



**Manhattan, New York
3 Mile Ring
Claritas 2018 - Retail Market Power**

Study Area Maps

[13-91 Union Square E, New York, NY 10003](#)

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[Retail Market Power Opportunity Gap Report By Merchandise Line Items](#)

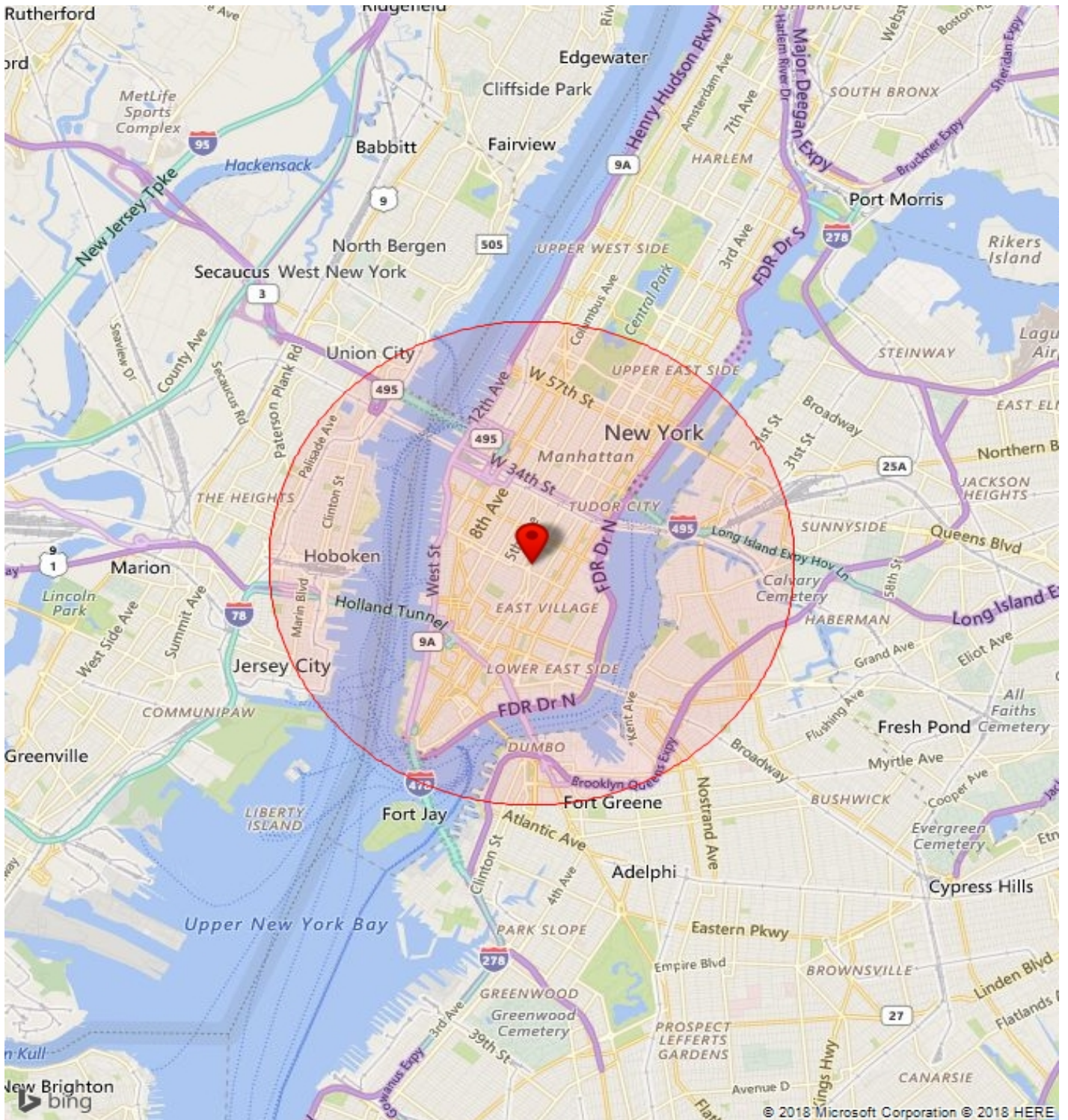
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13-91 Union Square E, New York, NY 10003





Manhattan, New York 3 Mile Ring Claritas 2018 - Retail Market Power

Retail Market Power Opportunity Gap Report By Merchandise Line Items	13-91 Union Square E, New York, NY 10003 0 - 3 mi		
	2018 Demand	2018 Supply	Opportunity Gap/Surplus
Total retail trade including food and drink (NAICS 44, 45 and 722)	\$ 32,918,766,777	\$ 72,970,970,552	-\$ 40,052,203,919
Groceries and other food items for human consumption off the premises	\$ 6,474,001,108	\$ 10,881,799,923	-\$ 4,407,798,793
Meals & Snacks	\$ 3,008,059,876	\$ 9,301,322,767	-\$ 6,293,262,889
Alcoholic beverages served for immediate consumption	\$ 510,869,712	\$ 1,318,400,829	-\$ 807,531,116
Packaged Liquor/Wine/Beer	\$ 643,191,073	\$ 1,256,659,344	-\$ 613,468,277
Cigars, cigarettes, and tobacco and smokers' accessories	\$ 410,019,015	\$ 1,457,707,290	-\$ 1,047,688,277
Drugs, health aids and beauty aids, including cosmetics	\$ 793,729,270	\$ 3,353,411,182	-\$ 2,559,681,919
Household soaps, detergents, cleaners, and cleaning supplies	\$ 195,871,775	\$ 239,331,395	-\$ 43,459,620
Paper & Related Products	\$ 351,325,994	\$ 553,512,810	-\$ 202,186,816
Men's wear, including accessories	\$ 692,996,140	\$ 2,773,820,857	-\$ 2,080,824,732
Women's, juniors', and misses' wear, including accessories	\$ 956,924,501	\$ 6,122,790,945	-\$ 5,165,866,419
Children's Wear	\$ 231,884,084	\$ 1,109,737,292	-\$ 877,853,205
Footwear, including accessories	\$ 548,156,005	\$ 2,441,087,309	-\$ 1,892,931,320
Sewing, Knitting & Needlework Goods	\$ 7,536,005	\$ 33,270,239	-\$ 25,734,234
Curtains, draperies, blinds, slipcovers, bed and table coverings	\$ 208,427,607	\$ 384,036,319	-\$ 175,608,709
Major Household Appliances	\$ 284,308,068	\$ 443,058,510	-\$ 158,750,442
Small household appliances and personal care appliances	\$ 82,504,289	\$ 125,167,827	-\$ 42,663,538
Televisions, video players and recorders, camcorders, eBook readers	\$ 182,995,245	\$ 505,479,572	-\$ 322,484,326
Audio equipment, musical instruments, and supplies including CDs and audio books	\$ 85,574,687	\$ 209,477,779	-\$ 123,903,093
Furniture, sleep equipment and outdoor/patio furniture	\$ 797,044,258	\$ 1,439,812,389	-\$ 642,768,135
Flooring & Floor Coverings	\$ 324,213,337	\$ 429,427,401	-\$ 105,214,065
Computer hardware, software and supplies including games and tablets	\$ 418,021,557	\$ 1,541,748,758	-\$ 1,123,727,205
Kitchenware & Home Furnishings	\$ 169,216,872	\$ 626,944,551	-\$ 457,727,683
Jewelry	\$ 489,937,783	\$ 2,376,161,862	-\$ 1,886,224,087
Books, including eBooks	\$ 233,329,779	\$ 633,712,087	-\$ 400,382,306
Photographic Equipment & Supplies	\$ 22,074,803	\$ 75,952,531	-\$ 53,877,727
Toys, Hobby Goods & Games	\$ 148,178,493	\$ 277,376,054	-\$ 129,197,561



Manhattan, New York 3 Mile Ring Claritas 2018 - Retail Market Power

Retail Market Power Opportunity Gap Report By Merchandise Line Items	13-91 Union Square E, New York, NY 10003 0 - 3 mi		
	2018 Demand	2018 Supply	Opportunity Gap/Surplus
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	\$ 134,651,191	\$ 471,571,547	-\$ 336,920,351
Sporting goods and recreational equipment	\$ 76,621,151	\$ 98,646,663	-\$ 22,025,514
Hardware, tools, and plumbing and electrical supplies	\$ 392,640,296	\$ 357,031,455	\$ 35,608,839
Dimensional lumber and other building or structural materials and supplies	\$ 319,116,497	\$ 300,696,020	\$ 18,420,477
Lawn/Garden/Farm Equipment/Supplies	\$ 193,773,523	\$ 251,236,299	-\$ 57,462,776
Paint & Sundries	\$ 202,139,801	\$ 220,713,673	-\$ 18,573,873
Cars, trucks, motorcycles, and other powered transportation vehicles	\$ 6,455,432,600	\$ 2,141,901,418	\$ 4,313,531,175
Recreational vehicles, parts and accessories	\$ 439,475,379	\$ 328,792,153	\$ 110,683,228
Automotive Fuels	\$ 3,072,282,908	\$ 844,189,072	\$ 2,228,093,835
Automotive lubricants, including oil, greases, etc.	\$ 16,269,218	\$ 11,445,729	\$ 4,823,489
Automotive tires, tubes, batteries, audio equipment, parts, access	\$ 265,932,364	\$ 24,670,090	\$ 241,262,273
Household fuels, including oil, liquefied petroleum gas, wood, coal	\$ 415,380,576	\$ 115,469,532	\$ 299,911,044
Pets, Pet Foods & Pet Supplies	\$ 394,870,076	\$ 403,734,782	-\$ 8,864,707
All Other Merchandise	\$ 1,594,095,131	\$ 10,116,987,042	-\$ 8,522,891,898
<p>Retail Market Power data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey or CEX), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.</p> <p>The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When this difference is positive (demand is greater than the supply), there is an opportunity gap for that merchandise line; when the difference is negative (supply is greater than demand), there is a surplus.</p>			

	<p>Manhattan, New York 3 Mile Ring Claritas 2018 - Retail Market Power</p>
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Retail Market Power Opportunity Gap Report By Merchandise Line Items	13-91 Union Square E, New York, NY 10003 0 - 3 mi		
	2018 Demand	2018 Supply	Opportunity Gap/Surplus
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**Manhattan, New York
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Retail Market Power Demand Growth Report By Merchandise Line Items	13-91 Union Square E, New York, NY 10003 0 - 3 mi			
	2018 Demand	2023 Demand	Growth	Compound Annual Growth Rate (%)
Total retail trade including food and drink (NAICS 44, 45 and 722)	\$ 32,918,766,777	\$ 37,695,959,318	\$ 4,777,192,541	2.75%
Groceries and other food items for human consumption off the premises	\$ 6,474,001,108	\$ 7,492,070,755	\$ 1,018,069,647	2.96%
Meals & Snacks	\$ 3,008,059,876	\$ 3,350,220,087	\$ 342,160,211	2.18%
Alcoholic beverages served for immediate consumption	\$ 510,869,712	\$ 552,705,162	\$ 41,835,450	1.59%
Packaged Liquor/Wine/(Beer)	\$ 643,191,073	\$ 711,118,823	\$ 67,927,751	2.03%
Cigars, cigarettes, and tobacco and smokers' accessories	\$ 410,019,015	\$ 484,919,394	\$ 74,900,378	3.41%
Drugs, health aids and beauty aids, including cosmetics	\$ 793,729,270	\$ 920,786,726	\$ 127,057,456	3.01%
Household soaps, detergents, cleaners, and cleaning supplies	\$ 195,871,775	\$ 226,840,001	\$ 30,968,226	2.98%
Paper & Related Products	\$ 351,325,994	\$ 404,182,839	\$ 52,856,845	2.84%
Men's wear, including accessories	\$ 692,996,140	\$ 792,014,767	\$ 99,018,628	2.71%
Women's, juniors', and misses' wear, including accessories	\$ 956,924,501	\$ 1,102,113,718	\$ 145,189,217	2.87%
Children's Wear	\$ 231,884,084	\$ 259,463,645	\$ 27,579,561	2.27%
Footwear, including accessories	\$ 548,156,005	\$ 634,586,728	\$ 86,430,722	2.97%
Sewing, Knitting & Needlework Goods	\$ 7,536,005	\$ 8,664,443	\$ 1,128,438	2.83%
Curtains, draperies, blinds, slipcovers, bed and table coverings	\$ 208,427,607	\$ 241,001,477	\$ 32,573,870	2.95%
Major Household Appliances	\$ 284,308,068	\$ 325,506,524	\$ 41,198,456	2.74%
Small household appliances and personal care appliances	\$ 82,504,289	\$ 93,548,543	\$ 11,044,254	2.54%
Televisions, video players and recorders, camcorders, eBook readers	\$ 182,995,245	\$ 211,127,906	\$ 28,132,660	2.90%
Audio equipment, musical instruments, and supplies including CDs and audio books	\$ 85,574,687	\$ 104,018,792	\$ 18,444,105	3.98%
Furniture, sleep equipment and outdoor/patio furniture	\$ 797,044,258	\$ 902,864,350	\$ 105,820,092	2.52%
Flooring & Floor Coverings	\$ 324,213,337	\$ 374,580,403	\$ 50,367,066	2.93%
Computer hardware, software and supplies including games and tablets	\$ 418,021,557	\$ 474,734,226	\$ 56,712,669	2.58%
Kitchenware & Home Furnishings	\$ 169,216,872	\$ 196,418,904	\$ 27,202,032	3.03%
Jewelry	\$ 489,937,783	\$ 557,982,982	\$ 68,045,199	2.64%
Books, including eBooks	\$ 233,329,779	\$ 265,361,124	\$ 32,031,345	2.61%
Photographic Equipment & Supplies	\$ 22,074,803	\$ 22,592,802	\$ 517,999	0.46%
Toys, Hobby Goods & Games	\$ 148,178,493	\$ 167,916,492	\$ 19,737,999	2.53%
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	\$ 134,651,191	\$ 154,031,069	\$ 19,379,878	2.73%
Sporting goods and recreational equipment	\$ 76,621,151	\$ 82,290,504	\$ 5,669,353	1.44%



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Retail Market Power Demand Growth Report By Merchandise Line Items	13-91 Union Square E, New York, NY 10003 0 - 3 mi			
	2018 Demand	2023 Demand	Growth	Compound Annual Growth Rate (%)
Hardware, tools, and plumbing and electrical supplies	\$ 392,640,296	\$ 449,670,406	\$ 57,030,110	2.75%
Dimensional lumber and other building or structural materials and supplies	\$ 319,116,497	\$ 377,258,411	\$ 58,141,914	3.40%
Lawn/Garden/Farm Equipment/Supplies	\$ 193,773,523	\$ 222,804,161	\$ 29,030,638	2.83%
Paint & Sundries	\$ 202,139,801	\$ 236,692,344	\$ 34,552,544	3.21%
Cars, trucks, motorcycles, and other powered transportation vehicles	\$ 6,455,432,600	\$ 7,358,027,140	\$ 902,594,540	2.65%
Recreational vehicles, parts and accessories	\$ 439,475,379	\$ 505,993,524	\$ 66,518,145	2.86%
Automotive Fuels	\$ 3,072,282,908	\$ 3,547,307,862	\$ 475,024,954	2.92%
Automotive lubricants, including oil, greases, etc.	\$ 16,269,218	\$ 19,149,117	\$ 2,879,899	3.31%
Automotive tires, tubes, batteries, audio equipment, parts, access	\$ 265,932,364	\$ 299,543,798	\$ 33,611,434	2.41%
Household fuels, including oil, liquefied petroleum gas, wood, coal	\$ 415,380,576	\$ 487,785,429	\$ 72,404,854	3.27%
Pets, Pet Foods & Pet Supplies	\$ 394,870,076	\$ 449,461,370	\$ 54,591,294	2.62%
All Other Merchandise	\$ 1,594,095,131	\$ 1,847,321,042	\$ 253,225,911	2.99%
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**Manhattan, New York
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Retail Market Power Opportunity Gap Report By Retail Store Types	13-91 Union Square E, New York, NY 10003 0 - 3 mi		
	2018 Demand	2018 Supply	Opportunity Gap/Surplus
Total retail trade including food and drink (NAICS 44, 45 and 722)	\$ 32,918,766,777	\$ 72,970,970,552	- \$ 40,052,203,919
Total retail trade (NAICS 44 and 45)	\$ 28,201,619,386	\$ 56,349,688,133	- \$ 28,148,068,809
Motor vehicle and parts dealers (NAICS 441)	\$ 6,227,904,968	\$ 1,875,086,065	\$ 4,352,818,893
Automobile dealers (NAICS 4411)	\$ 5,578,151,513	\$ 1,831,128,949	\$ 3,747,022,543
New car dealers (NAICS 44111)	\$ 5,092,797,166	\$ 1,795,341,023	\$ 3,297,456,130
Used car dealers (NAICS 44112)	\$ 485,354,339	\$ 35,787,927	\$ 449,566,413
Other motor vehicle dealers (NAICS 4412)	\$ 236,616,930	\$ 26,290,012	\$ 210,326,917
Recreational vehicle dealers (NAICS 44121)	\$ 62,436,512	\$ 1	\$ 62,436,512
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	\$ 174,180,418	\$ 26,290,012	\$ 147,890,406
Boat dealers (NAICS 441222)	\$ 47,146,154	\$ 11,394,696	\$ 35,751,458
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	\$ 127,034,264	\$ 14,895,315	\$ 112,138,949
Automotive parts, accessories, and tire stores (NAICS 4413)	\$ 413,136,523	\$ 17,667,103	\$ 395,469,420
Automotive parts and accessories stores (NAICS 44131)	\$ 253,115,128	\$ 11,628,907	\$ 241,486,221
Tire dealers (NAICS 44132)	\$ 160,021,395	\$ 6,038,196	\$ 153,983,199
Furniture and home furnishings stores (NAICS 442)	\$ 753,980,010	\$ 1,937,548,106	- \$ 1,183,568,097
Furniture stores (NAICS 4421)	\$ 468,831,956	\$ 898,398,694	- \$ 429,566,735
Home furnishings stores (NAICS 4422)	\$ 285,148,053	\$ 1,039,149,414	- \$ 754,001,367
Floor covering stores (NAICS 44221)	\$ 100,996,153	\$ 214,843,138	- \$ 113,846,986
Other home furnishings stores (NAICS 44229)	\$ 184,151,899	\$ 824,306,277	- \$ 640,154,376
Window treatment stores (NAICS 442291)	\$ 8,414,367	\$ 36,474,921	- \$ 28,060,554
All other home furnishings stores (NAICS 442299)	\$ 175,737,532	\$ 787,831,356	- \$ 612,093,824
Electronics and appliance stores (NAICS 443)	\$ 641,362,365	\$ 2,809,241,252	- \$ 2,167,878,887
Household appliance stores (NAICS 443141)	\$ 75,617,752	\$ 190,634,123	- \$ 115,016,373
Electronics stores (NAICS 443142)	\$ 565,744,613	\$ 2,618,607,128	- \$ 2,052,862,527
Building material and garden equipment and supplies dealers (NAICS 444)	\$ 1,821,137,914	\$ 1,234,849,121	\$ 586,288,789
Building material and supplies dealers (NAICS 4441)	\$ 1,598,560,942	\$ 1,226,280,385	\$ 372,280,554
Home centers (NAICS 44411)	\$ 923,148,034	\$ 393,237,508	\$ 529,910,526
Paint and wallpaper stores (NAICS 44412)	\$ 52,374,790	\$ 149,902,670	- \$ 97,527,879
Hardware stores (NAICS 44413)	\$ 114,168,605	\$ 143,072,252	- \$ 28,903,646
Other building material dealers (NAICS 44419)	\$ 508,869,511	\$ 540,067,957	- \$ 31,198,444
Lawn and garden equipment and supplies stores (NAICS 4442)	\$ 222,576,970	\$ 8,568,738	\$ 214,008,231
Outdoor power equipment stores (NAICS 44421)	\$ 32,854,717	\$ 36,755	\$ 32,817,961
Nursery, garden center, and farm supply stores (NAICS 44422)	\$ 189,722,253	\$ 8,531,983	\$ 181,190,270
Food and beverage stores (NAICS 445)	\$ 3,832,811,667	\$ 4,995,288,403	- \$ 1,162,476,745
Grocery stores (NAICS 4451)	\$ 3,355,119,965	\$ 3,898,727,523	- \$ 543,607,574
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	\$ 3,242,192,111	\$ 3,801,408,945	- \$ 559,216,851
Convenience stores (NAICS 44512)	\$ 112,927,857	\$ 97,318,575	\$ 15,609,282
Specialty food stores (NAICS 4452)	\$ 100,591,832	\$ 416,437,161	- \$ 315,845,328



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	2018 Demand	2018 Supply	Opportunity Gap/Surplus
Meat markets (NAICS 44521)	\$ 33,173,575	\$ 335,837,096	-\$ 302,663,523
Fish and seafood markets (NAICS 44522)	\$ 12,062,936	\$ 5,971,389	\$ 6,091,547
Fruit and vegetable markets (NAICS 44523)	\$ 20,523,252	\$ 56,603,163	-\$ 36,079,911
Other specialty food stores (NAICS 44529)	\$ 34,832,069	\$ 18,025,511	\$ 16,806,558
Baked goods stores (NAICS 445291)	\$ 8,798,699	\$ 2,801,678	\$ 5,997,020
Confectionery and nut stores (NAICS 445292)	\$ 10,194,792	\$ 5,745,736	\$ 4,449,056
All other specialty food stores (NAICS 445299)	\$ 15,838,579	\$ 9,478,097	\$ 6,360,482
Beer, wine, and liquor stores (NAICS 4453)	\$ 377,099,873	\$ 680,123,722	-\$ 303,023,847
Health and personal care stores (NAICS 446)	\$ 1,591,990,264	\$ 6,241,047,480	-\$ 4,649,057,239
Pharmacies and drug stores (NAICS 44611)	\$ 1,347,510,276	\$ 5,131,728,495	-\$ 3,784,218,218
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	\$ 80,389,713	\$ 590,134,635	-\$ 509,744,926
Optical goods stores (NAICS 44613)	\$ 68,800,700	\$ 303,702,323	-\$ 234,901,623
Other health and personal care stores (NAICS 44619)	\$ 95,289,573	\$ 215,482,017	-\$ 120,192,447
Food (health) supplement stores (NAICS 446191)	\$ 37,688,291	\$ 164,327,943	-\$ 126,639,653
All other health and personal care stores (NAICS 446199)	\$ 57,601,282	\$ 51,154,074	\$ 6,447,209
Gasoline stations (NAICS 447)	\$ 2,019,295,112	\$ 238,879,614	\$ 1,780,415,496
Gasoline stations with convenience stores (NAICS 44711)	\$ 1,554,762,355	\$ 101,318,937	\$ 1,453,443,420
Other gasoline stations (NAICS 44719)	\$ 464,532,757	\$ 137,560,680	\$ 326,972,078
Clothing and clothing accessories stores (NAICS 448)	\$ 2,236,450,456	\$ 13,512,628,116	-\$ 11,276,177,603
Clothing stores (NAICS 4481)	\$ 1,506,492,845	\$ 9,797,295,231	-\$ 8,290,802,286
Men's clothing stores (NAICS 44811)	\$ 89,921,012	\$ 893,478,615	-\$ 803,557,608
Women's clothing stores (NAICS 44812)	\$ 327,133,969	\$ 3,433,530,704	-\$ 3,106,396,719
Children's and infants' clothing stores (NAICS 44813)	\$ 51,605,045	\$ 215,773,795	-\$ 164,168,751
Family clothing stores (NAICS 44814)	\$ 807,683,030	\$ 3,597,869,848	-\$ 2,790,186,848
Clothing accessories stores (NAICS 44815)	\$ 89,593,485	\$ 1,013,596,088	-\$ 924,002,606
Other clothing stores (NAICS 44819)	\$ 140,556,303	\$ 643,046,179	-\$ 502,489,872
Shoe stores (NAICS 4482)	\$ 285,816,310	\$ 1,276,228,039	-\$ 990,411,735
Jewelry, luggage, and leather goods stores (NAICS 4483)	\$ 444,141,300	\$ 2,439,104,847	-\$ 1,994,963,563
Jewelry stores (NAICS 44831)	\$ 429,850,665	\$ 2,270,748,175	-\$ 1,840,897,506
Luggage and leather goods stores (NAICS 44832)	\$ 14,290,635	\$ 168,356,674	-\$ 154,066,040
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	\$ 483,921,797	\$ 1,106,903,434	-\$ 622,981,635
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	\$ 384,588,974	\$ 655,330,234	-\$ 270,741,263
Sporting goods stores (NAICS 45111)	\$ 225,663,438	\$ 373,282,886	-\$ 147,619,448
Hobby, toy, and game stores (NAICS 45112)	\$ 101,225,309	\$ 135,357,120	-\$ 34,131,812
Sewing, needlework, and piece goods stores (NAICS 45113)	\$ 21,843,936	\$ 79,700,762	-\$ 57,856,826
Musical instrument and supplies stores (NAICS 45114)	\$ 35,856,292	\$ 66,989,466	-\$ 31,133,175
Book stores and news dealers (NAICS 4512)	\$ 99,332,824	\$ 451,573,201	-\$ 352,240,373
Book stores (NAICS 451211)	\$ 91,754,127	\$ 231,118,997	-\$ 139,364,871
News dealers and newsstands (NAICS 451212)	\$ 7,578,697	\$ 220,454,204	-\$ 212,875,506
General merchandise stores (NAICS 452)	\$ 3,820,429,645	\$ 2,821,027,725	\$ 999,401,934
Department stores (NAICS 4522)	\$ 1,032,324,527	\$ 2,224,531,168	-\$ 1,192,206,662
Other general merchandise stores (NAICS 4523)	\$ 2,788,105,119	\$ 596,496,556	\$ 2,191,608,568



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Retail Market Power Opportunity Gap Report By Retail Store Types	13-91 Union Square E, New York, NY 10003 0 - 3 mi		
	2018 Demand	2018 Supply	Opportunity Gap/Surplus
Warehouse clubs and supercenters (NAICS 452311)	\$ 2,395,187,274	\$ 324,544,368	\$ 2,070,642,908
All other general merchandise stores (NAICS 452319)	\$ 392,917,844	\$ 271,952,187	\$ 120,965,655
Miscellaneous store retailers (NAICS 453)	\$ 686,620,219	\$ 6,123,564,107	-\$ 5,436,943,891
Florists (NAICS 4531)	\$ 29,085,875	\$ 214,627,819	-\$ 185,541,945
Office supplies, stationery, and gift stores (NAICS 4532)	\$ 189,600,279	\$ 578,585,770	-\$ 388,985,491
Office supplies and stationery stores (NAICS 45321)	\$ 97,431,717	\$ 209,566,532	-\$ 112,134,816
Gift, novelty, and souvenir stores (NAICS 45322)	\$ 92,168,562	\$ 369,019,237	-\$ 276,850,674
Used merchandise stores (NAICS 4533)	\$ 146,548,138	\$ 856,357,729	-\$ 709,809,592
Other miscellaneous store retailers (NAICS 4539)	\$ 321,385,929	\$ 4,473,992,791	-\$ 4,152,606,866
Pet and pet supplies stores (NAICS 45391)	\$ 88,944,892	\$ 128,285,311	-\$ 39,340,418
Art dealers (NAICS 45392)	\$ 54,541,024	\$ 4,043,704,427	-\$ 3,989,163,412
Manufactured (mobile) home dealers (NAICS 45393)	\$ 13,704,238	\$ 119	\$ 13,704,119
All other miscellaneous store retailers (NAICS 45399)	\$ 164,195,774	\$ 302,002,928	-\$ 137,807,154
Tobacco stores (NAICS 453991)	\$ 45,359,619	\$ 21,722,850	\$ 23,636,769
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	\$ 118,836,155	\$ 280,280,079	-\$ 161,443,926
Non-store retailers (NAICS 454)	\$ 4,085,714,980	\$ 13,453,624,703	-\$ 9,367,909,612
Electronic shopping and mail-order houses (NAICS 4541)	\$ 3,489,567,079	\$ 12,944,792,345	-\$ 9,455,225,226
Vending machine operators (NAICS 4542)	\$ 46,112,864	\$ 5,490,279	\$ 40,622,586
Direct selling establishments (NAICS 4543)	\$ 550,035,037	\$ 503,342,065	\$ 46,692,972
Fuel dealers (NAICS 45431)	\$ 255,847,275	\$ 74,879,778	\$ 180,967,497
Other direct selling establishments (NAICS 45439)	\$ 294,187,762	\$ 428,462,288	-\$ 134,274,522
Food services and drinking places (NAICS 722)	\$ 4,717,147,385	\$ 16,621,282,422	-\$ 11,904,135,029
Special food services (NAICS 7223)	\$ 390,046,819	\$ 1,398,097,625	-\$ 1,008,050,805
Food service contractors (NAICS 72231)	\$ 323,250,745	\$ 928,561,545	-\$ 605,310,798
Caterers (NAICS 72232)	\$ 61,716,136	\$ 452,617,487	-\$ 390,901,352
Mobile food services (NAICS 72233)	\$ 5,079,938	\$ 16,918,594	-\$ 11,838,655
Drinking places (alcoholic beverages) (NAICS 7224)	\$ 187,036,083	\$ 1,188,395,625	-\$ 1,001,359,543
Restaurants and other eating places (NAICS 7225)	\$ 4,140,064,483	\$ 14,034,789,170	-\$ 9,894,724,691
Full-service restaurants (NAICS 722511)	\$ 2,132,532,287	\$ 9,825,773,928	-\$ 7,693,241,632
Limited-service restaurants (NAICS 722513)	\$ 1,701,661,455	\$ 3,079,284,199	-\$ 1,377,622,738
Cafeterias, grill buffets, and buffets (NAICS 722514)	\$ 62,774,537	\$ 46,791,963	\$ 15,982,574
Snack and nonalcoholic beverage bars (NAICS 722515)	\$ 243,096,205	\$ 1,082,939,085	-\$ 839,842,880
Ice cream and soft serve shops (NAICS 7225151)	\$ 27,953,104	\$ 29,615,064	-\$ 1,661,960
Frozen yogurt shops (NAICS 7225152)	\$ 8,714,333	\$ 2,069,137	\$ 6,645,197
Doughnut shops (NAICS 7225153)	\$ 37,627,627	\$ 63,403,043	-\$ 25,775,416
Bagel shops (NAICS 7225154)	\$ 11,173,727	\$ 3,789,099	\$ 7,384,628
Coffee shops (NAICS 7225155)	\$ 103,404,388	\$ 855,247,829	-\$ 751,843,441
Cookie shops (NAICS 7225156)	\$ 1,782,945	\$ 232,886	\$ 1,550,059
Other snack and nonalcoholic beverage bars (NAICS 7225157)	\$ 52,440,080	\$ 128,582,025	-\$ 76,141,945
GAFO*	\$ 7,936,333,873	\$ 22,187,927,220	-\$ 14,251,593,273
General Merchandise Stores-452	\$ 3,820,429,645	\$ 2,821,027,725	\$ 999,401,934
Clothing & Clothing Accessories Stores-448	\$ 2,236,450,456	\$ 13,512,628,116	-\$ 11,276,177,603
Furniture & Home Furnishings Stores-442	\$ 753,980,010	\$ 1,937,548,106	-\$ 1,183,568,097
Electronics & Appliance Stores-443	\$ 641,362,365	\$ 2,809,241,252	-\$ 2,167,878,887
Sporting Goods, Hobby, Book, Music Stores-451	\$ 483,921,797	\$ 1,106,903,434	-\$ 622,981,635



**Manhattan, New York
3 Mile Ring
Claritas 2018 - Retail Market Power**

Retail Market Power Opportunity Gap Report By Retail Store Types	13-91 Union Square E, New York, NY 10003 0 - 3 mi		
	2018 Demand	2018 Supply	Opportunity Gap/Surplus
Office Supplies, Stationery, Gift Stores-4532	\$ 189,600,279	\$ 578,585,770	-\$ 388,985,491
<p>* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.</p> <p>Retail Market Power data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey or CEX), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.</p> <p>The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When this difference is positive (demand is greater than the supply), there is an opportunity gap for that merchandise line; when the difference is negative (supply is greater than demand), there is a surplus.</p> <p>Copyright © 2018 Claritas, LLC. All rights reserved. and Environics Analytics Group Ltd. All rights reserved.</p>			



**Manhattan, New York
3 Mile Ring
Claritas 2018 - Retail Market Power**

Retail Market Power Demand Growth Report By Retail Store Types	13-91 Union Square E, New York, NY 10003 0 - 3 mi			
	2018 Demand	2023 Demand	Growth	Compound Annual Growth Rate (%)
Total retail trade including food and drink (NAICS 44, 45 and 722)	\$ 32,918,766,777	\$ 37,695,959,318	\$ 4,777,192,541	2.75%
Total retail trade (NAICS 44 and 45)	\$ 28,201,619,386	\$ 32,384,285,274	\$ 4,182,665,888	2.80%
Motor vehicle and parts dealers (NAICS 441)	\$ 6,227,904,968	\$ 7,100,264,425	\$ 872,359,457	2.66%
Automobile dealers (NAICS 4411)	\$ 5,578,151,513	\$ 6,359,992,547	\$ 781,841,035	2.66%
New car dealers (NAICS 44111)	\$ 5,092,797,166	\$ 5,806,470,251	\$ 713,673,085	2.66%
Used car dealers (NAICS 44112)	\$ 485,354,339	\$ 553,522,296	\$ 68,167,957	2.66%
Other motor vehicle dealers (NAICS 4412)	\$ 236,616,930	\$ 271,782,454	\$ 35,165,523	2.81%
Recreational vehicle dealers (NAICS 44121)	\$ 62,436,512	\$ 71,895,093	\$ 9,458,581	2.86%
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	\$ 174,180,418	\$ 199,887,360	\$ 25,706,942	2.79%
Boat dealers (NAICS 441222)	\$ 47,146,154	\$ 54,276,768	\$ 7,130,614	2.86%
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	\$ 127,034,264	\$ 145,610,592	\$ 18,576,329	2.77%
Automotive parts, accessories, and tire stores (NAICS 4413)	\$ 413,136,523	\$ 468,489,420	\$ 55,352,897	2.55%
Automotive parts and accessories stores (NAICS 44131)	\$ 253,115,128	\$ 287,625,207	\$ 34,510,080	2.59%
Tire dealers (NAICS 44132)	\$ 160,021,395	\$ 180,864,213	\$ 20,842,819	2.48%
Furniture and home furnishings stores (NAICS 442)	\$ 753,980,010	\$ 859,670,466	\$ 105,690,457	2.66%
Furniture stores (NAICS 4421)	\$ 468,831,956	\$ 531,445,263	\$ 62,613,307	2.54%
Home furnishings stores (NAICS 4422)	\$ 285,148,053	\$ 328,225,203	\$ 43,077,150	2.85%
Floor covering stores (NAICS 44221)	\$ 100,996,153	\$ 116,664,353	\$ 15,668,200	2.93%
Other home furnishings stores (NAICS 44229)	\$ 184,151,899	\$ 211,560,851	\$ 27,408,951	2.81%
Window treatment stores (NAICS 442291)	\$ 8,414,367	\$ 9,722,155	\$ 1,307,788	2.93%
All other home furnishings stores (NAICS 442299)	\$ 175,737,532	\$ 201,838,696	\$ 26,101,163	2.81%
Electronics and appliance stores (NAICS 443)	\$ 641,362,365	\$ 733,886,954	\$ 92,524,589	2.73%
Household appliance stores (NAICS 443141)	\$ 75,617,752	\$ 86,646,546	\$ 11,028,794	2.76%
Electronics stores (NAICS 443142)	\$ 565,744,613	\$ 647,240,407	\$ 81,495,793	2.73%
Building material and garden equipment and supplies dealers (NAICS 444)	\$ 1,821,137,914	\$ 2,106,000,131	\$ 284,862,217	2.95%
Building material and supplies dealers (NAICS 4441)	\$ 1,598,560,942	\$ 1,849,534,940	\$ 250,973,998	2.96%
Home centers (NAICS 44411)	\$ 923,148,034	\$ 1,064,661,029	\$ 141,512,994	2.89%
Paint and wallpaper stores (NAICS 44412)	\$ 52,374,790	\$ 61,264,366	\$ 8,889,576	3.19%
Hardware stores (NAICS 44413)	\$ 114,168,605	\$ 131,629,627	\$ 17,461,022	2.89%
Other building material dealers (NAICS 44419)	\$ 508,869,511	\$ 591,979,922	\$ 83,110,412	3.07%
Lawn and garden equipment and supplies stores (NAICS 4442)	\$ 222,576,970	\$ 256,465,190	\$ 33,888,220	2.87%
Outdoor power equipment stores (NAICS 44421)	\$ 32,854,717	\$ 37,656,014	\$ 4,801,297	2.77%
Nursery, garden center, and farm supply stores (NAICS 44422)	\$ 189,722,253	\$ 218,809,176	\$ 29,086,923	2.89%
Food and beverage stores (NAICS 445)	\$ 3,832,811,667	\$ 4,418,107,322	\$ 585,295,655	2.88%
Grocery stores (NAICS 4451)	\$ 3,355,119,965	\$ 3,879,283,650	\$ 524,163,684	2.95%
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	\$ 3,242,192,111	\$ 3,748,496,640	\$ 506,304,528	2.94%
Convenience stores (NAICS 44512)	\$ 112,927,857	\$ 130,787,016	\$ 17,859,159	2.98%
Specialty food stores (NAICS 4452)	\$ 100,591,832	\$ 116,413,611	\$ 15,821,780	2.96%
Meat markets (NAICS 44521)	\$ 33,173,575	\$ 38,391,707	\$ 5,218,132	2.96%
Fish and seafood markets (NAICS 44522)	\$ 12,062,936	\$ 13,960,884	\$ 1,897,948	2.97%
Fruit and vegetable markets (NAICS 44523)	\$ 20,523,252	\$ 23,751,055	\$ 3,227,804	2.96%
Other specialty food stores (NAICS 44529)	\$ 34,832,069	\$ 40,309,965	\$ 5,477,896	2.96%
Baked goods stores (NAICS 445291)	\$ 8,798,699	\$ 10,183,516	\$ 1,384,817	2.97%



**Manhattan, New York
3 Mile Ring
Claritas 2018 - Retail Market Power**

Retail Market Power Demand Growth Report By Retail Store Types	13-91 Union Square E, New York, NY 10003 0 - 3 mi			
	2018 Demand	2023 Demand	Growth	Compound Annual Growth Rate (%)
Confectionery and nut stores (NAICS 445292)	\$ 10,194,792	\$ 11,796,325	\$ 1,601,534	2.96%
All other specialty food stores (NAICS 445299)	\$ 15,838,579	\$ 18,330,124	\$ 2,491,545	2.97%
Beer, wine, and liquor stores (NAICS 4453)	\$ 377,099,873	\$ 422,410,056	\$ 45,310,182	2.30%
Health and personal care stores (NAICS 446)	\$ 1,591,990,264	\$ 1,842,956,230	\$ 250,965,965	2.97%
Pharmacies and drug stores (NAICS 44611)	\$ 1,347,510,276	\$ 1,560,754,053	\$ 213,243,776	2.98%
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	\$ 80,389,713	\$ 93,147,476	\$ 12,757,763	2.99%
Optical goods stores (NAICS 44613)	\$ 68,800,700	\$ 78,712,557	\$ 9,911,857	2.73%
Other health and personal care stores (NAICS 44619)	\$ 95,289,573	\$ 110,342,140	\$ 15,052,567	2.98%
Food (health) supplement stores (NAICS 446191)	\$ 37,688,291	\$ 43,547,099	\$ 5,858,808	2.93%
All other health and personal care stores (NAICS 446199)	\$ 57,601,282	\$ 66,795,042	\$ 9,193,759	3.01%
Gasoline stations (NAICS 447)	\$ 2,019,295,112	\$ 2,332,797,858	\$ 313,502,746	2.93%
Gasoline stations with convenience stores (NAICS 44711)	\$ 1,554,762,355	\$ 1,796,179,371	\$ 241,417,016	2.93%
Other gasoline stations (NAICS 44719)	\$ 464,532,757	\$ 536,618,484	\$ 72,085,727	2.93%
Clothing and clothing accessories stores (NAICS 448)	\$ 2,236,450,456	\$ 2,564,380,439	\$ 327,929,983	2.77%
Clothing stores (NAICS 4481)	\$ 1,506,492,845	\$ 1,727,303,740	\$ 220,810,895	2.77%
Men's clothing stores (NAICS 44811)	\$ 89,921,012	\$ 102,842,525	\$ 12,921,513	2.72%
Women's clothing stores (NAICS 44812)	\$ 327,133,969	\$ 376,681,235	\$ 49,547,267	2.86%
Children's and infants' clothing stores (NAICS 44813)	\$ 51,605,045	\$ 57,927,519	\$ 6,322,474	2.34%
Family clothing stores (NAICS 44814)	\$ 807,683,030	\$ 925,386,238	\$ 117,703,208	2.76%
Clothing accessories stores (NAICS 44815)	\$ 89,593,485	\$ 102,828,930	\$ 13,235,445	2.79%
Other clothing stores (NAICS 44819)	\$ 140,556,303	\$ 161,637,294	\$ 21,080,992	2.83%
Shoe stores (NAICS 4482)	\$ 285,816,310	\$ 330,569,497	\$ 44,753,187	2.95%
Jewelry, luggage, and leather goods stores (NAICS 4483)	\$ 444,141,300	\$ 506,507,197	\$ 62,365,897	2.66%
Jewelry stores (NAICS 44831)	\$ 429,850,665	\$ 489,988,971	\$ 60,138,306	2.65%
Luggage and leather goods stores (NAICS 44832)	\$ 14,290,635	\$ 16,518,227	\$ 2,227,592	2.94%
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	\$ 483,921,797	\$ 553,270,823	\$ 69,349,025	2.71%
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	\$ 384,588,974	\$ 440,058,604	\$ 55,469,630	2.73%
Sporting goods stores (NAICS 45111)	\$ 225,663,438	\$ 255,611,592	\$ 29,948,154	2.52%
Hobby, toy, and game stores (NAICS 45112)	\$ 101,225,309	\$ 115,701,982	\$ 14,476,673	2.71%
Sewing, needlework, and piece goods stores (NAICS 45113)	\$ 21,843,936	\$ 25,167,619	\$ 3,323,684	2.87%
Musical instrument and supplies stores (NAICS 45114)	\$ 35,856,292	\$ 43,577,410	\$ 7,721,118	3.98%
Book stores and news dealers (NAICS 4512)	\$ 99,332,824	\$ 113,212,219	\$ 13,879,395	2.65%
Book stores (NAICS 451211)	\$ 91,754,127	\$ 104,486,453	\$ 12,732,327	2.63%
News dealers and newsstands (NAICS 451212)	\$ 7,578,697	\$ 8,725,765	\$ 1,147,068	2.86%
General merchandise stores (NAICS 452)	\$ 3,820,429,645	\$ 4,397,698,799	\$ 577,269,154	2.85%
Department stores (NAICS 4522)	\$ 1,032,324,527	\$ 1,183,523,232	\$ 151,198,705	2.77%
Other general merchandise stores (NAICS 4523)	\$ 2,788,105,119	\$ 3,214,175,572	\$ 426,070,453	2.89%
Warehouse clubs and supercenters (NAICS 452311)	\$ 2,395,187,274	\$ 2,762,187,507	\$ 367,000,233	2.89%
All other general merchandise stores (NAICS 452319)	\$ 392,917,844	\$ 451,988,061	\$ 59,070,217	2.84%
Miscellaneous store retailers (NAICS 453)	\$ 686,620,219	\$ 791,047,585	\$ 104,427,366	2.87%
Florists (NAICS 4531)	\$ 29,085,875	\$ 33,516,630	\$ 4,430,756	2.88%
Office supplies, stationery, and gift stores (NAICS 4532)	\$ 189,600,279	\$ 218,062,719	\$ 28,462,440	2.84%
Office supplies and stationery stores (NAICS 45321)	\$ 97,431,717	\$ 111,883,000	\$ 14,451,283	2.80%
Gift, novelty, and souvenir stores (NAICS 45322)	\$ 92,168,562	\$ 106,179,719	\$ 14,011,157	2.87%
Used merchandise stores (NAICS 4533)	\$ 146,548,138	\$ 168,601,361	\$ 22,053,223	2.84%
Other miscellaneous store retailers (NAICS 4539)	\$ 321,385,929	\$ 370,866,873	\$ 49,480,945	2.91%



**Manhattan, New York
3 Mile Ring
Claritas 2018 - Retail Market Power**

Retail Market Power Demand Growth Report By Retail Store Types	13-91 Union Square E, New York, NY 10003 0 - 3 mi			
	2018 Demand	2023 Demand	Growth	Compound Annual Growth Rate (%)
Pet and pet supplies stores (NAICS 45391)	\$ 88,944,892	\$ 101,254,876	\$ 12,309,984	2.63%
Art dealers (NAICS 45392)	\$ 54,541,024	\$ 63,202,429	\$ 8,661,405	2.99%
Manufactured (mobile) home dealers (NAICS 45393)	\$ 13,704,238	\$ 15,780,258	\$ 2,076,020	2.86%
All other miscellaneous store retailers (NAICS 45399)	\$ 164,195,774	\$ 190,629,311	\$ 26,433,537	3.03%
Tobacco stores (NAICS 453991)	\$ 45,359,619	\$ 53,395,255	\$ 8,035,636	3.32%
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	\$ 118,836,155	\$ 137,234,056	\$ 18,397,901	2.92%
Non-store retailers (NAICS 454)	\$ 4,085,714,980	\$ 4,684,204,254	\$ 598,489,274	2.77%
Electronic shopping and mail-order houses (NAICS 4541)	\$ 3,489,567,079	\$ 3,991,819,440	\$ 502,252,362	2.73%
Vending machine operators (NAICS 4542)	\$ 46,112,864	\$ 53,367,687	\$ 7,254,822	2.97%
Direct selling establishments (NAICS 4543)	\$ 550,035,037	\$ 639,017,136	\$ 88,982,099	3.04%
Fuel dealers (NAICS 45431)	\$ 255,847,275	\$ 299,984,832	\$ 44,137,557	3.23%
Other direct selling establishments (NAICS 45439)	\$ 294,187,762	\$ 339,032,302	\$ 44,844,540	2.88%
Food services and drinking places (NAICS 722)	\$ 4,717,147,385	\$ 5,311,674,037	\$ 594,526,652	2.40%
Special food services (NAICS 7223)	\$ 390,046,819	\$ 450,425,353	\$ 60,378,534	2.92%
Food service contractors (NAICS 72231)	\$ 323,250,745	\$ 374,016,638	\$ 50,765,893	2.96%
Caterers (NAICS 72232)	\$ 61,716,136	\$ 70,558,647	\$ 8,842,511	2.71%
Mobile food services (NAICS 72233)	\$ 5,079,938	\$ 5,850,068	\$ 770,129	2.86%
Drinking places (alcoholic beverages) (NAICS 7224)	\$ 187,036,083	\$ 209,533,533	\$ 22,497,450	2.30%
Restaurants and other eating places (NAICS 7225)	\$ 4,140,064,483	\$ 4,651,715,143	\$ 511,650,660	2.36%
Full-service restaurants (NAICS 722511)	\$ 2,132,532,287	\$ 2,391,253,048	\$ 258,720,761	2.32%
Limited-service restaurants (NAICS 722513)	\$ 1,701,661,455	\$ 1,911,371,054	\$ 209,709,599	2.35%
Cafeterias, grill buffets, and buffets (NAICS 722514)	\$ 62,774,537	\$ 70,094,927	\$ 7,320,389	2.23%
Snack and nonalcoholic beverage bars (NAICS 722515)	\$ 243,096,205	\$ 278,996,124	\$ 35,899,920	2.79%
Ice cream and soft serve shops (NAICS 7225151)	\$ 27,953,104	\$ 32,255,614	\$ 4,302,510	2.90%
Frozen yogurt shops (NAICS 7225152)	\$ 8,714,333	\$ 9,842,270	\$ 1,127,936	2.46%
Doughnut shops (NAICS 7225153)	\$ 37,627,627	\$ 43,199,948	\$ 5,572,321	2.80%
Bagel shops (NAICS 7225154)	\$ 11,173,727	\$ 12,767,764	\$ 1,594,037	2.70%
Coffee shops (NAICS 7225155)	\$ 103,404,388	\$ 118,989,650	\$ 15,585,262	2.85%
Cookie shops (NAICS 7225156)	\$ 1,782,945	\$ 2,023,532	\$ 240,587	2.56%
Other snack and nonalcoholic beverage bars (NAICS 7225157)	\$ 52,440,080	\$ 59,917,346	\$ 7,477,266	2.70%
GAFO*	\$ 8,125,745	\$ 9,326,970	\$ 9,318,844,455	
General Merchandise Stores-452	\$ 3,820,429,645	\$ 4,397,698,799	\$ 577,269,154	2.85%
Clothing & Clothing Accessories Stores-448	\$ 2,236,450,456	\$ 2,564,380,439	\$ 327,929,983	2.77%
Furniture & Home Furnishings Stores-442	\$ 753,980,010	\$ 859,670,466	\$ 105,690,457	2.66%
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Office Supplies, Stationery, Gift Stores-4532	\$ 189,600,279	\$ 218,062,719	\$ 28,462,440	2.84%
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