




## Washington PCensus Online Sample Report

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## Washington

### PCensus Online Sample Report

### Consumer Buying Power Summary Report

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 5,952,277,025,451</b>		<b>\$ 6,525,281,569,375</b>		<b>\$ 49,932</b>	<b>\$ 52,877</b>	<b>1.93%</b>	<b>100</b>
Market Area Share of Total USA	2.35%		2.44%					
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>FOOD AT HOME</b>	\$ 16,566,827,416	11.82%	\$ 17,991,338,802	11.32%	\$ 6,110	\$ 6,258	1.72%	106
Bakery Products	\$ 1,501,779,890	1.07%	\$ 1,636,228,439	1.03%	\$ 554	\$ 569	1.79%	103
Cereals & Cereal Products	\$ 772,462,746	0.55%	\$ 840,271,559	0.53%	\$ 285	\$ 292	1.76%	104
Dairy Products	\$ 1,825,159,339	1.30%	\$ 1,979,632,643	1.25%	\$ 673	\$ 689	1.69%	111
Fresh Milk & Cream	\$ 438,651,887	0.31%	\$ 474,925,534	0.30%	\$ 162	\$ 165	1.65%	100
Other Dairy Products	\$ 1,167,468,922	0.83%	\$ 1,268,830,783	0.80%	\$ 431	\$ 441	1.74%	113
Eggs	\$ 219,038,530	0.16%	\$ 235,876,326	0.15%	\$ 81	\$ 82	1.54%	126
Fats & Oils	\$ 157,014,556	0.11%	\$ 169,785,750	0.11%	\$ 58	\$ 59	1.63%	106
Fish & Seafood	\$ 406,322,928	0.29%	\$ 441,628,167	0.28%	\$ 150	\$ 154	1.74%	106
Fruits & Vegetables	\$ 2,138,877,104	1.53%	\$ 2,321,980,206	1.46%	\$ 789	\$ 808	1.71%	109
Juices	\$ 569,490,767	0.41%	\$ 618,084,057	0.39%	\$ 210	\$ 215	1.71%	117
Meats (All)	\$ 2,949,868,488	2.10%	\$ 3,193,809,691	2.01%	\$ 1,088	\$ 1,111	1.65%	97
Non-Alcoholic Beverages	\$ 1,781,603,583	1.27%	\$ 1,930,963,934	1.21%	\$ 657	\$ 672	1.68%	104
Prepared Foods	\$ 3,395,358,497	2.42%	\$ 3,693,037,028	2.32%	\$ 1,252	\$ 1,285	1.75%	111
Sugar & Other Sweets	\$ 1,068,889,518	0.76%	\$ 1,165,917,328	0.73%	\$ 394	\$ 406	1.82%	104

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Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>FOOD AWAY FROM HOME &amp; ALCOHOL</b>	\$ 11,330,887,035	8.08%	\$ 12,477,793,777	7.85%	\$ 4,179	\$ 4,340	2.02%	106
Alcoholic Beverages	\$ 2,966,195,472	2.12%	\$ 3,244,677,965	2.04%	\$ 1,094	\$ 1,129	1.88%	106
Alcoholic Beverages at Home	\$ 2,558,456,495	1.83%	\$ 2,793,881,602	1.76%	\$ 944	\$ 972	1.84%	106
Alcoholic Beverages Away from Home	\$ 407,738,977	0.29%	\$ 450,796,363	0.28%	\$ 150	\$ 157	2.11%	111
Food Away from Home	\$ 8,364,691,563	5.97%	\$ 9,233,115,812	5.81%	\$ 3,085	\$ 3,212	2.08%	106
Lunch	\$ 2,146,507,992	1.53%	\$ 2,371,473,749	1.49%	\$ 792	\$ 825	2.10%	106
Dinner	\$ 3,380,663,957	2.41%	\$ 3,737,933,393	2.35%	\$ 1,247	\$ 1,300	2.11%	107
Breakfast & Brunch	\$ 696,727,518	0.50%	\$ 766,096,012	0.48%	\$ 257	\$ 266	1.99%	104
<b>DAY CARE, EDUCATION &amp; CONTRIBUTIONS</b>	\$ 10,097,811,088	7.20%	\$ 11,468,146,920	7.21%	\$ 3,724	\$ 3,989	2.71%	101
All Day Care	\$ 935,009,966	0.67%	\$ 1,074,598,929	0.68%	\$ 345	\$ 374	2.99%	106
Contributions (All)	\$ 3,876,460,932	2.77%	\$ 4,375,455,320	2.75%	\$ 1,430	\$ 1,522	2.57%	99
Education	\$ 5,286,340,190	3.77%	\$ 6,018,092,671	3.79%	\$ 1,950	\$ 2,093	2.77%	101
Room & Board	\$ 418,334,456	0.30%	\$ 464,217,099	0.29%	\$ 154	\$ 161	2.19%	107
Tuition & School Supplies	\$ 4,868,005,734	3.47%	\$ 5,553,875,572	3.49%	\$ 1,795	\$ 1,932	2.82%	100
<b>HEALTHCARE</b>	\$ 12,562,485,914	8.96%	\$ 14,571,404,662	9.17%	\$ 4,633	\$ 5,069	3.20%	92
Medical Services	\$ 6,065,472,140	4.33%	\$ 7,100,163,205	4.47%	\$ 2,237	\$ 2,470	3.41%	102
Drugs	\$ 5,974,507,558	4.26%	\$ 6,856,765,910	4.31%	\$ 2,204	\$ 2,385	2.95%	84
Medical Supplies	\$ 522,506,216	0.37%	\$ 614,475,547	0.39%	\$ 193	\$ 214	3.52%	95

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Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>HOUSEHOLD FURNISHINGS &amp;</b>	\$ 7,303,606,889	5.21%	\$ 8,480,413,041	5.34%	\$ 2,694	\$ 2,950	3.22%	108
Furniture	\$ 1,916,895,266	1.37%	\$ 2,237,372,359	1.41%	\$ 707	\$ 778	3.34%	104
Bedroom Furniture	\$ 500,531,533	0.36%	\$ 582,431,986	0.37%	\$ 185	\$ 203	3.27%	104
Living/DiningRoom Furniture	\$ 875,042,897	0.62%	\$ 1,020,296,148	0.64%	\$ 323	\$ 355	3.32%	104
Other Furniture	\$ 511,386,252	0.36%	\$ 600,760,776	0.38%	\$ 189	\$ 209	3.50%	103
Household Textiles	\$ 1,360,188,520	0.97%	\$ 1,574,160,042	0.99%	\$ 502	\$ 548	3.15%	103
Domestic Textiles	\$ 1,077,687,395	0.77%	\$ 1,245,508,146	0.78%	\$ 397	\$ 433	3.11%	103
Window & Furniture Covers	\$ 282,501,125	0.20%	\$ 328,651,896	0.21%	\$ 104	\$ 114	3.27%	103
Major Household Appliances	\$ 729,501,545	0.52%	\$ 845,017,971	0.53%	\$ 269	\$ 294	3.17%	109
Miscellaneous Household Equipment	\$ 1,323,555,951	0.94%	\$ 1,547,425,498	0.97%	\$ 488	\$ 538	3.38%	104
Small Appliances & Housewares	\$ 1,973,465,607	1.41%	\$ 2,276,437,171	1.43%	\$ 728	\$ 792	3.07%	119
<b>HOUSING RELATED &amp; PERSONAL</b>	\$ 19,515,349,058	13.92%	\$ 22,069,747,861	13.88%	\$ 7,198	\$ 7,677	2.62%	100
Housing Expenses	\$ 11,146,176,085	7.95%	\$ 12,583,050,592	7.92%	\$ 4,111	\$ 4,377	2.58%	98
Fuels & Utilities	\$ 5,878,781,009	4.19%	\$ 6,597,134,294	4.15%	\$ 2,168	\$ 2,295	2.44%	96
Telephone Services	\$ 2,966,179,525	2.12%	\$ 3,321,843,374	2.09%	\$ 1,094	\$ 1,155	2.40%	100
Household Repairs	\$ 1,223,707,932	0.87%	\$ 1,395,682,592	0.88%	\$ 451	\$ 485	2.81%	104
Household Services	\$ 1,608,357,722	1.15%	\$ 1,813,897,850	1.14%	\$ 593	\$ 631	2.56%	107
Housekeeping Supplies	\$ 986,774,697	0.70%	\$ 1,135,102,730	0.71%	\$ 364	\$ 395	3.01%	100
Personal Expenses & Services	\$ 4,550,332,622	3.25%	\$ 5,142,014,097	3.23%	\$ 1,678	\$ 1,789	2.60%	103
<b>PERSONAL CARE &amp; SMOKING PRODUCTS</b>	\$ 4,830,968,895	3.45%	\$ 5,483,488,608	3.45%	\$ 1,782	\$ 1,907	2.70%	93
Personal Care Products & Services	\$ 2,926,081,588	2.09%	\$ 3,327,279,494	2.09%	\$ 1,079	\$ 1,157	2.74%	104
Personal Care Services	\$ 1,268,672,272	0.91%	\$ 1,426,994,007	0.90%	\$ 468	\$ 496	2.50%	105
Smoking Products & Supplies	\$ 1,904,887,307	1.36%	\$ 2,156,209,114	1.36%	\$ 703	\$ 750	2.64%	80

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	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>PET EXPENSES</b>	\$ 1,575,069,909	1.12%	\$ 1,839,456,182	1.16%	\$ 581	\$ 640	3.36%	102
<b>SPORTS &amp; ENTERTAINMENT</b>	\$ 16,646,380,993	11.88%	\$ 20,951,539,631	13.18%	\$ 6,140	\$ 7,288	5.17%	115
Photographic Equipment/Supplies	\$ 292,955,276	0.21%	\$ 392,882,171	0.25%	\$ 108	\$ 137	6.82%	106
Reading Materials	\$ 1,384,825,605	0.99%	\$ 1,600,836,958	1.01%	\$ 511	\$ 557	3.12%	120
Sports & Recreation	\$ 4,320,434,191	3.08%	\$ 5,533,463,310	3.48%	\$ 1,593	\$ 1,925	5.62%	107
Sports Equipment	\$ 2,482,935,811	1.77%	\$ 3,296,561,362	2.07%	\$ 916	\$ 1,147	6.55%	109
Travel Expenses	\$ 6,879,329,822	4.91%	\$ 7,713,117,196	4.85%	\$ 2,537	\$ 2,683	2.42%	123
TV, Radio, & Sound Equipment	\$ 2,091,202,851	1.49%	\$ 3,086,225,259	1.94%	\$ 771	\$ 1,074	9.52%	113
Computers, Software & Accessories	\$ 1,677,633,248	1.20%	\$ 2,625,014,737	1.65%	\$ 619	\$ 913	11.29%	105
<b>TRANSPORTATION &amp; AUTO EXPENSES</b>	\$ 29,178,772,320	20.82%	\$ 31,465,181,935	19.79%	\$ 10,762	\$ 10,945	1.57%	104
Automotive Maintenance/Repair/Other	\$ 5,781,483,914	4.12%	\$ 6,040,262,688	3.80%	\$ 2,132	\$ 2,101	0.90%	112
Gasoline	\$ 6,770,906,326	4.83%	\$ 6,861,621,463	4.32%	\$ 2,497	\$ 2,387	0.27%	108
Diesel Fuel	\$ 54,166,888	0.04%	\$ 54,183,967	0.03%	\$ 20	\$ 19	0.01%	105
Motor Oil	\$ 124,056,020	0.09%	\$ 125,042,266	0.08%	\$ 46	\$ 43	0.16%	110
Other Transportation	\$ 255,012,333	0.18%	\$ 269,381,470	0.17%	\$ 94	\$ 94	1.13%	106
Vehicle Purchases & Leases	\$ 14,748,767,685	10.52%	\$ 16,149,179,290	10.16%	\$ 5,440	\$ 5,617	1.90%	101
New Automobiles/Trucks/Vans	\$ 8,272,409,877	5.90%	\$ 9,021,894,500	5.68%	\$ 3,051	\$ 3,138	1.81%	109
Used Vehicles	\$ 5,660,282,281	4.04%	\$ 5,828,049,606	3.67%	\$ 2,088	\$ 2,027	0.59%	94
Boats & Recreational Vehicle Purchase	\$ 816,075,527	0.58%	\$ 1,299,235,184	0.82%	\$ 301	\$ 452	11.84%	84
Rented Vehicles	\$ 628,303,627	0.45%	\$ 666,275,607	0.42%	\$ 232	\$ 232	1.21%	117

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	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL APPAREL</b>	\$ 11,148,857,005	7.95%	\$ 13,194,623,865	8.30%	\$ 4,112	\$ 4,590	3.67%	104
Women's Apparel	\$ 3,636,847,065	2.59%	\$ 4,294,677,567	2.70%	\$ 1,341	\$ 1,494	3.62%	104
Men's Apparel	\$ 2,298,897,245	1.64%	\$ 2,731,715,430	1.72%	\$ 848	\$ 950	3.77%	103
Girl's Apparel	\$ 798,029,826	0.57%	\$ 950,787,263	0.60%	\$ 294	\$ 331	3.83%	103
Boy's Apparel	\$ 600,477,223	0.43%	\$ 720,029,094	0.45%	\$ 221	\$ 250	3.98%	109
Infant's Apparel	\$ 315,525,347	0.23%	\$ 374,026,893	0.24%	\$ 116	\$ 130	3.71%	104
Footwear (Excluding Infants)	\$ 1,410,455,511	1.01%	\$ 1,666,333,652	1.05%	\$ 520	\$ 580	3.63%	101
Other Apparel Products & Services	\$ 2,088,624,788	1.49%	\$ 2,457,053,966	1.55%	\$ 770	\$ 855	3.53%	106
<b>Note: This summary report omits several sub-</b>								



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<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 5,952,277,025,451</b>		<b>\$ 6,525,281,569,375</b>		<b>\$ 49,932</b>	<b>\$ 52,877</b>	<b>1.93%</b>	<b>100</b>
Market Area Share of Total USA	2.35%		2.44%					
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>AUTO &amp; TRUCK REPAIR/SERVICE</b>								
Automobile Body Repairing and Painting	\$ 310,943,674	0.22%	\$ 329,145,215	0.21%	\$ 115	\$ 114	1.17%	115
Auto Repairing and Service	\$ 4,024,372,491	2.87%	\$ 4,201,913,838	2.64%	\$ 1,484	\$ 1,462	0.88%	111
Auto Parts New/Used	\$ 711,616,168	0.51%	\$ 738,003,590	0.46%	\$ 262	\$ 257	0.74%	116
Tires Dealers	\$ 1,177,605,677	0.84%	\$ 1,230,424,311	0.77%	\$ 434	\$ 428	0.90%	109
<b>HOME MAINTENANCE- CONTRACTORS &amp;</b>								
Appliances Repair/Service	\$ 85,405,012	0.06%	\$ 99,352,816	0.06%	\$ 31	\$ 35	3.27%	103
Building Materials	\$ 93,620,411	0.07%	\$ 105,684,075	0.07%	\$ 35	\$ 37	2.58%	107
Contractors - General	\$ 96,760,458	0.07%	\$ 109,246,399	0.07%	\$ 36	\$ 38	2.58%	107
Electrical and Heating Contractors	\$ 298,175,759	0.21%	\$ 341,056,487	0.21%	\$ 110	\$ 119	2.88%	103
Home Improvements	\$ 1,223,707,932	0.87%	\$ 1,395,682,592	0.88%	\$ 451	\$ 485	2.81%	104
Landscape - Contractors	\$ 626,213,059	0.45%	\$ 703,358,720	0.44%	\$ 231	\$ 245	2.46%	113
Lawn Maintenance	\$ 617,171,417	0.44%	\$ 693,121,183	0.44%	\$ 228	\$ 241	2.46%	113
Pest Control/Exterminators	\$ 36,816,561	0.03%	\$ 41,603,914	0.03%	\$ 14	\$ 14	2.60%	89
Plumbing - Contractors	\$ 18,038,531	0.01%	\$ 20,324,908	0.01%	\$ 7	\$ 7	2.53%	102
Roofing - Contractors	\$ 272,078,941	0.19%	\$ 304,661,728	0.19%	\$ 100	\$ 106	2.40%	103

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	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>RETAIL HEADINGS</b>								
Appliances Household - Dealers	\$ 448,114,232	0.32%	\$ 518,809,295	0.33%	\$ 165	\$ 180	3.16%	104
Book Dealers/Retail	\$ 1,348,602,134	0.96%	\$ 1,559,062,239	0.98%	\$ 497	\$ 542	3.12%	119
Carpet & Rug Dealers	\$ 321,636,522	0.23%	\$ 373,412,464	0.23%	\$ 119	\$ 130	3.22%	104
Computer Dealers	\$ 1,657,764,981	1.18%	\$ 2,592,266,595	1.63%	\$ 611	\$ 902	11.27%	105
Department Stores	\$ 18,862,887,649	13.46%	\$ 22,767,619,088	14.32%	\$ 6,957	\$ 7,920	4.14%	105
Electronic Equipment & Supplies Dealers	\$ 3,221,507,315	2.30%	\$ 5,045,776,101	3.17%	\$ 1,188	\$ 1,755	11.33%	105
Florists - Retail	\$ 877,564,045	0.63%	\$ 1,026,457,734	0.65%	\$ 324	\$ 357	3.39%	104
Furniture (Retail & Non-Specific)	\$ 1,774,455,095	1.27%	\$ 2,072,622,775	1.30%	\$ 654	\$ 721	3.36%	104
Grocers - Retail	\$ 21,732,124,603	15.50%	\$ 23,783,488,715	14.96%	\$ 8,015	\$ 8,273	1.89%	103
Hardware - Retail	\$ 361,595,574	0.26%	\$ 417,013,728	0.26%	\$ 133	\$ 145	3.07%	104
Lumber - Retail	\$ 93,620,411	0.07%	\$ 105,684,075	0.07%	\$ 35	\$ 37	2.58%	107
Pet Shops	\$ 919,347,488	0.66%	\$ 1,062,237,351	0.67%	\$ 339	\$ 369	3.11%	101
Pharmacies or Drugstores	\$ 10,859,513,981	7.75%	\$ 12,451,117,502	7.83%	\$ 4,005	\$ 4,331	2.93%	88
Rental Stores & Yard	\$ 53,965,975	0.04%	\$ 60,944,301	0.04%	\$ 20	\$ 21	2.59%	84
Sporting Goods - Retail	\$ 1,139,402,786	0.81%	\$ 1,765,307,940	1.11%	\$ 420	\$ 614	10.99%	109
<b>SERVICE HEADINGS</b>								
Attorneys/Lawyers	\$ 2,472,157,826	1.76%	\$ 2,759,963,403	1.74%	\$ 912	\$ 960	2.33%	103
Beauty Salons & Barbor Shops	\$ 1,268,672,272	0.91%	\$ 1,426,994,007	0.90%	\$ 468	\$ 496	2.50%	105
Child Care/Day Care Centers	\$ 810,417,601	0.58%	\$ 926,610,629	0.58%	\$ 299	\$ 322	2.87%	108
Cleaners/Laundries/Dry Cleaning	\$ 324,936,801	0.23%	\$ 365,343,646	0.23%	\$ 120	\$ 127	2.49%	99
Dentists	\$ 1,779,095,788	1.27%	\$ 2,093,014,103	1.32%	\$ 656	\$ 728	3.53%	102
Hospitals	\$ 1,371,402,175	0.98%	\$ 1,603,662,516	1.01%	\$ 506	\$ 558	3.39%	104
Optometrists/O.D.	\$ 709,467,785	0.51%	\$ 832,315,551	0.52%	\$ 262	\$ 290	3.46%	101
Physicians & Surgeons	\$ 1,585,617,277	1.13%	\$ 1,843,278,419	1.16%	\$ 585	\$ 641	3.25%	100
Pet Grooming	\$ 21,917,911	0.02%	\$ 26,697,096	0.02%	\$ 8	\$ 9	4.36%	92
Nursing Homes	\$ 85,147,798	0.06%	\$ 102,148,994	0.06%	\$ 31	\$ 36	3.99%	91



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<b>TRANSPORTATION</b>								
Automobile Dealers New & Used	\$ 13,508,027,462	9.64%	\$ 14,191,569,083	8.93%	\$ 4,982	\$ 4,936	1.01%	102
Auto Renting/Leasing	\$ 538,687,267	0.38%	\$ 574,345,974	0.36%	\$ 199	\$ 200	1.32%	116
Motorcycles & Motor Scooters Dealers	\$ 217,358,256	0.16%	\$ 341,716,871	0.21%	\$ 80	\$ 119	11.44%	122
<b>TRAVEL &amp; ENTERTAINMENT</b>								
Airline Companies	\$ 2,446,236,025	1.75%	\$ 2,618,710,560	1.65%	\$ 902	\$ 911	1.41%	139
Golf Courses - Public	\$ 748,548,107	0.53%	\$ 898,199,018	0.57%	\$ 276	\$ 312	4.00%	101
Motels & Hotels	\$ 1,565,059,511	1.12%	\$ 1,741,403,616	1.10%	\$ 577	\$ 606	2.25%	123
Restaurants (Fast Food, Other & Non Spec)	\$ 7,169,424,590	5.11%	\$ 7,968,484,357	5.01%	\$ 2,644	\$ 2,772	2.23%	107
Theaters	\$ 151,076,427	0.11%	\$ 178,852,658	0.11%	\$ 56	\$ 62	3.68%	108
<b>MISCELLANEOUS HEADINGS</b>								
Moving & Storage	\$ 354,425,649	0.25%	\$ 396,837,809	0.25%	\$ 131	\$ 138	2.39%	102
Veterinarians	\$ 633,804,510	0.45%	\$ 750,521,735	0.47%	\$ 234	\$ 261	3.68%	105
Schools-Academic-Colleges & Universities	\$ 4,102,694,951	2.93%	\$ 4,656,045,405	2.93%	\$ 1,513	\$ 1,620	2.70%	99
Schools-Academic-Secondary & Elementary	\$ 1,601,979,695	1.14%	\$ 1,826,264,365	1.15%	\$ 591	\$ 635	2.80%	109
Television- Cable, CATV & Satellite	\$ 1,726,232,367	1.23%	\$ 2,022,070,324	1.27%	\$ 637	\$ 703	3.43%	98



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Retail Store Type**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	\$ 5,952,277,025,451		\$ 6,525,281,569,375		\$ 49,932	\$ 52,877	1.93%	100
Market Area Share of Total USA	2.35%		2.44%					
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>All Retail Stores*</b>	\$ 84,761,292,119	60.47%	\$ 96,738,215,282	60.86%	\$ 31,262	\$ 33,650	2.83%	102
Grocery Stores	\$ 15,393,833,903	10.98%	\$ 16,894,065,640	10.63%	\$ 5,678	\$ 5,877	1.95%	104
ConvenienceStores	\$ 780,253,468	0.56%	\$ 860,835,277	0.54%	\$ 288	\$ 299	2.07%	99
Health & Personal Care Stores	\$ 5,480,033,520	3.91%	\$ 6,302,444,065	3.96%	\$ 2,021	\$ 2,192	3.00%	91
Building Material & Garden Equipment & Hardware Stores	\$ 2,281,292,428	1.63%	\$ 2,632,611,084	1.66%	\$ 841	\$ 916	3.08%	104
Hardware Stores	\$ 280,131,781	0.20%	\$ 325,231,254	0.20%	\$ 103	\$ 113	3.22%	104
Home Centers	\$ 1,046,152,693	0.75%	\$ 1,211,683,262	0.76%	\$ 386	\$ 421	3.16%	105
Nursery & Garden Centers	\$ 330,926,689	0.24%	\$ 380,905,312	0.24%	\$ 122	\$ 132	3.02%	103
Lawn & Garden Equipment & Supplies Dealers	\$ 365,227,898	0.26%	\$ 422,554,133	0.27%	\$ 135	\$ 147	3.14%	103
General Merchandise Stores	\$ 14,168,778,418	10.11%	\$ 16,587,393,847	10.44%	\$ 5,226	\$ 5,770	3.41%	103
Department Stores (excluding leased)	\$ 7,118,770,609	5.08%	\$ 8,469,169,630	5.33%	\$ 2,626	\$ 2,946	3.79%	103
Warehouse Club, Superstores, Other General	\$ 7,149,925,584	5.10%	\$ 8,247,818,841	5.19%	\$ 2,637	\$ 2,869	3.07%	103
Full-Service Restaurants	\$ 2,327,474,474	1.66%	\$ 2,578,302,719	1.62%	\$ 858	\$ 897	2.16%	108
Fast Food Restaurants	\$ 2,020,984,865	1.44%	\$ 2,221,892,507	1.40%	\$ 745	\$ 773	1.99%	104
Eating Places	\$ 6,871,032,858	4.90%	\$ 7,587,733,182	4.77%	\$ 2,534	\$ 2,639	2.09%	106
Drinking Places	\$ 186,515,313	0.13%	\$ 206,711,365	0.13%	\$ 69	\$ 72	2.17%	108
Furniture Stores	\$ 1,426,758,174	1.02%	\$ 1,667,636,538	1.05%	\$ 526	\$ 580	3.38%	104
Other Home Furnishing Stores	\$ 1,096,020,592	0.78%	\$ 1,269,271,606	0.80%	\$ 404	\$ 442	3.16%	109
Household Appliance Stores	\$ 363,264,329	0.26%	\$ 441,110,854	0.28%	\$ 134	\$ 153	4.29%	108
Radio/TV/Other Electronics Stores	\$ 1,261,997,187	0.90%	\$ 1,872,516,813	1.18%	\$ 465	\$ 651	9.68%	104
Computer & Software Stores	\$ 528,147,067	0.38%	\$ 796,763,763	0.50%	\$ 195	\$ 277	10.17%	105
Camera/Photographic Supply Stores	\$ 94,720,068	0.07%	\$ 133,212,485	0.08%	\$ 35	\$ 46	8.13%	103
Clothing & Clothing Accessory Store	\$ 5,820,271,227	4.15%	\$ 6,893,950,784	4.34%	\$ 2,147	\$ 2,398	3.69%	104
Clothing Accessory Stores	\$ 90,765,307	0.06%	\$ 107,351,053	0.07%	\$ 33	\$ 37	3.65%	105

**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Retail Store Type**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
Shoe Stores	\$ 785,908,951	0.56%	\$ 929,817,434	0.58%	\$ 290	\$ 323	3.66%	101
Jewelry Stores	\$ 1,536,456,049	1.10%	\$ 1,802,300,058	1.13%	\$ 567	\$ 627	3.46%	124
Office Supplies & Stationery Stores	\$ 314,764,874	0.22%	\$ 406,090,869	0.26%	\$ 116	\$ 141	5.80%	105
Gift, Novelty, & Souvenir Shops	\$ 301,559,659	0.22%	\$ 352,433,011	0.22%	\$ 111	\$ 123	3.37%	108
Hobby, Toy, & Game Shops	\$ 543,854,072	0.39%	\$ 636,937,537	0.40%	\$ 201	\$ 222	3.42%	108
Sew/Needlework/Piece Goods Stores	\$ 142,156,337	0.10%	\$ 168,754,868	0.11%	\$ 52	\$ 59	3.74%	96
Florists	\$ 907,174,759	0.65%	\$ 1,060,556,855	0.67%	\$ 335	\$ 369	3.38%	104
Book Stores	\$ 757,428,671	0.54%	\$ 893,819,037	0.56%	\$ 279	\$ 311	3.60%	114
Sporting Goods, Hobby, Book & Music Stores	\$ 2,320,120,856	1.66%	\$ 2,972,067,797	1.87%	\$ 856	\$ 1,034	5.62%	109
Sporting Goods Stores	\$ 807,968,255	0.58%	\$ 1,108,751,108	0.70%	\$ 298	\$ 386	7.45%	105
Luggage & Leather Goods Stores	\$ 85,959,896	0.06%	\$ 101,366,189	0.06%	\$ 32	\$ 35	3.58%	107
Auto Dealers	\$ 15,504,067,782	11.06%	\$ 17,121,873,564	10.77%	\$ 5,718	\$ 5,956	2.09%	102
Automotive Part, Accessories, & Tire Stores	\$ 845,890,289	0.60%	\$ 913,618,343	0.57%	\$ 312	\$ 318	1.60%	112
Gasoline Stations with Convenience Stores	\$ 7,259,541,241	5.18%	\$ 7,586,462,840	4.77%	\$ 2,677	\$ 2,639	0.90%	103
Gasoline Stations without Convenience Stores	\$ 2,151,607,575	1.54%	\$ 2,202,051,728	1.39%	\$ 794	\$ 766	0.47%	105
Electronic Shopping & Mail Order	\$ 3,572,559,307	2.55%	\$ 4,529,581,216	2.85%	\$ 1,318	\$ 1,576	5.36%	101
Total Accommodation & Food Services	\$ 10,142,963,715	7.24%	\$ 11,242,093,431	7.07%	\$ 3,741	\$ 3,910	2.17%	109
GAFO: General Merchandise, Apparel,	\$ 26,952,346,019	19.23%	\$ 32,355,965,417	20.36%	\$ 9,941	\$ 11,255	4.01%	104
*All Retail Stores is NOT the sum of the								



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Food at Home**


Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>FOOD AT HOME</b>	\$ 16,566,827,416	11.82%	\$ 17,991,338,802	11.32%	\$ 6,110	\$ 6,258	1.72%	106
CEREALS & CEREAL PRODUCTS	\$ 772,462,746	0.55%	\$ 840,271,559	0.53%	\$ 285	\$ 292	1.76%	104
Cereals	\$ 419,933,855	0.30%	\$ 456,887,135	0.29%	\$ 155	\$ 159	1.76%	103
Rice	\$ 104,504,435	0.07%	\$ 113,592,651	0.07%	\$ 39	\$ 40	1.74%	107
Pasta Cornmeal & Other Cereal Products	\$ 150,717,258	0.11%	\$ 164,167,021	0.10%	\$ 56	\$ 57	1.78%	109
Flour/Prepared Flour Mixes	\$ 97,307,198	0.07%	\$ 105,624,752	0.07%	\$ 36	\$ 37	1.71%	100
BAKERY PRODUCTS	\$ 1,501,779,890	1.07%	\$ 1,636,228,439	1.03%	\$ 554	\$ 569	1.79%	103
Cookies	\$ 170,621,739	0.12%	\$ 186,416,992	0.12%	\$ 63	\$ 65	1.85%	96
Crackers	\$ 125,286,892	0.09%	\$ 136,542,804	0.09%	\$ 46	\$ 47	1.80%	105
Bread	\$ 585,525,331	0.42%	\$ 636,305,409	0.40%	\$ 216	\$ 221	1.73%	104
Bakery Products	\$ 620,345,928	0.44%	\$ 676,963,234	0.43%	\$ 229	\$ 235	1.83%	103
FISH & SEAFOOD	\$ 406,322,928	0.29%	\$ 441,628,167	0.28%	\$ 150	\$ 154	1.74%	106
Canned Fish & Shellfish	\$ 81,373,612	0.06%	\$ 88,369,951	0.06%	\$ 30	\$ 31	1.72%	112
Frozen Fish & Shellfish	\$ 127,422,531	0.09%	\$ 138,540,087	0.09%	\$ 47	\$ 48	1.74%	98
Fresh Fish & Shellfish	\$ 197,526,785	0.14%	\$ 214,718,129	0.14%	\$ 73	\$ 75	1.74%	108
MEATS (ALL)	\$ 2,949,868,488	2.10%	\$ 3,193,809,691	2.01%	\$ 1,088	\$ 1,111	1.65%	97
Meats	\$ 2,046,039,408	1.46%	\$ 2,215,524,849	1.39%	\$ 755	\$ 771	1.66%	97
Poultry	\$ 903,829,080	0.64%	\$ 978,284,842	0.62%	\$ 333	\$ 340	1.65%	96
JUICES	\$ 569,490,767	0.41%	\$ 618,084,057	0.39%	\$ 210	\$ 215	1.71%	117
Frozen Juices	\$ 69,035,823	0.05%	\$ 74,720,029	0.05%	\$ 25	\$ 26	1.65%	166
Other Juices	\$ 500,454,944	0.36%	\$ 543,364,028	0.34%	\$ 185	\$ 189	1.71%	112

**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Food at Home**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>FRUITS &amp; VEGETABLES</b>	\$ 2,138,877,104	1.53%	\$ 2,321,980,206	1.46%	\$ 789	\$ 808	1.71%	109
Fresh Fruits & Vegetables	\$ 1,634,319,927	1.17%	\$ 1,773,583,723	1.12%	\$ 603	\$ 617	1.70%	113
Frozen Fruits & Vegetables	\$ 201,324,743	0.14%	\$ 219,813,975	0.14%	\$ 74	\$ 76	1.84%	100
Canned Fruits & Vegetables	\$ 215,187,124	0.15%	\$ 233,459,495	0.15%	\$ 79	\$ 81	1.70%	93
Other Vegetables	\$ 88,045,310	0.06%	\$ 95,123,013	0.06%	\$ 32	\$ 33	1.61%	117
<b>DAIRY PRODUCTS</b>	\$ 1,825,159,339	1.30%	\$ 1,979,632,643	1.25%	\$ 673	\$ 689	1.69%	111
Eggs	\$ 219,038,530	0.16%	\$ 235,876,326	0.15%	\$ 81	\$ 82	1.54%	126
<b>FRESH MILK &amp; CREAM</b>	\$ 438,651,887	0.31%	\$ 474,925,534	0.30%	\$ 162	\$ 165	1.65%	100
Fresh Whole Milk All Types	\$ 380,986,698	0.27%	\$ 412,081,183	0.26%	\$ 141	\$ 143	1.63%	98
Cream	\$ 57,665,189	0.04%	\$ 62,844,351	0.04%	\$ 21	\$ 22	1.80%	110
<b>OTHER DAIRY PRODUCTS</b>	\$ 1,167,468,922	0.83%	\$ 1,268,830,783	0.80%	\$ 431	\$ 441	1.74%	113
Butter & Margarine	\$ 129,207,755	0.09%	\$ 140,245,192	0.09%	\$ 48	\$ 49	1.71%	103
Cheese	\$ 496,297,630	0.35%	\$ 540,178,699	0.34%	\$ 183	\$ 188	1.77%	109
Ice Cream	\$ 320,385,499	0.23%	\$ 348,106,483	0.22%	\$ 118	\$ 121	1.73%	113
Other Dairy Products	\$ 221,578,038	0.16%	\$ 240,300,409	0.15%	\$ 82	\$ 84	1.69%	131
<b>SUGAR &amp; OTHER SWEETS</b>	\$ 1,068,889,518	0.76%	\$ 1,165,917,328	0.73%	\$ 394	\$ 406	1.82%	104
Candy & Chewing Gum	\$ 697,426,403	0.50%	\$ 762,622,723	0.48%	\$ 257	\$ 265	1.87%	105
Jams, Jellies, & Preserves	\$ 234,373,566	0.17%	\$ 255,158,256	0.16%	\$ 86	\$ 89	1.77%	107
Sugar & Artificial Sweeteners	\$ 137,089,549	0.10%	\$ 148,136,349	0.09%	\$ 51	\$ 52	1.61%	95
<b>FATS &amp; OILS</b>	\$ 157,014,556	0.11%	\$ 169,785,750	0.11%	\$ 58	\$ 59	1.63%	106
Fats & Oil Products	\$ 72,081,618	0.05%	\$ 77,886,919	0.05%	\$ 27	\$ 27	1.61%	104
Non-Dairy Cream Substitutes	\$ 37,888,928	0.03%	\$ 40,936,460	0.03%	\$ 14	\$ 14	1.61%	121
Peanut Butter	\$ 47,044,010	0.03%	\$ 50,962,371	0.03%	\$ 17	\$ 18	1.67%	100

**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Food at Home**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>NON-ALCOHOLIC BEVERAGES</b>	\$ 1,781,603,583	1.27%	\$ 1,930,963,934	1.21%	\$ 657	\$ 672	1.68%	104
Coffee	\$ 315,671,348	0.23%	\$ 344,177,363	0.22%	\$ 116	\$ 120	1.81%	105
Non-Carbonated Beverages	\$ 681,698,385	0.49%	\$ 739,489,510	0.47%	\$ 251	\$ 257	1.70%	108
Carbonated Beverages	\$ 655,657,787	0.47%	\$ 707,652,082	0.45%	\$ 242	\$ 246	1.59%	98
Tea	\$ 128,576,063	0.09%	\$ 139,644,979	0.09%	\$ 47	\$ 49	1.72%	111
<b>PREPARED FOODS</b>	\$ 3,395,358,497	2.42%	\$ 3,693,037,028	2.32%	\$ 1,252	\$ 1,285	1.75%	111
Canned & Packaged Soup	\$ 202,096,747	0.14%	\$ 220,517,256	0.14%	\$ 75	\$ 77	1.82%	107
Frozen Meals	\$ 185,565,749	0.13%	\$ 203,235,633	0.13%	\$ 68	\$ 71	1.90%	99
Frozen/Prep. Food Other Than Meals	\$ 517,526,503	0.37%	\$ 564,151,156	0.35%	\$ 191	\$ 196	1.80%	110
Potato Chips & Other Snacks	\$ 465,637,849	0.33%	\$ 508,078,638	0.32%	\$ 172	\$ 177	1.82%	99
Nuts	\$ 166,833,739	0.12%	\$ 182,083,962	0.11%	\$ 62	\$ 63	1.83%	108
Salt/Other Seasonings & Spices	\$ 124,026,208	0.09%	\$ 134,987,931	0.08%	\$ 46	\$ 47	1.77%	99
Sauces & Gravies	\$ 206,454,631	0.15%	\$ 224,030,959	0.14%	\$ 76	\$ 78	1.70%	110
Prepared Salads	\$ 100,708,054	0.07%	\$ 109,601,794	0.07%	\$ 37	\$ 38	1.77%	125
Baby Food	\$ 184,140,778	0.13%	\$ 199,474,576	0.13%	\$ 68	\$ 69	1.67%	98
Misc. Prepared Foods	\$ 816,395,786	0.58%	\$ 885,099,677	0.56%	\$ 301	\$ 308	1.68%	131
Condiments	\$ 425,972,453	0.30%	\$ 461,775,446	0.29%	\$ 157	\$ 161	1.68%	114

	<p><b>Washington</b>  <b>PCensus Online Sample Report</b>  <b>Consumer Buying Power Housekeeping Supplies</b></p>
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Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>HOUSEKEEPINGSUPPLIES</b>	\$ 986,774,697	0.70%	\$ 1,135,102,730	0.71%	\$ 364	\$ 395	3.01%	100
Soaps & Detergents	\$ 113,993,429	0.08%	\$ 131,373,540	0.08%	\$ 42	\$ 46	3.05%	89
Other Laundry/Cleaning Prods.	\$ 102,227,243	0.07%	\$ 117,348,681	0.07%	\$ 38	\$ 41	2.96%	105
Paper Towels/Napkins/Toilet Tissue	\$ 360,828,113	0.26%	\$ 414,554,650	0.26%	\$ 133	\$ 144	2.98%	100
Miscellaneous Household Products	\$ 409,725,912	0.29%	\$ 471,825,859	0.30%	\$ 151	\$ 164	3.03%	103



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Food away from Home**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>FOOD AWAY FROM HOME</b>	\$ 8,364,691,563	5.97%	\$ 9,233,115,812	5.81%	\$ 3,085	\$ 3,212	2.08%	106
LUNCH	\$ 2,146,507,992	1.53%	\$ 2,371,473,749	1.49%	\$ 792	\$ 825	2.10%	106
Lunch-Fast Food	\$ 1,263,095,656	0.90%	\$ 1,388,891,691	0.87%	\$ 466	\$ 483	1.99%	104
Lunch-Full Service	\$ 883,412,336	0.63%	\$ 982,582,058	0.62%	\$ 326	\$ 342	2.25%	109
DINNER	\$ 3,380,663,957	2.41%	\$ 3,737,933,393	2.35%	\$ 1,247	\$ 1,300	2.11%	107
Dinner-Fast Food	\$ 1,095,065,977	0.78%	\$ 1,200,057,957	0.75%	\$ 404	\$ 417	1.92%	101
Dinner-Full Service	\$ 2,285,597,980	1.63%	\$ 2,537,875,436	1.60%	\$ 843	\$ 883	2.21%	110
BREAKFAST & BRUNCH	\$ 696,727,518	0.50%	\$ 766,096,012	0.48%	\$ 257	\$ 266	1.99%	104
Breakfast & Brunch-Fast Food	\$ 384,775,001	0.27%	\$ 422,611,141	0.27%	\$ 142	\$ 147	1.97%	106
Breakfast & Brunch-Full Service	\$ 311,952,517	0.22%	\$ 343,484,871	0.22%	\$ 115	\$ 119	2.02%	103
Snacks & Non-Alcoholic Beverage	\$ 1,888,137,671	1.35%	\$ 2,080,337,560	1.31%	\$ 696	\$ 724	2.04%	106
Catered Affairs	\$ 252,654,425	0.18%	\$ 277,275,098	0.17%	\$ 93	\$ 96	1.95%	117





**Washington**

**PCensus Online Sample Report**

**Consumer Buying Power Alcoholic Beverages**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>ALCOHOLIC BEVERAGES</b>	\$ 2,966,195,472	2.12%	\$ 3,244,677,965	2.04%	\$ 1,094	\$ 1,129	1.88%	106
ALCOHOLIC BEVERAGES AT HOME	\$ 2,558,456,495	1.83%	\$ 2,793,881,602	1.76%	\$ 944	\$ 972	1.84%	106
Beer & Ale At Home	\$ 1,424,246,819	1.02%	\$ 1,550,860,001	0.98%	\$ 525	\$ 539	1.78%	101
Whiskey At Home	\$ 173,957,898	0.12%	\$ 188,273,851	0.12%	\$ 64	\$ 65	1.65%	110
Wine At Home	\$ 624,868,068	0.45%	\$ 686,704,184	0.43%	\$ 230	\$ 239	1.98%	115
Other Alcoholic Beverages At Home	\$ 335,383,710	0.24%	\$ 368,043,566	0.23%	\$ 124	\$ 128	1.95%	106
ALCOHOLIC BEVERAGES AWAY FROM HOME	\$ 407,738,977	0.29%	\$ 450,796,363	0.28%	\$ 150	\$ 157	2.11%	111
Beer & Ale Away from Home	\$ 175,183,539	0.12%	\$ 192,913,535	0.12%	\$ 65	\$ 67	2.02%	108
Wine Away from Home	\$ 102,656,477	0.07%	\$ 113,918,424	0.07%	\$ 38	\$ 40	2.19%	117
Other Alcoholic Beverages Away from Home	\$ 129,898,961	0.09%	\$ 143,964,404	0.09%	\$ 48	\$ 50	2.17%	110




**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Smoking Products and Supplies**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>SMOKING PRODUCTS &amp; SUPPLIES</b>	\$ 1,904,887,307	1.36%	\$ 2,156,209,114	1.36%	\$ 703	\$ 750	2.64%	80
Cigarettes	\$ 1,685,625,973	1.20%	\$ 1,905,759,076	1.20%	\$ 622	\$ 663	2.61%	78
Cigars/Pipes/Other Tobacco Products	\$ 214,602,598	0.15%	\$ 245,165,678	0.15%	\$ 79	\$ 85	2.85%	101
Smoking Accessories	\$ 4,658,736	0.00%	\$ 5,284,360	0.00%	\$ 2	\$ 2	2.69%	97




**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Personal Care Products and Services**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>PERSONAL CARE PRODUCTS &amp; SERVICES</b>	\$ 2,926,081,588	2.09%	\$ 3,327,279,494	2.09%	\$ 1,079	\$ 1,157	2.74%	104
Personal Care Services	\$ 1,268,672,272	0.91%	\$ 1,426,994,007	0.90%	\$ 468	\$ 496	2.50%	105
Personal Care Products	\$ 1,657,409,316	1.18%	\$ 1,900,285,487	1.20%	\$ 611	\$ 661	2.93%	104
Hair Care Products	\$ 450,434,323	0.32%	\$ 520,378,289	0.33%	\$ 166	\$ 181	3.11%	104
Non-Electric Articles for the Hair	\$ 58,423,041	0.04%	\$ 67,587,213	0.04%	\$ 22	\$ 24	3.14%	105
Oral Hygiene Products, Articles	\$ 249,542,278	0.18%	\$ 287,531,997	0.18%	\$ 92	\$ 100	3.04%	101
Shaving Needs	\$ 176,009,962	0.13%	\$ 204,035,027	0.13%	\$ 65	\$ 71	3.18%	110
Cosmetics, Perfume, Bath Preparations	\$ 411,575,008	0.29%	\$ 462,141,878	0.29%	\$ 152	\$ 161	2.46%	104
Deodorant, Feminine Hygiene,	\$ 276,885,389	0.20%	\$ 318,844,088	0.20%	\$ 102	\$ 111	3.03%	102
Electric Personal Care Appliances	\$ 31,898,322	0.02%	\$ 36,936,556	0.02%	\$ 12	\$ 13	3.16%	103
Wigs & Hairpieces	\$ 2,640,993	0.00%	\$ 2,830,439	0.00%	\$ 1	\$ 1	1.43%	72

	<p><b>Washington</b>  <b>PCensus Online Sample Report</b>  <b>Consumer Buying Power All Day Care</b></p>
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Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>ALL DAY CARE</b>	\$ 935,009,966	0.67%	\$ 1,074,598,929	0.68%	\$ 345	\$ 374	2.99%	106
Baby-Sitting/Child Care	\$ 142,336,893	0.10%	\$ 163,887,710	0.10%	\$ 52	\$ 57	3.03%	98
Day Care/Nursery/School/PreSchool	\$ 668,080,708	0.48%	\$ 762,722,919	0.48%	\$ 246	\$ 265	2.83%	110
Eldercare	\$ 124,592,365	0.09%	\$ 147,988,300	0.09%	\$ 46	\$ 51	3.76%	94




**Washington**

**PCensus Online Sample Report**

**Consumer Buying Power Household Services**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>HOUSEHOLD SERVICES</b>	\$ 1,608,357,722	1.15%	\$ 1,813,897,850	1.14%	\$ 593	\$ 631	2.56%	107
Housekeeping Service	\$ 531,928,858	0.38%	\$ 605,879,980	0.38%	\$ 196	\$ 211	2.78%	108
Gardening/Lawn Care Service	\$ 617,171,417	0.44%	\$ 693,121,183	0.44%	\$ 228	\$ 241	2.46%	113
Miscellaneous Home Services	\$ 68,015,237	0.05%	\$ 76,454,964	0.05%	\$ 25	\$ 27	2.48%	96
Termite & Pest Control Services	\$ 36,816,561	0.03%	\$ 41,603,914	0.03%	\$ 14	\$ 14	2.60%	89
Moving, Storage, Freight Express	\$ 354,425,649	0.25%	\$ 396,837,809	0.25%	\$ 131	\$ 138	2.39%	102



**Washington**

**PCensus Online Sample Report**

**Consumer Buying Power Household Furnishings and Furniture**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>HOUSEHOLD FURNISHINGS &amp; FURNITURE</b>	\$ 3,504,011,301	2.50%	\$ 4,075,059,003	2.56%	\$ 1,292	\$ 1,417	3.26%	103
HOUSEHOLD TEXTILES	\$ 1,360,188,520	0.97%	\$ 1,574,160,042	0.99%	\$ 502	\$ 548	3.15%	103
DOMESTIC TEXTILES	\$ 1,077,687,395	0.77%	\$ 1,245,508,146	0.78%	\$ 397	\$ 433	3.11%	103
Bathroom Linens	\$ 220,881,306	0.16%	\$ 254,615,389	0.16%	\$ 81	\$ 89	3.05%	103
Bedroom Linens	\$ 614,739,497	0.44%	\$ 708,691,766	0.45%	\$ 227	\$ 247	3.06%	104
Kitchen & Dining Room Linens	\$ 33,668,984	0.02%	\$ 39,035,128	0.02%	\$ 12	\$ 14	3.19%	104
Sewing Materials	\$ 115,896,966	0.08%	\$ 137,674,095	0.09%	\$ 43	\$ 48	3.76%	103
Non-permanent Floor Coverings	\$ 70,090,367	0.05%	\$ 79,713,399	0.05%	\$ 26	\$ 28	2.75%	97
WINDOW & FURNITURECOVERS	\$ 282,501,125	0.20%	\$ 328,651,896	0.21%	\$ 104	\$ 114	3.27%	103
Curtains & Drapes	\$ 160,051,914	0.11%	\$ 187,678,045	0.12%	\$ 59	\$ 65	3.45%	99
Other Linens	\$ 22,410,275	0.02%	\$ 25,778,369	0.02%	\$ 8	\$ 9	3.01%	104
Slipcovers/Decorative Pillows	\$ 33,409,548	0.02%	\$ 38,308,805	0.02%	\$ 12	\$ 13	2.93%	104
Window Coverings	\$ 89,039,663	0.06%	\$ 102,665,046	0.06%	\$ 33	\$ 36	3.06%	109
CLOCKS & OTHER HOUSEHOLD	\$ 226,927,515	0.16%	\$ 263,526,602	0.17%	\$ 84	\$ 92	3.23%	103

**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Household Furnishings and Furniture**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
FURNITURE	\$ 1,916,895,266	1.37%	\$ 2,237,372,359	1.41%	\$ 707	\$ 778	3.34%	104
BEDROOM FURNITURE	\$ 500,531,533	0.36%	\$ 582,431,986	0.37%	\$ 185	\$ 203	3.27%	104
Mattress & Springs	\$ 197,196,530	0.14%	\$ 228,029,748	0.14%	\$ 73	\$ 79	3.13%	100
Other Bedroom Furniture	\$ 303,335,003	0.22%	\$ 354,402,238	0.22%	\$ 112	\$ 123	3.37%	106
LIVING/DININGROOM FURNITURE	\$ 875,042,897	0.62%	\$ 1,020,296,148	0.64%	\$ 323	\$ 355	3.32%	104
Living Room Chairs	\$ 186,156,279	0.13%	\$ 216,226,711	0.14%	\$ 69	\$ 75	3.23%	104
Living Room Tables	\$ 96,067,108	0.07%	\$ 112,685,559	0.07%	\$ 35	\$ 39	3.46%	106
Sofas	\$ 383,510,359	0.27%	\$ 441,946,244	0.28%	\$ 141	\$ 154	3.05%	102
Kitchen/Dining Room Furniture	\$ 209,309,151	0.15%	\$ 249,437,634	0.16%	\$ 77	\$ 87	3.83%	106
OTHER FURNITURE	\$ 511,386,252	0.36%	\$ 600,760,776	0.38%	\$ 189	\$ 209	3.50%	103
Infants Furniture	\$ 19,488,650	0.01%	\$ 22,871,058	0.01%	\$ 7	\$ 8	3.47%	109
Patio/Porch/Outdoor Furniture	\$ 112,350,270	0.08%	\$ 131,085,571	0.08%	\$ 41	\$ 46	3.34%	104
Other Living/Family Room Furniture	\$ 209,480,528	0.15%	\$ 246,972,648	0.16%	\$ 77	\$ 86	3.58%	106
Office Furniture (Home Use)	\$ 57,561,217	0.04%	\$ 68,965,364	0.04%	\$ 21	\$ 24	3.96%	106
Office Furniture Rental (Home Use)	\$ 25,520,154	0.02%	\$ 28,154,858	0.02%	\$ 9	\$ 10	2.06%	70
Lamps & Lighting Fixtures	\$ 60,373,705	0.04%	\$ 71,776,722	0.05%	\$ 22	\$ 25	3.78%	105
Closet & Storage Items	\$ 26,611,728	0.02%	\$ 30,934,555	0.02%	\$ 10	\$ 11	3.25%	106
FURNITUREREPAIR INCLUDING	\$ 29,934,584	0.02%	\$ 33,883,449	0.02%	\$ 11	\$ 12	2.64%	107



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Major Household Appliances**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>MAJOR HOUSEHOLD APPLIANCES</b>	\$ 729,501,545	0.52%	\$ 845,017,971	0.53%	\$ 269	\$ 294	3.17%	109
Purchase/Installation Window A/C	\$ 34,659,866	0.02%	\$ 39,762,427	0.03%	\$ 13	\$ 14	2.94%	102
Purchase/Installation Refrigerator/Freezer	\$ 178,565,091	0.13%	\$ 206,842,869	0.13%	\$ 66	\$ 72	3.17%	104
Purchase/Installation Clothes Washer	\$ 63,678,079	0.05%	\$ 73,744,811	0.05%	\$ 23	\$ 26	3.16%	104
Purchase/Installation Clothes Dryer	\$ 71,345,621	0.05%	\$ 82,777,848	0.05%	\$ 26	\$ 29	3.20%	105
Purchase/Installation Stoves, Ovens	\$ 99,865,575	0.07%	\$ 115,681,340	0.07%	\$ 37	\$ 40	3.17%	104
Purchase/Installation Microwave Ovens	\$ 35,367,348	0.03%	\$ 40,955,878	0.03%	\$ 13	\$ 14	3.16%	104
Purchase/Install Dishwashers/Disposals/	\$ 73,151,103	0.05%	\$ 85,125,165	0.05%	\$ 27	\$ 30	3.27%	106
Repair of Household Appliances	\$ 85,405,012	0.06%	\$ 99,352,816	0.06%	\$ 31	\$ 35	3.27%	103
Sewing Machines	\$ 14,913,951	0.01%	\$ 17,454,840	0.01%	\$ 6	\$ 6	3.41%	109
Electric Floor Cleaning Equipment	\$ 72,549,899	0.05%	\$ 83,319,977	0.05%	\$ 27	\$ 29	2.97%	179





**Washington**

**PCensus Online Sample Report**

**Consumer Buying Power Small Appliances and Housewares**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>SMALL APPLIANCES &amp; HOUSEWARES</b>	\$ 1,973,465,607	1.41%	\$ 2,276,437,171	1.43%	\$ 728	\$ 792	3.07%	119
Small Electric Kitchen Appliances	\$ 125,672,746	0.09%	\$ 145,072,296	0.09%	\$ 46	\$ 50	3.09%	123
Portable Heating/Cooling Equipment	\$ 43,336,604	0.03%	\$ 49,414,460	0.03%	\$ 16	\$ 17	2.80%	89
Plastic Dinnerware	\$ 41,192,079	0.03%	\$ 47,875,390	0.03%	\$ 15	\$ 17	3.24%	73
China & Other Dinnerware	\$ 519,554,431	0.37%	\$ 598,897,789	0.38%	\$ 192	\$ 208	3.05%	166
Flatware	\$ 133,460,896	0.10%	\$ 157,954,424	0.10%	\$ 49	\$ 55	3.67%	108
Glassware	\$ 131,815,319	0.09%	\$ 151,454,316	0.10%	\$ 49	\$ 53	2.98%	116
Serving Pieces	\$ 58,775,317	0.04%	\$ 67,636,881	0.04%	\$ 22	\$ 24	3.02%	104
Nonelectric Cookware	\$ 274,584,877	0.20%	\$ 319,245,250	0.20%	\$ 101	\$ 111	3.25%	96
Smoke Alarm & Detectors	\$ 4,641,841	0.00%	\$ 5,319,610	0.00%	\$ 2	\$ 2	2.92%	99
Other Household Appliances	\$ 640,431,497	0.46%	\$ 733,566,755	0.46%	\$ 236	\$ 255	2.91%	114



**Washington**

**PCensus Online Sample Report**

**Consumer Buying Power Miscellaneous Household Equipment**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>MISCELLANEOUS HOUSEHOLD</b>	\$ 1,323,555,951	0.94%	\$ 1,547,425,498	0.97%	\$ 488	\$ 538	3.38%	104
Rental Office Equipment	\$ 1,114,833	0.00%	\$ 1,271,278	0.00%	\$ 0	\$ 0	2.81%	103
Home Appliance Rental	\$ 2,930,476	0.00%	\$ 3,196,759	0.00%	\$ 1	\$ 1	1.82%	99
Infants' Equipment	\$ 26,458,664	0.02%	\$ 30,203,342	0.02%	\$ 10	\$ 11	2.83%	97
Power Tools	\$ 170,095,902	0.12%	\$ 195,947,199	0.12%	\$ 63	\$ 68	3.04%	104
Nonpower/HandTools	\$ 71,101,490	0.05%	\$ 82,240,255	0.05%	\$ 26	\$ 29	3.13%	102
Fresh Flowers & Potted Plants	\$ 493,840,373	0.35%	\$ 574,456,346	0.36%	\$ 182	\$ 200	3.26%	106
Outdoor Equipment	\$ 16,388,830	0.01%	\$ 19,103,764	0.01%	\$ 6	\$ 7	3.31%	107
Lawn & Garden Supplies	\$ 383,723,672	0.27%	\$ 452,001,388	0.28%	\$ 142	\$ 157	3.56%	101
Rental/Repair Lawn Mowing Equipment	\$ 24,400,512	0.02%	\$ 28,321,406	0.02%	\$ 9	\$ 10	3.21%	103
Yard Machinery (Power & Nonpower)	\$ 120,398,182	0.09%	\$ 138,826,274	0.09%	\$ 44	\$ 48	3.06%	103
Calculators & Other Office Machinery (Home	\$ 13,103,017	0.01%	\$ 21,857,487	0.01%	\$ 5	\$ 8	13.36%	103



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Household Repairs**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>HOUSEHOLD REPAIRS</b>	\$ 1,223,707,932	0.87%	\$ 1,395,682,592	0.88%	\$ 451	\$ 485	2.81%	104
Wall-to-Wall Carpet	\$ 251,546,155	0.18%	\$ 293,699,065	0.18%	\$ 93	\$ 102	3.35%	106
Heat/Air Conditioning/Electric Labor/Materials	\$ 283,661,674	0.20%	\$ 324,274,939	0.20%	\$ 105	\$ 113	2.86%	103
Electric Supplies, Heat/Cool Equipment	\$ 14,514,085	0.01%	\$ 16,781,548	0.01%	\$ 5	\$ 6	3.12%	105
Plumbing Supplies/Equipment	\$ 18,038,531	0.01%	\$ 20,324,908	0.01%	\$ 7	\$ 7	2.53%	102
Construction Materials	\$ 93,620,411	0.07%	\$ 105,684,075	0.07%	\$ 35	\$ 37	2.58%	107
Hard Surface Floor Labor/Materials	\$ 54,284,412	0.04%	\$ 61,368,993	0.04%	\$ 20	\$ 21	2.61%	108
Hard Surface Floor Repair/Replacement	\$ 17,732,585	0.01%	\$ 19,841,704	0.01%	\$ 7	\$ 7	2.38%	105
Patio, Masonry, Etc. Materials	\$ 2,971,892	0.00%	\$ 3,298,418	0.00%	\$ 1	\$ 1	2.20%	100
Landscaping Materials	\$ 9,041,642	0.01%	\$ 10,237,537	0.01%	\$ 3	\$ 4	2.65%	102
Paint/Wallpaper Supplies & Equipment	\$ 66,316,822	0.05%	\$ 76,097,052	0.05%	\$ 24	\$ 26	2.95%	104
Painting/Papering Labor/Materials	\$ 100,038,909	0.07%	\$ 114,121,947	0.07%	\$ 37	\$ 40	2.82%	106
Paneling/Roofing/Siding Materials	\$ 67,215,169	0.05%	\$ 74,566,927	0.05%	\$ 25	\$ 26	2.19%	103
Roofing/Gutters Labor/Materials	\$ 204,863,772	0.15%	\$ 230,094,801	0.14%	\$ 76	\$ 80	2.46%	103
Security System Management Fees	\$ 36,196,336	0.03%	\$ 41,140,726	0.03%	\$ 13	\$ 14	2.73%	103
Miscellaneous Household Repairs	\$ 3,140,047	0.00%	\$ 3,562,324	0.00%	\$ 1	\$ 1	2.69%	106
Miscellaneous Household Equipment	\$ 525,490	0.00%	\$ 587,628	0.00%	\$ 0	\$ 0	2.36%	126



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Housing Expenses**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>HOUSING EXPENSES</b>	<b>\$ 11,146,176,085</b>	<b>7.95%</b>	<b>\$ 12,583,050,592</b>	<b>7.92%</b>	<b>\$ 4,111</b>	<b>\$ 4,377</b>	<b>2.58%</b>	<b>98</b>
FUELS & UTILITIES	\$ 5,878,781,009	4.19%	\$ 6,597,134,294	4.15%	\$ 2,168	\$ 2,295	2.44%	96
Fuel Oil	\$ 80,869,806	0.06%	\$ 85,986,861	0.05%	\$ 30	\$ 30	1.27%	22
Gas, Bottled or Tank	\$ 166,739,545	0.12%	\$ 171,953,491	0.11%	\$ 61	\$ 60	0.63%	99
Other Home Heating Fuels	\$ 25,455,580	0.02%	\$ 25,640,150	0.02%	\$ 9	\$ 9	0.15%	85
Electricity	\$ 3,069,512,574	2.19%	\$ 3,456,573,644	2.17%	\$ 1,132	\$ 1,202	2.52%	99
Natural Gas	\$ 1,425,621,032	1.02%	\$ 1,605,754,493	1.01%	\$ 526	\$ 559	2.53%	106
Water and Other Public Services	\$ 1,110,582,472	0.79%	\$ 1,251,225,655	0.79%	\$ 410	\$ 435	2.53%	100
TELEPHONE SERVICES	\$ 2,966,179,525	2.12%	\$ 3,321,843,374	2.09%	\$ 1,094	\$ 1,155	2.40%	100
Telephone Service, Excl Mobile Phone	\$ 819,207,036	0.58%	\$ 911,744,464	0.57%	\$ 302	\$ 317	2.26%	89
Telephone Service for Mobile Phone	\$ 2,084,209,683	1.49%	\$ 2,340,481,366	1.47%	\$ 769	\$ 814	2.46%	104
Phone Cards	\$ 62,762,806	0.04%	\$ 69,617,544	0.04%	\$ 23	\$ 24	2.18%	102
CABLE AND INTERNET SERVICES	\$ 2,301,215,551	1.64%	\$ 2,664,072,924	1.68%	\$ 849	\$ 927	3.15%	101
Community Antenna or Cable TV	\$ 1,722,445,516	1.23%	\$ 2,017,592,645	1.27%	\$ 635	\$ 702	3.43%	98
Internet Services	\$ 578,770,035	0.41%	\$ 646,480,279	0.41%	\$ 213	\$ 225	2.34%	112



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Apparel**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>TOTAL APPAREL</b>	\$ 11,148,857,005	7.95%	\$ 13,194,623,865	8.30%	\$ 4,112	\$ 4,590	3.67%	104
WOMEN'S APPAREL	\$ 3,636,847,065	2.59%	\$ 4,294,677,567	2.70%	\$ 1,341	\$ 1,494	3.62%	104
Women's Dresses	\$ 310,181,373	0.22%	\$ 368,428,856	0.23%	\$ 114	\$ 128	3.76%	106
Women's Coats & Jackets	\$ 363,783,608	0.26%	\$ 429,760,229	0.27%	\$ 134	\$ 149	3.63%	153
Women's Sport Coats, Tailored Jackets	\$ 33,048,710	0.02%	\$ 39,152,159	0.02%	\$ 12	\$ 14	3.69%	102
Women's Vests & Sweaters	\$ 205,807,052	0.15%	\$ 244,999,122	0.15%	\$ 76	\$ 85	3.81%	102
Women's Shirts, Tops, Blouses	\$ 710,045,291	0.51%	\$ 836,304,266	0.53%	\$ 262	\$ 291	3.56%	103
Women's Skirts	\$ 142,532,884	0.10%	\$ 170,878,918	0.11%	\$ 53	\$ 59	3.98%	90
Women's Pants & Shorts	\$ 943,746,644	0.67%	\$ 1,111,235,693	0.70%	\$ 348	\$ 387	3.55%	101
Women's Active Sportswear	\$ 77,921,269	0.06%	\$ 90,895,170	0.06%	\$ 29	\$ 32	3.33%	98
Women's Sleepwear	\$ 76,994,852	0.05%	\$ 89,097,158	0.06%	\$ 28	\$ 31	3.14%	95
Women's Undergarments	\$ 247,998,709	0.18%	\$ 288,696,310	0.18%	\$ 91	\$ 100	3.28%	103
Women's Hosiery	\$ 58,180,650	0.04%	\$ 68,036,739	0.04%	\$ 21	\$ 24	3.39%	100
Women's Suits	\$ 152,209,951	0.11%	\$ 186,191,046	0.12%	\$ 56	\$ 65	4.47%	81
Women's Accessories	\$ 119,879,384	0.09%	\$ 141,361,064	0.09%	\$ 44	\$ 49	3.58%	102
Women's Uniforms & Costumes	\$ 194,516,688	0.14%	\$ 229,640,837	0.14%	\$ 72	\$ 80	3.61%	104

**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Apparel**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
MEN'S APPAREL	\$ 2,298,897,245	1.64%	\$ 2,731,715,430	1.72%	\$ 848	\$ 950	3.77%	103
Men's Suits	\$ 369,987,488	0.26%	\$ 446,488,552	0.28%	\$ 136	\$ 155	4.14%	114
Men's Sport Coats/Tailored Jackets	\$ 68,967,926	0.05%	\$ 81,823,710	0.05%	\$ 25	\$ 28	3.73%	106
Men's Coats & Jackets	\$ 184,638,402	0.13%	\$ 217,125,716	0.14%	\$ 68	\$ 76	3.52%	102
Men's Underwear	\$ 113,576,026	0.08%	\$ 135,182,087	0.09%	\$ 42	\$ 47	3.80%	104
Men's Hosiery	\$ 47,935,188	0.03%	\$ 56,994,190	0.04%	\$ 18	\$ 20	3.78%	103
Men's Nightwear/Loungewear	\$ 13,010,220	0.01%	\$ 15,075,688	0.01%	\$ 5	\$ 5	3.18%	102
Men's Accessories	\$ 94,147,854	0.07%	\$ 111,694,019	0.07%	\$ 35	\$ 39	3.73%	104
Men's Sweaters & Vests	\$ 57,625,787	0.04%	\$ 68,252,707	0.04%	\$ 21	\$ 24	3.69%	89
Men's Active Sportswear	\$ 96,157,326	0.07%	\$ 114,219,679	0.07%	\$ 35	\$ 40	3.76%	81
Men's Shirts	\$ 558,304,924	0.40%	\$ 660,783,091	0.42%	\$ 206	\$ 230	3.67%	102
Men's Pants & Shorts	\$ 622,051,371	0.44%	\$ 739,568,326	0.47%	\$ 229	\$ 257	3.78%	102
Men's Uniforms & Costumes	\$ 72,494,733	0.05%	\$ 84,507,665	0.05%	\$ 27	\$ 29	3.31%	96

**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Apparel**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>GIRLS' APPAREL</b>	\$ 798,029,826	0.57%	\$ 950,787,263	0.60%	\$ 294	\$ 331	3.83%	103
Girls' Coats & Jackets	\$ 32,380,084	0.02%	\$ 38,689,558	0.02%	\$ 12	\$ 13	3.90%	87
Girls' Dresses, Suits	\$ 56,017,476	0.04%	\$ 67,312,876	0.04%	\$ 21	\$ 23	4.03%	106
Girls' Shirts/Blouses/Sweaters	\$ 217,971,762	0.16%	\$ 259,174,372	0.16%	\$ 80	\$ 90	3.78%	103
Girls' Skirts, Pants & Shorts	\$ 335,730,364	0.24%	\$ 399,594,957	0.25%	\$ 124	\$ 139	3.80%	105
Girls' Active Sportswear	\$ 20,294,257	0.01%	\$ 24,124,088	0.02%	\$ 7	\$ 8	3.77%	96
Girls' Underwear & Sleepwear	\$ 56,430,165	0.04%	\$ 67,729,212	0.04%	\$ 21	\$ 24	4.00%	106
Girls' Hosiery	\$ 17,034,071	0.01%	\$ 20,298,764	0.01%	\$ 6	\$ 7	3.83%	105
Girls' Accessories	\$ 7,501,556	0.01%	\$ 8,924,748	0.01%	\$ 3	\$ 3	3.79%	108
Girls' Uniforms & Costumes	\$ 54,670,091	0.04%	\$ 64,938,688	0.04%	\$ 20	\$ 23	3.76%	103
<b>BOYS' APPAREL</b>	\$ 600,477,223	0.43%	\$ 720,029,094	0.45%	\$ 221	\$ 250	3.98%	109
Boys' Coats & Jackets	\$ 41,480,623	0.03%	\$ 49,298,083	0.03%	\$ 15	\$ 17	3.77%	147
Boys' Sweaters	\$ 20,901,897	0.01%	\$ 25,388,571	0.02%	\$ 8	\$ 9	4.29%	116
Boys' Shirts	\$ 129,259,079	0.09%	\$ 153,862,927	0.10%	\$ 48	\$ 54	3.81%	100
Boys' Underwear	\$ 30,493,208	0.02%	\$ 36,446,047	0.02%	\$ 11	\$ 13	3.90%	100
Boys' Nightwear	\$ 5,552,568	0.00%	\$ 6,740,469	0.00%	\$ 2	\$ 2	4.28%	109
Boys' Hosiery	\$ 21,043,688	0.02%	\$ 25,100,670	0.02%	\$ 8	\$ 9	3.86%	101
Boys' Accessories	\$ 13,570,856	0.01%	\$ 16,387,498	0.01%	\$ 5	\$ 6	4.15%	104
Boys' Suits, Sport Coats, Vests	\$ 11,617,020	0.01%	\$ 13,866,198	0.01%	\$ 4	\$ 5	3.87%	114
Boys' Pants & Shorts	\$ 275,633,522	0.20%	\$ 331,280,036	0.21%	\$ 102	\$ 115	4.04%	112
Boys' Active Sportswear	\$ 22,080,439	0.02%	\$ 26,838,019	0.02%	\$ 8	\$ 9	4.31%	103
Boys' Uniforms & Costumes	\$ 28,844,323	0.02%	\$ 34,820,576	0.02%	\$ 11	\$ 12	4.14%	102

**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Apparel**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>INFANTS' APPAREL</b>	\$ 315,525,347	0.23%	\$ 374,026,893	0.24%	\$ 116	\$ 130	3.71%	104
Infants' Coats/Jackets/Snowsuit	\$ 6,879,528	0.00%	\$ 8,135,446	0.01%	\$ 3	\$ 3	3.65%	143
Infants' Dresses/Outerwear	\$ 118,726,883	0.08%	\$ 141,469,995	0.09%	\$ 44	\$ 49	3.83%	116
Infants' Undergarments	\$ 140,230,266	0.10%	\$ 165,450,507	0.10%	\$ 52	\$ 58	3.60%	97
Infants' Sleeping Garments	\$ 12,622,943	0.01%	\$ 15,273,497	0.01%	\$ 5	\$ 5	4.20%	78
Infants' Accessories	\$ 37,065,727	0.03%	\$ 43,697,448	0.03%	\$ 14	\$ 15	3.58%	105
<b>FOOTWEAR (EXCLUDING INFANTS)</b>	\$ 1,410,455,511	1.01%	\$ 1,666,333,652	1.05%	\$ 520	\$ 580	3.63%	101
Men's Footwear	\$ 491,667,524	0.35%	\$ 582,399,547	0.37%	\$ 181	\$ 203	3.69%	103
Boys' Footwear	\$ 143,177,929	0.10%	\$ 168,944,357	0.11%	\$ 53	\$ 59	3.60%	102
Girls' Footwear	\$ 150,912,606	0.11%	\$ 178,043,624	0.11%	\$ 56	\$ 62	3.60%	98
Women's Footwear	\$ 624,697,452	0.45%	\$ 736,946,124	0.46%	\$ 230	\$ 256	3.59%	100
<b>OTHER APPAREL PRODUCTS &amp;</b>	\$ 2,088,624,788	1.49%	\$ 2,457,053,966	1.55%	\$ 770	\$ 855	3.53%	106
Clothing/Material/Patterns/Notions	\$ 55,618,549	0.04%	\$ 66,572,614	0.04%	\$ 21	\$ 23	3.94%	73
Clothing Rental & Storage	\$ 95,389,672	0.07%	\$ 113,170,675	0.07%	\$ 35	\$ 39	3.73%	99
Clothing Repair & Alteration	\$ 51,267,884	0.04%	\$ 57,460,836	0.04%	\$ 19	\$ 20	2.42%	118
Shoe Repair, Other Shoe Service	\$ 19,716,246	0.01%	\$ 21,840,532	0.01%	\$ 7	\$ 8	2.15%	160
Coin Operated Laundry Service	\$ 114,755,051	0.08%	\$ 125,916,337	0.08%	\$ 42	\$ 44	1.95%	88
Laundry/Dry Cleaning (Not Coin Operated)	\$ 210,181,750	0.15%	\$ 239,427,309	0.15%	\$ 78	\$ 83	2.78%	107
Watches	\$ 159,363,233	0.11%	\$ 196,341,609	0.12%	\$ 59	\$ 68	4.64%	99
Jewelry	\$ 1,307,207,884	0.93%	\$ 1,548,853,097	0.97%	\$ 482	\$ 539	3.70%	110
Watch & Jewelry Repair	\$ 75,124,519	0.05%	\$ 87,470,957	0.06%	\$ 28	\$ 30	3.29%	103





**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power TV, Radio and Sound Equipment**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>TV, RADIO, &amp; SOUND EQUIPMENT</b>	\$ 2,091,202,851	1.49%	\$ 3,086,225,259	1.94%	\$ 771	\$ 1,074	9.52%	113
Satellite Dishes	\$ 3,786,851	0.00%	\$ 4,477,679	0.00%	\$ 1	\$ 2	3.65%	103
Televisions (All)	\$ 478,192,048	0.34%	\$ 760,458,063	0.48%	\$ 176	\$ 265	11.81%	106
VCRs/DVD/Digital Media Players &	\$ 46,909,195	0.03%	\$ 72,746,528	0.05%	\$ 17	\$ 25	11.02%	59
Radios	\$ 53,010,243	0.04%	\$ 81,593,617	0.05%	\$ 20	\$ 28	10.78%	63
Sound Components/Component Systems	\$ 402,491,317	0.29%	\$ 638,275,680	0.40%	\$ 148	\$ 222	11.72%	120
Personal Digital Audio Players	\$ 26,379,090	0.02%	\$ 27,680,428	0.02%	\$ 10	\$ 10	0.99%	107
Other Sound Equipment and Accessories	\$ 274,870,503	0.20%	\$ 436,627,480	0.27%	\$ 101	\$ 152	11.77%	113
Purchase CD/Tape/Record	\$ 48,501,960	0.03%	\$ 76,911,576	0.05%	\$ 18	\$ 27	11.71%	104
Purchase Video Cassettes/Tapes/DVDs	\$ 143,956,863	0.10%	\$ 227,986,730	0.14%	\$ 53	\$ 79	11.67%	113
Rental Video Cassettes/Tapes/DVDs	\$ 374,694,966	0.27%	\$ 438,225,653	0.28%	\$ 138	\$ 152	3.39%	181
Telephone Answering Devices	\$ 6,142,322	0.00%	\$ 7,052,873	0.00%	\$ 2	\$ 2	2.96%	127
Telephone & Accessories	\$ 20,256,221	0.01%	\$ 23,949,714	0.02%	\$ 7	\$ 8	3.65%	47
Video Games Hardware/Software	\$ 98,431,515	0.07%	\$ 155,280,906	0.10%	\$ 36	\$ 54	11.55%	103
Repair of TV/Radio/Sound Equipment	\$ 110,142,403	0.08%	\$ 129,563,373	0.08%	\$ 41	\$ 45	3.53%	106
Rental of Home Electronic Equipment	\$ 3,437,354	0.00%	\$ 5,394,959	0.00%	\$ 1	\$ 2	11.39%	104
<b>COMPUTERS, SOFTWARE &amp;</b>	<b>\$ 1,677,633,248</b>	<b>1.20%</b>	<b>\$ 2,625,014,737</b>	<b>1.65%</b>	<b>\$ 619</b>	<b>\$ 913</b>	<b>11.29%</b>	<b>105</b>
Software & Accessories (Home Use)	\$ 246,810,911	0.18%	\$ 393,509,476	0.25%	\$ 91	\$ 137	11.89%	108
Computer Hardware (Home Use)	\$ 1,410,954,070	1.01%	\$ 2,198,757,119	1.38%	\$ 520	\$ 765	11.17%	105
Repair Computers/Systems (Home Use)	\$ 19,868,267	0.01%	\$ 32,748,142	0.02%	\$ 7	\$ 11	12.97%	105




**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Sports and Recreation**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>SPORTS &amp; RECREATION</b>	\$ 4,320,434,191	3.08%	\$ 5,533,463,310	3.48%	\$ 1,593	\$ 1,925	5.62%	107
Social/Recreation/Civic Club Membership	\$ 410,216,862	0.29%	\$ 483,408,332	0.30%	\$ 151	\$ 168	3.57%	106
Fees for Participant Sports	\$ 354,217,409	0.25%	\$ 421,039,560	0.26%	\$ 131	\$ 146	3.77%	102
Admission Fees for Entertainment	\$ 151,076,427	0.11%	\$ 178,852,658	0.11%	\$ 56	\$ 62	3.68%	108
Admission to Sporting Events	\$ 429,894,848	0.31%	\$ 523,029,161	0.33%	\$ 159	\$ 182	4.33%	101
Fees for Recreational Lessons	\$ 394,330,698	0.28%	\$ 477,159,458	0.30%	\$ 145	\$ 166	4.20%	100
Music Instruments/Accessories	\$ 93,943,448	0.07%	\$ 147,422,997	0.09%	\$ 35	\$ 51	11.39%	110
Rent/Repair Musical Instruments	\$ 3,818,688	0.00%	\$ 5,989,782	0.00%	\$ 1	\$ 2	11.37%	87
<b>SPORTS EQUIPMENT</b>	\$ 2,482,935,811	1.77%	\$ 3,296,561,362	2.07%	\$ 916	\$ 1,147	6.55%	109
General Sport/Exercise Equipment	\$ 478,537,857	0.34%	\$ 750,469,066	0.47%	\$ 176	\$ 261	11.37%	106
Bicycles	\$ 152,359,110	0.11%	\$ 239,593,876	0.15%	\$ 56	\$ 83	11.45%	112
Camping Equipment	\$ 61,222,794	0.04%	\$ 97,494,801	0.06%	\$ 23	\$ 34	11.85%	113
Hunting, Fishing Equipment	\$ 74,392,517	0.05%	\$ 85,468,726	0.05%	\$ 27	\$ 30	2.98%	91
Winter Sport Equipment	\$ 89,010,005	0.06%	\$ 138,197,637	0.09%	\$ 33	\$ 48	11.05%	247
Other Sports Equipment	\$ 106,725,680	0.08%	\$ 167,059,118	0.11%	\$ 39	\$ 58	11.31%	79
Water Sport Equipment	\$ 78,370,323	0.06%	\$ 129,167,979	0.08%	\$ 29	\$ 45	12.96%	109
Playground Equipment	\$ 98,784,500	0.07%	\$ 157,856,737	0.10%	\$ 36	\$ 55	11.96%	122
Toys Games Hobbies Tricycles	\$ 1,343,533,025	0.96%	\$ 1,531,253,422	0.96%	\$ 496	\$ 533	2.79%	110

	<p><b>Washington</b>  <b>PCensus Online Sample Report</b>  <b>Consumer Buying Power Photographic Equipment and Supplies</b></p>
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Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>PHOTOGRAPHIC EQUIPMENT/SUPPLIES</b>	\$ 292,955,276	0.21%	\$ 392,882,171	0.25%	\$ 108	\$ 137	6.82%	106
Film	\$ 94,581,570	0.07%	\$ 110,312,640	0.07%	\$ 35	\$ 38	3.33%	99
Film Processing	\$ 80,093,177	0.06%	\$ 94,753,976	0.06%	\$ 30	\$ 33	3.66%	113
Photographic Equipment	\$ 118,280,529	0.08%	\$ 187,815,555	0.12%	\$ 44	\$ 65	11.76%	107




**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Pet Expenses**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>PET EXPENSES</b>	\$ 1,575,069,909	1.12%	\$ 1,839,456,182	1.16%	\$ 581	\$ 640	3.36%	102
Pet Food	\$ 830,944,636	0.59%	\$ 958,476,090	0.60%	\$ 306	\$ 333	3.07%	101
Pets Purchase/Supplies/Medicine	\$ 88,402,852	0.06%	\$ 103,761,261	0.07%	\$ 33	\$ 36	3.47%	101
Pet Services	\$ 21,917,911	0.02%	\$ 26,697,096	0.02%	\$ 8	\$ 9	4.36%	92
Vet Services	\$ 633,804,510	0.45%	\$ 750,521,735	0.47%	\$ 234	\$ 261	3.68%	105



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Reading Materials**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>READING MATERIALS</b>	\$ 1,384,825,605	0.99%	\$ 1,600,836,958	1.01%	\$ 511	\$ 557	3.12%	120
Books Not Through Book Clubs	\$ 490,365,921	0.35%	\$ 570,613,434	0.36%	\$ 181	\$ 198	3.27%	151
Books Through Book Clubs	\$ 36,223,471	0.03%	\$ 41,774,719	0.03%	\$ 13	\$ 15	3.07%	165
Magazine and Newspapers Subscriptions	\$ 644,442,491	0.46%	\$ 741,227,910	0.47%	\$ 238	\$ 258	3.00%	107
Magazine and Newspapers Non-subscription	\$ 213,793,722	0.15%	\$ 247,220,895	0.16%	\$ 79	\$ 86	3.13%	103



## Washington

### PCensus Online Sample Report

### Consumer Buying Power Education

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>EDUCATION</b>	\$ 5,286,340,190	3.77%	\$ 6,018,092,671	3.79%	\$ 1,950	\$ 2,093	2.77%	101
ROOM/BOARD	\$ 418,334,456	0.30%	\$ 464,217,099	0.29%	\$ 154	\$ 161	2.19%	107
Board	\$ 395,022,007	0.28%	\$ 438,282,864	0.28%	\$ 146	\$ 152	2.19%	107
Housing While Attending School	\$ 23,312,449	0.02%	\$ 25,934,235	0.02%	\$ 9	\$ 9	2.25%	103
TUITION/SCHOOLSUPPLIES	\$ 4,868,005,734	3.47%	\$ 5,553,875,572	3.49%	\$ 1,795	\$ 1,932	2.82%	100
College Tuition	\$ 3,177,788,247	2.27%	\$ 3,596,862,030	2.26%	\$ 1,172	\$ 1,251	2.64%	98
Elementary/High School Tuition	\$ 815,265,769	0.58%	\$ 943,704,598	0.59%	\$ 301	\$ 328	3.15%	111
Other School Tuition	\$ 136,226,392	0.10%	\$ 153,560,448	0.10%	\$ 50	\$ 53	2.54%	104
Books/Supplies/Equipment for College	\$ 506,572,248	0.36%	\$ 594,966,276	0.37%	\$ 187	\$ 207	3.49%	93
Books/Supplies/Equipment Non-College	\$ 232,153,078	0.17%	\$ 264,782,220	0.17%	\$ 86	\$ 92	2.81%	111



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Transportation**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>TRANSPORTATION</b>	\$ 22,581,212,879	16.11%	\$ 24,125,684,063	15.18%	\$ 8,328	\$ 8,392	1.37%	104
Gasoline	\$ 6,770,906,326	4.83%	\$ 6,861,621,463	4.32%	\$ 2,497	\$ 2,387	0.27%	108
Diesel Fuel	\$ 54,166,888	0.04%	\$ 54,183,967	0.03%	\$ 20	\$ 19	0.01%	105
Motor Oil	\$ 124,056,020	0.09%	\$ 125,042,266	0.08%	\$ 46	\$ 43	0.16%	110
<b>OTHER TRANSPORTATION</b>	\$ 255,012,333	0.18%	\$ 269,381,470	0.17%	\$ 94	\$ 94	1.13%	106
Mass Transit	\$ 192,072,799	0.14%	\$ 203,199,066	0.13%	\$ 71	\$ 71	1.16%	106
Taxi and Limo Services	\$ 62,939,534	0.04%	\$ 66,182,404	0.04%	\$ 23	\$ 23	1.03%	104
<b>VEHICLE PURCHASES &amp; LEASES</b>	\$ 14,748,767,685	10.52%	\$ 16,149,179,290	10.16%	\$ 5,440	\$ 5,617	1.90%	101
<b>NEW AUTOMOBILES/TRUCKS/VANS</b>	\$ 8,272,409,877	5.90%	\$ 9,021,894,500	5.68%	\$ 3,051	\$ 3,138	1.81%	109
New Cars	\$ 2,337,805,540	1.67%	\$ 2,547,485,760	1.60%	\$ 862	\$ 886	1.79%	111
New Car Lease	\$ 1,667,828,355	1.19%	\$ 1,803,167,915	1.13%	\$ 615	\$ 627	1.62%	90
New Trucks/Vans	\$ 3,781,384,377	2.70%	\$ 4,044,085,503	2.54%	\$ 1,395	\$ 1,407	1.39%	117
New Truck Lease	\$ 268,033,349	0.19%	\$ 285,438,451	0.18%	\$ 99	\$ 99	1.30%	109
New Motorcycles	\$ 217,358,256	0.16%	\$ 341,716,871	0.21%	\$ 80	\$ 119	11.44%	122
<b>USED VEHICLES</b>	\$ 5,660,282,281	4.04%	\$ 5,828,049,606	3.67%	\$ 2,088	\$ 2,027	0.59%	94
Used Cars	\$ 3,099,453,447	2.21%	\$ 3,197,617,431	2.01%	\$ 1,143	\$ 1,112	0.63%	102
Used Trucks/Vans	\$ 2,353,522,394	1.68%	\$ 2,313,774,023	1.46%	\$ 868	\$ 805	-0.34%	85
Used Motorcycles	\$ 207,306,440	0.15%	\$ 316,658,152	0.20%	\$ 76	\$ 110	10.55%	105
<b>BOATS &amp; RECREATIONAL PURCHASE</b>	\$ 816,075,527	0.58%	\$ 1,299,235,184	0.82%	\$ 301	\$ 452	11.84%	84
<b>RENTED VEHICLES</b>	\$ 628,303,627	0.45%	\$ 666,275,607	0.42%	\$ 232	\$ 232	1.21%	117
Car/Truck/Motorcycle Rental	\$ 538,687,267	0.38%	\$ 574,345,974	0.36%	\$ 199	\$ 200	1.32%	116
Boats and Recreational Vehicle Rentals	\$ 89,616,360	0.06%	\$ 91,929,633	0.06%	\$ 33	\$ 32	0.52%	122



## Washington

### PCensus Online Sample Report

#### Consumer Buying Power Automotive Maintenance and Repair

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>AUTOMOTIVE MAINTENANCE/REPAIR/</b>	<b>\$ 5,781,483,914</b>	<b>4.12%</b>	<b>\$ 6,040,262,688</b>	<b>3.80%</b>	<b>\$ 2,132</b>	<b>\$ 2,101</b>	<b>0.90%</b>	<b>112</b>
Towing Charges	\$ 22,387,967	0.02%	\$ 21,378,444	0.01%	\$ 8	\$ 7	-0.90%	102
GPS Devices and Services	\$ 23,282,785	0.02%	\$ 24,549,229	0.02%	\$ 9	\$ 9	1.09%	109
Vehicle Audio and Video Equipment	\$ 69,569,587	0.05%	\$ 72,652,627	0.05%	\$ 26	\$ 25	0.89%	130
Miscellaneous Auto Repair/Services	\$ 409,248,085	0.29%	\$ 428,814,859	0.27%	\$ 151	\$ 149	0.96%	106
Tire Repair & Other Repair Work	\$ 390,817,633	0.28%	\$ 408,660,715	0.26%	\$ 144	\$ 142	0.91%	111
Minor Parts & Accessories	\$ 564,106,206	0.40%	\$ 588,681,699	0.37%	\$ 208	\$ 205	0.87%	117
Automobile Service Clubs	\$ 75,000,333	0.05%	\$ 78,770,353	0.05%	\$ 28	\$ 27	1.01%	106
Vehicle Air Conditioner Repair	\$ 39,677,596	0.03%	\$ 41,731,173	0.03%	\$ 15	\$ 15	1.04%	105
Coolant/Additives/Brake/Transmission Fluid	\$ 23,453,942	0.02%	\$ 24,279,625	0.02%	\$ 9	\$ 8	0.70%	110
Tires Purchased/Replaced/Install	\$ 668,366,929	0.48%	\$ 698,891,658	0.44%	\$ 247	\$ 243	0.91%	108
Body Work/Paint/Repair Upholstery	\$ 310,943,674	0.22%	\$ 329,145,215	0.21%	\$ 115	\$ 114	1.17%	115
Repair to Steering or Front End	\$ 110,589,134	0.08%	\$ 116,829,519	0.07%	\$ 41	\$ 41	1.13%	115
Front End Alignment, Wheel Balancing/ Repair to Engine Cooling System	\$ 118,421,115	0.08%	\$ 122,871,938	0.08%	\$ 44	\$ 43	0.75%	109
Motor Tune-Up	\$ 157,573,084	0.11%	\$ 164,274,295	0.10%	\$ 58	\$ 57	0.85%	116
Lubrication & Oil Change	\$ 415,632,213	0.30%	\$ 434,645,371	0.27%	\$ 153	\$ 151	0.91%	118
Shock Absorber Replacement	\$ 570,959,058	0.41%	\$ 595,931,663	0.37%	\$ 211	\$ 207	0.87%	105
Exhaust System Repair	\$ 21,010,854	0.01%	\$ 21,405,480	0.01%	\$ 8	\$ 7	0.38%	78
Electrical System Repair	\$ 70,804,519	0.05%	\$ 73,913,090	0.05%	\$ 26	\$ 26	0.88%	110
Motor Repair/Replacement	\$ 196,063,445	0.14%	\$ 203,318,729	0.13%	\$ 72	\$ 71	0.74%	110
Brake Work	\$ 716,311,582	0.51%	\$ 741,504,047	0.47%	\$ 264	\$ 258	0.70%	112
Clutch, Transmission Repair	\$ 353,500,393	0.25%	\$ 370,685,188	0.23%	\$ 130	\$ 129	0.97%	110
Drive Shaft & Rear-End Repair	\$ 433,152,380	0.31%	\$ 456,094,233	0.29%	\$ 160	\$ 159	1.06%	123
	\$ 20,611,400	0.01%	\$ 21,233,538	0.01%	\$ 8	\$ 7	0.60%	76




	<p><b>Washington</b>  <b>PCensus Online Sample Report</b>  <b>Consumer Buying Power Travel</b></p>
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Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>TRAVEL</b>	\$ 6,879,329,822	4.91%	\$ 7,713,117,196	4.85%	\$ 2,537	\$ 2,683	2.42%	123
Airline Fares on Trips	\$ 2,446,236,025	1.75%	\$ 2,618,710,560	1.65%	\$ 902	\$ 911	1.41%	139
Local Transportation on Trips	\$ 234,670,689	0.17%	\$ 248,703,494	0.16%	\$ 87	\$ 87	1.20%	103
Taxi Fares and Limo Services on Trips	\$ 26,173,002	0.02%	\$ 27,882,044	0.02%	\$ 10	\$ 10	1.31%	108
Ship Fares on Trips	\$ 140,784,030	0.10%	\$ 162,374,314	0.10%	\$ 52	\$ 56	3.07%	110
Travel Items/Luggage	\$ 144,235,309	0.10%	\$ 170,545,121	0.11%	\$ 53	\$ 59	3.65%	107
Entertainment Expense on Trips	\$ 1,376,646,133	0.98%	\$ 1,650,516,844	1.04%	\$ 508	\$ 574	3.98%	110
Lodging while on Trips	\$ 1,565,059,511	1.12%	\$ 1,741,403,616	1.10%	\$ 577	\$ 606	2.25%	123
Food and Beverages on Trips	\$ 945,525,123	0.67%	\$ 1,092,981,203	0.69%	\$ 349	\$ 380	3.12%	117



**Washington**  
**PCensus Online Sample Report**  
**Consumer Buying Power Health Care**

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>HEALTH CARE</b>	\$ 12,562,485,914	8.96%	\$ 14,571,404,662	9.17%	\$ 4,633	\$ 5,069	3.20%	92
MEDICAL SERVICES	\$ 6,065,472,140	4.33%	\$ 7,100,163,205	4.47%	\$ 2,237	\$ 2,470	3.41%	102
Eye Care Services	\$ 350,056,643	0.25%	\$ 409,503,487	0.26%	\$ 129	\$ 142	3.40%	103
Dental Services	\$ 1,779,095,788	1.27%	\$ 2,093,014,103	1.32%	\$ 656	\$ 728	3.53%	102
Physicians Services	\$ 1,585,617,277	1.13%	\$ 1,843,278,419	1.16%	\$ 585	\$ 641	3.25%	100
Services by Professional not Physician	\$ 471,421,498	0.34%	\$ 554,308,144	0.35%	\$ 174	\$ 193	3.52%	101
Lab Tests, X-Rays	\$ 358,272,744	0.26%	\$ 419,253,522	0.26%	\$ 132	\$ 146	3.40%	101
Hospital Room and Services	\$ 1,371,402,175	0.98%	\$ 1,603,662,516	1.01%	\$ 506	\$ 558	3.39%	104
Care in Convalescent or Nursing Home	\$ 85,147,798	0.06%	\$ 102,148,994	0.06%	\$ 31	\$ 36	3.99%	91
Other Medical Care Service	\$ 64,458,217	0.05%	\$ 74,994,020	0.05%	\$ 24	\$ 26	3.27%	104
DRUGS	\$ 5,974,507,558	4.26%	\$ 6,856,765,910	4.31%	\$ 2,204	\$ 2,385	2.95%	84
Nonprescription Drugs	\$ 578,052,567	0.41%	\$ 666,197,751	0.42%	\$ 213	\$ 232	3.05%	101
Vitamins & Vitamin Supplements	\$ 338,385,949	0.24%	\$ 388,787,204	0.24%	\$ 125	\$ 135	2.98%	101
Prescription Drugs	\$ 5,058,069,042	3.61%	\$ 5,801,780,955	3.65%	\$ 1,866	\$ 2,018	2.94%	82
MEDICAL SUPPLIES	\$ 522,506,216	0.37%	\$ 614,475,547	0.39%	\$ 193	\$ 214	3.52%	95
Eyeglasses & Contact Lenses	\$ 359,411,142	0.26%	\$ 422,812,064	0.27%	\$ 133	\$ 147	3.53%	99
Hearing Aids	\$ 53,909,031	0.04%	\$ 63,818,288	0.04%	\$ 20	\$ 22	3.68%	89
Topicals & Dressings	\$ 86,905,508	0.06%	\$ 100,881,284	0.06%	\$ 32	\$ 35	3.22%	100
Purchase/Rent/Repair Medical Equipment	\$ 22,280,535	0.02%	\$ 26,963,911	0.02%	\$ 8	\$ 9	4.20%	57



## Washington

### PCensus Online Sample Report

#### Consumer Buying Power Personal Expenses and Services

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>PERSONAL EXPENSES &amp; SERVICES</b>	\$ 4,550,332,622	3.25%	\$ 5,142,014,097	3.23%	\$ 1,678	\$ 1,789	2.60%	103
Legal Fees	\$ 2,472,157,826	1.76%	\$ 2,759,963,403	1.74%	\$ 912	\$ 960	2.33%	103
Funeral Expense	\$ 381,211,263	0.27%	\$ 433,590,107	0.27%	\$ 141	\$ 151	2.75%	97
Cemetery Lots, Vaults, Maintenance Fees	\$ 70,587,249	0.05%	\$ 80,977,216	0.05%	\$ 26	\$ 28	2.94%	101
Credit Card Memberships	\$ 6,223,830	0.00%	\$ 7,243,738	0.00%	\$ 2	\$ 3	3.28%	104
Accounting Fees	\$ 265,435,343	0.19%	\$ 298,000,581	0.19%	\$ 98	\$ 104	2.45%	105
Postage	\$ 281,106,432	0.20%	\$ 317,357,978	0.20%	\$ 104	\$ 110	2.58%	108
Delivery Service	\$ 9,840,141	0.01%	\$ 10,141,544	0.01%	\$ 4	\$ 4	0.61%	92
Stationery, Gift Wrap, Etc.	\$ 1,063,770,538	0.76%	\$ 1,234,739,530	0.78%	\$ 392	\$ 429	3.21%	105



## Washington

### PCensus Online Sample Report

### Consumer Buying Power Contributions

Consumer Buying Power	Washington							
	2013 Aggregate	%	2018 Aggregate	%	2013	2018	Average	2013
<b>TOTAL SPECIFIED CONSUMER</b>	<b>\$ 140,167,868,510</b>		<b>\$ 158,957,426,702</b>		<b>\$ 51,697</b>	<b>\$ 55,292</b>	<b>2.68%</b>	<b>104</b>
<b>CONTRIBUTIONS (ALL)</b>	\$ 3,876,460,932	2.77%	\$ 4,375,455,320	2.75%	\$ 1,430	\$ 1,522	2.57%	99
Contributions to Charity	\$ 580,498,321	0.41%	\$ 681,224,804	0.43%	\$ 214	\$ 237	3.47%	104
Contributions to Religious Organizations	\$ 1,431,350,106	1.02%	\$ 1,612,119,319	1.01%	\$ 528	\$ 561	2.53%	105
Other Contributions	\$ 56,024,126	0.04%	\$ 64,256,541	0.04%	\$ 21	\$ 22	2.94%	111
Contributions to Political Organizations	\$ 24,690,165	0.02%	\$ 27,702,872	0.02%	\$ 9	\$ 10	2.44%	109
Cash Support to College Student	\$ 493,989,715	0.35%	\$ 555,833,203	0.35%	\$ 182	\$ 193	2.50%	107
Gifts to Persons not in the Consumer Unit	\$ 1,142,937,088	0.82%	\$ 1,262,718,538	0.79%	\$ 422	\$ 439	2.10%	86
Contributions to Education Institutions	\$ 146,971,411	0.10%	\$ 171,600,043	0.11%	\$ 54	\$ 60	3.35%	120