



Arden Fair, Sacramento, CA AGS 2018 Consumer Spending

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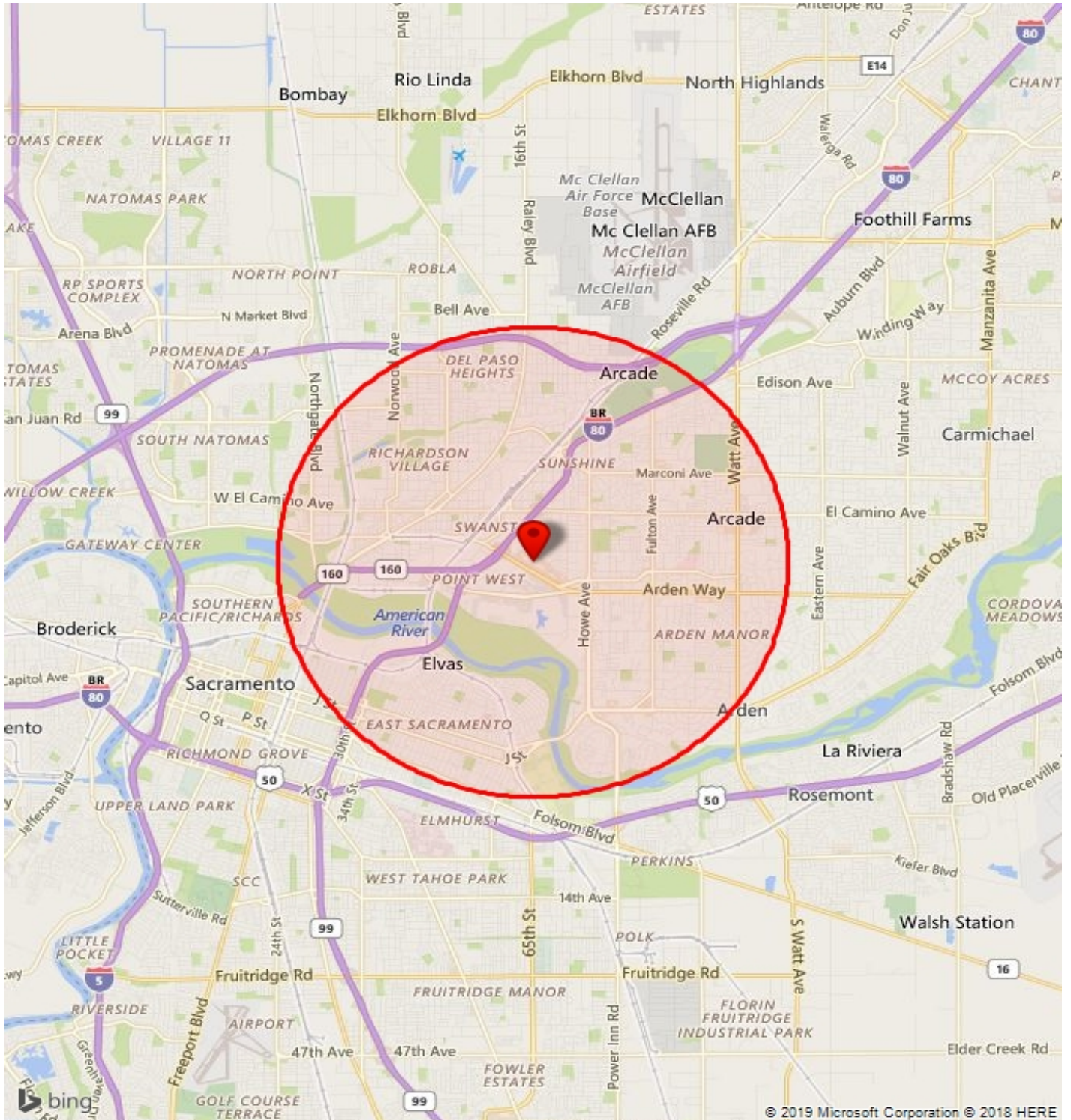
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Prepared on: 2/27/2019 12:44:02 AM



Arden Fair





**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Summary**

Consumer Spending Summary	Arden Fair 0 - 3 mi							
	2018 Aggregate Expenditure Estimate	%	2023 Aggregate Expenditure Estimate	%	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Total expenditure	\$ 3,428,946,126		\$ 3,979,502,873		\$ 58,083	\$ 64,981	3.21%	91
Total non-retail expenditures	\$ 1,797,478,654	52%	\$ 2,098,779,563	53%	\$ 30,447	\$ 34,271	3.35%	91
Total retail expenditures	\$ 1,631,467,462	48%	\$ 1,880,723,306	47%	\$ 27,635	\$ 30,710	3.06%	91
Apparel	\$ 120,320,203	4%	\$ 140,208,352	4%	\$ 2,038	\$ 2,289	3.31%	91
Men's apparel	\$ 23,146,827	1%	\$ 26,971,679	1%	\$ 392	\$ 440	3.30%	91
Boys' apparel	\$ 5,221,001	0%	\$ 6,070,251	0%	\$ 88	\$ 99	3.25%	90
Women's apparel	\$ 39,843,011	1%	\$ 46,533,941	1%	\$ 675	\$ 760	3.36%	91
Girls' apparel	\$ 8,287,995	0%	\$ 9,675,373	0%	\$ 140	\$ 158	3.35%	89
Infants' apparel	\$ 5,719,288	0%	\$ 6,674,925	0%	\$ 97	\$ 109	3.34%	90
Footwear	\$ 20,804,618	1%	\$ 23,480,389	1%	\$ 352	\$ 383	2.57%	92
Apparel services and accessories	\$ 17,297,471	1%	\$ 20,801,788	1%	\$ 293	\$ 340	4.05%	89
Contributions	\$ 156,113,310	5%	\$ 190,824,934	5%	\$ 2,644	\$ 3,116	4.45%	89
Education	\$ 133,655,165	4%	\$ 162,162,586	4%	\$ 2,264	\$ 2,648	4.27%	90
Books and supplies	\$ 18,567,036	1%	\$ 22,546,162	1%	\$ 315	\$ 368	4.29%	90
Tuition	\$ 115,088,123	3%	\$ 139,616,416	4%	\$ 1,949	\$ 2,280	4.26%	90
Entertainment	\$ 191,466,578	6%	\$ 223,466,304	6%	\$ 3,243	\$ 3,649	3.34%	90
Fees and admissions	\$ 48,515,538	1%	\$ 58,810,995	1%	\$ 822	\$ 960	4.24%	88
Video and audio equipment	\$ 69,113,344	2%	\$ 79,458,355	2%	\$ 1,171	\$ 1,297	2.99%	91
Recreational equipment and supplies	\$ 73,837,687	2%	\$ 85,196,947	2%	\$ 1,251	\$ 1,391	3.08%	90
Food and beverages	\$ 500,112,001	15%	\$ 573,401,883	14%	\$ 8,471	\$ 9,363	2.93%	91
Food at home	\$ 265,958,423	8%	\$ 300,381,580	8%	\$ 4,505	\$ 4,905	2.59%	92
Food away from home	\$ 198,878,423	6%	\$ 231,243,588	6%	\$ 3,369	\$ 3,776	3.25%	90
Alcoholic beverages	\$ 35,275,157	1%	\$ 41,776,719	1%	\$ 598	\$ 682	3.69%	91
Gifts	\$ 87,568,053	3%	\$ 105,401,959	3%	\$ 1,483	\$ 1,721	4.07%	89



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Summary

Consumer Spending Summary	Arden Fair 0 - 3 mi							
	2018 Aggregate Expenditure Estimate	%	2023 Aggregate Expenditure Estimate	%	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Summary**

Consumer Spending Summary	Arden Fair 0 - 3 mi							
	2018 Aggregate Expenditure Estimate	%	2023 Aggregate Expenditure Estimate	%	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Health care	\$ 272,131,075	8%	\$ 309,365,089	8%	\$ 4,610	\$ 5,052	2.74%	92
Health care insurance	\$ 152,315,829	4%	\$ 173,152,885	4%	\$ 2,580	\$ 2,827	2.74%	92
Health care services	\$ 54,322,790	2%	\$ 61,700,113	2%	\$ 920	\$ 1,007	2.72%	92
Health care supplies and equipment	\$ 65,492,455	2%	\$ 74,512,081	2%	\$ 1,109	\$ 1,217	2.75%	91
Household furnishings and equipment	\$ 117,681,068	3%	\$ 138,394,816	3%	\$ 1,993	\$ 2,260	3.52%	89
Household textiles	\$ 7,201,671	0%	\$ 8,384,195	0%	\$ 122	\$ 137	3.28%	90
Furniture	\$ 30,135,764	1%	\$ 35,711,291	1%	\$ 510	\$ 583	3.70%	88
Floor coverings	\$ 1,709,590	0%	\$ 2,085,655	0%	\$ 29	\$ 34	4.40%	88
Major appliances	\$ 15,077,667	0%	\$ 17,667,150	0%	\$ 255	\$ 288	3.43%	89
Housewares and small appliances	\$ 63,556,380	2%	\$ 74,546,519	2%	\$ 1,077	\$ 1,217	3.46%	90
Shelter	\$ 708,729,166	21%	\$ 824,125,414	21%	\$ 12,005	\$ 13,457	3.26%	91
Mortgage interest	\$ 241,531,125	7%	\$ 286,212,284	7%	\$ 4,091	\$ 4,674	3.70%	89
Property taxes	\$ 133,460,659	4%	\$ 159,283,299	4%	\$ 2,261	\$ 2,601	3.87%	88
Miscellaneous Owned Dwelling Costs	\$ 88,351,533	3%	\$ 103,582,249	3%	\$ 1,497	\$ 1,691	3.45%	90
Rental costs	\$ 189,539,328	6%	\$ 206,458,174	5%	\$ 3,211	\$ 3,371	1.79%	95
Other lodging	\$ 55,846,522	2%	\$ 68,589,408	2%	\$ 946	\$ 1,120	4.56%	90
Household operations	\$ 99,690,856	3%	\$ 119,393,918	3%	\$ 1,689	\$ 1,950	3.95%	89
Babysitting and elderly care	\$ 30,277,314	1%	\$ 36,239,999	1%	\$ 513	\$ 592	3.94%	90
Household services	\$ 12,904,627	0%	\$ 15,433,467	0%	\$ 219	\$ 252	3.92%	89
Alimony And Child Support	\$ 17,022,423	0%	\$ 20,376,287	1%	\$ 288	\$ 333	3.94%	90
Household Supplies	\$ 39,486,497	1%	\$ 47,344,177	1%	\$ 669	\$ 773	3.98%	88



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Summary**

Consumer Spending Summary	Arden Fair 0 - 3 mi							
	2018 Aggregate Expenditure Estimate	%	2023 Aggregate Expenditure Estimate	%	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Miscellaneous expenses	\$ 50,319,457	1%	\$ 57,735,468	1%	\$ 852	\$ 943	2.95%	91
Personal care	\$ 44,492,529	1%	\$ 51,434,599	1%	\$ 754	\$ 840	3.12%	91
Personal insurance	\$ 26,044,731	1%	\$ 31,385,177	1%	\$ 441	\$ 512	4.10%	89
Reading	\$ 7,652,490	0%	\$ 8,904,641	0%	\$ 130	\$ 145	3.27%	91
Tobacco	\$ 20,555,174	1%	\$ 22,592,714	1%	\$ 348	\$ 369	1.98%	94
Transportation	\$ 635,814,330	19%	\$ 729,626,810	18%	\$ 10,770	\$ 11,914	2.95%	90
New vehicle purchase	\$ 119,556,295	3%	\$ 139,897,490	4%	\$ 2,025	\$ 2,284	3.40%	89
Used vehicle purchase	\$ 106,002,470	3%	\$ 118,416,074	3%	\$ 1,796	\$ 1,934	2.34%	91
Motorcycles (new and used)	\$ 2,506,532	0%	\$ 2,782,537	0%	\$ 42	\$ 45	2.20%	89
Vehicle finance charges	\$ 14,387,276	0%	\$ 16,368,280	0%	\$ 244	\$ 267	2.75%	90
Gasoline and oil	\$ 177,077,447	5%	\$ 200,694,255	5%	\$ 3,000	\$ 3,277	2.67%	90
Vehicle repair and maintenance	\$ 60,675,831	2%	\$ 69,514,369	2%	\$ 1,028	\$ 1,135	2.91%	91
Vehicle insurance	\$ 70,630,705	2%	\$ 80,562,874	2%	\$ 1,196	\$ 1,315	2.81%	91
Public transportation	\$ 43,825,175	1%	\$ 52,681,860	1%	\$ 742	\$ 860	4.04%	89
Other transportation costs	\$ 41,152,589	1%	\$ 48,709,056	1%	\$ 697	\$ 795	3.67%	89
Utilities	\$ 256,599,934	7%	\$ 291,078,230	7%	\$ 4,347	\$ 4,753	2.69%	92



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Apparel**

Consumer Spending Apparel	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Apparel	\$ 120,320,203	\$ 140,208,352	\$ 2,038	\$ 2,289	3.31%	91
Men's apparel	\$ 23,146,827	\$ 26,971,679	\$ 392	\$ 440	3.30%	91
Suits	\$ 6,207,683	\$ 7,232,265	\$ 105	\$ 118	3.30%	91
Sportcoats	\$ 1,387,138	\$ 1,618,090	\$ 23	\$ 26	3.33%	90
Coats and jackets	\$ 2,411,211	\$ 2,809,713	\$ 41	\$ 46	3.31%	91
Underwear	\$ 853,239	\$ 994,308	\$ 14	\$ 16	3.31%	91
Hosiery	\$ 567,070	\$ 661,014	\$ 10	\$ 11	3.31%	90
Nightwear and Loungewear	\$ 231,098	\$ 269,593	\$ 4	\$ 4	3.33%	90
Accessories	\$ 806,483	\$ 939,361	\$ 14	\$ 15	3.30%	91
Sweaters and vests	\$ 940,102	\$ 1,095,968	\$ 16	\$ 18	3.32%	90
Active sportswear	\$ 829,673	\$ 967,573	\$ 14	\$ 16	3.32%	90
Shirts	\$ 3,584,835	\$ 4,176,405	\$ 61	\$ 68	3.30%	91
Pants	\$ 4,238,617	\$ 4,937,913	\$ 72	\$ 81	3.30%	91
Shorts	\$ 658,958	\$ 767,611	\$ 11	\$ 13	3.30%	91
Costumes	\$ 147,121	\$ 171,523	\$ 2	\$ 3	3.32%	90
Uniforms	\$ 283,586	\$ 330,325	\$ 5	\$ 5	3.30%	91
Boys' apparel	\$ 5,221,001	\$ 6,070,251	\$ 88	\$ 99	3.25%	90
Coats and jackets	\$ 644,704	\$ 749,190	\$ 11	\$ 12	3.24%	91
Sweaters	\$ 179,302	\$ 208,320	\$ 3	\$ 3	3.24%	90
Shirts	\$ 1,080,258	\$ 1,255,618	\$ 18	\$ 21	3.25%	90
Underwear	\$ 289,374	\$ 336,283	\$ 5	\$ 5	3.24%	90
Nightwear	\$ 103,599	\$ 120,974	\$ 2	\$ 2	3.35%	90
Hosiery	\$ 168,931	\$ 196,425	\$ 3	\$ 3	3.26%	90
Accessories	\$ 106,633	\$ 123,920	\$ 2	\$ 2	3.24%	90
Suits sportcoats and vests	\$ 179,664	\$ 209,061	\$ 3	\$ 3	3.27%	90
Pants	\$ 1,426,182	\$ 1,658,013	\$ 24	\$ 27	3.25%	90
Shorts	\$ 523,121	\$ 608,358	\$ 9	\$ 10	3.26%	91
Sportswear	\$ 159,279	\$ 184,991	\$ 3	\$ 3	3.23%	90
Costumes	\$ 78,564	\$ 91,426	\$ 1	\$ 1	3.27%	90
Uniforms	\$ 281,407	\$ 327,680	\$ 5	\$ 5	3.29%	90
Women's apparel	\$ 39,843,011	\$ 46,533,941	\$ 675	\$ 760	3.36%	91
Coats and jackets	\$ 3,822,147	\$ 4,466,376	\$ 65	\$ 73	3.37%	91
Dresses	\$ 6,926,110	\$ 8,092,124	\$ 117	\$ 132	3.37%	91
Sportcoats and Jackets	\$ 942,632	\$ 1,100,593	\$ 16	\$ 18	3.35%	91
Vests and sweaters	\$ 2,778,880	\$ 3,245,334	\$ 47	\$ 53	3.36%	91
Shirts tops and blouses	\$ 5,124,815	\$ 5,983,297	\$ 87	\$ 98	3.35%	91
Skirts	\$ 1,416,040	\$ 1,653,725	\$ 24	\$ 27	3.36%	91
Pants	\$ 5,137,410	\$ 5,998,864	\$ 87	\$ 98	3.35%	91
Shorts	\$ 1,436,595	\$ 1,678,543	\$ 24	\$ 27	3.37%	91
Sportswear	\$ 1,366,988	\$ 1,596,927	\$ 23	\$ 26	3.36%	91
Sleepwear	\$ 1,125,363	\$ 1,313,943	\$ 19	\$ 21	3.35%	91
Undergarments	\$ 2,226,733	\$ 2,599,238	\$ 38	\$ 42	3.35%	91
Hosiery	\$ 2,022,412	\$ 2,361,156	\$ 34	\$ 39	3.35%	91
Suits	\$ 3,361,003	\$ 3,924,376	\$ 57	\$ 64	3.35%	91
Accessories	\$ 1,339,697	\$ 1,565,361	\$ 23	\$ 26	3.37%	90
Uniforms	\$ 553,112	\$ 646,140	\$ 9	\$ 11	3.36%	91
Costumes	\$ 263,059	\$ 307,951	\$ 4	\$ 5	3.41%	90



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Apparel**

Consumer Spending Apparel	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Girls' apparel	\$ 8,287,995	\$ 9,675,373	\$ 140	\$ 158	3.35%	89
Coats and jackets	\$ 704,128	\$ 822,769	\$ 12	\$ 13	3.37%	89
Dresses suits	\$ 1,143,097	\$ 1,334,480	\$ 19	\$ 22	3.35%	89
Shirts, blouses and sweaters	\$ 1,854,945	\$ 2,165,086	\$ 31	\$ 35	3.34%	89
Skirts and pants	\$ 1,777,707	\$ 2,074,603	\$ 30	\$ 34	3.34%	90
Shorts	\$ 774,517	\$ 904,244	\$ 13	\$ 15	3.35%	89
Sportswear	\$ 402,042	\$ 468,982	\$ 7	\$ 8	3.33%	89
Underwear and sleepwear	\$ 692,679	\$ 809,308	\$ 12	\$ 13	3.37%	89
Hosiery	\$ 262,682	\$ 306,432	\$ 4	\$ 5	3.33%	90
Accessories	\$ 171,542	\$ 200,644	\$ 3	\$ 3	3.39%	89
Uniforms	\$ 241,737	\$ 282,450	\$ 4	\$ 5	3.37%	89
Costumes	\$ 262,914	\$ 306,391	\$ 4	\$ 5	3.31%	90
Infants' apparel	\$ 5,719,288	\$ 6,674,925	\$ 97	\$ 109	3.34%	90
Coats and jackets	\$ 229,520	\$ 263,308	\$ 4	\$ 4	2.94%	91
Dresses and outerwear	\$ 1,337,705	\$ 1,562,179	\$ 23	\$ 26	3.36%	90
Underwear	\$ 3,528,749	\$ 4,120,538	\$ 60	\$ 67	3.35%	90
Nightwear and loungewear	\$ 255,054	\$ 297,643	\$ 4	\$ 5	3.34%	90
Accessories	\$ 368,262	\$ 431,257	\$ 6	\$ 7	3.42%	90



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Footwear, Apparel Services and Accessories**

Consumer Spending Footwear, Apparel Services and Accessories	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Footwear	\$ 20,804,618	\$ 23,480,389	\$ 352	\$ 383	2.57%	92
Men's footwear	\$ 7,362,091	\$ 8,307,724	\$ 125	\$ 136	2.57%	92
Boys footwear	\$ 2,370,067	\$ 2,673,835	\$ 40	\$ 44	2.56%	92
Women's footwear	\$ 8,915,664	\$ 10,063,627	\$ 151	\$ 164	2.58%	92
Girls footwear	\$ 2,156,785	\$ 2,435,200	\$ 37	\$ 40	2.58%	92
Apparel services and accessories	\$ 17,297,471	\$ 20,801,788	\$ 293	\$ 340	4.05%	89
Material for making clothes	\$ 321,550	\$ 386,236	\$ 5	\$ 6	4.02%	90
Sewing notions and patterns	\$ 127,754	\$ 153,637	\$ 2	\$ 3	4.05%	89
Watches	\$ 1,281,293	\$ 1,539,784	\$ 22	\$ 25	4.03%	89
Repair of Watches and Jewelry	\$ 368,584	\$ 443,878	\$ 6	\$ 7	4.09%	89
Jewelry	\$ 6,877,325	\$ 8,281,008	\$ 116	\$ 135	4.08%	89
Repair and alterations	\$ 578,390	\$ 695,147	\$ 10	\$ 11	4.04%	90
Dry cleaning	\$ 4,950,348	\$ 5,947,481	\$ 84	\$ 97	4.03%	90
Coin-operated laundry	\$ 2,792,216	\$ 3,354,623	\$ 47	\$ 55	4.03%	90



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Contributions and Education Expenses

Consumer Spending Contributions and Education Expenses	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Contributions	\$ 156,113,310	\$ 190,824,934	\$ 2,644	\$ 3,116	4.45%	89
Education	\$ 133,655,165	\$ 162,162,586	\$ 2,264	\$ 2,648	4.27%	90
Books and supplies	\$ 18,567,036	\$ 22,546,162	\$ 315	\$ 368	4.29%	90
College books and supplies	\$ 10,042,040	\$ 12,192,342	\$ 170	\$ 199	4.28%	90
Elementary to high school books and supplies	\$ 2,333,652	\$ 2,836,492	\$ 40	\$ 46	4.31%	89
Other school expenses including rental	\$ 6,191,342	\$ 7,517,332	\$ 105	\$ 123	4.28%	90
Tuition	\$ 115,088,123	\$ 139,616,416	\$ 1,949	\$ 2,280	4.26%	90
College tuition	\$ 56,779,889	\$ 68,825,170	\$ 962	\$ 1,124	4.24%	91
Elementary to high school tuition	\$ 23,405,676	\$ 28,393,655	\$ 396	\$ 464	4.26%	90
Day Care & Nursery/Preschool	\$ 34,902,563	\$ 42,397,592	\$ 591	\$ 692	4.29%	90



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Entertainment**

Consumer Spending Entertainment	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Entertainment	\$ 191,466,578	\$ 223,466,304	\$ 3,243	\$ 3,649	3.34%	90
Fees and admissions	\$ 48,515,538	\$ 58,810,995	\$ 822	\$ 960	4.24%	88
Social and recreational club membership	\$ 8,647,763	\$ 10,486,916	\$ 146	\$ 171	4.25%	88
Participant sports fees	\$ 7,509,040	\$ 9,113,151	\$ 127	\$ 149	4.27%	88
Performing arts and movies	\$ 8,963,345	\$ 10,861,639	\$ 152	\$ 177	4.24%	88
Sporting events	\$ 3,219,354	\$ 3,903,231	\$ 55	\$ 64	4.25%	88
Recreational lessons	\$ 6,581,180	\$ 7,956,130	\$ 111	\$ 130	4.18%	89
Recreation expenses away from home	\$ 13,594,860	\$ 16,489,929	\$ 230	\$ 269	4.26%	88
Video and audio equipment	\$ 69,113,344	\$ 79,458,355	\$ 1,171	\$ 1,297	2.99%	91
Cable television	\$ 29,560,803	\$ 33,974,315	\$ 501	\$ 555	2.99%	91
Televisions	\$ 8,698,374	\$ 10,006,588	\$ 147	\$ 163	3.01%	91
VCRs and related equipment	\$ 3,620,160	\$ 4,161,343	\$ 61	\$ 68	2.99%	91
Video game hardware and software	\$ 2,251,118	\$ 2,592,480	\$ 38	\$ 42	3.03%	91
Audio equipment	\$ 5,968,798	\$ 6,857,386	\$ 101	\$ 112	2.98%	91
Records, tapes and CD purchases	\$ 9,632,348	\$ 11,071,869	\$ 163	\$ 181	2.99%	91
Rental and repair of equipment	\$ 354,766	\$ 407,381	\$ 6	\$ 7	2.97%	92
Musical instruments	\$ 2,911,646	\$ 3,356,716	\$ 49	\$ 55	3.06%	91
Video cassette rentals	\$ 5,364,361	\$ 6,165,042	\$ 91	\$ 101	2.99%	91
Satellite Dishes	\$ 750,968	\$ 865,252	\$ 13	\$ 14	3.04%	91
Recreational equipment and supplies	\$ 73,837,687	\$ 85,196,947	\$ 1,251	\$ 1,391	3.08%	90
Boats and campers	\$ 12,760,335	\$ 14,805,157	\$ 22	\$ 24	3.20%	87
Exercise equipment	\$ 5,109,868	\$ 5,895,234	\$ 87	\$ 96	3.07%	90
Other sporting equipment	\$ 5,341,396	\$ 6,152,058	\$ 90	\$ 100	3.04%	90
Bicycles	\$ 1,233,756	\$ 1,418,914	\$ 21	\$ 23	3.00%	91
Camping equipment	\$ 1,954,457	\$ 2,250,683	\$ 33	\$ 37	3.03%	91
Winter and water sport equipment	\$ 2,153,181	\$ 2,482,453	\$ 36	\$ 41	3.06%	89
Toys and playground equipment	\$ 11,740,163	\$ 13,533,884	\$ 199	\$ 221	3.06%	90
Toys, games, hobbies and tricycles	\$ 11,504,746	\$ 13,261,819	\$ 195	\$ 217	3.05%	90
Playground equipment	\$ 235,421	\$ 272,069	\$ 4	\$ 4	3.11%	90
Photographic equipment and supplies	\$ 6,122,389	\$ 7,055,927	\$ 104	\$ 115	3.05%	90
Film	\$ 2,056,949	\$ 2,370,149	\$ 35	\$ 39	3.05%	90
Photographic equipment	\$ 1,258,268	\$ 1,451,233	\$ 21	\$ 24	3.07%	90
Film processing	\$ 2,807,173	\$ 3,234,550	\$ 48	\$ 53	3.04%	90
Pet supplies and services	\$ 32,763,540	\$ 37,754,685	\$ 555	\$ 616	3.05%	90



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Entertainment**

Consumer Spending Entertainment	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Pet purchases and supplies	\$ 16,107,494	\$ 18,574,543	\$ 273	\$ 303	3.06%	90
Pet services	\$ 3,928,862	\$ 4,521,350	\$ 67	\$ 74	3.02%	91
Veterinarian services	\$ 12,727,187	\$ 14,658,788	\$ 216	\$ 239	3.04%	91



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Food: Cereals, Bakery, Meat and Dairy

Consumer Spending Food: Cereals, Bakery, Meat and Dairy	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average Per Hhld	2023 Annual Average Per Hhld	Average Annual Growth (%)	2018 Market Index to USA
Food and beverages	\$ 500,112,001	\$ 573,401,883	\$ 8,471	\$ 9,363	2.93%	91
Food at home	\$ 265,958,423	\$ 300,381,580	\$ 4,505	\$ 4,905	2.59%	92
Cereal and cereal products	\$ 12,375,044	\$ 13,913,694	\$ 210	\$ 227	2.49%	93
Flour	\$ 662,644	\$ 744,946	\$ 11	\$ 12	2.48%	93
Prepared flour mixes	\$ 1,053,673	\$ 1,185,265	\$ 18	\$ 19	2.50%	92
Cereal	\$ 7,213,686	\$ 8,111,157	\$ 122	\$ 132	2.49%	93
Rice	\$ 1,322,848	\$ 1,485,571	\$ 22	\$ 24	2.46%	94
Pasta cornmeal oth cereal products	\$ 2,122,192	\$ 2,386,751	\$ 36	\$ 39	2.49%	93
Bakery products	\$ 24,329,945	\$ 27,467,815	\$ 412	\$ 449	2.58%	92
White bread	\$ 3,541,157	\$ 3,997,634	\$ 60	\$ 65	2.58%	92
Bread other than white	\$ 3,665,312	\$ 4,139,642	\$ 62	\$ 68	2.59%	92
Fresh biscuits, rolls, muffins	\$ 3,509,329	\$ 3,962,020	\$ 59	\$ 65	2.58%	92
Cakes and cupcakes	\$ 2,600,173	\$ 2,935,298	\$ 44	\$ 48	2.58%	92
Cookies	\$ 3,677,989	\$ 4,152,290	\$ 62	\$ 68	2.58%	92
Crackers	\$ 1,926,674	\$ 2,175,506	\$ 33	\$ 36	2.58%	92
Bread and cracker products	\$ 363,926	\$ 410,872	\$ 6	\$ 7	2.58%	92
Doughnuts, sweetrolls, coffecake	\$ 1,889,910	\$ 2,132,476	\$ 32	\$ 35	2.57%	93
Frozen & refrig. bakery prod.	\$ 2,031,653	\$ 2,293,492	\$ 34	\$ 37	2.58%	92
Fresh pies, tarts, turnovers	\$ 1,123,825	\$ 1,268,584	\$ 19	\$ 21	2.58%	92
Meat	\$ 45,508,143	\$ 51,399,606	\$ 771	\$ 839	2.59%	92
Beef	\$ 14,679,830	\$ 16,577,399	\$ 249	\$ 271	2.59%	92
Pork	\$ 11,418,607	\$ 12,899,386	\$ 193	\$ 211	2.59%	92
Lunchmeat and frankfurters	\$ 7,300,292	\$ 8,246,489	\$ 124	\$ 135	2.59%	92
Lamb and other meats	\$ 695,643	\$ 784,550	\$ 12	\$ 13	2.56%	92
Poultry	\$ 11,413,752	\$ 12,891,784	\$ 193	\$ 211	2.59%	92
Fish and seafood	\$ 8,643,052	\$ 9,947,177	\$ 146	\$ 162	3.02%	91
Eggs	\$ 3,696,541	\$ 4,137,939	\$ 63	\$ 68	2.39%	93
Dairy	\$ 28,112,627	\$ 31,753,339	\$ 476	\$ 518	2.59%	92
Fresh milk	\$ 9,593,610	\$ 10,833,646	\$ 163	\$ 177	2.59%	92
Cream	\$ 729,125	\$ 823,221	\$ 12	\$ 13	2.58%	93
Butter	\$ 1,380,959	\$ 1,560,628	\$ 23	\$ 25	2.60%	92
Cheese	\$ 9,047,056	\$ 10,218,346	\$ 153	\$ 167	2.59%	92
Ice cream and related products	\$ 5,072,513	\$ 5,731,496	\$ 86	\$ 94	2.60%	92
Other dairy products	\$ 2,289,371	\$ 2,585,988	\$ 39	\$ 42	2.59%	92



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Food: Fruits, Vegetables and Other

Consumer Spending Food: Fruits, Vegetables and Other	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Fresh fruits	\$ 18,727,532	\$ 21,253,216	\$ 317	\$ 347	2.70%	92
Apples	\$ 3,473,065	\$ 3,943,055	\$ 59	\$ 64	2.71%	92
Bananas	\$ 3,861,731	\$ 4,379,707	\$ 65	\$ 72	2.68%	92
Oranges	\$ 2,157,465	\$ 2,448,559	\$ 37	\$ 40	2.70%	92
Citrus fruits excluding oranges	\$ 2,114,258	\$ 2,399,832	\$ 36	\$ 39	2.70%	92
Other fresh fruits	\$ 7,121,010	\$ 8,082,056	\$ 121	\$ 132	2.70%	92
Fresh vegetables	\$ 16,258,997	\$ 18,386,500	\$ 275	\$ 300	2.62%	92
Potatoes	\$ 3,021,963	\$ 3,417,684	\$ 51	\$ 56	2.62%	92
Lettuce	\$ 2,139,784	\$ 2,419,276	\$ 36	\$ 40	2.61%	93
Tomatoes	\$ 2,656,311	\$ 3,004,263	\$ 45	\$ 49	2.62%	92
Other fresh vegetables	\$ 8,440,941	\$ 9,545,281	\$ 143	\$ 156	2.62%	92
Processed fruits and vegetables	\$ 16,431,059	\$ 18,495,913	\$ 278	\$ 302	2.51%	93
Frozen orange juice	\$ 662,207	\$ 745,229	\$ 11	\$ 12	2.51%	93
Frozen fruits	\$ 536,731	\$ 604,657	\$ 9	\$ 10	2.53%	92
Canned and dried fruits	\$ 6,498,543	\$ 7,311,930	\$ 110	\$ 119	2.50%	93
Frozen vegetables	\$ 3,755,114	\$ 4,227,485	\$ 64	\$ 69	2.52%	92
Canned beans and corn	\$ 1,996,718	\$ 2,246,960	\$ 34	\$ 37	2.51%	93
Other processed vegetables	\$ 2,981,743	\$ 3,359,654	\$ 51	\$ 55	2.53%	93
Sugar and other sweets	\$ 9,785,311	\$ 11,099,341	\$ 166	\$ 181	2.69%	92
Candy and chewing gum	\$ 5,503,685	\$ 6,244,693	\$ 93	\$ 102	2.69%	91
Sugar and sweeteners	\$ 1,813,622	\$ 2,055,308	\$ 31	\$ 34	2.67%	92
Other sweets	\$ 2,467,998	\$ 2,799,345	\$ 42	\$ 46	2.69%	92
Fats and oils	\$ 7,831,602	\$ 8,807,570	\$ 133	\$ 144	2.49%	93
Margarine	\$ 1,145,320	\$ 1,288,556	\$ 19	\$ 21	2.50%	93
Fats and oils	\$ 2,378,794	\$ 2,675,140	\$ 40	\$ 44	2.49%	93
Salad dressings	\$ 3,180,260	\$ 3,576,307	\$ 54	\$ 58	2.49%	93
Peanut butter	\$ 1,127,229	\$ 1,267,562	\$ 19	\$ 21	2.49%	93
Non alcoholic beverages	\$ 25,764,705	\$ 29,053,523	\$ 436	\$ 474	2.55%	92
Cola drinks	\$ 9,907,659	\$ 11,171,814	\$ 168	\$ 182	2.55%	92
Other carbonated drinks	\$ 4,401,854	\$ 4,962,919	\$ 75	\$ 81	2.55%	92
Coffee	\$ 4,861,957	\$ 5,483,244	\$ 82	\$ 90	2.56%	92
Non carbonated fruit flavor beverages	\$ 1,992,889	\$ 2,246,255	\$ 34	\$ 37	2.54%	92
Tea	\$ 1,604,913	\$ 1,809,341	\$ 27	\$ 30	2.55%	92
Other non carbonated beverages	\$ 2,995,439	\$ 3,379,937	\$ 51	\$ 55	2.57%	92
Soup	\$ 3,794,105	\$ 4,273,517	\$ 64	\$ 70	2.53%	92
Frozen meals	\$ 8,697,936	\$ 9,799,431	\$ 147	\$ 160	2.53%	92
Snack foods	\$ 9,213,471	\$ 10,383,495	\$ 156	\$ 170	2.54%	92
Potato chips and other snacks	\$ 7,355,343	\$ 8,288,272	\$ 125	\$ 135	2.54%	92
Nuts	\$ 1,858,122	\$ 2,095,223	\$ 31	\$ 34	2.55%	92
Seasonings and condiments	\$ 9,665,392	\$ 10,891,046	\$ 164	\$ 178	2.54%	92
Salt and other seasonings or spices	\$ 2,198,937	\$ 2,478,414	\$ 37	\$ 40	2.54%	92
Olives, pickles and relishes	\$ 1,146,227	\$ 1,291,570	\$ 19	\$ 21	2.54%	92



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Food: Fruits, Vegetables and Other

Consumer Spending Food: Fruits, Vegetables and Other	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Sauces and gravies	\$ 4,600,242	\$ 5,182,440	\$ 78	\$ 85	2.53%	92
Other condiments	\$ 1,719,981	\$ 1,938,633	\$ 29	\$ 32	2.54%	92
Prepared salads	\$ 1,759,067	\$ 1,980,380	\$ 30	\$ 32	2.52%	93
Prepared desserts	\$ 1,059,815	\$ 1,193,687	\$ 18	\$ 19	2.53%	92
Baby foods	\$ 2,790,114	\$ 3,144,941	\$ 47	\$ 51	2.54%	92
Miscellaneous prepared foods	\$ 7,507,806	\$ 8,457,914	\$ 127	\$ 138	2.53%	92
Vitamin Supplements	\$ 4,006,166	\$ 4,541,534	\$ 68	\$ 74	2.67%	88



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Food and Beverages away from home

Consumer Spending Food and Beverages away from home	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Food away from home	\$ 198,878,423	\$ 231,243,588	\$ 3,369	\$ 3,776	3.25%	90
Lunch	\$ 62,739,127	\$ 72,963,820	\$ 1,063	\$ 1,191	3.26%	90
Dinner	\$ 93,318,614	\$ 108,515,994	\$ 1,581	\$ 1,772	3.26%	90
Snacks and non-alcoholic beverages	\$ 15,893,156	\$ 18,466,148	\$ 269	\$ 302	3.24%	91
Breakfast and brunch	\$ 14,250,371	\$ 16,572,281	\$ 241	\$ 271	3.26%	90
Board (including at school)	\$ 4,001,194	\$ 4,637,701	\$ 68	\$ 76	3.18%	92
Catered affairs	\$ 5,557,173	\$ 6,456,382	\$ 94	\$ 105	3.24%	90
Food on Out-Of-Town Trips	\$ 3,118,765	\$ 3,631,269	\$ 53	\$ 59	3.29%	90
Alcoholic beverages	\$ 35,275,157	\$ 41,776,719	\$ 598	\$ 682	3.69%	91
Beer and ale at home	\$ 10,427,893	\$ 12,352,942	\$ 177	\$ 202	3.69%	91
Non-alcoholic Beer	\$ 96,003	\$ 113,916	\$ 2	\$ 2	3.73%	90
Whiskey at home	\$ 1,358,145	\$ 1,611,115	\$ 23	\$ 26	3.73%	90
Other Liquor	\$ 2,006,021	\$ 2,378,075	\$ 34	\$ 39	3.71%	90
Wine at home	\$ 5,614,368	\$ 6,650,843	\$ 95	\$ 109	3.69%	90
Beer and ale not at home	\$ 4,990,249	\$ 5,899,511	\$ 85	\$ 96	3.64%	92
Wine away from home	\$ 2,416,741	\$ 2,861,780	\$ 41	\$ 47	3.68%	91
Whiskey away from home	\$ 4,034,560	\$ 4,775,277	\$ 68	\$ 78	3.67%	91
Alcohol On Out-Of-Town Trips	\$ 4,331,181	\$ 5,133,260	\$ 73	\$ 84	3.70%	91



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Gifts**

Consumer Spending Gifts	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Gifts	\$ 87,568,053	\$ 105,401,959	\$ 1,483	\$ 1,721	4.07%	89
Apparel	\$ 17,444,647	\$ 20,972,504	\$ 295	\$ 342	4.04%	90
Men's apparel	\$ 3,342,163	\$ 4,018,641	\$ 57	\$ 66	4.05%	90
Boys' apparel	\$ 1,550,048	\$ 1,862,870	\$ 26	\$ 30	4.04%	90
Women's apparel	\$ 4,970,071	\$ 5,976,700	\$ 84	\$ 98	4.05%	89
Girls' apparel	\$ 1,985,430	\$ 2,385,643	\$ 34	\$ 39	4.03%	90
Infants' apparel	\$ 3,394,664	\$ 4,083,739	\$ 58	\$ 67	4.06%	89
Footwear	\$ 1,873,937	\$ 2,251,412	\$ 32	\$ 37	4.03%	90
Apparel materials and notions	\$ 328,326	\$ 393,489	\$ 6	\$ 6	3.97%	91
Apparel accessories	\$ 2,264,446	\$ 2,718,903	\$ 38	\$ 44	4.01%	91
Watches	\$ 276,189	\$ 332,444	\$ 5	\$ 5	4.07%	90
Jewelry	\$ 1,988,255	\$ 2,386,460	\$ 34	\$ 39	4.01%	91
Education (tuition and books)	\$ 17,584,174	\$ 21,149,160	\$ 298	\$ 345	4.05%	89
Recreation	\$ 5,984,898	\$ 7,195,427	\$ 101	\$ 117	4.05%	90
Fee for service recreation	\$ 1,006,360	\$ 1,208,714	\$ 17	\$ 20	4.02%	90
Audio and visual equipment	\$ 933,830	\$ 1,121,745	\$ 16	\$ 18	4.02%	90
Other recreational equipment	\$ 3,373,436	\$ 4,057,081	\$ 57	\$ 66	4.05%	90
Computer Hardware and Software	\$ 671,254	\$ 807,886	\$ 11	\$ 13	4.07%	89
Food and beverages	\$ 8,018,182	\$ 9,657,682	\$ 11	\$ 13	4.09%	89
Household furnishings and equipment	\$ 14,386,664	\$ 17,313,584	\$ 244	\$ 283	4.07%	90
Household textiles	\$ 1,144,756	\$ 1,376,915	\$ 19	\$ 22	4.06%	90
Household furnishings	\$ 1,284,625	\$ 1,548,731	\$ 22	\$ 25	4.11%	89
Major appliances	\$ 579,249	\$ 698,914	\$ 10	\$ 11	4.13%	90
Housewares	\$ 1,073,407	\$ 1,291,869	\$ 18	\$ 21	4.07%	89
Small appliances	\$ 437,177	\$ 526,636	\$ 7	\$ 9	4.09%	89
Other household items	\$ 640,005	\$ 770,674	\$ 11	\$ 13	4.08%	89
Plants and fresh flowers	\$ 3,099,832	\$ 3,725,293	\$ 53	\$ 61	4.04%	90
Household repairs and services	\$ 1,155,660	\$ 1,394,792	\$ 20	\$ 23	4.14%	88
Utilities	\$ 4,971,961	\$ 5,979,758	\$ 84	\$ 98	4.05%	91
Household operations	\$ 3,799,547	\$ 4,545,876	\$ 64	\$ 74	3.93%	91
Transportation	\$ 4,623,331	\$ 5,639,009	\$ 78	\$ 92	4.39%	87
Gifts elsewhere unspecified	\$ 13,462,182	\$ 16,209,821	\$ 228	\$ 265	4.08%	89
Health related items	\$ 3,919,646	\$ 4,741,051	\$ 66	\$ 77	4.19%	88
Miscellaneous items	\$ 3,596,078	\$ 4,323,178	\$ 61	\$ 71	4.04%	89
Personal care services	\$ 277,694	\$ 333,687	\$ 5	\$ 5	4.03%	90
Cosmetics and Perfumes	\$ 724,894	\$ 870,499	\$ 12	\$ 14	4.02%	89
Personal care products	\$ 430,398	\$ 516,361	\$ 7	\$ 8	3.99%	90
Reading materials	\$ 176,066	\$ 211,712	\$ 3	\$ 3	4.05%	90
Cash	\$ 4,337,409	\$ 5,213,335	\$ 73	\$ 85	4.04%	89



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Health Care**

Consumer Spending Health Care	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Health care	\$ 272,131,075	\$ 309,365,089	\$ 4,610	\$ 5,052	2.74%	92
Health care insurance	\$ 152,315,829	\$ 173,152,885	\$ 2,580	\$ 2,827	2.74%	92
Commercial health insurance	\$ 18,915,454	\$ 21,491,609	\$ 320	\$ 351	2.72%	92
Blue Cross, Blue Shield	\$ 37,887,108	\$ 43,092,838	\$ 642	\$ 704	2.75%	92
Health maintenance plans	\$ 49,095,513	\$ 55,830,428	\$ 832	\$ 912	2.74%	92
Medicare payments	\$ 30,063,297	\$ 34,151,135	\$ 509	\$ 558	2.72%	92
Medicare supplements	\$ 16,354,467	\$ 18,586,861	\$ 277	\$ 304	2.73%	92
Health care services	\$ 54,322,790	\$ 61,700,113	\$ 920	\$ 1,007	2.72%	92
Hospital services	\$ 4,063,808	\$ 4,620,158	\$ 69	\$ 75	2.74%	92
Hospital services other than room	\$ 4,905,796	\$ 5,564,651	\$ 83	\$ 91	2.69%	93
Physician services	\$ 14,219,857	\$ 16,177,426	\$ 241	\$ 264	2.75%	92
Dental services	\$ 20,577,896	\$ 23,355,025	\$ 349	\$ 381	2.70%	92
Eyecare services	\$ 2,739,831	\$ 3,098,165	\$ 46	\$ 51	2.62%	95
Lab Tests and X-Rays	\$ 2,416,302	\$ 2,748,686	\$ 41	\$ 45	2.75%	92
Service by Non-Physician Professionals	\$ 3,704,976	\$ 4,204,415	\$ 63	\$ 69	2.70%	92
Convalescent/Nursing Home Care	\$ 663,977	\$ 753,144	\$ 11	\$ 12	2.69%	92
Other Medical Services incl. rentals	\$ 1,030,329	\$ 1,178,452	\$ 17	\$ 19	2.88%	91
Health care supplies and equipment	\$ 65,492,455	\$ 74,512,081	\$ 1,109	\$ 1,217	2.75%	91
Prescription drugs	\$ 30,899,609	\$ 35,241,411	\$ 523	\$ 575	2.81%	89
Eyeglasses and contact lenses	\$ 7,943,988	\$ 8,994,956	\$ 135	\$ 147	2.65%	94
Medical equipment	\$ 9,368,744	\$ 10,643,812	\$ 159	\$ 174	2.72%	93



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Household furnishings and equipment

Consumer Spending Household furnishings and equipment	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Household furnishings and equipment	\$ 117,681,068	\$ 138,394,816	\$ 1,993	\$ 2,260	3.52%	89
Household textiles	\$ 7,201,671	\$ 8,384,195	\$ 122	\$ 137	3.28%	90
Bathroom linens	\$ 1,277,452	\$ 1,486,471	\$ 22	\$ 24	3.27%	90
Bedroom linens	\$ 3,398,889	\$ 3,958,720	\$ 58	\$ 65	3.29%	90
Kitchen and dining room linens	\$ 472,773	\$ 549,439	\$ 8	\$ 9	3.24%	90
Curtains and drapes	\$ 969,157	\$ 1,126,751	\$ 16	\$ 18	3.25%	89
Slipcovers and decorative pillows	\$ 276,797	\$ 322,890	\$ 5	\$ 5	3.33%	88
Sewing materials	\$ 709,308	\$ 826,825	\$ 12	\$ 14	3.31%	88
Other linens	\$ 97,294	\$ 113,093	\$ 2	\$ 2	3.25%	90
Furniture	\$ 30,135,764	\$ 35,711,291	\$ 510	\$ 583	3.70%	88
Mattress and springs	\$ 3,243,434	\$ 3,841,031	\$ 55	\$ 63	3.68%	89
Other bedroom furniture	\$ 5,684,698	\$ 6,733,621	\$ 96	\$ 110	3.69%	88
Sofas	\$ 6,711,207	\$ 7,952,091	\$ 114	\$ 130	3.70%	89
Living room chairs	\$ 2,814,716	\$ 3,333,506	\$ 48	\$ 54	3.69%	89
Living room tables	\$ 1,269,195	\$ 1,503,439	\$ 21	\$ 25	3.69%	88
Kitchen and dining room furniture	\$ 3,569,177	\$ 4,233,153	\$ 60	\$ 69	3.72%	88
Infants furniture	\$ 591,659	\$ 701,763	\$ 10	\$ 11	3.72%	88
Outdoor furniture	\$ 1,115,295	\$ 1,321,709	\$ 19	\$ 22	3.70%	89
Wall units and cabinets	\$ 3,885,517	\$ 4,610,710	\$ 66	\$ 75	3.73%	87
Office furniture for home use	\$ 952,870	\$ 1,126,945	\$ 16	\$ 18	3.65%	89
Closet and Storage items	\$ 297,988	\$ 353,332	\$ 5	\$ 6	3.71%	88
Floor coverings	\$ 1,709,590	\$ 2,085,655	\$ 29	\$ 34	4.40%	88
Major appliances	\$ 15,077,667	\$ 17,667,150	\$ 255	\$ 288	3.43%	89
Dishwashers and disposal	\$ 1,159,493	\$ 1,358,617	\$ 20	\$ 22	3.43%	88
Refrigerator, freezer	\$ 4,437,323	\$ 5,199,422	\$ 75	\$ 85	3.43%	88
Clothes washer	\$ 2,107,068	\$ 2,468,249	\$ 36	\$ 40	3.43%	90
Clothes dryer	\$ 1,443,983	\$ 1,690,945	\$ 24	\$ 28	3.42%	90
Stoves and ovens	\$ 1,999,159	\$ 2,342,027	\$ 34	\$ 38	3.43%	90
Microwave ovens	\$ 891,466	\$ 1,044,529	\$ 15	\$ 17	3.43%	89
Portable dishwasher	\$ 88,635	\$ 103,782	\$ 2	\$ 2	3.42%	89
Window air conditioning	\$ 1,271,328	\$ 1,487,837	\$ 22	\$ 24	3.41%	91
Electric floor cleaning equipment	\$ 1,339,074	\$ 1,573,031	\$ 23	\$ 26	3.49%	88
Sewing machines	\$ 340,152	\$ 398,715	\$ 6	\$ 7	3.44%	88
Housewares and small appliances	\$ 63,556,380	\$ 74,546,519	\$ 1,077	\$ 1,217	3.46%	90
China and Dinnerware	\$ 474,503	\$ 557,133	\$ 8	\$ 9	3.48%	89
Glassware	\$ 327,239	\$ 384,723	\$ 6	\$ 6	3.51%	89
Flatware and serving pieces	\$ 408,340	\$ 479,346	\$ 7	\$ 8	3.48%	88
Small electric kitchen appliances	\$ 873,296	\$ 1,019,824	\$ 15	\$ 17	3.36%	91
Clocks	\$ 147,894	\$ 173,612	\$ 3	\$ 3	3.48%	88
Lamps and fixtures	\$ 504,797	\$ 592,480	\$ 9	\$ 10	3.47%	89
Telephones and accessories	\$ 1,077,429	\$ 1,265,462	\$ 18	\$ 21	3.49%	88
Lawn and garden equipment	\$ 2,220,801	\$ 2,603,726	\$ 38	\$ 43	3.45%	90
Power tools	\$ 952,315	\$ 1,116,439	\$ 16	\$ 18	3.45%	90
Hand tools	\$ 550,315	\$ 647,931	\$ 9	\$ 11	3.55%	88



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Household furnishings and equipment

Consumer Spending Household furnishings and equipment	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Luggage	\$ 224,340	\$ 263,301	\$ 4	\$ 4	3.47%	89
Computer hardware	\$ 23,587,757	\$ 27,667,004	\$ 400	\$ 452	3.46%	89
Computer software	\$ 1,837,047	\$ 2,156,095	\$ 31	\$ 35	3.47%	89
Smoke alarms	\$ 111,067	\$ 130,019	\$ 2	\$ 2	3.41%	90
Indoor plants and fresh flowers	\$ 4,954,266	\$ 5,808,660	\$ 84	\$ 95	3.45%	91
Other miscellaneous housewares	\$ 13,592,116	\$ 15,961,109	\$ 230	\$ 261	3.49%	89
Computer Information Services	\$ 11,712,850	\$ 13,719,657	\$ 198	\$ 224	3.43%	92



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Shelter**

Consumer Spending Shelter	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Shelter	\$ 708,729,166	\$ 824,125,414	\$ 12,005	\$ 13,457	3.26%	91
Mortgage interest, primary dwelling	\$ 236,452,807	\$ 280,196,181	\$ 4,005	\$ 4,575	3.70%	89
Mortgage interest, vacation dwelling	\$ 5,078,321	\$ 6,016,102	\$ 86	\$ 98	3.69%	90
Property taxes, primary dwelling	\$ 127,532,863	\$ 152,254,427	\$ 2,160	\$ 2,486	3.88%	88
Property taxes, vacation dwelling	\$ 5,927,800	\$ 7,028,874	\$ 100	\$ 115	3.71%	90
Miscellaneous owned dwelling costs	\$ 88,351,533	\$ 103,582,249	\$ 1,497	\$ 1,691	3.45%	90
Ground rent	\$ 2,419,946	\$ 2,832,392	\$ 41	\$ 46	3.41%	91
Fire insurance	\$ 1,665,003	\$ 1,960,010	\$ 28	\$ 32	3.54%	89
Homeowners insurance	\$ 25,410,080	\$ 29,759,741	\$ 430	\$ 486	3.42%	91
Parking	\$ 432,788	\$ 509,668	\$ 7	\$ 8	3.55%	89
Repairs and maintenance	\$ 56,782,311	\$ 66,599,209	\$ 962	\$ 1,087	3.46%	90
Paint and wallpaper	\$ 4,384,973	\$ 5,137,565	\$ 74	\$ 84	3.43%	90
Plumbing and heating	\$ 3,867,584	\$ 4,546,609	\$ 66	\$ 74	3.51%	89
Roofing and siding	\$ 5,316,666	\$ 6,240,750	\$ 90	\$ 102	3.48%	89
Hard surface flooring	\$ 1,736,790	\$ 2,045,584	\$ 29	\$ 33	3.56%	90
Other repairs and maintenance	\$ 9,922,413	\$ 11,649,011	\$ 168	\$ 190	3.48%	90
Uncoded capital improvements	\$ 31,313,289	\$ 36,696,699	\$ 530	\$ 599	3.44%	90
Landscaping Materials	\$ 240,597	\$ 283,001	\$ 4	\$ 5	3.52%	89
Property Management Fees	\$ 1,641,395	\$ 1,921,226	\$ 28	\$ 31	3.41%	91
Rental costs	\$ 189,539,328	\$ 206,458,174	\$ 3,211	\$ 3,371	1.79%	95
Rent	\$ 188,465,728	\$ 205,300,937	\$ 3,192	\$ 3,352	1.79%	95
Maintenance and repair by tenant	\$ 159,751	\$ 173,381	\$ 3	\$ 3	1.71%	98
Tenants insurance	\$ 913,846	\$ 983,856	\$ 15	\$ 16	1.53%	104
Other lodging	\$ 55,846,522	\$ 68,589,408	\$ 946	\$ 1,120	4.56%	90
Lodging away from home	\$ 30,356,691	\$ 37,397,604	\$ 514	\$ 611	4.64%	91
Housing for someone at school	\$ 4,467,689	\$ 5,475,636	\$ 76	\$ 89	4.51%	88
Costs for vacation property	\$ 21,022,138	\$ 25,716,180	\$ 356	\$ 420	4.47%	90



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Household Operations**

Consumer Spending Household Operations	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Household operations	\$ 99,690,856	\$ 119,393,918	\$ 1,689	\$ 1,950	3.95%	89
Babysitting and elderly care	\$ 30,277,314	\$ 36,239,999	\$ 513	\$ 592	3.94%	90
Babysitting	\$ 20,142,988	\$ 24,074,429	\$ 341	\$ 393	3.90%	90
Care of invalids and elderly	\$ 9,510,377	\$ 11,416,043	\$ 161	\$ 186	4.01%	89
Day care and preschool expenses	\$ 623,941	\$ 749,525	\$ 11	\$ 12	4.03%	88
Household services	\$ 12,904,627	\$ 15,433,467	\$ 219	\$ 252	3.92%	89
Domestic service	\$ 3,403,119	\$ 4,068,559	\$ 58	\$ 66	3.91%	90
Gardening and lawn care	\$ 3,237,242	\$ 3,855,240	\$ 55	\$ 63	3.82%	87
Water softening service	\$ 208,146	\$ 249,545	\$ 4	\$ 4	3.98%	89
Moving and storage	\$ 1,680,939	\$ 2,014,538	\$ 28	\$ 33	3.97%	89
Laundry and dry cleaning	\$ 447,592	\$ 535,423	\$ 8	\$ 9	3.92%	90
Repair and rental	\$ 2,241,693	\$ 2,686,895	\$ 38	\$ 44	3.97%	89
Miscellaneous Home Services	\$ 1,685,908	\$ 2,023,265	\$ 29	\$ 33	4.00%	89
Alimony and child support	\$ 17,022,423	\$ 20,376,287	\$ 288	\$ 333	3.94%	90
Alimony	\$ 7,260,499	\$ 8,732,144	123	143	4.05%	89
Child Support	\$ 9,761,930	\$ 11,644,144	\$ 165	\$ 190	3.86%	91
Laundry And Cleaning Supplies	\$ 12,503,483	\$ 14,978,348	\$ 212	\$ 245	3.96%	89
Household Paper Goods	\$ 15,563,953	\$ 18,677,057	\$ 264	\$ 305	4.00%	88
Postage and Stationery	\$ 11,419,062	\$ 13,688,763	\$ 193	\$ 224	3.98%	88



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Miscellaneous Expenses**

Consumer Spending Miscellaneous Expenses	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Miscellaneous expenses	\$ 50,319,457	\$ 57,735,468	\$ 852	\$ 943	2.95%	91
Legal and accounting	\$ 6,031,342	\$ 6,931,091	\$ 102	\$ 113	2.98%	91
Funeral and cemetery	\$ 5,455,718	\$ 6,306,478	\$ 92	\$ 103	3.12%	90
Finance charges excluding mortgage and vehicle	\$ 32,558,633	\$ 37,305,151	\$ 552	\$ 609	2.92%	92
Other miscellaneous expenses	\$ 6,273,772	\$ 7,192,743	\$ 106	\$ 117	2.93%	92
Personal care	\$ 44,492,529	\$ 51,434,599	\$ 754	\$ 840	3.12%	91
Hair Care	\$ 3,466,906	\$ 4,009,592	\$ 59	\$ 65	3.13%	91
Hair Care Products	\$ 2,953,001	\$ 3,414,795	\$ 50	\$ 56	3.13%	91
Non-Electric Hair Care Articles	\$ 345,114	\$ 398,851	\$ 6	\$ 7	3.11%	91
Wigs and hairpieces	\$ 168,797	\$ 195,950	\$ 3	\$ 3	3.22%	91
Electric personal care appliances	\$ 868,158	\$ 1,005,827	\$ 15	\$ 16	3.17%	90
Personal care services	\$ 29,783,979	\$ 34,422,413	\$ 505	\$ 562	3.11%	91
Personal care services for females	\$ 19,646,965	\$ 22,715,329	\$ 333	\$ 371	3.12%	91
Personal care services for males	\$ 10,137,008	\$ 11,707,083	\$ 172	\$ 191	3.10%	91
Personal Care Products	\$ 10,373,487	\$ 11,996,766	\$ 176	\$ 196	3.13%	91
Oral Hygiene Products	\$ 1,602,704	\$ 1,853,377	\$ 27	\$ 30	3.13%	91
Shaving Needs	\$ 744,296	\$ 860,623	\$ 13	\$ 14	3.13%	91
Cosmetics and Perfume	\$ 6,279,299	\$ 7,260,788	\$ 106	\$ 119	3.13%	91
Deodorants & Other Pers Care Products	\$ 1,747,192	\$ 2,021,978	\$ 30	\$ 33	3.15%	91
Personal insurance	\$ 26,044,731	\$ 31,385,177	\$ 441	\$ 512	4.10%	89
Reading	\$ 7,652,490	\$ 8,904,641	\$ 130	\$ 145	3.27%	91
Newspapers	\$ 3,280,179	\$ 3,819,471	\$ 56	\$ 62	3.29%	91
Magazines	\$ 1,569,769	\$ 1,826,059	\$ 27	\$ 30	3.27%	91
Books	\$ 2,802,545	\$ 3,259,101	\$ 47	\$ 53	3.26%	91
Tobacco	\$ 20,555,174	\$ 22,592,714	\$ 348	\$ 369	1.98%	94
Cigarettes	\$ 18,494,779	\$ 20,328,394	\$ 313	\$ 332	1.98%	94
Other tobacco products	\$ 2,060,385	\$ 2,264,310	\$ 35	\$ 37	1.98%	94



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Transportation, Purchase and Repairs

Consumer Spending Transportation, Purchase and Repairs	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2010 Market Index to USA
Transportation	635,814,330	729,626,810	\$ 10,770	\$ 11,914	2.95%	90
New vehicle purchase	\$ 119,556,295	\$ 139,897,490	\$ 2,025	\$ 2,284	3.40%	89
New car purchased	\$ 54,779,031	\$ 64,094,613	\$ 928	\$ 1,047	3.40%	89
New truck purchased	\$ 64,777,250	\$ 75,802,877	\$ 1,097	\$ 1,238	3.40%	89
Used vehicle purchase	\$ 106,002,470	\$ 118,416,074	\$ 1,796	\$ 1,934	2.34%	91
Used car purchase	\$ 56,823,731	\$ 63,480,693	\$ 963	\$ 1,037	2.34%	91
Used truck purchase	\$ 49,178,738	\$ 54,935,376	\$ 833	\$ 897	2.34%	91
Motorcycles (new and used)	\$ 2,506,532	\$ 2,782,537	\$ 42	\$ 45	2.20%	89
Vehicle finance charges	\$ 14,387,276	\$ 16,368,280	\$ 244	\$ 267	2.75%	90
Automobile finance charges	\$ 8,399,975	\$ 9,566,882	\$ 142	\$ 156	2.78%	90
Truck finance charges	\$ 5,987,302	\$ 6,801,403	\$ 101	\$ 111	2.72%	91
Gasoline and oil	\$ 177,077,447	\$ 200,694,255	\$ 3,000	\$ 3,277	2.67%	90
Gasoline	\$ 173,741,161	\$ 196,914,548	\$ 2,943	\$ 3,215	2.67%	90
Diesel fuel	\$ 2,006,092	\$ 2,271,680	\$ 34	\$ 37	2.65%	91
Motor oil	\$ 1,330,191	\$ 1,508,030	\$ 23	\$ 25	2.67%	91
Vehicle repair and maintenance	\$ 60,675,831	\$ 69,514,369	\$ 1,028	\$ 1,135	2.91%	91
Coolant and other fluids	\$ 626,278	\$ 716,994	\$ 11	\$ 12	2.90%	91
Vehicle repair	\$ 60,049,559	\$ 68,797,372	\$ 1,017	\$ 1,123	2.91%	91
Tires	\$ 10,955,077	\$ 12,554,919	\$ 186	\$ 205	2.92%	90
Parts equipment and accessories	\$ 5,129,001	\$ 5,872,410	\$ 87	\$ 96	2.90%	91
Body work and painting	\$ 3,337,030	\$ 3,821,073	\$ 57	\$ 62	2.90%	91
Transmission / clutch / drive shaft	\$ 4,764,867	\$ 5,457,867	\$ 81	\$ 89	2.91%	91
Brakes (incl. adjustment)	\$ 5,429,773	\$ 6,221,224	\$ 92	\$ 102	2.92%	91
Steering or front end	\$ 1,817,282	\$ 2,081,101	\$ 31	\$ 34	2.90%	91
Engine cooling system	\$ 2,004,235	\$ 2,297,714	\$ 34	\$ 38	2.93%	91
Motor tune up	\$ 4,313,501	\$ 4,945,227	\$ 73	\$ 81	2.93%	91
Oil change and lube	\$ 5,168,830	\$ 5,919,170	\$ 88	\$ 97	2.90%	91
Front end alignment and balancing	\$ 1,075,126	\$ 1,233,370	\$ 18	\$ 20	2.94%	90
Shock absorber	\$ 486,026	\$ 556,714	\$ 8	\$ 9	2.91%	91
Air conditioning	\$ 1,570,069	\$ 1,800,284	\$ 27	\$ 29	2.93%	91
Exhaust system	\$ 1,802,276	\$ 2,063,821	\$ 31	\$ 34	2.90%	91
Electrical system	\$ 2,851,822	\$ 3,267,813	\$ 48	\$ 53	2.92%	91
Motor repair / replacement	\$ 7,123,896	\$ 8,159,218	\$ 121	\$ 133	2.91%	91
Accessories	\$ 740,927	\$ 850,769	\$ 13	\$ 14	2.96%	89
Auto repair service policy	\$ 651,638	\$ 746,654	\$ 11	\$ 12	2.92%	91
Vehicle Audio Equipment	\$ 828,159	\$ 948,026	\$ 14	\$ 15	2.89%	91
Vehicle insurance	\$ 70,630,705	\$ 80,562,874	\$ 1,196	\$ 1,315	2.81%	91
Public transportation	\$ 43,825,175	\$ 52,681,860	\$ 742	\$ 860	4.04%	89
Airline fares	\$ 28,221,243	\$ 33,921,703	\$ 478	\$ 554	4.04%	89
Intercity bus fares	\$ 1,294,609	\$ 1,556,660	\$ 22	\$ 25	4.05%	90
Mass transit	\$ 7,537,614	\$ 9,050,493	\$ 128	\$ 148	4.01%	89
Taxi	\$ 1,683,664	\$ 2,022,597	\$ 29	\$ 33	4.03%	90



Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Transportation, Purchase and Repairs

Consumer Spending Transportation, Purchase and Repairs	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2010 Market Index to USA
Other public transportation	\$ 5,088,055	\$ 6,130,411	\$ 86	\$ 100	4.10%	89
Other transportation costs	\$ 41,152,589	\$ 48,709,056	\$ 697	\$ 795	3.67%	89
Leasing costs	\$ 24,464,515	\$ 28,954,131	\$ 414	\$ 473	3.67%	90
Registration and license	\$ 8,823,964	\$ 10,424,998	\$ 149	\$ 170	3.63%	90
Rental	\$ 3,550,143	\$ 4,223,011	\$ 60	\$ 69	3.79%	89
Parking / tolls / towing	\$ 3,609,264	\$ 4,273,636	\$ 61	\$ 70	3.68%	89
Automobile service clubs	\$ 704,714	\$ 833,287	\$ 12	\$ 14	3.65%	89



**Arden Fair, Sacramento, CA
AGS 2018 Consumer Spending
Consumer Spending Utilities**

Consumer Spending Utilities	Arden Fair 0 - 3 mi					
	2018 Aggregate Expenditure Estimate	2023 Aggregate Expenditure Estimate	2018 Annual Average per Household	2023 Annual Average per Household	Average Annual Growth (%)	2018 Market Index to USA
Utilities	\$ 256,599,934	\$ 291,078,230	\$ 4,347	\$ 4,753	2.69%	92
Natural gas	\$ 27,488,428	\$ 31,436,701	\$ 466	\$ 513	2.87%	92
Electricity	\$ 97,369,194	\$ 109,985,213	\$ 1,649	\$ 1,796	2.59%	93
Fuel oil and other fuels	\$ 9,147,405	\$ 10,422,337	\$ 155	\$ 170	2.79%	91
Telephone service	\$ 87,765,686	\$ 99,435,553	\$ 1,487	\$ 1,624	2.66%	93
Telephone service excl cell phones	\$ 23,928,036	\$ 27,112,714	\$ 405	\$ 443	2.66%	92
Cellular phone service	\$ 63,064,025	\$ 71,446,397	\$ 1,068	\$ 1,167	2.66%	93
Other utilities	\$ 34,829,214	\$ 39,798,424	\$ 590	\$ 650	2.85%	91
Water and sewage	\$ 25,765,143	\$ 29,394,763	\$ 436	\$ 480	2.82%	92
Trash and garbage collection	\$ 8,810,305	\$ 10,112,418	\$ 149	\$ 165	2.96%	90
Septic tank cleaning	\$ 253,771	\$ 291,247	\$ 4	\$ 5	2.95%	90