

PCensus Sample Report  
Household Finances  
AGS 2010

2010 Household Finances Households	San Francisco County, CA	
<b>Households by Ownership of Assets</b>	<b>326,340</b>	<b>% base</b>
Certificates of Deposit	42,315	13%
Savings Bonds	62,983	19%
Bonds	9,080	3%
Stocks	81,725	25%
Mutual Funds	58,374	18%
Retirement Accounts	173,363	53%
Life Insurance with Cash Value	80,620	25%
Other Managed Assets	24,905	8%
Other Financial Assets	35,210	11%
Any Financial Assets	304,141	93%
Vehicle Assets	277,079	85%
A Primary Residence	126,825	39%
A Secondary Residence	50,865	16%
Investment Real Estate	31,098	10%
Business Assets	46,026	14%
Other Non-Financial Assets	27,253	8%
Any Non-Financial Assets	296,618	91%
<b>Households by Liabilities</b>		
A Mortgage Debt	92,929	28%
Installment Payment Debt	18,077	6%
Other Lines of Credit Debt	5,912	2%
Credit Card Debt	148,490	46%
Investment Real Estate Debt	143,526	44%
Other Debt	26,902	8%
<b>Households with Debt Service greater than 40% of income</b>	<b>33,961</b>	<b>10%</b>
<b>Households With Payments Overdue 60+ Days</b>	<b>28,678</b>	<b>9%</b>

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2010 Household Finances Aggregate Value of Assets by Type	San Francisco County, CA
<b>Aggregate Value of Assets</b>	
Transaction Accounts	\$ 11,738,512,997
Certificates of Deposit	\$ 2,674,129,979
Savings Bonds	\$ 415,495,589
Bonds (Not US Savings)	\$ 6,383,236,397
Stocks	\$ 19,409,778,026
Mutual Funds	\$ 15,026,204,044
Retirement Accounts	\$ 30,803,393,788
Cash Value Life Insurance	\$ 2,719,871,761
Other Managed Accounts	\$ 7,362,919,580
Other Financial Assets	\$ 2,250,694,991
<b>Any Financial Assets</b>	<b>\$ 98,784,237,152</b>
Vehicles Owned	\$ 6,623,464,080
Home Equity	\$ 70,179,132,333
Investment Property Equity	\$ 13,008,249,188
Business Equity	\$ 52,336,090,647
Other Non-Financial Assets	\$ 2,604,732,550
<b>Any Non-Financial Assets</b>	<b>\$ 163,273,130,415</b>
<b>Aggregate Value of Debts</b>	
Mortgage Debt	\$ 23,977,895,788
Installment Loan Debt	\$ 3,823,976,106
Lines of Credit Debt	\$ 335,419,282
Credit Card Debt	\$ 3,107,761,717
Investment Real Estate Debt	\$ 794,146,341
Other Debt	\$ 665,819,336
<b>Total Assets</b>	<b>\$ 262,057,367,567</b>
<b>Total Debts</b>	<b>32,705,018,570</b>
<b>Total Net Worth</b>	<b>\$ 229,352,348,997</b>

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2010 Household Finances Average Values	San Francisco County, CA	
<b>Average Values of Investments</b>		
Transaction Accounts	\$	35,970
Certificates of Deposit	\$	8,194
Savings Bonds	\$	1,273
Bonds (Not US Savings)	\$	19,560
Stocks	\$	59,477
Mutual Funds	\$	46,045
Retirement Accounts	\$	94,390
Cash Value Life Ins	\$	8,334
Other Managed Accounts	\$	22,562
Other Financial Assets	\$	6,897
Any Financial Assets	\$	302,703
Vehicles Owned	\$	20,296
Home Equity	\$	215,049
Investment Property Equity	\$	39,861
Business Equity	\$	160,373
Other Non-Financial Assets	\$	7,982
Any Non-Financial Assets	\$	500,316
<b>Average Values of Debts</b>		
Mortgage Debt	\$	73,475
Installment Loan Debt	\$	11,718
Lines of Credit Debt	\$	1,028
Credit Card Debt	\$	9,523
Investment Real Estate Debt	\$	2,433