



Place d'Orléans Shopping Centre Pitney Bowes 2019 Consumer Spend Potential

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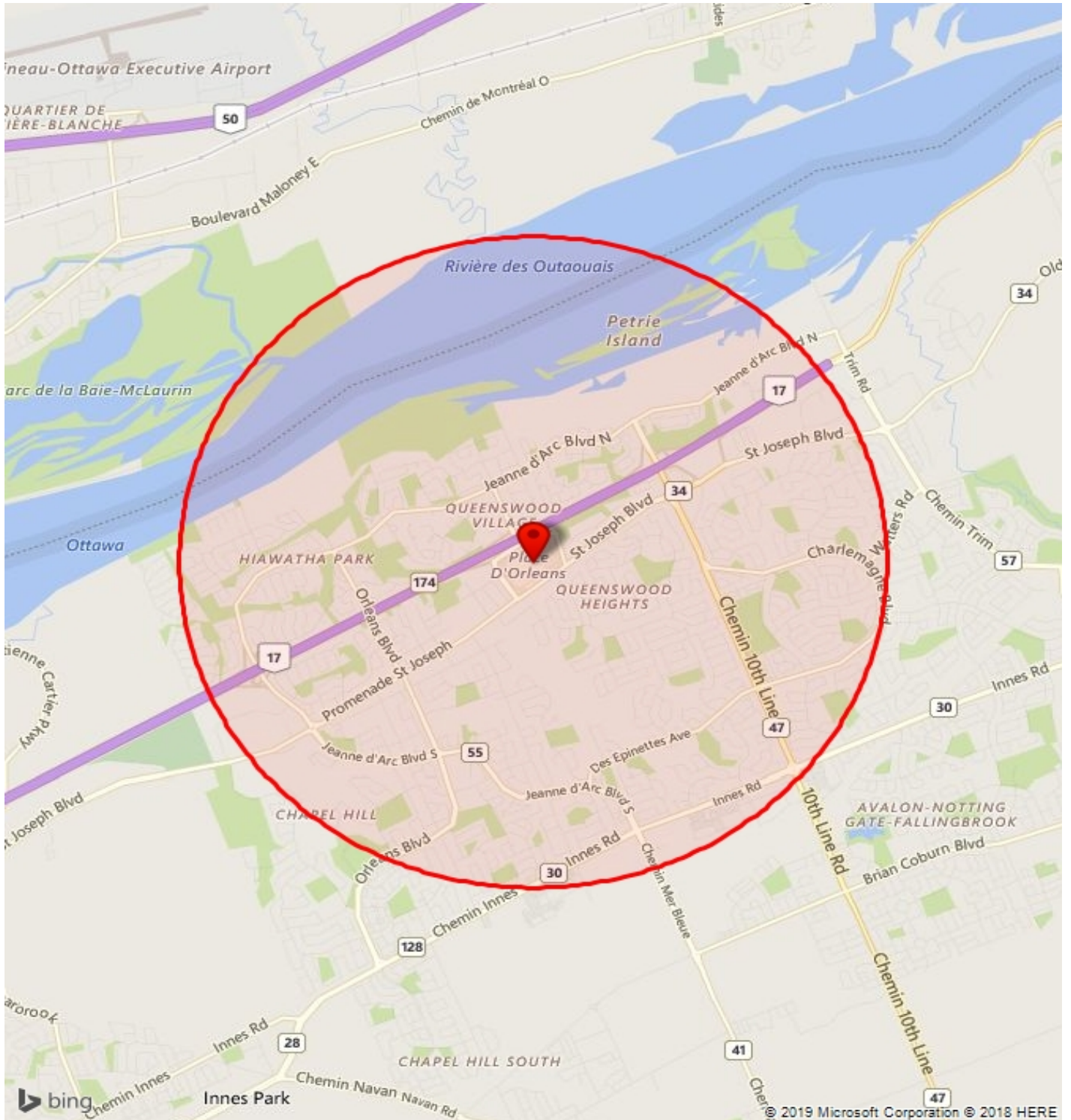
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Place d'Orléans Shopping Centre





**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Expenditures Summary**

2019 Canada Consumer Spend Potential Expenditures Summary	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Total expenditure	\$ 2,594,714,443	\$ 109,551	
Total current consumption	\$ 1,892,986,395	\$ 79,923	73%
Food expenditures	\$ 253,582,966	\$ 10,706	10%
Shelter	\$ 576,872,683	\$ 24,356	22%
Household operations	\$ 138,555,776	\$ 5,850	5%
Household furnishings and equipment	\$ 76,472,024	\$ 3,229	3%
Clothing and accessories	\$ 101,945,852	\$ 4,304	4%
Transportation	\$ 351,399,255	\$ 14,836	14%
Health care	\$ 67,654,093	\$ 2,856	3%
Personal care	\$ 39,996,251	\$ 1,689	2%
Recreation	\$ 117,986,816	\$ 4,981	5%
Education	\$ 62,268,776	\$ 2,629	2%
Reading materials and other printed matter	\$ 4,219,458	\$ 178	0%
Tobacco products and alcoholic beverages	\$ 34,484,912	\$ 1,456	1%
Games of chance	\$ 9,222,745	\$ 389	0%
Miscellaneous expenditures	\$ 58,324,787	\$ 2,463	2%
Income taxes	\$ 489,326,197	\$ 20,660	19%
Personal insurance payments and pension contributions	\$ 150,213,753	\$ 6,342	6%
Gifts of money, support payments and charitable contributions	\$ 62,188,097	\$ 2,626	2%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Food**

2019 Canada Consumer Spend Potential Food	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Food expenditures	\$ 253,582,966	\$ 10,706	
Food purchased from stores	\$ 183,400,437	\$ 7,743	72%
Bakery products	\$ 18,209,891	\$ 769	7%
Bread and unsweetened rolls and buns	\$ 8,294,897	\$ 350	3%
Cookies and crackers	\$ 3,726,220	\$ 157	1%
Other bakery products	\$ 6,188,774	\$ 261	2%
Cereal grains and cereal products	\$ 10,258,890	\$ 433	4%
Rice and rice mixes	\$ 1,286,286	\$ 54	1%
Pasta products	\$ 1,694,122	\$ 72	1%
Other cereal grains and cereal products	\$ 7,278,481	\$ 307	3%
Fruit, fruit preparations and nuts	\$ 21,958,203	\$ 927	9%
Fresh fruit	\$ 14,201,066	\$ 600	6%
Preserved fruit and fruit preparations	\$ 5,283,408	\$ 223	2%
Nuts and seeds	\$ 2,473,730	\$ 104	1%
Vegetables and vegetable preparations	\$ 20,647,428	\$ 872	8%
Fresh vegetables	\$ 15,753,228	\$ 665	6%
Frozen and dried vegetables	\$ 1,315,315	\$ 56	1%
Canned vegetables and other vegetable preparations	\$ 3,578,885	\$ 151	1%
Dairy products and eggs	\$ 26,953,085	\$ 1,138	11%
Cheese	\$ 8,797,193	\$ 371	3%
Milk	\$ 6,301,534	\$ 266	2%
Butter	\$ 1,185,436	\$ 50	0%
Ice cream and ice milk (including novelties)	\$ 1,902,936	\$ 80	1%
Other dairy products	\$ 6,395,110	\$ 270	3%
Eggs and other egg products	\$ 2,370,876	\$ 100	1%
Meat	\$ 37,017,338	\$ 1,563	15%
Meat (except processed meat)	\$ 23,884,175	\$ 1,008	9%
Processed meat	\$ 13,133,163	\$ 554	5%
Fish and seafood	\$ 6,380,644	\$ 269	3%
Fresh or frozen fish	\$ 2,993,765	\$ 126	1%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Food**

2019 Canada Consumer Spend Potential Food	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Canned fish or other preserved fish	\$ 1,118,883	\$ 47	0%
Seafood and other marine products	\$ 2,267,996	\$ 96	1%
Non-alcoholic beverages and other food products	\$ 41,974,958	\$ 1,772	17%
Non-alcoholic beverages and beverage mixes	\$ 11,644,065	\$ 492	5%
Sugar and confectionery	\$ 7,731,407	\$ 326	3%
Margarine, oils and fats (excluding butter)	\$ 1,878,071	\$ 79	1%
Condiments, spices and vinegars	\$ 7,167,985	\$ 303	3%
Infant food	\$ 438,214	\$ 19	0%
Frozen prepared food	\$ 3,630,935	\$ 153	1%
Soup (except infant soup)	\$ 1,690,279	\$ 71	1%
Ready-to-serve prepared food	\$ 2,034,584	\$ 86	1%
Snack food	\$ 2,504,097	\$ 106	1%
Other food preparations	\$ 3,255,322	\$ 137	1%
Food purchased from restaurants	\$ 70,182,529	\$ 2,963	28%
Restaurant meals	\$ 62,156,773	\$ 2,624	25%
Restaurant dinners	\$ 35,472,832	\$ 1,498	14%
Restaurant lunches	\$ 20,877,566	\$ 881	8%
Restaurant breakfasts	\$ 5,806,374	\$ 245	2%
Restaurant snacks and beverages	\$ 8,025,756	\$ 339	3%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Shelter**

2019 Canada Consumer Spend Potential Shelter	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Shelter	\$ 576,872,683	\$ 24,356	
Principal accommodation	\$ 516,053,765	\$ 21,788	89%
Rented living quarters	\$ 91,492,752	\$ 3,863	16%
Rent	\$ 88,746,654	\$ 3,747	15%
Tenants' repairs and improvements	\$ 804,803	\$ 34	0%
Tenants' insurance premiums	\$ 1,601,139	\$ 68	0%
Parking at rented living quarters (excluding amounts reported with rent)	\$ 340,156	\$ 14	0%
Owned living quarters	\$ 337,788,031	\$ 14,262	59%
Mortgage paid for owned living quarters	\$ 188,153,015	\$ 7,944	33%
Repairs and maintenance for owned living quarters	\$ 18,393,796	\$ 777	3%
Condominium fees for owned living quarters	\$ 10,600,602	\$ 448	2%
Property and school taxes for owned living quarters	\$ 72,342,200	\$ 3,054	13%
Homeowners' insurance premiums for owned living quarters	\$ 24,029,287	\$ 1,015	4%
Other expenditures for owned living quarters	\$ 24,269,132	\$ 1,025	4%
Commissions for sale of real estate owned by the household	\$ 11,065,203	\$ 467	2%
Legal fees related to owned living quarters	\$ 2,410,921	\$ 102	0%
Mortgage insurance premiums for owned living quarters	\$ 4,052,827	\$ 171	1%
Registration fees, renewal fees and early renewal or closing penalties for owned living quarters	\$ 1,363,434	\$ 58	0%
Transfer taxes and land registration fees for owned living quarters	\$ 4,251,366	\$ 179	1%



Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Shelter

2019 Canada Consumer Spend Potential Shelter	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
All other expenses related to owned living quarters (excluding repairs and maintenance)	\$ 1,125,381	\$ 48	0%
Water, fuel and electricity for principal accommodation	\$ 86,772,982	\$ 3,664	15%
Water and sewage for principal accommodation	\$ 12,031,502	\$ 508	2%
Electricity for principal accommodation	\$ 48,132,472	\$ 2,032	8%
Natural gas for principal accommodation	\$ 19,794,967	\$ 836	3%
Other fuel for principal accommodation	\$ 6,814,042	\$ 288	1%
Other accommodation	\$ 60,818,917	\$ 2,568	11%
Owned vacation homes and other secondary residences	\$ 26,440,083	\$ 1,116	5%
Mortgage paid for owned vacation homes and other secondary residences	\$ 8,624,109	\$ 364	1%
Property and school taxes, water and sewage charges for owned vacation homes and other secondary residences	\$ 5,034,672	\$ 213	1%
Insurance premiums for owned vacation homes and other secondary residences	\$ 2,130,728	\$ 90	0%
Electricity and fuel (e.g. natural gas and wood) for owned vacation homes and other secondary residences	\$ 2,597,496	\$ 110	0%
Communication and home security services, satellite radio and Internet for owned vacation homes and other secondary residences	\$ 1,057,399	\$ 45	0%
Other expenses for owned vacation homes and other secondary residences	\$ 6,995,679	\$ 295	1%
Other owned properties	\$ 10,829,826	\$ 457	2%
Accommodation away from home	\$ 23,549,009	\$ 994	4%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Shelter**

2019 Canada Consumer Spend Potential Shelter	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Hotels and motels	\$ 14,003,565	\$ 591	2%
Other accommodation away from home	\$ 9,545,444	\$ 403	2%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Household Operation**

2019 Canada Consumer Spend Potential Household Operation	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Household operations	\$ 138,555,776	\$ 5,850	
Communications	\$ 63,904,946	\$ 2,698	46%
Telephone	\$ 45,298,283	\$ 1,913	33%
Landline telephone services	\$ 12,814,897	\$ 541	9%
Cell phone and pager services	\$ 29,856,294	\$ 1,261	22%
Purchase of telephones and equipment	\$ 2,627,093	\$ 111	2%
Internet access services	\$ 15,474,454	\$ 653	11%
On-line services	\$ 1,465,776	\$ 62	1%
Postal, courier and other communication services	\$ 1,666,432	\$ 70	1%
Domestic and other custodial services (excluding child care)	\$ 6,675,139	\$ 282	5%
Pet expenses	\$ 18,597,586	\$ 785	13%
Pet food	\$ 8,481,633	\$ 358	6%
Purchase of pets and pet-related goods	\$ 2,180,949	\$ 92	2%
Veterinarian and other services	\$ 7,935,004	\$ 335	6%
Household cleaning supplies and equipment	\$ 6,063,676	\$ 256	4%
Detergent and other soaps	\$ 2,430,793	\$ 103	2%
Cleaning equipment (non-electric)	\$ 550,424	\$ 23	0%
Other household cleaning supplies	\$ 3,082,458	\$ 130	2%
Paper, plastic and foil supplies	\$ 10,706,042	\$ 452	8%
Stationery (excluding school supplies)	\$ 3,772,246	\$ 159	3%
Other paper supplies	\$ 5,073,752	\$ 214	4%
Plastic and foil supplies	\$ 1,860,043	\$ 79	1%
Garden supplies and services	\$ 18,073,260	\$ 763	13%
Nursery and greenhouse stock, cut flowers, decorative plants and planting seeds	\$ 6,214,215	\$ 262	4%
Fertilizers, herbicides, insecticides, pesticides, soil and soil conditioners	\$ 1,655,709	\$ 70	1%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Household Operation**

2019 Canada Consumer Spend Potential Household Operation	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Horticultural services, snow and garbage removal	\$ 5,537,344	\$ 234	4%
Other household supplies	\$ 4,665,992	\$ 197	3%
Child care	\$ 14,535,128	\$ 614	10%
Child care outside the home	\$ 12,201,174	\$ 515	9%
Child care in the home (regular and occasional)	\$ 2,333,955	\$ 99	2%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Clothing and Accessories**

2019 Canada Consumer Spend Potential Clothing and Accessories	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Clothing and accessories	\$ 101,945,852	\$ 4,304	
Women's and girls' wear (women and girls aged 4 years and over)	\$ 51,762,552	\$ 2,185	51%
Clothing (women and girls aged 4 years and over)	\$ 33,767,986	\$ 1,426	33%
Footwear (women and girls aged 4 years and over)	\$ 11,000,869	\$ 464	11%
Athletic footwear (women and girls aged 4 years and over)	\$ 3,274,339	\$ 138	3%
Other footwear (women and girls aged 4 years and over)	\$ 7,726,530	\$ 326	8%
Accessories (women and girls aged 4 years and over)	\$ 3,003,465	\$ 127	3%
Watches and jewellery (women and girls aged 4 years and over)	\$ 3,990,232	\$ 168	4%
Watches (women and girls aged 4 years and over)	\$ 838,639	\$ 35	1%
Jewellery (women and girls aged 4 years and over)	\$ 3,151,594	\$ 133	3%
Men's and boys' wear (men and boys aged 4 years and over)	\$ 32,188,400	\$ 1,359	32%
Clothing (men and boys aged 4 years and over)	\$ 21,789,307	\$ 920	21%
Footwear (men and boys aged 4 years and over)	\$ 7,802,982	\$ 329	8%
Athletic footwear (men and boys aged 4 years and over)	\$ 3,772,053	\$ 159	4%
Other footwear (men and boys aged 4 years and over)	\$ 4,030,929	\$ 170	4%
Accessories (men and boys aged 4 years and over)	\$ 1,289,630	\$ 54	1%
Watches and jewellery (men and boys aged 4 years and over)	\$ 1,306,481	\$ 55	1%
Watches (men and boys aged 4 years and over)	\$ 848,039	\$ 36	1%
Jewellery (men and boys aged 4 years and over)	\$ 458,442	\$ 19	0%
Children's wear (children under 4 years)	\$ 1,867,050	\$ 79	2%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Clothing and Accessories**

2019 Canada Consumer Spend Potential Clothing and Accessories	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Clothing and cloth diapers (children under 4 years)	\$ 1,542,196	\$ 65	2%
Footwear (children under 4 years)	\$ 324,854	\$ 14	0%
Gifts of clothing for non-household members	\$ 11,236,891	\$ 474	11%
Clothing fabric, yarn, thread, and other notions	\$ 1,372,329	\$ 58	1%
Clothing services	\$ 3,518,629	\$ 149	3%
Laundry and dry-cleaning services	\$ 1,435,302	\$ 61	1%
Laundromats and self-service dry cleaning	\$ 1,029,148	\$ 43	1%
Clothing rental, tailoring, alteration services and other clothing services	\$ 1,054,178	\$ 45	1%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Transportation**

2019 Canada Consumer Spend Potential Transportation	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Transportation	\$ 351,399,255	\$ 14,836	
Private transportation	\$ 318,224,996	\$ 13,436	91%
Private use automobiles, vans and trucks	\$ 138,519,295	\$ 5,848	39%
Purchase of automobiles, vans and trucks	\$ 122,890,612	\$ 5,189	35%
Automobiles (purchase)	\$ 52,254,954	\$ 2,206	15%
Vans (including mini-vans, purchase)	\$ 8,091,404	\$ 342	2%
Trucks (including sport utility vehicles, purchase)	\$ 62,544,255	\$ 2,641	18%
Accessories for automobiles, vans and trucks	\$ 1,557,522	\$ 66	0%
Fees for leased automobiles, vans and trucks	\$ 14,071,162	\$ 594	4%
Regular fees for leased automobiles, vans and trucks	\$ 12,466,243	\$ 526	4%
Regular fees for leased automobiles	\$ 7,864,623	\$ 332	2%
Regular fees for leased vans and trucks	\$ 4,601,620	\$ 194	1%
Other costs for leased automobiles, vans and trucks (include down payment and closing costs)	\$ 1,604,919	\$ 68	0%
Rented automobiles, vans and trucks	\$ 1,627,954	\$ 69	0%
Automobile, van and truck operations	\$ 175,289,851	\$ 7,401	50%
Registration fees for automobiles, vans and trucks (including insurance if part of registration)	\$ 17,074,671	\$ 721	5%
Private and public vehicle insurance premiums	\$ 34,018,170	\$ 1,436	10%
Tires, batteries, and other parts and supplies for vehicles	\$ 10,669,797	\$ 450	3%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Transportation**

2019 Canada Consumer Spend Potential Transportation	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Maintenance and repairs of vehicles	\$ 31,449,907	\$ 1,328	9%
Vehicle security and communication services	\$ 385,730	\$ 16	0%
Gas and other fuels (all vehicles and tools)	\$ 73,206,582	\$ 3,091	21%
Parking (excluding parking fees included in rent and traffic and parking tickets)	\$ 6,316,018	\$ 267	2%
Other automobile, van and truck operation services	\$ 2,168,976	\$ 92	1%
Drivers' licences and tests, and driving lessons	\$ 2,787,896	\$ 118	1%
Drivers' licences and tests	\$ 1,972,702	\$ 83	1%
Driving lessons	\$ 815,194	\$ 34	0%
Public transportation	\$ 33,174,259	\$ 1,401	9%
City or commuter bus, subway, street car and commuter train	\$ 6,957,082	\$ 294	2%
Taxi (including tips)	\$ 2,450,089	\$ 103	1%
Other local passenger transportation	\$ 820,167	\$ 35	0%
Airplane	\$ 19,821,251	\$ 837	6%
Inter-city bus	\$ 288,289	\$ 12	0%
Other inter-city passenger transportation services	\$ 1,105,453	\$ 47	0%
Household moving, storage and delivery services	\$ 1,731,928	\$ 73	0%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Health Care**

2019 Canada Consumer Spend Potential Health Care	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Health care	\$ 67,654,093	\$ 2,856	
Direct health care costs to household	\$ 45,993,898	\$ 1,942	68%
Prescribed medicines and pharmaceutical products	\$ 11,739,183	\$ 496	17%
Non-prescribed medicines, pharmaceutical products and health care supplies	\$ 10,083,816	\$ 426	15%
Health care services	\$ 6,815,840	\$ 288	10%
Health care practitioners (excluding general practitioners and specialists)	\$ 4,610,366	\$ 195	7%
Health care by general practitioners and specialists	\$ 766,250	\$ 32	1%
Weight control programs, smoking cessation programs and other medical services	\$ 614,418	\$ 26	1%
Hospital care, nursing homes and other residential care facilities	\$ 824,806	\$ 35	1%
Eye-care goods and services	\$ 6,472,492	\$ 273	10%
Prescription eye wear	\$ 4,329,995	\$ 183	6%
Non-prescription eye wear and other eye-care goods	\$ 740,428	\$ 31	1%
Eye-care services (e.g. surgery, exams)	\$ 1,402,069	\$ 59	2%
Dental services	\$ 10,882,566	\$ 459	16%
Private health insurance plan premiums	\$ 21,660,195	\$ 915	32%
Private health care plan premiums	\$ 15,828,162	\$ 668	23%
Dental plan premiums	\$ 1,565,386	\$ 66	2%
Accident or disability insurance premiums	\$ 4,266,647	\$ 180	6%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Personal Care**

2019 Canada Consumer Spend Potential Personal Care	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Personal care	\$ 39,996,251	\$ 1,689	
Personal care products	\$ 20,492,313	\$ 865	51%
Hair care products	\$ 2,312,483	\$ 98	6%
Makeup, skin care, manicure and fragrance products	\$ 8,213,889	\$ 347	21%
Makeup, skin care and manicure products	\$ 7,826,341	\$ 330	20%
Fragrance products	\$ 387,548	\$ 16	1%
Personal deodorants	\$ 606,746	\$ 26	2%
Body soaps	\$ 1,472,547	\$ 62	4%
Oral hygiene products	\$ 1,646,821	\$ 70	4%
Disposable diapers	\$ 1,185,774	\$ 50	3%
Other personal care supplies and equipment	\$ 5,054,053	\$ 213	13%
Personal care services	\$ 19,503,938	\$ 823	49%
Hair grooming services	\$ 14,992,368	\$ 633	37%
Other personal care services	\$ 4,511,570	\$ 190	11%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Recreation**

2019 Canada Consumer Spend Potential Recreation	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Recreation	\$ 117,986,816	\$ 4,981	
Recreation equipment and related services	\$ 24,937,340	\$ 1,053	21%
Sports, athletic and recreation equipment and related services	\$ 3,601,180	\$ 152	3%
Outdoor play equipment and accessories	\$ 217,248	\$ 9	0%
Children's toys	\$ 3,334,564	\$ 141	3%
Video game systems and accessories (excluding for computers)	\$ 769,197	\$ 32	1%
Art and craft materials	\$ 1,166,901	\$ 49	1%
Computer equipment and supplies	\$ 11,056,203	\$ 467	9%
Computer hardware	\$ 5,422,270	\$ 229	5%
Computer software and video game systems	\$ 796,940	\$ 34	1%
Computer supplies and other equipment	\$ 1,667,692	\$ 70	1%
Tablet computers	\$ 3,023,585	\$ 128	3%
E-Book readers	\$ 145,717	\$ 6	0%
Photographic goods and services	\$ 2,943,116	\$ 124	2%
Cameras and accessories	\$ 524,597	\$ 22	0%
Photographic services	\$ 2,418,519	\$ 102	2%
Collectors' items (e.g. stamps, coins)	\$ 608,260	\$ 26	1%
Other recreational equipment and related services	\$ 1,240,672	\$ 52	1%
Home entertainment equipment and services	\$ 7,669,092	\$ 324	6%
Home entertainment equipment	\$ 7,126,617	\$ 301	6%
Audio equipment	\$ 576,572	\$ 24	0%
Video equipment	\$ 4,259,381	\$ 180	4%
Blu-ray players	\$ 217,090	\$ 9	0%
DVD players	\$ 50,204	\$ 2	0%
Televisions and other video equipment and accessories	\$ 3,992,088	\$ 169	3%
Home theatre systems	\$ 680,134	\$ 29	1%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Recreation**

2019 Canada Consumer Spend Potential Recreation	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Pre-recorded media, music downloads and blank audio and video media	\$ 1,610,530	\$ 68	1%
Home entertainment services	\$ 542,475	\$ 23	0%
Rental of video media	\$ 271,811	\$ 11	0%
Maintenance and repairs of electronic and communications equipment	\$ 270,664	\$ 11	0%
Recreation services	\$ 64,349,768	\$ 2,717	55%
Entertainment	\$ 27,594,355	\$ 1,165	23%
Movie theatres	\$ 1,997,180	\$ 84	2%
Live sporting and performing arts events	\$ 3,746,575	\$ 158	3%
Admission fees to museums, zoos and other sites	\$ 1,322,143	\$ 56	1%
Television and satellite radio services (including installation, service and pay TV charges)	\$ 20,528,458	\$ 867	17%
Use of recreation facilities	\$ 13,071,710	\$ 552	11%
Dues and fees for sports and recreation facilities	\$ 11,566,536	\$ 488	10%
Children's camps	\$ 1,505,174	\$ 64	1%
Package trips	\$ 23,243,751	\$ 981	20%
Other recreational activities and services	\$ 439,952	\$ 19	0%
Recreational vehicles and associated services	\$ 21,030,616	\$ 888	18%
Purchase of recreational vehicles	\$ 15,580,345	\$ 658	13%
Motorcycles and snowmobiles (purchase)	\$ 3,258,622	\$ 138	3%
All-terrain vehicles (purchase)	\$ 2,194,856	\$ 93	2%
Bicycles (purchase), parts and accessories	\$ 2,139,218	\$ 90	2%
Other recreational vehicles (purchase)	\$ 7,987,649	\$ 337	7%
Operation of recreational vehicles	\$ 5,450,271	\$ 230	5%
Insurance premiums for recreational vehicles	\$ 1,876,244	\$ 79	2%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Recreation**

2019 Canada Consumer Spend Potential Recreation	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Registration fees and licences for recreational vehicles	\$ 949,287	\$ 40	1%
Parking, hangar and airport fees, mooring and boat storage and harbour dues	\$ 870,319	\$ 37	1%
Other expenses for recreational vehicles	\$ 1,754,421	\$ 74	1%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Education and Reading Materials**

2019 Canada Consumer Spend Potential Education and Reading Materials	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Education	\$ 62,268,776	\$ 2,629	
Tuition fees	\$ 56,966,362	\$ 2,405	91%
Tuition fees for kindergarten, elementary and secondary schools	\$ 12,241,243	\$ 517	20%
Tuition fees for university	\$ 27,385,183	\$ 1,156	44%
Tuition fees for other post-secondary education (college, trade and professional courses)	\$ 10,970,782	\$ 463	18%
Other educational services	\$ 1,236,466	\$ 52	2%
Other courses and lessons (excluding driving lessons)	\$ 5,132,689	\$ 217	8%
Textbooks and school supplies	\$ 5,302,413	\$ 224	9%
Reading materials and other printed matter	\$ 4,219,458	\$ 178	
Newspapers	\$ 414,406	\$ 17	10%
Magazines and periodicals	\$ 528,986	\$ 22	13%
Books and E-Books (excluding school books)	\$ 2,825,304	\$ 119	67%
Maps, sheet music and other printed matter	\$ 351,699	\$ 15	8%
Services related to reading materials (e.g. duplicating, library fees)	\$ 99,063	\$ 4	2%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Tobacco Products and Alcoholic Beverages**

2019 Canada Consumer Spend Potential Tobacco Products and Alcoholic Beverages	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Tobacco products and alcoholic beverages	\$ 34,484,912	\$ 1,456	
Tobacco products and smokers' supplies	\$ 8,974,258	\$ 379	26%
Cigarettes	\$ 8,118,062	\$ 343	24%
Other tobacco products and smokers' supplies	\$ 856,196	\$ 36	2%
Alcoholic beverages	\$ 25,510,654	\$ 1,077	74%
Alcoholic beverages served on licensed premises and in restaurants	\$ 6,608,029	\$ 279	19%
Alcoholic beverages purchased from stores	\$ 18,725,100	\$ 791	54%
Self-made alcoholic beverages	\$ 177,525	\$ 7	1%



**Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Games of Chance**

2019 Canada Consumer Spend Potential Games of Chance	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Games of chance	\$ 9,222,745	\$ 389	
Government-run lotteries	\$ 6,103,243	\$ 258	66%
Other games of chance	\$ 3,119,502	\$ 132	34%
Casinos, bingos and gaming machines	\$ 2,573,475	\$ 109	28%
Non-government lotteries and raffle tickets	\$ 546,027	\$ 23	6%



Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Miscellaneous Expenditures

2019 Canada Consumer Spend Potential Miscellaneous Expenditures	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Miscellaneous expenditures	\$ 58,324,787	\$ 2,463	
Financial services	\$ 25,147,823	\$ 1,062	43%
Service charges for banks and other financial institutions	\$ 8,134,449	\$ 343	14%
Stock and bond commissions	\$ 3,533,873	\$ 149	6%
Brokerage fees and other similar services	\$ 4,664,404	\$ 197	8%
Other financial services	\$ 8,815,097	\$ 372	15%
Other miscellaneous goods and services	\$ 33,176,964	\$ 1,401	57%
Forfeit of deposits, fines, and money lost or stolen	\$ 2,164,996	\$ 91	4%
Legal services not related to dwellings	\$ 5,352,452	\$ 226	9%
Dues to unions and professional associations	\$ 12,047,246	\$ 509	21%
Contributions and dues for social clubs and other organizations	\$ 2,006,642	\$ 85	3%
Funeral services	\$ 4,535,462	\$ 191	8%
Government services	\$ 4,264,539	\$ 180	7%
Wholesale/retail memberships	\$ 1,686,776	\$ 71	3%
Other goods and services	\$ 915,783	\$ 39	2%
Discounts and refunds	-\$ 321,270	-\$ 14	-1%
Recycling fees and other environmental fees	\$ 271,401	\$ 11	0%
Other general expenditures	\$ 252,936	\$ 11	0%



Place d'Orléans Shopping Centre
Pitney Bowes 2019 Consumer Spend Potential
2019 Canada Consumer Spend Potential Tax, Insurance, Pensions & Gifts

2019 Canada Consumer Spend Potential Tax, Insurance, Pensions & Gifts	Place d'Orléans Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Income taxes	\$ 489,326,197	\$ 20,660	
Personal insurance payments and pension contributions	\$ 150,213,753	\$ 6,342	
Employment insurance and Quebec parental insurance premiums	\$ 21,449,212	\$ 906	14%
Retirement and pension fund payments	\$ 112,952,239	\$ 4,769	75%
Annuity contracts and transfers to RRIFs	\$ 1,203,777	\$ 51	1%
Premiums on life, term and endowment insurance	\$ 14,608,525	\$ 617	10%
Gifts of money, support payments and charitable contributions	\$ 62,188,097	\$ 2,626	
Gifts of money and support payments	\$ 36,071,008	\$ 1,523	58%
Gifts of money to persons living in Canada	\$ 22,465,399	\$ 949	36%
Gifts of money to persons living outside Canada	\$ 5,626,209	\$ 238	9%
Alimony and child support	\$ 7,979,399	\$ 337	13%
Charitable contributions	\$ 26,117,090	\$ 1,103	42%