



Square One Mall Environics Analytics 2018 FoodSpend

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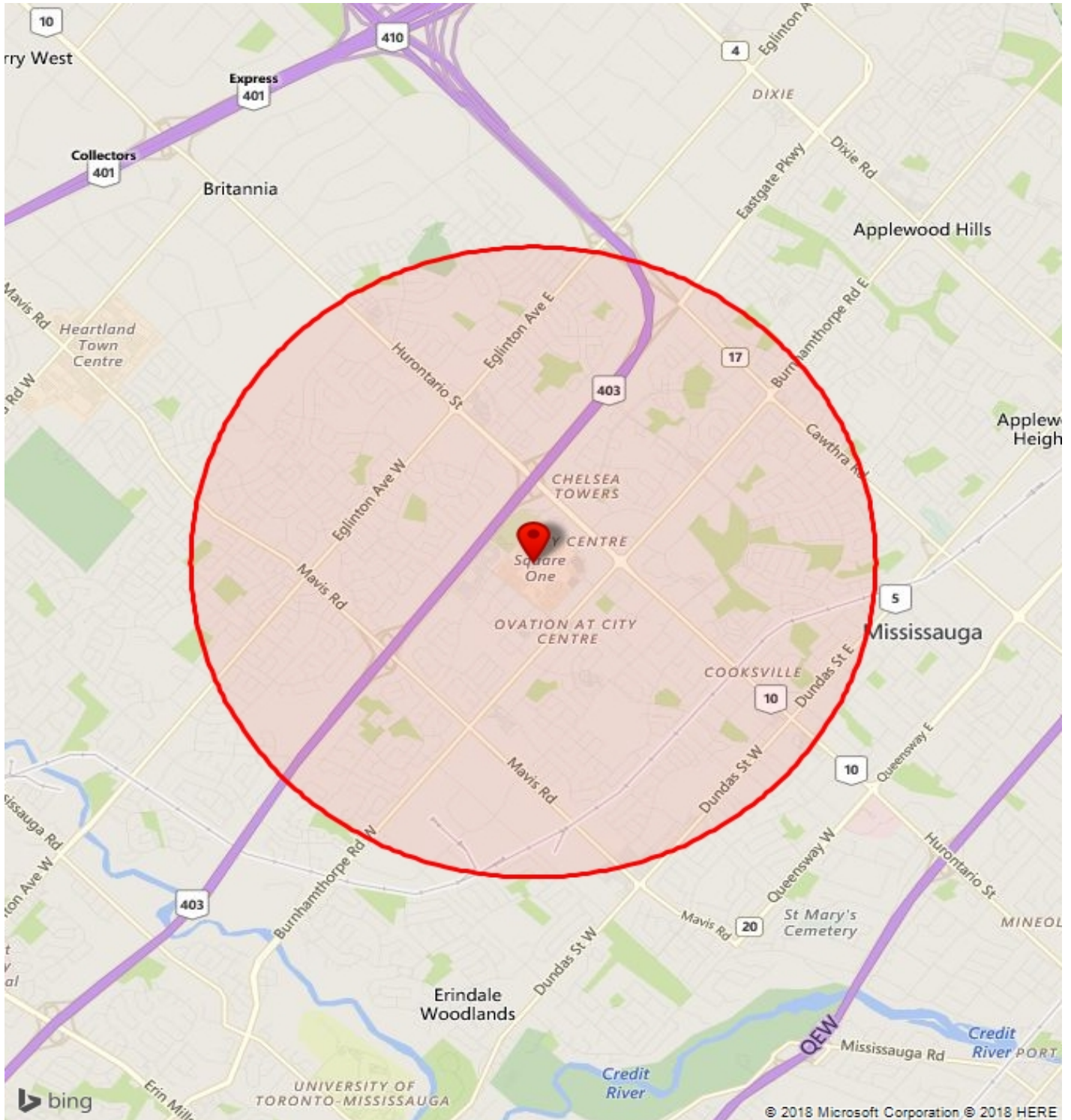
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Square One Mall





Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Summary

2018 FoodSpend Summary	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Total food expenditure	\$ 761,218,333	\$ 11,704	
Food purchased from restaurants	\$ 284,932,200	\$ 4,381	37%
Food purchased from stores	\$ 476,286,133	\$ 7,323	63%
Bakery products	\$ 45,045,758	\$ 693	6%
Cereal grains and cereal products	\$ 27,149,853	\$ 417	4%
Fruit, fruit preparations and nuts	\$ 61,270,669	\$ 942	8%
Vegetables and vegetable preparations	\$ 54,901,025	\$ 844	7%
Dairy products and eggs	\$ 62,280,494	\$ 958	8%
Meat	\$ 80,423,752	\$ 1,237	11%
Fish and seafood	\$ 22,724,649	\$ 349	3%
Non-alcoholic beverages and other food products	\$ 122,489,934	\$ 1,883	16%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Meat

2018 FoodSpend Meat	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Meat	\$ 80,423,752	\$ 1,237	
Meat (except processed meat)	\$ 52,825,368	\$ 812	66%
Beef	\$ 17,923,724	\$ 276	22%
Pork	\$ 9,029,849	\$ 139	11%
Poultry	\$ 21,985,777	\$ 338	27%
Turkey	\$ 2,479,501	\$ 38	3%
Chicken	\$ 19,506,276	\$ 300	24%
Other meat and poultry	\$ 3,886,019	\$ 60	5%
Processed meat	\$ 27,598,384	\$ 424	34%
Bacon and ham	\$ 2,630,254	\$ 40	3%
Bacon	\$ 1,782,378	\$ 27	2%
Uncooked ham and dinner ham (except deli-style and canned)	\$ 847,876	\$ 13	1%
Other processed meat	\$ 24,968,130	\$ 384	31%
Sausage and wieners	\$ 4,366,128	\$ 67	5%
Sausage (fresh or frozen, uncooked)	\$ 3,216,924	\$ 49	4%
Wieners (except canned)	\$ 1,149,204	\$ 18	1%
Deli and deli-style meat	\$ 10,904,124	\$ 168	14%
Other meat preparations	\$ 9,697,878	\$ 149	12%
Other meat preparations (frozen or prepared)	\$ 8,855,302	\$ 136	11%
Meat stew and other meat preparations (canned)	\$ 842,576	\$ 13	1%



**Square One Mall
 Environics Analytics 2018 FoodSpend
 2018 FoodSpend Fish and Seafood**

2018 FoodSpend Fish and Seafood	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Fish and seafood	\$ 22,724,649	\$ 349	
Fresh or frozen fish	\$ 11,645,637	\$ 179	51%
Cod, flounder, sole and haddock (fresh or frozen, uncooked)	\$ 876,661	\$ 13	4%
Cod (fresh or frozen, uncooked)	\$ 259,741	\$ 4	1%
Flounder and sole (fresh or frozen, uncooked)	\$ 229,179	\$ 4	1%
Haddock (fresh or frozen, uncooked)	\$ 387,742	\$ 6	2%
Salmon (fresh or frozen, uncooked)	\$ 7,146,900	\$ 110	31%
Other fish (fresh or frozen, uncooked)	\$ 3,622,077	\$ 56	16%
Canned fish or other preserved fish	\$ 4,263,595	\$ 66	19%
Tuna (canned)	\$ 2,119,427	\$ 33	9%
Salmon (canned)	\$ 797,118	\$ 12	4%
Other fish (canned or bottled)	\$ 357,101	\$ 5	2%
Cured fish	\$ 989,949	\$ 15	4%
Seafood and other marine products	\$ 6,815,416	\$ 105	30%
Shrimp and prawns	\$ 4,390,255	\$ 68	19%
Other seafood and marine products	\$ 2,425,161	\$ 37	11%
Lobster	\$ 376,866	\$ 6	2%
Crab	\$ 644,331	\$ 10	3%
Mussels	\$ 215,458	\$ 3	1%
Other shellfish	\$ 739,347	\$ 11	3%
Other marine products	\$ 449,160	\$ 7	2%



**Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Dairy Products and Eggs**

2018 FoodSpend Dairy Products and Eggs	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Dairy products and eggs	\$ 62,280,494	\$ 958	
Cheese	\$ 18,050,119	\$ 278	29%
Cheddar cheese	\$ 4,364,222	\$ 67	7%
Mozzarella cheese	\$ 1,628,066	\$ 25	3%
Processed cheese	\$ 1,992,739	\$ 31	3%
Other cheeses	\$ 10,065,093	\$ 155	16%
Cottage cheese, ricotta cheese and other unripened cheese	\$ 2,157,165	\$ 33	3%
Other natural and ripened cheese	\$ 4,014,870	\$ 62	6%
Cream cheese	\$ 1,575,048	\$ 24	3%
All other cheeses	\$ 2,318,011	\$ 36	4%
Milk	\$ 16,482,107	\$ 253	26%
Fluid whole milk	\$ 2,517,550	\$ 39	4%
Fluid low-fat milk	\$ 10,956,668	\$ 168	18%
Fluid low fat milk (2%)	\$ 7,376,155	\$ 113	12%
Fluid low-fat milk (1%)	\$ 3,580,512	\$ 55	6%
Skim and other fluid milk	\$ 3,007,890	\$ 46	5%
Fluid skim milk	\$ 1,341,489	\$ 21	2%
Other fluid milk	\$ 1,666,401	\$ 26	3%
Butter	\$ 2,324,828	\$ 36	4%
Ice cream and ice milk (including novelties)	\$ 3,751,368	\$ 58	6%
Other dairy products	\$ 13,509,465	\$ 208	22%
Other processed milk products	\$ 9,393,852	\$ 144	15%
Other processed dairy products	\$ 4,115,613	\$ 63	7%
Frozen yogurt	\$ 450,080	\$ 7	1%
Cream (except sour cream)	\$ 1,684,828	\$ 26	3%
All other dairy products	\$ 779,466	\$ 12	1%
Dairy product substitutes	\$ 1,201,240	\$ 18	2%
Eggs and other egg products	\$ 8,162,606	\$ 126	13%
Eggs	\$ 7,811,498	\$ 120	13%
Other egg products	\$ 351,108	\$ 5	1%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Bakery Products

2018 FoodSpend Bakery Products	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Bakery products	\$ 45,045,758	\$ 693	
Bread and unsweetened rolls and buns	\$ 20,372,231	\$ 313	45%
Bread	\$ 14,811,584	\$ 228	33%
Unsweetened rolls and buns	\$ 5,560,646	\$ 85	12%
Cookies and crackers	\$ 9,943,377	\$ 153	22%
Cookies and sweet biscuits	\$ 5,939,000	\$ 91	13%
Crackers and crisp breads	\$ 4,004,377	\$ 62	9%
Other bakery products	\$ 14,730,151	\$ 226	33%
Other bakery products (except frozen)	\$ 13,188,966	\$ 203	29%
Ready-to-bake bakery products (except frozen)	\$ 459,428	\$ 7	1%
Ready-to-eat pastry (except frozen)	\$ 11,188,015	\$ 172	25%
All other bakery products (except frozen)	\$ 1,541,523	\$ 24	3%
Frozen bakery products	\$ 1,541,185	\$ 24	3%
Dessert pies, cakes, squares and other pastries	\$ 715,221	\$ 11	2%
Other frozen bakery products	\$ 825,964	\$ 13	2%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Cereal Grains and Cereal Products

2018 FoodSpend Cereal Grains and Cereal Products	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Cereal grains and cereal products	\$ 27,149,853	\$ 417	
Rice and rice mixes	\$ 4,450,388	\$ 68	16%
Rice	\$ 3,857,162	\$ 59	14%
Rice mixes	\$ 593,225	\$ 9	2%
Pasta products	\$ 4,860,831	\$ 75	18%
Pasta (fresh or dry)	\$ 3,343,863	\$ 51	12%
Pasta (canned)	\$ 346,286	\$ 5	1%
Pasta mixes	\$ 1,170,681	\$ 18	4%
Other cereal grains and cereal products	\$ 17,838,634	\$ 274	66%
Flour and flour-based mixes	\$ 2,254,705	\$ 35	8%
Flour	\$ 1,643,216	\$ 25	6%
Cake and other flour-based mixes	\$ 611,489	\$ 9	2%
Breakfast cereal and other grain products (except infant)	\$ 15,583,929	\$ 240	57%
Breakfast cereal (except infant cereals)	\$ 7,773,913	\$ 120	29%
Other cereal grains (unmilled or milled)	\$ 551,116	\$ 8	2%
Cereal bars	\$ 3,341,695	\$ 51	12%
Cereal-based snack food	\$ 3,917,204	\$ 60	14%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Fruit, Fruit Preparations and Nuts

2018 FoodSpend Fruit, Fruit Preparations and Nuts	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Fruit, fruit preparations and nuts	\$ 61,270,669	\$ 942	
Fresh fruit	\$ 43,159,598	\$ 664	70%
Apples (fresh)	\$ 5,666,916	\$ 87	9%
Bananas and plantains (fresh)	\$ 5,465,187	\$ 84	9%
Grapes (fresh)	\$ 4,122,440	\$ 63	7%
Peaches and nectarines (fresh)	\$ 1,909,844	\$ 29	3%
Peaches (fresh)	\$ 1,345,298	\$ 21	2%
Nectarines (fresh)	\$ 564,546	\$ 9	1%
Pears (fresh)	\$ 1,914,648	\$ 29	3%
Berries (fresh)	\$ 9,293,124	\$ 143	15%
Strawberries (fresh)	\$ 3,409,048	\$ 52	6%
Other berries (fresh)	\$ 5,884,076	\$ 90	10%
Citrus fruit (fresh)	\$ 6,525,279	\$ 100	11%
Other fruit (fresh)	\$ 8,262,160	\$ 127	13%
All other fruit (fresh)	\$ 6,006,558	\$ 92	10%
Melons and specialty melons (fresh)	\$ 2,255,601	\$ 35	4%
Preserved fruit and fruit preparations	\$ 11,441,268	\$ 176	19%
Fruit juice	\$ 6,340,600	\$ 97	10%
Citrus juice (except concentrated)	\$ 3,145,765	\$ 48	5%
Other fruit juices (except concentrated)	\$ 3,054,186	\$ 47	5%
Apple juice (except concentrated)	\$ 783,169	\$ 12	1%
All other fruit juices (except concentrated)	\$ 2,271,016	\$ 35	4%
Concentrated fruit juice	\$ 140,650	\$ 2	0%
Other preserved fruit and fruit preparations	\$ 5,100,667	\$ 78	8%
Preserved fruit (including canned fruit pie filling and frozen fruit)	\$ 1,482,845	\$ 23	2%
Canned or bottled fruit	\$ 790,556	\$ 12	1%
Fruit pie filling	\$ 97,317	\$ 1	0%
Frozen fruit	\$ 594,973	\$ 9	1%
Dried or other preserved fruit	\$ 1,182,568	\$ 18	2%
Raisins	\$ 247,009	\$ 4	0%
Other dried or preserved fruit	\$ 935,559	\$ 14	2%
Jams, jellies, marmalades and similar preserves	\$ 681,905	\$ 10	1%
Fruit drinks (canned, bottled or frozen)	\$ 1,753,349	\$ 27	3%
Nuts and seeds	\$ 6,669,804	\$ 103	11%
Peanuts (shelled or unshelled)	\$ 610,039	\$ 9	1%
Other nuts and seeds	\$ 6,059,764	\$ 93	10%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Vegetables and Vegetable Preparations

2018 FoodSpend Vegetables and Vegetable Preparations	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Vegetables and vegetable preparations	\$ 54,901,025	\$ 844	
Fresh vegetables	\$ 43,837,884	\$ 674	80%
Potatoes (except sweet potatoes)	\$ 2,552,422	\$ 39	5%
Tomatoes (fresh)	\$ 4,954,310	\$ 76	9%
Lettuce (fresh)	\$ 3,204,374	\$ 49	6%
Cabbage (fresh)	\$ 1,811,657	\$ 28	3%
Carrots (fresh)	\$ 1,942,113	\$ 30	4%
Onions (fresh)	\$ 3,642,643	\$ 56	7%
Celery (fresh)	\$ 1,008,032	\$ 15	2%
Cucumber (fresh)	\$ 2,290,961	\$ 35	4%
Mushrooms (fresh)	\$ 2,581,344	\$ 40	5%
Broccoli (fresh)	\$ 1,921,453	\$ 30	3%
Peppers (fresh)	\$ 3,106,586	\$ 48	6%
Other vegetables (fresh)	\$ 14,821,986	\$ 228	27%
Cauliflower (fresh)	\$ 865,021	\$ 13	2%
Seaweed	\$ 216,355	\$ 3	0%
Corn (fresh)	\$ 850,996	\$ 13	2%
Eggplant (fresh)	\$ 603,656	\$ 9	1%
Squash (fresh)	\$ 1,100,384	\$ 17	2%
Peas (fresh)	\$ 617,568	\$ 9	1%
Beans (fresh)	\$ 1,680,007	\$ 26	3%
Mixed vegetables (fresh)	\$ 499,855	\$ 8	1%
All other vegetables (fresh)	\$ 8,388,146	\$ 129	15%
All remaining vegetables (fresh)	\$ 8,301,345	\$ 128	15%
Other legumes (fresh)	\$ 86,800	\$ 1	0%
Frozen and dried vegetables	\$ 4,027,022	\$ 62	7%
Potato products (frozen)	\$ 946,210	\$ 15	2%
Other frozen vegetables	\$ 2,303,249	\$ 35	4%
Dried vegetables and legumes	\$ 777,563	\$ 12	1%
Canned vegetables and other vegetable preparations	\$ 7,036,119	\$ 108	13%
Canned or bottled vegetables	\$ 2,685,636	\$ 41	5%
Tomatoes (canned or bottled, including tomato paste)	\$ 799,834	\$ 12	1%
Peas (canned or bottled)	\$ 387,886	\$ 6	1%
Beans (canned or bottled)	\$ 400,638	\$ 6	1%
Other vegetables or legumes (canned or bottled, except infant food)	\$ 1,097,278	\$ 17	2%
Other legumes (canned or bottled)	\$ 278,520	\$ 4	1%
All other vegetables (canned or bottled, except infant foods)	\$ 720,805	\$ 11	1%
Mixed vegetables (canned)	\$ 97,952	\$ 2	0%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Vegetables and Vegetable Preparations

2018 FoodSpend Vegetables and Vegetable Preparations	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Ready-to-serve or ready-to-cook salads and side dishes	\$ 3,937,905	\$ 61	7%
Vegetable juice (canned or bottled)	\$ 412,578	\$ 6	1%
Tomato juice (canned or bottled)	\$ 182,008	\$ 3	0%
Other vegetable juice (canned or bottled)	\$ 230,570	\$ 4	0%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Non-Alcoholic Beverages And Other Food Products

2018 FoodSpend Non-Alcoholic Beverages And Other Food Products	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Non-alcoholic beverages and other food products	\$ 122,489,934	\$ 1,883	
Non-alcoholic beverages and beverage mixes	\$ 46,574,570	\$ 716	38%
Coffee and tea	\$ 9,841,493	\$ 151	8%
Roasted or ground coffee	\$ 4,963,809	\$ 76	4%
Other coffee	\$ 2,411,471	\$ 37	2%
Tea (including herbal)	\$ 2,466,213	\$ 38	2%
Non-alcoholic beverages	\$ 36,733,077	\$ 565	30%
Carbonated soft drinks	\$ 2,664,915	\$ 41	2%
Carbonated water and flavoured water	\$ 7,235,837	\$ 111	6%
Bottled water	\$ 6,565,015	\$ 101	5%
Meal replacement (powder and drink)	\$ 3,628,224	\$ 56	3%
Other non-alcoholic beverages	\$ 14,326,125	\$ 220	12%
Sports and energy drinks	\$ 2,312,962	\$ 36	2%
Sugar and confectionery	\$ 17,931,420	\$ 276	15%
Sugar, syrups and sugar substitutes	\$ 2,908,514	\$ 45	2%
Sugar	\$ 1,256,706	\$ 19	1%
Artificial sweeteners	\$ 295,438	\$ 5	0%
Syrups and molasses	\$ 518,427	\$ 8	0%
Sugar preparations for baking and desserts	\$ 417,098	\$ 6	0%
Other sugar, confections and preparations	\$ 420,845	\$ 6	0%
Candies and chocolates	\$ 15,022,906	\$ 231	12%
Chocolate bars	\$ 4,108,217	\$ 63	3%
Other chocolate confections	\$ 5,125,335	\$ 79	4%
Baking chocolate, cocoa and chocolate substitutes	\$ 665,841	\$ 10	1%
Sugar candy	\$ 3,483,252	\$ 54	3%
Gum	\$ 1,640,260	\$ 25	1%
Margarine, oils and fats (excluding butter)	\$ 5,483,796	\$ 84	4%
Margarine	\$ 1,396,628	\$ 21	1%
Cooking and salad oils	\$ 3,819,719	\$ 59	3%
Other oils and fats	\$ 267,448	\$ 4	0%
Lard	\$ 50,833	\$ 1	0%
Shortening	\$ 88,301	\$ 1	0%
All other oils and fats	\$ 128,314	\$ 2	0%
Condiments, spices and vinegars	\$ 12,716,167	\$ 196	10%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Non-Alcoholic Beverages And Other Food Products

2018 FoodSpend Non-Alcoholic Beverages And Other Food Products	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Mayonnaise, salad dressings and dips	\$ 2,894,828	\$ 45	2%
Pasta and pizza sauces (canned, bottled or dried)	\$ 1,465,103	\$ 23	1%
Other sauces and gravies (canned, bottled or dried)	\$ 1,745,709	\$ 27	1%
Dried herbs and spices	\$ 1,029,643	\$ 16	1%
Food seasonings (including table salt)	\$ 1,877,687	\$ 29	2%
Ketchup	\$ 594,825	\$ 9	0%
Other condiments (including vinegar)	\$ 1,276,485	\$ 20	1%
Pickled vegetables (including olives)	\$ 1,164,716	\$ 18	1%
Fresh herbs	\$ 667,172	\$ 10	1%
Infant food	\$ 4,165,215	\$ 64	3%
Infant formula	\$ 2,890,641	\$ 44	2%
Infant cereals and biscuits	\$ 543,181	\$ 8	0%
Canned or bottled infant food	\$ 652,763	\$ 10	1%
Other infant food (including frozen)	\$ 78,629	\$ 1	0%
Frozen prepared food	\$ 11,106,255	\$ 171	9%
Frozen dinners and entrees	\$ 4,335,792	\$ 67	4%
Frozen pizza	\$ 3,773,813	\$ 58	3%
Fish portions (pre-cooked and frozen)	\$ 843,638	\$ 13	1%
Frozen side dishes and other frozen prepared food	\$ 2,153,012	\$ 33	2%
Frozen side dishes	\$ 188,597	\$ 3	0%
Other frozen prepared food	\$ 1,964,415	\$ 30	2%
Soup (except infant soup)	\$ 4,545,895	\$ 70	4%
Soup (chilled, frozen, canned or bottled)	\$ 3,471,878	\$ 53	3%
Soup (dried)	\$ 1,074,017	\$ 17	1%
Ready-to-serve prepared food	\$ 6,884,869	\$ 106	6%
Dinners and entrees (except frozen)	\$ 3,938,901	\$ 61	3%
Pizza (except frozen)	\$ 586,521	\$ 9	0%
Other ready-to-serve prepared food	\$ 2,359,446	\$ 36	2%
Other salad and side dishes	\$ 651,471	\$ 10	1%
Other prepared food (fresh)	\$ 1,707,975	\$ 26	1%
Snack food	\$ 5,098,098	\$ 78	4%
Potato-based snack foods	\$ 4,016,002	\$ 62	3%
Other snack foods	\$ 1,082,097	\$ 17	1%
Other food preparations	\$ 7,983,649	\$ 123	7%
Peanut butter and other nut butters	\$ 1,546,635	\$ 24	1%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Non-Alcoholic Beverages And Other Food Products

2018 FoodSpend Non-Alcoholic Beverages And Other Food Products	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Honey	\$ 740,444	\$ 11	1%
Flavoured drink powders, crystals and syrups	\$ 1,125,314	\$ 17	1%
Fruit-flavoured drink powders, crystals and syrups	\$ 377,583	\$ 6	0%
Other drink flavouring powders and syrups (except fruit flavours)	\$ 747,732	\$ 11	1%
Non-dairy frozen ice treats	\$ 498,413	\$ 8	0%
Dessert powders	\$ 1,219,586	\$ 19	1%
Jelly powders	\$ 155,865	\$ 2	0%
Prepared dessert powders	\$ 167,334	\$ 3	0%
Puddings, custards and jellied desserts (canned or bottled)	\$ 896,387	\$ 14	1%
Other materials for food preparation	\$ 1,333,500	\$ 21	1%
Tofu	\$ 1,209,276	\$ 19	1%
Other canned, bottled or dried meals	\$ 310,480	\$ 5	0%



Square One Mall
Environics Analytics 2018 FoodSpend
2018 FoodSpend Food Purchased From Restaurants

2018 FoodSpend Food Purchased From Restaurants	Square One Mall 0 - 3 km		
	Total Expenditure	Expenditure per Household	%
Food purchased from restaurants	\$ 284,932,200	\$ 4,381	
Restaurant meals	\$ 256,230,365	\$ 3,940	90%
Restaurant dinners	\$ 145,700,761	\$ 2,240	51%
Restaurant lunches	\$ 90,176,415	\$ 1,387	32%
Restaurant breakfasts	\$ 20,353,189	\$ 313	7%
Restaurant snacks and beverages	\$ 28,701,835	\$ 441	10%