

**Tetrad Computer Applications Inc.  
PCensus Target Report Example  
Places with more than 1,500 Households**

Rank	San Diego, CA MSA Place List	Total Population	Total Households	Average household income (\$)	Workforce Dominant Industry	Unemployment rate %	College Graduates (%)
1	Del Mar city	4,389	2,182	123,160	Professional and related services	2.9	76
2	Solana Beach city	12,887	5,736	107,453	Professional and related services	3.6	64
3	Jamul CDP	5,979	1,844	105,527	Health care and social assistance	4.4	42
4	Coronado city	24,226	7,760	93,126	Professional and related services	3.3	56
5	Poway city	48,295	15,588	91,985	Manufacturing	3.3	48
6	Bonita CDP	12,018	4,162	89,629	Retail trade	5.8	48
7	Casa de Oro-Mount Helix CDP	18,868	7,077	89,386	Professional and related services	5.1	46
8	San Diego Country Estates CDP	9,430	2,983	86,776	Retail trade	3.6	39
9	Encinitas city	58,195	22,970	86,493	Professional and related services	3.9	57
10	Carlsbad city	77,998	31,410	85,902	Professional and related services	3.9	54
11	Rancho San Diego CDP	20,043	6,989	85,013	Retail trade	3.9	46
12	Alpine CDP	13,157	4,766	80,709	Construction	4.6	34
13	Valley Center CDP	7,213	2,296	75,068	Professional and related services	2.7	35
14	Hidden Meadows CDP	3,417	1,539	73,794	Professional and related services	3.9	45
15	San Diego city	1,223,341	451,126	62,508	Professional and related services	6.1	43
16	Lake San Marcos CDP	3,979	2,263	62,082	Retail trade	6.3	41
17	Santee city	53,090	18,487	60,461	Retail trade	4.5	26
18	Ramona CDP	15,711	5,054	58,123	Retail trade	5.3	23
19	Oceanside city	160,905	56,547	56,809	Manufacturing	5.7	30
20	Fallbrook CDP	29,192	9,318	56,502	Professional and related services	6.9	29
21	San Marcos city	55,160	18,228	56,112	Manufacturing	5.6	28
22	Spring Valley CDP	26,643	9,182	55,989	Retail trade	6.3	28
23	Lakeside CDP	19,528	6,937	55,896	Construction	6.0	22
24	Chula Vista city	173,860	57,626	55,483	Retail trade	6.4	30
25	Escondido city	133,528	43,870	54,833	Manufacturing	6.2	26
26	Vista city	90,131	28,900	54,117	Manufacturing	7.2	27
27	Winter Gardens CDP	20,008	7,216	53,273	Retail trade	4.2	22
28	La Presa CDP	32,854	9,988	52,384	Health care and social assistance	6.8	21
29	La Mesa city	54,751	24,126	49,596	Retail trade	4.9	36
30	Lemon Grove city	24,954	8,543	48,658	Retail trade	8.0	23
31	Imperial Beach city	26,980	9,274	45,875	Retail trade	12.1	19
32	Bostonia CDP	14,868	5,573	45,434	Retail trade	7.6	17
33	El Cajon city	94,819	34,370	44,893	Retail trade	7.8	21
34	National City city	54,405	15,144	38,384	Manufacturing	10.7	14
35	Camp Pendleton South CDP	8,938	1,974	37,886	Health care and social assistance	6.4	24

Accepted	35 Targets	2,633,760	941,048	62,090	Professional and related services	6.0	37
Rejected	11 Targets	34,158	10,861	104,120	Retail trade	3.7	41
Total	46 Targets	2,667,918	951,909	62,569	Professional and related services	6.0	37