



The CORE Shopping Centre Pitney Bowes 2018 Consumer Spend Potential

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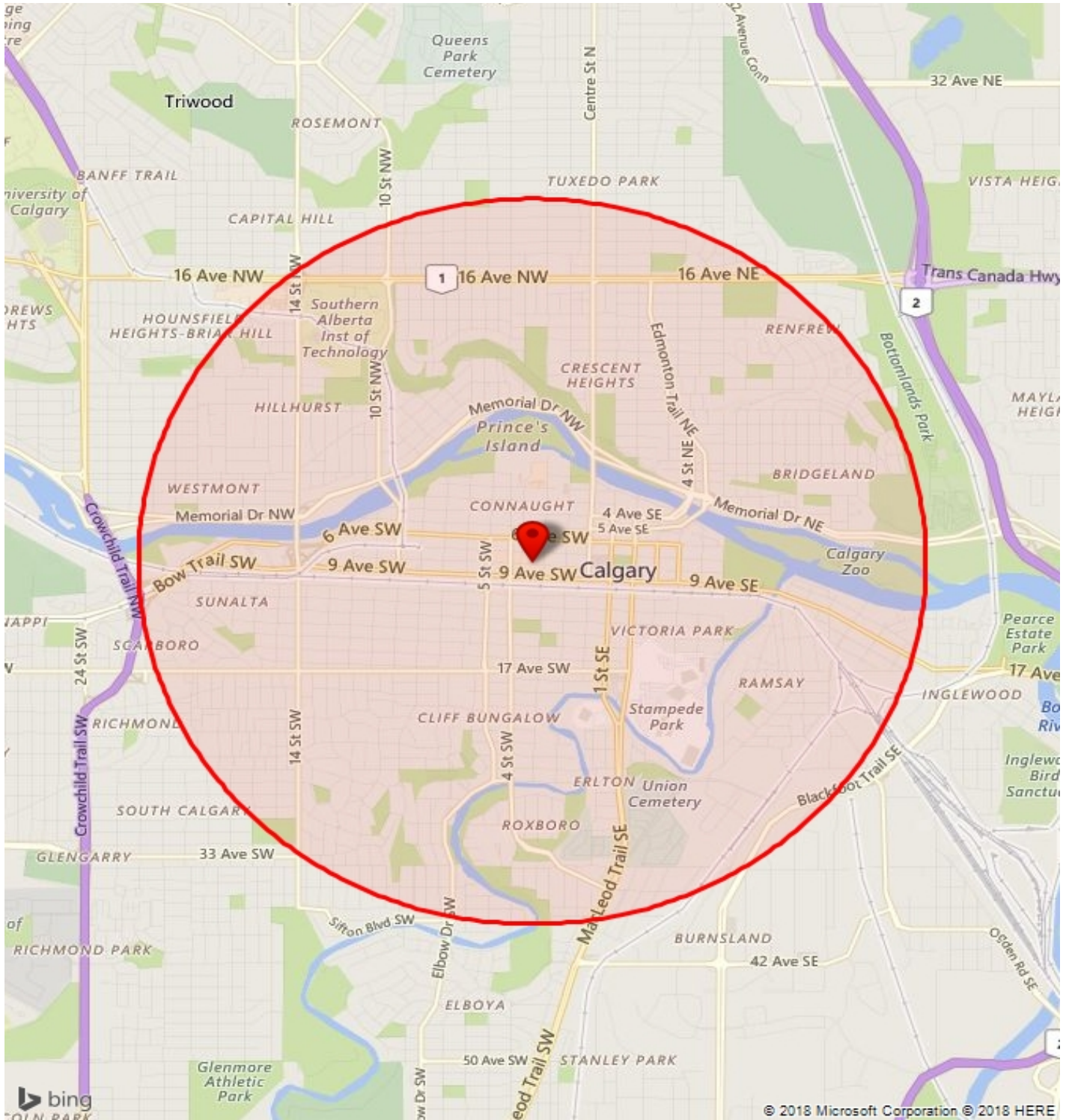
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The CORE Shopping Centre





**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Expenditures Summary**

2018 Canada Consumer Spend Potential Expenditures Summary	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Total expenditure	\$ 7,777,249,373	\$ 114,485	
Total current consumption	\$ 5,424,316,261	\$ 79,849	70%
Food expenditures	\$ 707,478,776	\$ 10,414	9%
Shelter	\$ 1,626,417,302	\$ 23,942	21%
Household operations	\$ 404,933,659	\$ 5,961	5%
Household furnishings and equipment	\$ 184,039,993	\$ 2,709	2%
Clothing and accessories	\$ 310,402,529	\$ 4,569	4%
Transportation	\$ 1,100,746,311	\$ 16,204	14%
Health care	\$ 197,458,252	\$ 2,907	3%
Personal care	\$ 104,822,725	\$ 1,543	1%
Recreation	\$ 333,393,493	\$ 4,908	4%
Education	\$ 143,818,132	\$ 2,117	2%
Reading materials and other printed matter	\$ 14,013,150	\$ 206	0%
Tobacco products and alcoholic beverages	\$ 113,833,108	\$ 1,676	1%
Games of chance	\$ 13,384,319	\$ 197	0%
Miscellaneous expenditures	\$ 169,574,511	\$ 2,496	2%
Income taxes	\$ 1,697,756,645	\$ 24,992	22%
Personal insurance payments and pension contributions	\$ 458,528,252	\$ 6,750	6%
Gifts of money, support payments and charitable contributions	\$ 196,648,215	\$ 2,895	3%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Food**

2018 Canada Consumer Spend Potential Food	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Food expenditures	\$ 707,478,776	\$ 10,414	
Food purchased from stores	\$ 507,657,356	\$ 7,473	72%
Bakery products	\$ 47,380,533	\$ 697	7%
Bread and unsweetened rolls and buns	\$ 21,582,597	\$ 318	3%
Cookies and crackers	\$ 9,695,318	\$ 143	1%
Other bakery products	\$ 16,102,618	\$ 237	2%
Cereal grains and cereal products	\$ 27,832,465	\$ 410	4%
Rice and rice mixes	\$ 3,489,683	\$ 51	0%
Pasta products	\$ 4,596,189	\$ 68	1%
Other cereal grains and cereal products	\$ 19,746,594	\$ 291	3%
Fruit, fruit preparations and nuts	\$ 63,501,867	\$ 935	9%
Fresh fruit	\$ 41,068,663	\$ 605	6%
Preserved fruit and fruit preparations	\$ 15,279,317	\$ 225	2%
Nuts and seeds	\$ 7,153,887	\$ 105	1%
Vegetables and vegetable preparations	\$ 59,772,654	\$ 880	8%
Fresh vegetables	\$ 45,604,332	\$ 671	6%
Frozen and dried vegetables	\$ 3,807,732	\$ 56	1%
Canned vegetables and other vegetable preparations	\$ 10,360,590	\$ 153	1%
Dairy products and eggs	\$ 73,928,362	\$ 1,088	10%
Cheese	\$ 24,129,404	\$ 355	3%
Milk	\$ 17,284,182	\$ 254	2%
Butter	\$ 3,251,476	\$ 48	0%
Ice cream and ice milk (including novelties)	\$ 5,219,469	\$ 77	1%
Other dairy products	\$ 17,540,860	\$ 258	2%
Eggs and other egg products	\$ 6,502,971	\$ 96	1%
Meat	\$ 101,269,362	\$ 1,491	14%
Meat (except processed meat)	\$ 65,340,605	\$ 962	9%
Processed meat	\$ 35,928,757	\$ 529	5%
Fish and seafood	\$ 19,308,268	\$ 284	3%
Fresh or frozen fish	\$ 9,059,338	\$ 133	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Food**

2018 Canada Consumer Spend Potential Food	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Canned fish or other preserved fish	\$ 3,385,824	\$ 50	0%
Seafood and other marine products	\$ 6,863,105	\$ 101	1%
Non-alcoholic beverages and other food products	\$ 114,663,845	\$ 1,688	16%
Non-alcoholic beverages and beverage mixes	\$ 31,808,314	\$ 468	4%
Sugar and confectionery	\$ 21,120,016	\$ 311	3%
Margarine, oils and fats (excluding butter)	\$ 5,130,362	\$ 76	1%
Condiments, spices and vinegars	\$ 19,580,935	\$ 288	3%
Infant food	\$ 1,197,098	\$ 18	0%
Frozen prepared food	\$ 9,918,721	\$ 146	1%
Soup (except infant soup)	\$ 4,617,354	\$ 68	1%
Ready-to-serve prepared food	\$ 5,557,907	\$ 82	1%
Snack food	\$ 6,840,478	\$ 101	1%
Other food preparations	\$ 8,892,660	\$ 131	1%
Food purchased from restaurants	\$ 199,821,420	\$ 2,941	28%
Restaurant meals	\$ 175,388,074	\$ 2,582	25%
Restaurant dinners	\$ 100,093,869	\$ 1,473	14%
Restaurant lunches	\$ 58,910,344	\$ 867	8%
Restaurant breakfasts	\$ 16,383,862	\$ 241	2%
Restaurant snacks and beverages	\$ 24,433,345	\$ 360	3%



The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Shelter

2018 Canada Consumer Spend Potential Shelter	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Shelter	\$ 1,626,417,302	\$ 23,942	
Principal accommodation	\$ 1,474,255,762	\$ 21,702	91%
Rented living quarters	\$ 412,431,345	\$ 6,071	25%
Rent	\$ 401,028,993	\$ 5,903	25%
Tenants' repairs and improvements	\$ 3,565,205	\$ 52	0%
Tenants' insurance premiums	\$ 6,223,641	\$ 92	0%
Parking at rented living quarters (excluding amounts reported with rent)	\$ 1,613,507	\$ 24	0%
Owned living quarters	\$ 840,707,772	\$ 12,376	52%
Mortgage paid for owned living quarters	\$ 478,388,387	\$ 7,042	29%
Repairs and maintenance for owned living quarters	\$ 43,342,164	\$ 638	3%
Condominium fees for owned living quarters	\$ 29,605,983	\$ 436	2%
Property and school taxes for owned living quarters	\$ 169,861,333	\$ 2,500	10%
Homeowners' insurance premiums for owned living quarters	\$ 56,888,813	\$ 837	3%
Other expenditures for owned living quarters	\$ 62,621,092	\$ 922	4%
Commissions for sale of real estate owned by the household	\$ 28,760,226	\$ 423	2%
Legal fees related to owned living quarters	\$ 6,039,442	\$ 89	0%
Mortgage insurance premiums for owned living quarters	\$ 8,864,626	\$ 130	1%
Registration fees, renewal fees and early renewal or closing penalties for owned living quarters	\$ 3,676,785	\$ 54	0%
Transfer taxes and land registration fees for owned living quarters	\$ 12,075,145	\$ 178	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Shelter**

2018 Canada Consumer Spend Potential Shelter	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
All other expenses related to owned living quarters (excluding repairs and maintenance)	\$ 3,204,867	\$ 47	0%
Water, fuel and electricity for principal accommodation	\$ 221,116,644	\$ 3,255	14%
Water and sewage for principal accommodation	\$ 30,934,618	\$ 455	2%
Electricity for principal accommodation	\$ 121,399,914	\$ 1,787	7%
Natural gas for principal accommodation	\$ 53,026,829	\$ 781	3%
Other fuel for principal accommodation	\$ 15,755,283	\$ 232	1%
Other accommodation	\$ 152,161,540	\$ 2,240	9%
Owned vacation homes and other secondary residences	\$ 62,945,279	\$ 927	4%
Mortgage paid for owned vacation homes and other secondary residences	\$ 22,084,413	\$ 325	1%
Property and school taxes, water and sewage charges for owned vacation homes and other secondary residences	\$ 11,800,586	\$ 174	1%
Insurance premiums for owned vacation homes and other secondary residences	\$ 4,656,793	\$ 69	0%
Electricity and fuel (e.g. natural gas and wood) for owned vacation homes and other secondary residences	\$ 5,686,130	\$ 84	0%
Communication and home security services, satellite radio and Internet for owned vacation homes and other secondary residences	\$ 2,504,384	\$ 37	0%
Other expenses for owned vacation homes and other secondary residences	\$ 16,212,973	\$ 239	1%
Other owned properties	\$ 29,596,907	\$ 436	2%
Accommodation away from home	\$ 59,619,355	\$ 878	4%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Shelter**

2018 Canada Consumer Spend Potential Shelter	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Hotels and motels	\$ 36,367,653	\$ 535	2%
Other accommodation away from home	\$ 23,251,701	\$ 342	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Household Operation**

2018 Canada Consumer Spend Potential Household Operation	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Household operations	\$ 404,933,659	\$ 5,961	
Communications	\$ 195,936,121	\$ 2,884	48%
Telephone	\$ 138,446,985	\$ 2,038	34%
Landline telephone services	\$ 34,365,342	\$ 506	8%
Cell phone and pager services	\$ 94,905,575	\$ 1,397	23%
Purchase of telephones and equipment	\$ 9,176,067	\$ 135	2%
Internet access services	\$ 47,493,880	\$ 699	12%
On-line services	\$ 4,675,072	\$ 69	1%
Postal, courier and other communication services	\$ 5,320,185	\$ 78	1%
Domestic and other custodial services (excluding child care)	\$ 17,985,134	\$ 265	4%
Pet expenses	\$ 52,896,139	\$ 779	13%
Pet food	\$ 22,868,654	\$ 337	6%
Purchase of pets and pet-related goods	\$ 6,573,419	\$ 97	2%
Veterinarian and other services	\$ 23,454,066	\$ 345	6%
Household cleaning supplies and equipment	\$ 16,438,995	\$ 242	4%
Detergent and other soaps	\$ 6,855,456	\$ 101	2%
Cleaning equipment (non-electric)	\$ 1,364,302	\$ 20	0%
Other household cleaning supplies	\$ 8,219,237	\$ 121	2%
Paper, plastic and foil supplies	\$ 29,057,757	\$ 428	7%
Stationery (excluding school supplies)	\$ 10,841,760	\$ 160	3%
Other paper supplies	\$ 13,308,966	\$ 196	3%
Plastic and foil supplies	\$ 4,907,030	\$ 72	1%
Garden supplies and services	\$ 48,576,381	\$ 715	12%
Nursery and greenhouse stock, cut flowers, decorative plants and planting seeds	\$ 17,152,984	\$ 253	4%
Fertilizers, herbicides, insecticides, pesticides, soil and soil conditioners	\$ 3,940,322	\$ 58	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Household Operation**

2018 Canada Consumer Spend Potential Household Operation	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Horticultural services, snow and garbage removal	\$ 13,809,639	\$ 203	3%
Other household supplies	\$ 13,673,436	\$ 201	3%
Child care	\$ 44,043,133	\$ 648	11%
Child care outside the home	\$ 35,787,489	\$ 527	9%
Child care in the home (regular and occasional)	\$ 8,255,644	\$ 122	2%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Clothing and Accessories**

2018 Canada Consumer Spend Potential Clothing and Accessories	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Clothing and accessories	\$ 310,402,529	\$ 4,569	
Women's and girls' wear (women and girls aged 4 years and over)	\$ 153,944,396	\$ 2,266	50%
Clothing (women and girls aged 4 years and over)	\$ 99,140,627	\$ 1,459	32%
Footwear (women and girls aged 4 years and over)	\$ 32,727,176	\$ 482	11%
Athletic footwear (women and girls aged 4 years and over)	\$ 9,783,391	\$ 144	3%
Other footwear (women and girls aged 4 years and over)	\$ 22,943,785	\$ 338	7%
Accessories (women and girls aged 4 years and over)	\$ 9,585,601	\$ 141	3%
Watches and jewellery (women and girls aged 4 years and over)	\$ 12,490,992	\$ 184	4%
Watches (women and girls aged 4 years and over)	\$ 2,590,100	\$ 38	1%
Jewellery (women and girls aged 4 years and over)	\$ 9,900,892	\$ 146	3%
Men's and boys' wear (men and boys aged 4 years and over)	\$ 99,938,172	\$ 1,471	32%
Clothing (men and boys aged 4 years and over)	\$ 66,607,448	\$ 980	21%
Footwear (men and boys aged 4 years and over)	\$ 24,181,001	\$ 356	8%
Athletic footwear (men and boys aged 4 years and over)	\$ 11,319,181	\$ 167	4%
Other footwear (men and boys aged 4 years and over)	\$ 12,861,820	\$ 189	4%
Accessories (men and boys aged 4 years and over)	\$ 4,274,796	\$ 63	1%
Watches and jewellery (men and boys aged 4 years and over)	\$ 4,874,927	\$ 72	2%
Watches (men and boys aged 4 years and over)	\$ 3,103,745	\$ 46	1%
Jewellery (men and boys aged 4 years and over)	\$ 1,771,182	\$ 26	1%
Children's wear (children under 4 years)	\$ 6,143,317	\$ 90	2%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Clothing and Accessories**

2018 Canada Consumer Spend Potential Clothing and Accessories	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Clothing and cloth diapers (children under 4 years)	\$ 5,090,659	\$ 75	2%
Footwear (children under 4 years)	\$ 1,052,658	\$ 15	0%
Gifts of clothing for non-household members	\$ 34,065,805	\$ 501	11%
Clothing fabric, yarn, thread, and other notions	\$ 3,615,133	\$ 53	1%
Clothing services	\$ 12,695,706	\$ 187	4%
Laundry and dry-cleaning services	\$ 4,886,182	\$ 72	2%
Laundromats and self-service dry cleaning	\$ 4,815,532	\$ 71	2%
Clothing rental, tailoring, alteration services and other clothing services	\$ 2,993,992	\$ 44	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Transportation**

2018 Canada Consumer Spend Potential Transportation	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Transportation	\$ 1,100,746,311	\$ 16,204	
Private transportation	\$ 978,992,773	\$ 14,411	89%
Private use automobiles, vans and trucks	\$ 416,102,588	\$ 6,125	38%
Purchase of automobiles, vans and trucks	\$ 368,784,797	\$ 5,429	34%
Automobiles (purchase)	\$ 163,184,085	\$ 2,402	15%
Vans (including mini-vans, purchase)	\$ 20,343,241	\$ 299	2%
Trucks (including sport utility vehicles, purchase)	\$ 185,257,470	\$ 2,727	17%
Accessories for automobiles, vans and trucks	\$ 4,853,042	\$ 71	0%
Fees for leased automobiles, vans and trucks	\$ 42,464,750	\$ 625	4%
Regular fees for leased automobiles, vans and trucks	\$ 36,709,355	\$ 540	3%
Regular fees for leased automobiles	\$ 22,527,727	\$ 332	2%
Regular fees for leased vans and trucks	\$ 14,181,628	\$ 209	1%
Other costs for leased automobiles, vans and trucks (include down payment and closing costs)	\$ 5,755,395	\$ 85	1%
Rented automobiles, vans and trucks	\$ 6,193,541	\$ 91	1%
Automobile, van and truck operations	\$ 548,383,488	\$ 8,073	50%
Registration fees for automobiles, vans and trucks (including insurance if part of registration)	\$ 47,957,873	\$ 706	4%
Private and public vehicle insurance premiums	\$ 116,278,914	\$ 1,712	11%
Tires, batteries, and other parts and supplies for vehicles	\$ 33,923,412	\$ 499	3%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Transportation**

2018 Canada Consumer Spend Potential Transportation	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Maintenance and repairs of vehicles	\$ 99,518,672	\$ 1,465	9%
Vehicle security and communication services	\$ 1,176,476	\$ 17	0%
Gas and other fuels (all vehicles and tools)	\$ 220,878,522	\$ 3,251	20%
Parking (excluding parking fees included in rent and traffic and parking tickets)	\$ 21,588,681	\$ 318	2%
Other automobile, van and truck operation services	\$ 7,060,937	\$ 104	1%
Drivers' licences and tests, and driving lessons	\$ 8,313,155	\$ 122	1%
Drivers' licences and tests	\$ 5,526,280	\$ 81	1%
Driving lessons	\$ 2,786,875	\$ 41	0%
Public transportation	\$ 121,753,538	\$ 1,792	11%
City or commuter bus, subway, street car and commuter train	\$ 29,682,618	\$ 437	3%
Taxi (including tips)	\$ 9,952,701	\$ 147	1%
Other local passenger transportation	\$ 2,737,116	\$ 40	0%
Airplane	\$ 68,384,141	\$ 1,007	6%
Inter-city bus	\$ 1,186,853	\$ 17	0%
Other inter-city passenger transportation services	\$ 3,865,133	\$ 57	0%
Household moving, storage and delivery services	\$ 5,944,976	\$ 88	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Health Care**

2018 Canada Consumer Spend Potential Health Care	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Health care	\$ 197,458,252	\$ 2,907	
Direct health care costs to household	\$ 136,315,680	\$ 2,007	69%
Prescribed medicines and pharmaceutical products	\$ 34,941,214	\$ 514	18%
Non-prescribed medicines, pharmaceutical products and health care supplies	\$ 29,057,890	\$ 428	15%
Health care services	\$ 21,996,075	\$ 324	11%
Health care practitioners (excluding general practitioners and specialists)	\$ 14,054,100	\$ 207	7%
Health care by general practitioners and specialists	\$ 2,599,415	\$ 38	1%
Weight control programs, smoking cessation programs and other medical services	\$ 1,994,786	\$ 29	1%
Hospital care, nursing homes and other residential care facilities	\$ 3,347,774	\$ 49	2%
Eye-care goods and services	\$ 19,144,737	\$ 282	10%
Prescription eye wear	\$ 12,490,298	\$ 184	6%
Non-prescription eye wear and other eye-care goods	\$ 2,483,484	\$ 37	1%
Eye-care services (e.g. surgery, exams)	\$ 4,170,955	\$ 61	2%
Dental services	\$ 31,175,764	\$ 459	16%
Private health insurance plan premiums	\$ 61,142,571	\$ 900	31%
Private health care plan premiums	\$ 44,307,805	\$ 652	22%
Dental plan premiums	\$ 4,669,496	\$ 69	2%
Accident or disability insurance premiums	\$ 12,165,270	\$ 179	6%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Personal Care**

2018 Canada Consumer Spend Potential Personal Care	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Personal care	\$ 104,822,725	\$ 1,543	
Personal care products	\$ 55,532,103	\$ 817	53%
Hair care products	\$ 6,157,773	\$ 91	6%
Makeup, skin care, manicure and fragrance products	\$ 23,578,584	\$ 347	22%
Makeup, skin care and manicure products	\$ 22,428,260	\$ 330	21%
Fragrance products	\$ 1,150,324	\$ 17	1%
Personal deodorants	\$ 1,610,457	\$ 24	2%
Body soaps	\$ 3,456,851	\$ 51	3%
Oral hygiene products	\$ 4,594,117	\$ 68	4%
Disposable diapers	\$ 3,063,436	\$ 45	3%
Other personal care supplies and equipment	\$ 13,070,884	\$ 192	12%
Personal care services	\$ 49,290,623	\$ 726	47%
Hair grooming services	\$ 37,664,364	\$ 554	36%
Other personal care services	\$ 11,626,258	\$ 171	11%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Recreation**

2018 Canada Consumer Spend Potential Recreation	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Recreation	\$ 333,393,493	\$ 4,908	
Recreation equipment and related services	\$ 73,144,545	\$ 1,077	22%
Sports, athletic and recreation equipment and related services	\$ 10,588,597	\$ 156	3%
Outdoor play equipment and accessories	\$ 554,397	\$ 8	0%
Children's toys	\$ 8,738,176	\$ 129	3%
Video game systems and accessories (excluding for computers)	\$ 1,780,237	\$ 26	1%
Art and craft materials	\$ 3,426,796	\$ 50	1%
Computer equipment and supplies	\$ 33,397,341	\$ 492	10%
Computer hardware	\$ 17,930,861	\$ 264	5%
Computer software and video game systems	\$ 1,676,064	\$ 25	1%
Computer supplies and other equipment	\$ 4,538,496	\$ 67	1%
Tablet computers	\$ 8,805,989	\$ 130	3%
E-Book readers	\$ 445,931	\$ 7	0%
Photographic goods and services	\$ 9,476,411	\$ 139	3%
Cameras and accessories	\$ 1,499,955	\$ 22	0%
Photographic services	\$ 7,976,455	\$ 117	2%
Collectors' items (e.g. stamps, coins)	\$ 2,106,646	\$ 31	1%
Other recreational equipment and related services	\$ 3,075,946	\$ 45	1%
Home entertainment equipment and services	\$ 23,115,461	\$ 340	7%
Home entertainment equipment	\$ 22,295,078	\$ 328	7%
Audio equipment	\$ 1,843,619	\$ 27	1%
Video equipment	\$ 13,087,854	\$ 193	4%
Blu-ray players	\$ 529,749	\$ 8	0%
DVD players	\$ 176,523	\$ 3	0%
Televisions and other video equipment and accessories	\$ 12,381,581	\$ 182	4%
Home theatre systems	\$ 1,982,254	\$ 29	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Recreation**

2018 Canada Consumer Spend Potential Recreation	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Pre-recorded media, music downloads and blank audio and video media	\$ 5,381,351	\$ 79	2%
Home entertainment services	\$ 820,382	\$ 12	0%
Rental of video media	\$ 406,104	\$ 6	0%
Maintenance and repairs of electronic and communications equipment	\$ 414,278	\$ 6	0%
Recreation services	\$ 181,774,502	\$ 2,676	55%
Entertainment	\$ 78,037,422	\$ 1,149	23%
Movie theatres	\$ 6,621,704	\$ 97	2%
Live sporting and performing arts events	\$ 9,877,321	\$ 145	3%
Admission fees to museums, zoos and other sites	\$ 3,687,938	\$ 54	1%
Television and satellite radio services (including installation, service and pay TV charges)	\$ 57,850,459	\$ 852	17%
Use of recreation facilities	\$ 39,265,344	\$ 578	12%
Dues and fees for sports and recreation facilities	\$ 34,679,775	\$ 511	10%
Children's camps	\$ 4,585,568	\$ 68	1%
Package trips	\$ 63,684,920	\$ 937	19%
Other recreational activities and services	\$ 786,817	\$ 12	0%
Recreational vehicles and associated services	\$ 55,358,985	\$ 815	17%
Purchase of recreational vehicles	\$ 42,752,713	\$ 629	13%
Motorcycles and snowmobiles (purchase)	\$ 8,531,287	\$ 126	3%
All-terrain vehicles (purchase)	\$ 5,726,940	\$ 84	2%
Bicycles (purchase), parts and accessories	\$ 6,122,960	\$ 90	2%
Other recreational vehicles (purchase)	\$ 22,371,526	\$ 329	7%
Operation of recreational vehicles	\$ 12,606,272	\$ 186	4%
Insurance premiums for recreational vehicles	\$ 4,874,027	\$ 72	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Recreation**

2018 Canada Consumer Spend Potential Recreation	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Registration fees and licences for recreational vehicles	\$ 2,130,185	\$ 31	1%
Parking, hangar and airport fees, mooring and boat storage and harbour dues	\$ 1,964,490	\$ 29	1%
Other expenses for recreational vehicles	\$ 3,637,570	\$ 54	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Education and Reading Materials**

2018 Canada Consumer Spend Potential Education and Reading Materials	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Education	\$ 143,818,132	\$ 2,117	
Tuition fees	\$ 131,370,008	\$ 1,934	91%
Tuition fees for kindergarten, elementary and secondary schools	\$ 23,186,265	\$ 341	16%
Tuition fees for university	\$ 69,911,077	\$ 1,029	49%
Tuition fees for other post-secondary education (college, trade and professional courses)	\$ 24,337,876	\$ 358	17%
Other educational services	\$ 2,515,735	\$ 37	2%
Other courses and lessons (excluding driving lessons)	\$ 11,419,056	\$ 168	8%
Textbooks and school supplies	\$ 12,448,124	\$ 183	9%
Reading materials and other printed matter	\$ 14,013,150	\$ 206	
Newspapers	\$ 1,423,727	\$ 21	10%
Magazines and periodicals	\$ 1,828,177	\$ 27	13%
Books and E-Books (excluding school books)	\$ 9,536,065	\$ 140	68%
Maps, sheet music and other printed matter	\$ 955,601	\$ 14	7%
Services related to reading materials (e.g. duplicating, library fees)	\$ 269,580	\$ 4	2%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Tobacco Products and Alcoholic Beverages**

2018 Canada Consumer Spend Potential Tobacco Products and Alcoholic Beverages	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Tobacco products and alcoholic beverages	\$ 113,833,108	\$ 1,676	
Tobacco products and smokers' supplies	\$ 31,130,843	\$ 458	27%
Cigarettes	\$ 29,001,344	\$ 427	25%
Other tobacco products and smokers' supplies	\$ 2,129,499	\$ 31	2%
Alcoholic beverages	\$ 82,702,265	\$ 1,217	73%
Alcoholic beverages served on licensed premises and in restaurants	\$ 22,482,390	\$ 331	20%
Alcoholic beverages purchased from stores	\$ 59,646,862	\$ 878	52%
Self-made alcoholic beverages	\$ 573,012	\$ 8	1%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Games of Chance**

2018 Canada Consumer Spend Potential Games of Chance	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Games of chance	\$ 13,384,319	\$ 197	
Government-run lotteries	\$ 10,014,051	\$ 147	75%
Other games of chance	\$ 3,370,268	\$ 50	25%
Casinos, bingos and gaming machines	\$ 2,805,700	\$ 41	21%
Non-government lotteries and raffle tickets	\$ 564,568	\$ 8	4%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Miscellaneous Expenditures**

2018 Canada Consumer Spend Potential Miscellaneous Expenditures	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Miscellaneous expenditures	\$ 169,574,511	\$ 2,496	
Financial services	\$ 71,100,412	\$ 1,047	42%
Service charges for banks and other financial institutions	\$ 23,868,322	\$ 351	14%
Stock and bond commissions	\$ 11,146,688	\$ 164	7%
Brokerage fees and other similar services	\$ 12,007,905	\$ 177	7%
Other financial services	\$ 24,077,497	\$ 354	14%
Other miscellaneous goods and services	\$ 98,474,100	\$ 1,450	58%
Forfeit of deposits, fines, and money lost or stolen	\$ 7,667,962	\$ 113	5%
Legal services not related to dwellings	\$ 18,043,972	\$ 266	11%
Dues to unions and professional associations	\$ 33,948,631	\$ 500	20%
Contributions and dues for social clubs and other organizations	\$ 6,238,487	\$ 92	4%
Funeral services	\$ 11,951,540	\$ 176	7%
Government services	\$ 13,530,621	\$ 199	8%
Wholesale/retail memberships	\$ 4,533,336	\$ 67	3%
Other goods and services	\$ 1,948,913	\$ 29	1%
Discounts and refunds	-\$ 666,104	-\$ 10	0%
Recycling fees and other environmental fees	\$ 441,875	\$ 7	0%
Other general expenditures	\$ 834,868	\$ 12	0%



**The CORE Shopping Centre
Pitney Bowes 2018 Consumer Spend Potential
2018 Canada Consumer Spend Potential Tax, Insurance, Pensions & Gifts**

2018 Canada Consumer Spend Potential Tax, Insurance, Pensions & Gifts	The CORE Shopping Centre 0 - 3 km		
	Total Expenditure	Expenditure per Household	
Income taxes	\$ 1,697,756,645	\$ 24,992	
Personal insurance payments and pension contributions	\$ 458,528,252	\$ 6,750	
Employment insurance and Quebec parental insurance premiums	\$ 67,110,151	\$ 988	15%
Retirement and pension fund payments	\$ 348,228,900	\$ 5,126	76%
Annuity contracts and transfers to RRIFs	\$ 1,207,064	\$ 18	0%
Premiums on life, term and endowment insurance	\$ 41,982,138	\$ 618	9%
Gifts of money, support payments and charitable contributions	\$ 196,648,215	\$ 2,895	
Gifts of money and support payments	\$ 115,603,697	\$ 1,702	59%
Gifts of money to persons living in Canada	\$ 62,690,045	\$ 923	32%
Gifts of money to persons living outside Canada	\$ 23,852,878	\$ 351	12%
Alimony and child support	\$ 29,060,774	\$ 428	15%
Charitable contributions	\$ 81,044,517	\$ 1,193	41%