



Square One Mall Environics Analytics 2018 HouseholdSpend

Study Area Maps

[Square One Mall](#)

Profile Tables

[2018 Household Spend Summary](#)

[2018 Household Spend Food](#)

[2018 Household Spend Shelter](#)

[2018 Household Spend Household Operation](#)

[2018 Household Spend Household Furnishings And Equipment](#)

[2018 Household Spend Improvements And Alterations To Owned Residence](#)

[2018 Household Spend Clothing](#)

[2018 Household Spend Transportation](#)

[2018 Household Spend Health Care](#)

[2018 Household Spend Personal Care](#)

[2018 Household Spend Recreation](#)

[2018 Household Spend Education](#)

[2018 Household Spend Reading Materials And Other Printed Matter](#)

[2018 Household Spend Tobacco Products And Alcoholic Beverages](#)

[2018 Household Spend Games of Chance](#)

[2018 Household Spend Miscellaneous Expenditures](#)

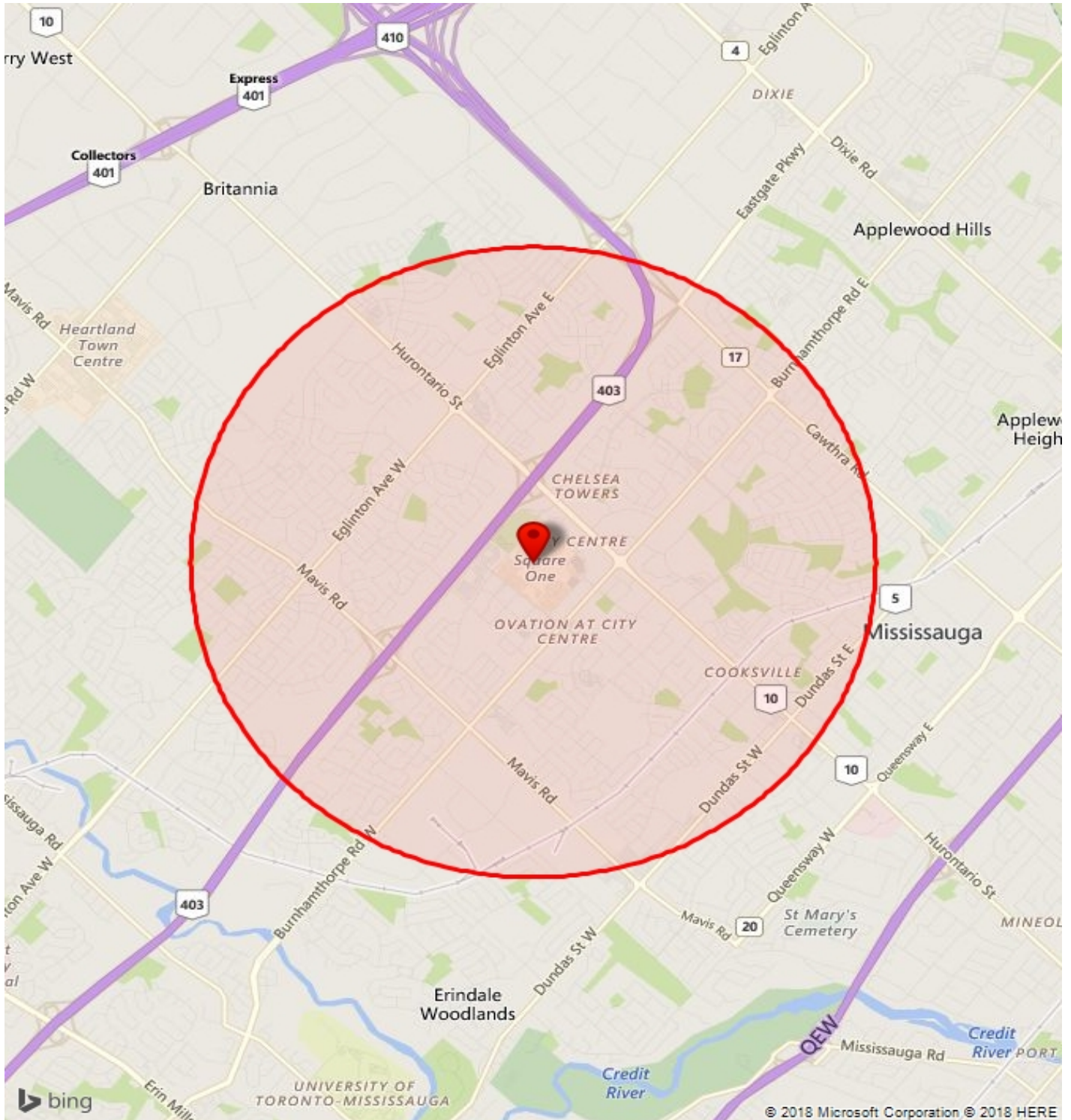
[2018 Household Spend Income Taxes, Personal Insurance, and Pension Contributions](#)

[2018 Household Spend Money Gifts, Contributions and Support Payments](#)

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Square One Mall





Square One Mall
EnviroNics Analytics 2018 Household Spend
2018 Household Spend Summary

2018 Household Spend Summary	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Total Expenditure	\$ 6,677,055,919	\$ 102,665	
Total current consumption and financial transfers	\$ 6,291,856,305	\$ 96,742	94%
Total current consumption	\$ 4,933,538,198	\$ 75,857	74%
Shelter	\$ 1,460,028,698	\$ 22,449	22%
Food	\$ 761,218,333	\$ 11,704	11%
Household operation	\$ 285,918,060	\$ 4,396	4%
Health care	\$ 240,995,873	\$ 3,705	4%
Household furnishings and equipment	\$ 188,511,560	\$ 2,899	3%
Transportation	\$ 899,666,132	\$ 13,833	13%
Recreation	\$ 234,163,823	\$ 3,600	4%
Personal care	\$ 138,780,055	\$ 2,134	2%
Clothing	\$ 240,530,644	\$ 3,698	4%
Education	\$ 140,710,102	\$ 2,164	2%
Reading materials and other printed matter	\$ 17,183,790	\$ 264	0%
Tobacco products and alcoholic beverages	\$ 147,381,467	\$ 2,266	2%
Games of chance	\$ 60,511,717	\$ 930	1%
Miscellaneous expenditures	\$ 117,937,942	\$ 1,813	2%
Income tax	\$ 886,128,789	\$ 13,625	13%
Total personal insurance premiums and retirement/pension contributions	\$ 326,194,288	\$ 5,015	5%
Total money gifts, contributions and support payments	\$ 145,995,030	\$ 2,245	2%
Total non-current consumption	\$ 385,199,613	\$ 5,923	6%
Improvements and alterations to owned principal residence	\$ 185,859,043	\$ 2,858	3%
Improvements and alterations to vacation homes	\$ 106,160,613	\$ 1,632	2%
Net purchase price of owned residences	\$ 25,489,700	\$ 392	0%
Net purchase price of owned secondary residences	\$ 40,588,024	\$ 624	1%
Net purchase price of other owned properties	\$ 27,102,236	\$ 417	0%
Total Expenditure by Origin	\$ 6,677,055,919	\$ 102,665	
Goods and services purchased outside Canada	\$ 8,762,370	\$ 135	0%
Goods and services bought through direct sales over the internet	\$ 43,408,413	\$ 667	1%
Goods and services bought through other types of direct sales	\$ 2,519,063	\$ 39	0%



**Square One Mall
 Environics Analytics 2018 Household Spend
 2018 Household Spend Summary**

2018 Household Spend Summary	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Other	\$ 6,622,366,072	\$ 101,824	99%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Food

2018 Household Spend Food	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Food	\$ 761,218,333	\$ 11,704	
Food purchased from stores	\$ 476,286,133	\$ 7,323	63%
Food purchased from restaurants	\$ 284,932,200	\$ 4,381	37%
Restaurant meals	\$ 256,230,365	\$ 3,940	34%
Restaurant dinners	\$ 145,700,761	\$ 2,240	19%
Restaurant lunches	\$ 90,176,415	\$ 1,387	12%
Restaurant breakfasts	\$ 20,353,189	\$ 313	3%
Restaurant snacks and beverages	\$ 28,701,835	\$ 441	4%



Square One Mall
EnviroNics Analytics 2018 Household Spend
2018 Household Spend Shelter

2018 Household Spend Shelter	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Shelter	\$ 1,460,028,698	\$ 22,449	
Principal accommodation	\$ 1,361,418,378	\$ 20,933	93%
Rented living quarters	\$ 362,726,615	\$ 5,577	25%
Total expenditure for rent	\$ 352,995,735	\$ 5,428	24%
Rent	\$ 348,097,503	\$ 5,352	24%
Additional amounts paid to the landlord	\$ 4,898,232	\$ 75	0%
Tenants' repairs and improvements	\$ 2,021,678	\$ 31	0%
Tenants' insurance premiums	\$ 5,452,597	\$ 84	0%
Parking at place of residence	\$ 2,256,604	\$ 35	0%
Owned living quarters	\$ 861,128,842	\$ 13,240	59%
Regular mortgage payments	\$ 449,637,302	\$ 6,914	31%
Property taxes	\$ 152,703,660	\$ 2,348	10%
Condominium charges	\$ 117,455,184	\$ 1,806	8%
Premiums for homeowners' insurance	\$ 34,614,599	\$ 532	2%
Other expenditures for owned living quarters	\$ 76,902,391	\$ 1,182	5%
Real estate commissions on homes sold	\$ 31,450,638	\$ 484	2%
Legal fees related to the dwelling	\$ 7,475,910	\$ 115	1%
Premiums for mortgage, life and/or disability insurance	\$ 6,201,962	\$ 95	0%
Registration & renewal fees and mortgage penalties	\$ 2,457,976	\$ 38	0%
Other expenses related to the dwelling	\$ 1,565,608	\$ 24	0%
Land transfer taxes and land registration fees	\$ 27,750,297	\$ 427	2%
Repairs and maintenance to owned principal residence	\$ 29,815,705	\$ 458	2%
Roofs	\$ 1,194,297	\$ 18	0%
Eavestroughing	\$ 195,467	\$ 3	0%
Exterior walls, siding, soffits, fascia and chimneys.	\$ 1,801,422	\$ 28	0%
Windows and exterior doors	\$ 1,985,799	\$ 31	0%
Interior doors	\$ 817,504	\$ 13	0%
Fences, driveways, patios, swimming pools, hot tubs and ponds	\$ 3,892,517	\$ 60	0%
Septic systems and wells	\$ 45,865	\$ 1	0%
Concrete basement floor	\$ 278,754	\$ 4	0%
Interior walls and ceilings	\$ 2,860,773	\$ 44	0%



Square One Mall
EnviroNics Analytics 2018 Household Spend
2018 Household Spend Shelter

2018 Household Spend Shelter	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Hard surface flooring and wall-to-wall carpeting	\$ 1,068,218	\$ 16	0%
Plumbing fixtures and equipment	\$ 1,365,281	\$ 21	0%
Heating and/or air conditioning equipment	\$ 964,324	\$ 15	0%
Home security devices	\$ 94,777	\$ 1	0%
Caulking and weather stripping	\$ 467,522	\$ 7	0%
Insulation	\$ 236,231	\$ 4	0%
Electrical fixtures and equipment	\$ 2,131,094	\$ 33	0%
Exterior painting or staining	\$ 2,486,059	\$ 38	0%
Interior painting or wallpapering	\$ 7,302,248	\$ 112	1%
Other	\$ 627,553	\$ 10	0%
Repairs and maintenance to owned principal residence	\$ 29,815,705	\$ 458	2%
Contract work or hired labour for repairs and maintenance	\$ 19,325,359	\$ 297	1%
Non-contract work or hired labour for repairs and maintenance	\$ 10,490,346	\$ 161	1%
Water and sewage charges for owned principal residence	\$ 21,730,269	\$ 334	1%
Water and sewage charges for rented principal residence	\$ 2,066,553	\$ 32	0%
Electricity charges for owned principal residence	\$ 54,575,018	\$ 839	4%
Electricity charges for rented principal residence	\$ 8,846,631	\$ 136	1%
Natural gas charges for owned principal residence	\$ 44,657,160	\$ 687	3%
Natural gas charges for rented principal residence	\$ 3,984,382	\$ 61	0%
Heating oil charges for owned principal residence	\$ 660,387	\$ 10	0%
Heating oil charges for rented principal residence	\$ 320,744	\$ 5	0%
Propane for heating and cooking for owned principal residence	\$ 250,026	\$ 4	0%
Propane for heating and cooking for rented principal residence	\$ 205,884	\$ 3	0%
Wood and other fuel for heating and cooking for owned principal residence	\$ 125,902	\$ 2	0%
Wood and other fuel for heating and cooking for rented principal residence	\$ 139,963	\$ 2	0%



Square One Mall
EnviroNics Analytics 2018 Household Spend
2018 Household Spend Shelter

2018 Household Spend Shelter	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Vacation homes or other secondary residences	\$ 60,951,527	\$ 937	4%
Mortgage paid on vacation homes	\$ 22,568,205	\$ 347	2%
Real estate commissions paid for the sale of vacation homes.	\$ 262,808	\$ 4	0%
Repairs and maintenance for owned vacation homes or other secondary residences	\$ 7,552,049	\$ 116	1%
Property taxes and sewage charges for owned vacation homes or other secondary residences	\$ 14,291,950	\$ 220	1%
Property Insurance for owned vacation homes or other secondary residences	\$ 6,167,207	\$ 95	0%
Electricity, water and fuel for owned vacation homes or other secondary residences	\$ 6,106,169	\$ 94	0%
Other expenses associated with vacation homes and other secondary residences	\$ 4,003,139	\$ 62	0%
Mortgage paid on other property	\$ 1,061,982	\$ 16	0%
Real estate commissions paid for the sale of other properties.	\$ 264,697	\$ 4	0%
Repairs and improvements to other property	\$ 275,939	\$ 4	0%
Other expenses associated with other owned property	\$ 1,665,594	\$ 26	0%
Hotels and motels	\$ 22,551,258	\$ 347	2%
Other accommodation while away from home overnight or longer	\$ 11,839,324	\$ 182	1%



Square One Mall
Envionics Analytics 2018 Household Spend
2018 Household Spend Household Operation

2018 Household Spend Household Operation	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Household operation	\$ 285,918,060	\$ 4,396	
Pet expenses	\$ 24,989,056	\$ 384	9%
Pet food	\$ 12,059,724	\$ 185	4%
Purchase of pets and related pet goods	\$ 3,219,879	\$ 50	1%
Veterinarian and other services	\$ 9,709,454	\$ 149	3%
Household cleaning supplies and equipment	\$ 13,909,048	\$ 214	5%
Detergent and other soaps	\$ 5,905,189	\$ 91	2%
Other household cleaning supplies	\$ 6,748,967	\$ 104	2%
Cleaning equipment (non-electric)	\$ 1,254,892	\$ 19	0%
Paper, plastic and foil supplies	\$ 19,339,287	\$ 297	7%
Stationery (excluding school supplies)	\$ 6,370,938	\$ 98	2%
Other paper supplies	\$ 10,008,182	\$ 154	4%
Plastic and foil supplies	\$ 2,960,167	\$ 46	1%
Garden supplies and services	\$ 23,810,201	\$ 366	8%
Nursery and greenhouse stock (flowers, plants, seeds)	\$ 12,060,783	\$ 185	4%
Fertilizers, herbicides, insecticides, pesticides, soil and soil conditioners	\$ 3,229,314	\$ 50	1%
Horticultural services, snow and garbage removal	\$ 8,520,104	\$ 131	3%
Other household supplies	\$ 6,253,175	\$ 96	2%
Communications	\$ 148,925,279	\$ 2,290	52%
Purchase, installation and operation of telephones	\$ 108,135,170	\$ 1,663	38%
Landline telephone services	\$ 20,115,207	\$ 309	7%
Cell phone services	\$ 86,864,559	\$ 1,336	30%
Landline telephone equipment	\$ 214,601	\$ 3	0%
Mobile telephone equipment	\$ 940,802	\$ 14	0%
Internet services	\$ 33,871,473	\$ 521	12%
On-line services (e.g.: subscriptions to stock trading, genealogy databases)	\$ 654,127	\$ 10	0%
Postal, courier and other communication services	\$ 6,264,510	\$ 96	2%
Child care expenditures	\$ 32,516,414	\$ 500	11%
Child care outside the home	\$ 27,378,535	\$ 421	10%
Day care centres	\$ 14,459,767	\$ 222	5%
Other child care outside the home	\$ 12,918,769	\$ 199	5%
Child care offered in school	\$ 5,472,611	\$ 84	2%



**Square One Mall
 Environics Analytics 2018 Household Spend
 2018 Household Spend Household Operation**

2018 Household Spend Household Operation	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Child care offered in private households	\$ 7,446,158	\$ 114	3%
Child care in the home	\$ 5,137,878	\$ 79	2%
Regular child care in the home	\$ 4,999,064	\$ 77	2%
Occasional babysitting	\$ 138,815	\$ 2	0%
Housekeepers, cleaners, house-sitters	\$ 16,175,600	\$ 249	6%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Household Furnishings And Equipment

2018 Household Spend Household Furnishings And Equipment	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Household furnishings and equipment	\$ 188,511,560	\$ 2,899	
Household furnishings	\$ 92,433,239	\$ 1,421	49%
Furniture for indoor or outdoor use	\$ 59,672,522	\$ 918	32%
Rugs, mats and under padding	\$ 3,462,777	\$ 53	2%
Works of art, carvings and other decorative ware	\$ 7,461,174	\$ 115	4%
Antiques	\$ 504,665	\$ 8	0%
Linens	\$ 7,915,562	\$ 122	4%
Other household furnishings (curtains, mirrors and picture frames)	\$ 13,416,539	\$ 206	7%
Household equipment	\$ 44,830,381	\$ 689	24%
Household appliances	\$ 28,050,914	\$ 431	15%
Other electric equipment and appliances (including parts)	\$ 8,593,863	\$ 132	5%
Room air conditioners, portable humidifiers and dehumidifiers	\$ 3,046,683	\$ 47	2%
Refrigerators and freezers	\$ 4,206,285	\$ 65	2%
Cooking appliances	\$ 4,252,690	\$ 65	2%
Microwave ovens	\$ 917,809	\$ 14	0%
Washers and dryers	\$ 5,510,275	\$ 85	3%
Dishwashers	\$ 1,523,308	\$ 23	1%
Other household equipment	\$ 16,779,467	\$ 258	9%
Home and workshop tools and equipment	\$ 3,421,971	\$ 53	2%
Hardware	\$ 1,018,970	\$ 16	1%
Power tools and equipment	\$ 1,632,110	\$ 25	1%
Other tools	\$ 770,890	\$ 12	0%
Lawn, garden and snow-removal equipment and tools	\$ 1,267,665	\$ 19	1%
Power lawn, garden and snow removal equipment	\$ 410,151	\$ 6	0%
Parts and accessories for garden tools	\$ 336,077	\$ 5	0%
Other equipment, tools, accessories and parts	\$ 521,438	\$ 8	0%
Non-electric kitchen and cooking equipment	\$ 7,045,098	\$ 108	4%
Other household equipment, parts and accessories	\$ 5,044,733	\$ 78	3%
Maintenance and repairs of household furnishings and equipment	\$ 26,004,147	\$ 400	14%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Household Furnishings And Equipment

2018 Household Spend Household Furnishings And Equipment	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Rental of heating equipment	\$ 14,990,069	\$ 230	8%
Home security services	\$ 10,253,724	\$ 158	5%



**Square One Mall
 Environics Analytics 2018 Household Spend
 2018 Household Spend Improvements And Alterations To Owned Residence**

2018 Household Spend Improvements And Alterations To Owned Residence	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Improvements and alterations to owned principal residence	\$ 185,859,043	\$ 2,858	
Exterior additions or extensions	\$ 11,580,455	\$ 178	6%
Interior additions or extensions	\$ 7,762,215	\$ 119	4%
Renovating/remodelling of rooms	\$ 82,397,861	\$ 1,267	44%
Finishing the basement	\$ 14,589,626	\$ 224	8%
Concrete basement floor	\$ 65,644	\$ 1	0%
Insulation	\$ 918,966	\$ 14	0%
Fences, driveways, patios, swimming pools, hot tubs and major landscaping projects	\$ 10,002,958	\$ 154	5%
Complete re-roofing	\$ 8,656,734	\$ 133	5%
Eavestroughing	\$ 652,464	\$ 10	0%
Exterior walls, siding, soffits, fascia, chimneys and foundations	\$ 1,803,600	\$ 28	1%
Windows and exterior doors	\$ 12,454,046	\$ 191	7%
Interior windows and doors	\$ 1,129,683	\$ 17	1%
Hard surface flooring	\$ 16,108,591	\$ 248	9%
Plumbing fixtures and equipment	\$ 5,679,468	\$ 87	3%
Septic systems and wells	\$ 685,851	\$ 11	0%
Heating and/or air conditioning equipment	\$ 9,346,797	\$ 144	5%
Home Security Devices	\$ 204,781	\$ 3	0%
Central vacuums	\$ 220,168	\$ 3	0%
Other	\$ 1,599,134	\$ 25	1%
Improvements and alterations to owned principal residence	\$ 185,859,043	\$ 2,858	
Contract work or hired labour for improvements and alterations	\$ 126,402,751	\$ 1,944	68%
Non-contract work or hired labour for improvements and alterations	\$ 59,456,292	\$ 914	32%
Improvements and alterations to vacation homes	\$ 106,160,613	\$ 1,632	
Net purchase price of owned residences	\$ 25,489,700	\$ 392	
Purchase of home(s)	\$ 801,129,939	\$ 12,318	3143%
Sale of home(s)	-\$ 775,640,241	-\$ 11,926	-3043%
Net purchase price of owned secondary residences	\$ 40,588,024	\$ 624	
Purchase of vacation home(s)	\$ 73,604,354	\$ 1,132	181%
Sale of vacation home(s)	-\$ 33,016,330	-\$ 508	-81%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Improvements And Alterations To Owned Residence

2018 Household Spend Improvements And Alterations To Owned Residence	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Net purchase price of other owned properties	\$ 27,102,236	\$ 417	
Purchase of other property(ies)	\$ 43,444,060	\$ 668	160%
Sale of other property(ies).	-\$ 16,341,824	-\$ 251	-60%



Square One Mall
EnviroNics Analytics 2018 Household Spend
2018 Household Spend Clothing

2018 Household Spend Clothing	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Clothing	\$ 240,530,644	\$ 3,698	
Women's and girls' clothing (4 years and over)	\$ 122,982,930	\$ 1,891	51%
Women (aged 15 and over): Clothing	\$ 70,648,270	\$ 1,086	29%
Women (aged 15 and over): Athletic footwear	\$ 6,366,566	\$ 98	3%
Women (aged 15 and over): Other footwear	\$ 16,239,278	\$ 250	7%
Women (aged 15 and over): Accessories	\$ 7,268,937	\$ 112	3%
Women (aged 15 and over): Watches	\$ 2,235,091	\$ 34	1%
Women (aged 15 and over): Jewellery	\$ 8,667,124	\$ 133	4%
Girls (aged 4 to 14): Clothing	\$ 7,977,559	\$ 123	3%
Girls (aged 4 to 14): Athletic footwear	\$ 1,380,529	\$ 21	1%
Girls (aged 4 to 14): Other footwear	\$ 1,254,919	\$ 19	1%
Girls (aged 4 to 14): Accessories	\$ 603,460	\$ 9	0%
Girls (aged 4 to 14): Watches	\$ 85,673	\$ 1	0%
Girls (aged 4 to 14): Jewellery	\$ 255,523	\$ 4	0%
Men's and boys' clothing (4 years and over)	\$ 72,682,199	\$ 1,118	30%
Men (aged 15 and over): Clothing	\$ 41,904,848	\$ 644	17%
Men (aged 15 and over): Athletic footwear	\$ 7,086,253	\$ 109	3%
Men (aged 15 and over): Other footwear	\$ 8,020,087	\$ 123	3%
Men (aged 15 and over): Accessories	\$ 3,101,133	\$ 48	1%
Men (aged 15 and over): Watches	\$ 2,144,059	\$ 33	1%
Men (aged 15 and over): Jewellery	\$ 1,378,330	\$ 21	1%
Boys (aged 4 to 14): Clothing	\$ 5,796,779	\$ 89	2%
Boys (aged 4 to 14): Athletic footwear	\$ 1,791,944	\$ 28	1%
Boys (aged 4 to 14): Other footwear	\$ 789,915	\$ 12	0%
Boys (aged 4 to 14): Accessories	\$ 466,745	\$ 7	0%
Boys (aged 4 to 14): Watches	\$ 162,590	\$ 2	0%
Boys (aged 4 to 14): Jewellery	\$ 39,516	\$ 1	0%
Children's clothing (under 4 years old)	\$ 4,190,442	\$ 64	2%
Children's footwear (under 4 years old)	\$ 1,046,838	\$ 16	0%
Clothing gifts to non-household members by Age	\$ 25,718,733	\$ 395	11%
Gifts of footwear for non-household members (aged 12 and under)	\$ 2,819,088	\$ 43	1%
Gifts of footwear for non-household members (aged 13 and over)	\$ 4,192,440	\$ 64	2%



**Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Clothing**

2018 Household Spend Clothing	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Gifts of clothing, accessories or jewellery for non-household members	\$ 18,707,205	\$ 288	8%
Clothing gifts to non-household members	\$ 25,718,733	\$ 395	11%
Clothing gifts to non-household members: Women and girls	\$ 1,858,926	\$ 29	1%
Clothing gifts to non-household members: Men and boys	\$ 3,667,176	\$ 56	2%
Clothing gifts to non-household members: Children under 4 years	\$ 20,192,631	\$ 310	8%
Clothing fabric, yarn, thread, and other notions	\$ 390,327	\$ 6	0%
Clothing services	\$ 13,519,176	\$ 208	6%
Laundry and dry-cleaning services	\$ 7,163,551	\$ 110	3%
Laundromats and self-service dry cleaning	\$ 5,292,089	\$ 81	2%
Clothing rental, tailoring, alteration and other services	\$ 1,063,536	\$ 16	0%
Clothing rental, tailoring, alteration services	\$ 932,551	\$ 14	0%
Other clothing services	\$ 130,985	\$ 2	0%



**Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Transportation**

2018 Household Spend Transportation	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Transportation	\$ 899,666,132	\$ 13,833	
Private transportation	\$ 694,269,851	\$ 10,675	77%
Private use automobiles, vans and trucks	\$ 344,926,212	\$ 5,303	38%
Purchases of automobiles, trucks and vans	\$ 334,638,195	\$ 5,145	37%
Purchases of automobiles	\$ 120,415,398	\$ 1,851	13%
Purchases of vans, and mini-vans	\$ 37,379,152	\$ 575	4%
Purchases of trucks and sports utility vehicles	\$ 176,843,645	\$ 2,719	20%
Accessories for automobiles, vans and trucks	\$ 66,776	\$ 1	0%
Car seats or booster seats for children	\$ 163,600	\$ 3	0%
Regular and other leasing fees for automobiles, trucks and vans	\$ 10,057,641	\$ 155	1%
Regular leasing fees for automobiles, trucks and vans	\$ 9,121,052	\$ 140	1%
Regular fees for leased automobiles	\$ 5,831,292	\$ 90	1%
Regular fees for leased vans	\$ 83,947	\$ 1	0%
Regular fees for leased trucks	\$ 3,205,814	\$ 49	0%
Other leasing cost for vehicles	\$ 936,589	\$ 14	0%
Total expenditure for rented vehicles	\$ 933,705	\$ 14	0%
Rental fees for automobiles and trucks	\$ 917,163	\$ 14	0%
Other expenses for rented automobiles, vans and trucks	\$ 16,542	\$ 0	0%
Operation of owned and leased automobiles, trucks and vans	\$ 348,409,934	\$ 5,357	39%
Tires, batteries, and other parts and supplies for vehicles	\$ 54,614,193	\$ 840	6%
Maintenance and repairs of vehicles	\$ 44,597,338	\$ 686	5%
Gas and other fuels (all vehicles and tools)	\$ 179,664,112	\$ 2,762	20%
Other automobile, van and truck operation services	\$ 14,159,940	\$ 218	2%
Parking costs at work, at school, park-ride and parking meters	\$ 15,282,349	\$ 235	2%
Driving lessons	\$ 438,087	\$ 7	0%
Drivers' licences and tests	\$ 438,332	\$ 7	0%
Vehicle insurance premiums for automobiles, trucks and vans	\$ 37,631,405	\$ 579	4%
Total vehicle registration fees for automobiles, trucks and vans	\$ 1,460,502	\$ 22	0%



**Square One Mall
 Environics Analytics 2018 Household Spend
 2018 Household Spend Transportation**

2018 Household Spend Transportation	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Security and communication services for vehicles	\$ 123,675	\$ 2	0%
Public transportation	\$ 205,396,280	\$ 3,158	23%
Bus, subway, street car and commuter train	\$ 67,602,463	\$ 1,039	8%
Transportation by taxi	\$ 6,342,800	\$ 98	1%
Transportation by airplane	\$ 128,707,318	\$ 1,979	14%
Transportation by train	\$ 266,774	\$ 4	0%
Transportation by highway bus	\$ 181,202	\$ 3	0%
Other local passenger transportation services	\$ 306,136	\$ 5	0%
Other inter-city passenger transportation services	\$ 193,874	\$ 3	0%
Household moving, storage services and delivery services	\$ 1,795,712	\$ 28	0%



**Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Health Care**

2018 Household Spend Health Care	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Health care	\$ 240,995,873	\$ 3,705	
Total direct costs to household for health care	\$ 210,813,842	\$ 3,241	87%
Prescribed medicines and pharmaceutical products	\$ 50,184,676	\$ 772	21%
Non-prescribed medicines and pharmaceutical products	\$ 37,471,470	\$ 576	16%
Health care supplies	\$ 3,357,773	\$ 52	1%
Other medicines and pharmaceutical products	\$ 34,113,697	\$ 525	14%
Health care services	\$ 33,355,742	\$ 513	14%
Health care by general practitioners and specialists	\$ 5,675,321	\$ 87	2%
Health care practitioners in the home	\$ 4,467,037	\$ 69	2%
Other health care practitioners	\$ 14,595,810	\$ 224	6%
Hospital care, nursing homes, and other residential care facilities	\$ 3,558,969	\$ 55	1%
Weight control programs, quit-smoking programs and other medical services	\$ 5,058,604	\$ 78	2%
Total direct costs to household for eye care	\$ 24,777,741	\$ 381	10%
Prescription eye wear	\$ 16,575,411	\$ 255	7%
Eye-care services	\$ 4,115,861	\$ 63	2%
Other eye care goods and non-prescription eyewear	\$ 4,086,469	\$ 63	2%
Dental services and orthodontic and periodontal procedures	\$ 65,024,214	\$ 1,000	27%
Total health insurance premiums	\$ 30,182,030	\$ 464	13%
Premiums for public administered hospital, medical and drug plans	\$ 9,604,659	\$ 148	4%
Private health insurance plan premiums	\$ 20,577,372	\$ 316	9%
Private health care plan premiums	\$ 12,851,834	\$ 198	5%
Dental plan premiums	\$ 2,163,040	\$ 33	1%
Premiums for accident and disability insurance	\$ 5,562,497	\$ 86	2%



**Square One Mall
 Environics Analytics 2018 Household Spend
 2018 Household Spend Personal Care**

2018 Household Spend Personal Care	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Personal care	\$ 138,780,055	\$ 2,134	
Personal care products	\$ 91,686,104	\$ 1,410	66%
Hair care products	\$ 12,813,485	\$ 197	9%
Makeup, skin care, manicure and fragrance products	\$ 36,721,157	\$ 565	26%
Makeup, skin care and manicure products	\$ 32,607,416	\$ 501	23%
Fragrance products	\$ 4,113,741	\$ 63	3%
Personal deodorants	\$ 2,778,846	\$ 43	2%
Body soaps	\$ 6,460,336	\$ 99	5%
Oral hygiene products	\$ 7,024,692	\$ 108	5%
Disposable diapers	\$ 3,974,794	\$ 61	3%
Other personal care supplies and equipment	\$ 21,912,793	\$ 337	16%
Electric hair-styling and personal care appliances	\$ 4,873,717	\$ 75	4%
Feminine hygiene product	\$ 4,870,570	\$ 75	4%
All other personal care supplies and equipment	\$ 12,168,506	\$ 187	9%
Personal care services	\$ 47,093,951	\$ 724	34%
Hair grooming services	\$ 43,619,708	\$ 671	31%
Other personal care services	\$ 3,474,243	\$ 53	3%



**Square One Mall
EnviroNics Analytics 2018 Household Spend
2018 Household Spend Recreation**

2018 Household Spend Recreation	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Recreation	\$ 234,163,823	\$ 3,600	
Home entertainment equipment and services	\$ 25,014,305	\$ 385	11%
Home entertainment equipment	\$ 24,685,112	\$ 380	11%
Home theatre systems	\$ 3,081,449	\$ 47	1%
Audio equipment	\$ 2,255,769	\$ 35	1%
Portable audio equipment	\$ 1,311,513	\$ 20	1%
Non-portable audio equipment	\$ 944,256	\$ 15	0%
TVs, VCRs, video cameras, other TV/video components	\$ 10,362,650	\$ 159	4%
Blu-ray players	\$ 555,839	\$ 9	0%
DVD players	\$ 288,013	\$ 4	0%
Pre-recorded media, downloads and audio/video media	\$ 8,141,391	\$ 125	3%
Pre-recorded audio and video cassette tapes, CDs and DVDs	\$ 6,780,212	\$ 104	3%
iTunes and other music downloads	\$ 807,005	\$ 12	0%
Blank audio and video tapes, CDs, DVDs	\$ 554,174	\$ 9	0%
Home entertainment services	\$ 329,194	\$ 5	0%
Rental of video media	\$ 169,066	\$ 3	0%
Rental of videotapes and DVDs and video games	\$ 139,734	\$ 2	0%
Rental of entertainment, computer and communications equipment	\$ 29,333	\$ 0	0%
Maintenance and repairs of electronic and communications equipment	\$ 160,128	\$ 2	0%
Recreation services	\$ 128,639,097	\$ 1,978	55%
Entertainment	\$ 56,979,034	\$ 876	24%
Cablevision and satellite services	\$ 40,922,648	\$ 629	17%
Cablevision services	\$ 36,199,324	\$ 557	15%
Satellite services	\$ 4,723,323	\$ 73	2%
Movie theatres	\$ 5,597,454	\$ 86	2%
Live sporting and performing arts events	\$ 6,211,899	\$ 96	3%
Live sporting events	\$ 1,455,607	\$ 22	1%
Live performing arts events	\$ 4,756,292	\$ 73	2%
Other admission fees (e.g. museums, zoos)	\$ 4,247,033	\$ 65	2%
Use of recreation facilities	\$ 32,793,120	\$ 504	14%
Fees for sports, sports and recreation facilities, and health clubs	\$ 27,504,877	\$ 423	12%
Children's camps	\$ 5,288,243	\$ 81	2%



Square One Mall
EnviroNics Analytics 2018 Household Spend
2018 Household Spend Recreation

2018 Household Spend Recreation	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Package trips	\$ 37,404,616	\$ 575	16%
Other recreational activities and services	\$ 1,462,328	\$ 22	1%
Video, pinball and carnival games	\$ 177,474	\$ 3	0%
Other recreational services	\$ 1,284,854	\$ 20	1%
Recreation equipment and associated services	\$ 76,794,173	\$ 1,181	33%
Sports and athletic equipment	\$ 8,114,426	\$ 125	3%
Outdoor play equipment and accessories	\$ 18,235,303	\$ 280	8%
Children's toys	\$ 8,985,405	\$ 138	4%
Video game systems and accessories (excluding for computers)	\$ 1,571,802	\$ 24	1%
Arts and craft materials	\$ 914,856	\$ 14	0%
Computer equipment and supplies	\$ 26,548,515	\$ 408	11%
Computer hardware	\$ 17,260,131	\$ 265	7%
Computer software	\$ 2,138,359	\$ 33	1%
Computer supplies and other equipment	\$ 5,357,298	\$ 82	2%
Tablet computers	\$ 1,792,727	\$ 28	1%
Other recreational equipment and related services	\$ 2,717,313	\$ 42	1%
Musical instruments, parts and accessories	\$ 649,725	\$ 10	0%
Camping, picnic equipment and accessories (excluding BBQs)	\$ 1,524,356	\$ 23	1%
Supplies and parts for recreational equipment	\$ 102,595	\$ 2	0%
Rental, maintenance and repairs of recreational equipment	\$ 440,638	\$ 7	0%
Photographic goods and services	\$ 8,984,818	\$ 138	4%
Cameras and accessories	\$ 4,012,474	\$ 62	2%
Photographers' services and other photographic services	\$ 4,972,344	\$ 76	2%
Collectors' items	\$ 721,735	\$ 11	0%
Recreation vehicles and associated services	\$ 3,716,247	\$ 57	2%
Bicycles, parts and accessories	\$ 381,888	\$ 6	0%
Motorcycles	\$ 397,346	\$ 6	0%
Snowmobiles	\$ 55,679	\$ 1	0%
Tent trailers	\$ 13,158	\$ 0	0%
Travel trailers	\$ 62,892	\$ 1	0%
Truck campers	\$ 41,664	\$ 1	0%
Non-motorized watercrafts	\$ 12,175	\$ 0	0%



**Square One Mall
 Environics Analytics 2018 Household Spend
 2018 Household Spend Recreation**

2018 Household Spend Recreation	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Motorized watercrafts	\$ 498,986	\$ 8	0%
Motor homes	\$ 52,460	\$ 1	0%
All-terrain vehicles (ATVs)	\$ 137,382	\$ 2	0%
Utility trailers	\$ 55,595	\$ 1	0%
Other types of recreational vehicles	\$ 691,283	\$ 11	0%
Operation of recreational vehicles	\$ 1,315,740	\$ 20	1%
Insurance premiums for recreational vehicles	\$ 399,848	\$ 6	0%
Registration fees and licenses for recreational vehicles	\$ 47,934	\$ 1	0%
Parking, airport fees; boat storage and harbour dues	\$ 567,472	\$ 9	0%
Rented and leased recreational vehicles	\$ 42,050	\$ 1	0%
Supplies and parts for recreational vehicles	\$ 106,470	\$ 2	0%
Other expenses for recreational vehicles	\$ 151,965	\$ 2	0%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Education

2018 Household Spend Education	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Education	\$ 140,710,102	\$ 2,164	
Total tuition fees	\$ 139,659,392	\$ 2,147	99%
Tuition fees for kindergarten, elementary and secondary schools	\$ 14,409,482	\$ 222	10%
Tuition fees for university	\$ 74,501,273	\$ 1,146	53%
Tuition fees for other post-secondary education	\$ 32,697,626	\$ 503	23%
Other courses and lessons	\$ 14,134,212	\$ 217	10%
Other educational service expenditures	\$ 3,916,799	\$ 60	3%
Textbooks and school supplies	\$ 1,050,711	\$ 16	1%
School supplies	\$ 195,867	\$ 3	0%
Textbooks	\$ 854,843	\$ 13	1%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Reading Materials And Other Printed Matter

2018 Household Spend Reading Materials And Other Printed Matter	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Reading materials and other printed matter	\$ 17,183,790	\$ 264	
Newspapers	\$ 1,536,372	\$ 24	9%
Magazines and periodicals	\$ 1,862,566	\$ 29	11%
Books and pamphlets (excluding school books)	\$ 11,100,439	\$ 171	65%
Maps, sheet music and other printed matter	\$ 346,491	\$ 5	2%
Services related to reading materials (e.g. library fees)	\$ 2,337,922	\$ 36	14%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Tobacco Products And Alcoholic Beverages

2018 Household Spend Tobacco Products And Alcoholic Beverages	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Tobacco products and alcoholic beverages	\$ 147,381,467	\$ 2,266	
Tobacco products and smokers' supplies	\$ 45,845,980	\$ 705	31%
Cigarettes	\$ 43,082,189	\$ 662	29%
Other tobacco products and smokers' supplies	\$ 2,763,791	\$ 42	2%
Alcoholic beverages	\$ 101,535,487	\$ 1,561	69%
Alcoholic beverages served on licensed premises	\$ 35,458,259	\$ 545	24%
Alcoholic beverages purchased from stores	\$ 65,469,157	\$ 1,007	44%
Self-made alcoholic beverages	\$ 608,071	\$ 9	0%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Games of Chance

2018 Household Spend Games of Chance	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Games of chance	\$ 60,511,717	\$ 930	
Government-run lotteries	\$ 54,339,254	\$ 836	90%
Other games of chance	\$ 6,172,463	\$ 95	10%
Casinos, bingos and gaming machines	\$ 3,778,881	\$ 58	6%
Casinos, slot machines, and video lottery terminals	\$ 3,101,912	\$ 48	5%
Bingos	\$ 676,969	\$ 10	1%
Non-government lotteries and raffle tickets	\$ 2,393,582	\$ 37	4%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Miscellaneous Expenditures

2018 Household Spend Miscellaneous Expenditures	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Miscellaneous expenditures	\$ 117,937,942	\$ 1,813	
Financial services	\$ 54,207,101	\$ 833	46%
Service charges for banks and other financial institutions	\$ 14,836,378	\$ 228	13%
Stock and bond commissions	\$ 9,220,122	\$ 142	8%
Administration fees for brokers and others	\$ 8,252,898	\$ 127	7%
Other financial services	\$ 21,897,703	\$ 337	19%
Total of other miscellaneous goods and services	\$ 63,730,841	\$ 980	54%
Legal services not related to dwellings	\$ 18,361,183	\$ 282	16%
Dues to unions and professional associations	\$ 16,711,503	\$ 257	14%
Contributions and dues for social clubs and other social organisations	\$ 7,526,483	\$ 116	6%
Deposits, fines, and lost or stolen money	\$ 4,167,277	\$ 64	4%
Funeral services, cemetery plots and upkeep, and tombstones	\$ 2,561,126	\$ 39	2%
Funeral services (excluding pre-paid funeral services)	\$ 1,686,826	\$ 26	1%
Pre-paid funeral services	\$ 874,299	\$ 13	1%
Government services	\$ 9,773,907	\$ 150	8%
Wholesale/retail memberships	\$ 3,805,720	\$ 59	3%
Discounts and other fees, goods and services	\$ 395,675	\$ 6	0%
Recycling fees and other environmental fees	\$ 3	\$ 0	0%
Other general expenditures	\$ 2	\$ 0	0%
Other goods and services	\$ 1,219,313	\$ 19	1%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Income Taxes, Personal Insurance, and Pension Contributions

2018 Household Spend Income Taxes, Personal Insurance, and Pension Contributions	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Income Tax	\$ 886,128,789	\$ 13,625	
Total personal insurance premiums and retirement/pension contributions	\$ 326,194,288	\$ 5,015	
Employment insurance premiums	\$ 56,847,313	\$ 874	17%
Employment insurance premiums	\$ 56,773,228	\$ 873	17%
Quebec parental insurance premiums	\$ 74,085	\$ 1	0%
Total Canada/Quebec Pension Plan payments	\$ 154,041,021	\$ 2,368	47%
Payments to retirement or pension funds	\$ 81,557,514	\$ 1,254	25%
Annuity contracts and transfers to RRIFs	\$ 819,012	\$ 13	0%
Premiums on life, term and endowment insurance	\$ 32,929,428	\$ 506	10%



Square One Mall
Environics Analytics 2018 Household Spend
2018 Household Spend Money Gifts, Contributions and Support Payments

2018 Household Spend Money Gifts, Contributions and Support Payments	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Total money gifts, contributions and support payments	\$ 145,995,030	\$ 2,245	
Total money gifts and support payments	\$ 112,455,310	\$ 1,729	77%
Support payments to a former spouse or partner	\$ 20,436,546	\$ 314	14%
Gifts, contributions and support payments to non-household members, living in Canada	\$ 68,434,728	\$ 1,052	47%
Gifts, contributions and support payments to non-household members, living outside Canada	\$ 23,584,036	\$ 363	16%
Total charitable contributions	\$ 33,539,720	\$ 516	23%
Charitable contributions to religious organizations	\$ 16,545,103	\$ 254	11%
Contributions to other charitable organizations	\$ 16,994,618	\$ 261	12%