuels	\$ 140,617,704
Automotive Lubricants Including Oil, Greases, etc.	\$ 3,598,943



Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Market Supply By Major Product Line

STI: Market Outlook Market Supply By Major Product Line	Lenox Square 0 - 3 mi
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 50,869,760
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 6,353,292
Pets, Pet Foods & Pet Supplies	\$ 24,906,903
All Other Merchandise	\$ 160,294,023
Retailer Services	\$ 75,909,388



**Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Sales Potential**

STI: Market Outlook Sales Potential	Lenox Square 0 - 3 mi			
	Aggregate Potential Estimate	%	Average per Household	Market Index to USA
Groceries & other food items for human consumption off the premises	\$ 347,857,510		\$ 5,320	78
Cereals and cereal products	\$ 15,423,509	4%	\$ 236	78
Bakery products	\$ 30,129,672	9%	\$ 461	78
Beef	\$ 20,287,735	6%	\$ 310	78
Pork	\$ 15,501,901	4%	\$ 237	78
Other meats	\$ 10,704,357	3%	\$ 164	78
Poultry	\$ 15,477,696	4%	\$ 237	78
Fish and seafood	\$ 11,526,346	3%	\$ 176	78
Eggs	\$ 5,278,842	2%	\$ 81	78
Fresh milk and cream	\$ 13,307,508	4%	\$ 204	78
Other dairy products	\$ 23,959,735	7%	\$ 366	78
Fresh fruits	\$ 24,278,654	7%	\$ 371	78
Fresh vegetables	\$ 21,871,969	6%	\$ 335	78
Processed fruits	\$ 9,645,040	3%	\$ 148	78
Processed vegetables	\$ 11,409,647	3%	\$ 175	78
Sugar and other sweets	\$ 11,437,712	3%	\$ 175	78
Fats and oils	\$ 9,990,670	3%	\$ 153	78
Miscellaneous foods	\$ 60,925,685	18%	\$ 932	78
Nonalcoholic beverages	\$ 32,860,694	9%	\$ 503	78
Food prepared by consumer unit on out-of-town trips	\$ 3,840,138	1%	\$ 59	78
Meals & nonalcoholic beverages for immediate consumption	\$ 262,236,902		\$ 4,011	83
Lunch	\$ 81,976,242	31%	\$ 1,254	82
Dinner	\$ 131,374,689	50%	\$ 2,009	83
Snacks and nonalcoholic beverages	\$ 19,261,893	7%	\$ 295	83
Breakfast and brunch	\$ 29,624,078	11%	\$ 453	82
Alcoholic drinks served at the establishment	\$ 48,592,553		\$ 743	89
Packaged liquor, wine, & beer	\$ 38,658,329		\$ 591	77
Beer and ale	\$ 18,645,110	48%	\$ 285	77
Whiskey	\$ 1,521,320	4%	\$ 23	76
Wine	\$ 14,852,508	38%	\$ 227	76
Other alcoholic beverages	\$ 3,639,392	9%	\$ 56	77
Cigars, cigarettes, tobacco, & smokers' accessories	\$ 29,808,539		\$ 456	78
Cigarettes	\$ 26,307,714	88%	\$ 402	78
Other tobacco products	\$ 2,481,679	8%	\$ 38	78
Smoking accessories	\$ 1,019,146	3%	\$ 16	79



**Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Sales Potential**

STI: Market Outlook Sales Potential	Lenox Square 0 - 3 mi			
	Aggregate Potential Estimate	%	Average per Household	Market Index to USA
Drugs, health aids, beauty aids, including cosmetics	\$ 218,392,900		\$ 3,340	
Prescription drugs	\$ 32,506,657	15%	\$ 497	69
Nonprescription drugs	\$ 17,676,287	8%	\$ 270	69
Nonprescription vitamins	\$ 39,023,112	18%	\$ 597	66
Hearing aids	\$ 4,658,072	2%	\$ 71	62
Topicals and dressings	\$ 13,379,913	6%	\$ 205	69
Personal care products	\$ 111,148,859	51%	\$ 1,700	70
Soaps, detergents, & household cleaners	\$ 14,139,972		\$ 216	81
Paper & related products	\$ 14,258,684		\$ 218	85
Men's wear	\$ 30,234,389		\$ 462	77
Men's suits	\$ 1,706,021	6%	\$ 26	79
Men's sportcoats, tailored jackets	\$ 633,453	2%	\$ 10	77
Men's coats and jackets	\$ 2,096,868	7%	\$ 32	76
Men's underwear	\$ 3,022,216	10%	\$ 46	77
Men's hosiery	\$ 1,862,474	6%	\$ 28	77
Men's nightwear	\$ 109,302	0%	\$ 2	77
Men's accessories	\$ 2,688,909	9%	\$ 41	79
Men's active sportswear	\$ 2,379,179	8%	\$ 36	79
Men's shirts	\$ 8,571,572	28%	\$ 131	77
Men's pants and shorts	\$ 6,813,650	23%	\$ 104	77
Men's uniforms	\$ 269,399	1%	\$ 4	78
Men's costumes	\$ 81,346	0%	\$ 1	77
Women's, juniors', & misses' wear	\$ 72,634,590		\$ 1,111	77
Women's coats and jackets	\$ 4,949,816	7%	\$ 76	77
Women's dresses	\$ 12,022,182	17%	\$ 184	79
Women's sportcoats, tailored jackets	\$ 352,122	0%	\$ 5	79
Women's shirts, tops, blouses	\$ 19,678,348	27%	\$ 301	77
Women's skirts	\$ 1,415,606	2%	\$ 22	77
Women's pants and shorts	\$ 11,162,629	15%	\$ 171	77
Women's active sportswear	\$ 3,340,457	5%	\$ 51	78
Women's sleep-wear	\$ 2,901,760	4%	\$ 44	74
Women's undergarments	\$ 4,567,353	6%	\$ 70	76
Women's hosiery	\$ 2,534,198	3%	\$ 39	76
Women's suits	\$ 664,917	1%	\$ 10	78
Women's accessories	\$ 8,360,733	12%	\$ 128	76
Women's uniforms	\$ 542,577	1%	\$ 8	78
Women's costumes	\$ 141,891	0%	\$ 2	79
Children's wear & infants' & toddlers' clothing & accessories	\$ 16,815,518		\$ 257	85
Boys' coats and jackets	\$ 362,515	2%	\$ 6	86



**Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Sales Potential**

STI: Market Outlook Sales Potential	Lenox Square 0 - 3 mi			
	Aggregate Potential Estimate	%	Average per Household	Market Index to USA
Boys' sweaters	\$ 1,791,052	11%	\$ 27	86
Boys' underwear and nightwear	\$ 901,759	5%	\$ 14	86
Boys' hosiery	\$ 600,775	4%	\$ 9	87
Boys' accessories	\$ 371,859	2%	\$ 6	84
Boys' suits, sportcoats, vests	\$ 59,680	0%	\$ 1	85
Boys' pants and shorts	\$ 1,646,665	10%	\$ 25	85
Boys' uniforms	\$ 81,081	0%	\$ 1	89
Boys' active sportswear	\$ 200,736	1%	\$ 3	86
Boys' costumes	\$ 72,738	0%	\$ 1	87
Girls' coats and jackets	\$ 348,159	2%	\$ 5	87
Girls' dresses, suits	\$ 956,770	6%	\$ 15	87
Girls' shirts, blouses, sweaters	\$ 1,747,131	10%	\$ 27	85
Girls' pants and shorts	\$ 1,614,710	10%	\$ 25	86
Girls' active sportswear	\$ 683,093	4%	\$ 10	86
Girls' underwear and sleepwear	\$ 297,202	2%	\$ 5	86
Girls' hosiery	\$ 394,585	2%	\$ 6	86
Girls' accessories	\$ 301,277	2%	\$ 5	85
Girls' uniforms	\$ 202,720	1%	\$ 3	85
Girls' costumes	\$ 109,490	1%	\$ 2	87
Infant coat, jacket, snowsuit	\$ 47,947	0%	\$ 1	83
Infant dresses, outerwear	\$ 607,686	4%	\$ 9	84
Infant undergarments	\$ 3,062,040	18%	\$ 47	83
Infant nightwear, loungewear	\$ 33,812	0%	\$ 1	86
Infant accessories	\$ 320,036	2%	\$ 5	83
Footwear, including accessories	\$ 29,219,066		\$ 447	78
Men's footwear	\$ 9,300,577	32%	\$ 142	79
Boys' footwear	\$ 3,908,187	13%	\$ 60	80
Women's footwear	\$ 13,397,827	46%	\$ 205	78
Girls' footwear	\$ 2,612,475	9%	\$ 40	80
Sewing, knitting materials & supplies	\$ 1,670,612		\$ 26	88
Curtains, draperies, blinds, slipcovers, bed & table coverings	\$ 12,010,799		\$ 184	87
Major household appliances	\$ 12,479,395		\$ 191	89
Dishwashers (built-in), garbage disposals, range hoods	\$ 1,168,431	9%	\$ 18	90
Refrigerators, freezers	\$ 3,784,323	30%	\$ 58	89
Washing machines	\$ 3,327,870	27%	\$ 51	88
Cooking stoves, ovens	\$ 1,803,368	14%	\$ 28	90
Microwave ovens	\$ 690,050	6%	\$ 11	88
Electric floor cleaning equipment	\$ 1,295,118	10%	\$ 20	89
Sewing machines	\$ 410,234	3%	\$ 6	89



**Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Sales Potential**

STI: Market Outlook Sales Potential	Lenox Square 0 - 3 mi			
	Aggregate Potential Estimate	%	Average per Household	Market Index to USA
Small electric appliances	\$ 4,965,374		\$ 76	78
Televisions, video recorders, video cameras, video tapes, DVDs, etc.	\$ 23,145,944		\$ 354	90
Audio equipment & musical instruments & related materials	\$ 13,452,430		\$ 206	73
Furniture, sleep equipment & outdoor/patio furniture	\$ 54,767,924		\$ 838	88
Mattress and springs	\$ 9,851,046	18%	\$ 151	87
Other bedroom furniture	\$ 10,008,988	18%	\$ 153	88
Sofas	\$ 15,125,939	28%	\$ 231	88
Living room chairs	\$ 4,143,751	8%	\$ 63	84
Living room tables	\$ 1,554,297	3%	\$ 24	88
Kitchen, dining room furniture	\$ 4,457,339	8%	\$ 68	89
Infants' furniture	\$ 1,112,517	2%	\$ 17	89
Outdoor furniture	\$ 3,611,590	7%	\$ 55	87
Wall units, cabinets and other occasional furniture	\$ 4,902,456	9%	\$ 75	89
Flooring & floor coverings	\$ 20,927,608		\$ 320	92
Computer hardware, software, & supplies, including gaming	\$ 43,862,544		\$ 671	90
Kitchenware & home furnishings	\$ 25,296,098		\$ 387	79
Jewelry, including watches	\$ 22,265,087		\$ 341	80
Jewelry	\$ 3,619,692	16%	\$ 55	84
Watches	\$ 18,645,395	84%	\$ 285	80
Books/Periodicals	\$ 9,813,249		\$ 150	71
Photographic equipment & supplies	\$ 3,624,644		\$ 55	78
Toys, hobby goods, & games	\$ 14,421,382		\$ 221	79
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	\$ 5,652,487		\$ 86	75
Sporting goods, including saddlery, bicycles & motorized sport vehicles	\$ 19,808,330		\$ 303	68
Athletic gear, game tables, and exercise equipment	\$ 6,863,621	35%	\$ 105	68
Bicycles	\$ 3,117,334	16%	\$ 48	68
Camping equipment	\$ 1,756,080	9%	\$ 27	68
Hunting and fishing equipment	\$ 5,292,379	27%	\$ 81	66
Winter sports equipment	\$ 710,955	4%	\$ 11	69
Water sports equipment	\$ 777,272	4%	\$ 12	70
Other sports equipment	\$ 1,290,689	7%	\$ 20	67



**Lenox Square
STI 2017 Market Outlook
STI: Market Outlook Sales Potential**

STI: Market Outlook Sales Potential	Lenox Square 0 - 3 mi			
	Aggregate Potential Estimate	%	Average per Household	Market Index to USA
Hardware, tools, & plumbing & electrical supplies	\$ 37,700,945		\$ 577	81
Lawn, garden, & farm equipment & supplies	\$ 34,066,843		\$ 521	78
Dimensional lumber & other building/structural materials & supplies	\$ 56,511,932		\$ 864	82
Paint & sundries / Wallpaper & other flexible wallcoverings	\$ 10,376,280		\$ 159	82
Autos, cars, vans, trucks & motorcycles	\$ 384,341,260		\$ 5,878	84
Cars and trucks, new	\$ 175,774,948	46%	\$ 2,688	82
Cars and trucks, used	\$ 208,566,312	54%	\$ 3,190	85
Automotive fuels	\$ 168,446,328		\$ 2,576	83
Automotive lubricants, including oil, greases, etc.	\$ 4,727,514		\$ 72	85
Automotive tires, tubes, batteries, parts, accessories	\$ 65,845,103		\$ 1,007	80
Household fuels, including oil, LP gas, wood, coal	\$ 6,584,508		\$ 101	67
Pets, pet foods, & pet supplies	\$ 14,340,546		\$ 219	75
Pet food	\$ 8,653,543	60%	\$ 132	75
Pet purchase, supplies, and medicine	\$ 5,687,002	40%	\$ 87	76
All other merchandise	\$ 79,891,381		\$ 1,222	76
Retailer Services	\$ 74,160,881		\$ 1,134	81