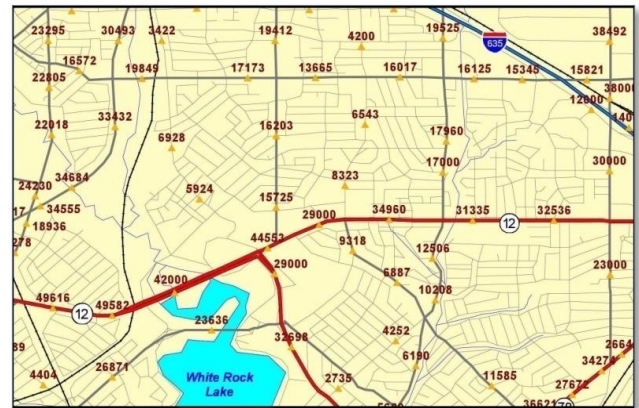


The MPSI TrafficMetrix Data

Get the most extensive database of published traffic volume information available for the United States with the **MPSI® TrafficMetrix®** data. This comprehensive traffic source provides over 1.5 million counts, covering all areas and all types of roads – from freeways in the nation's largest metropolitan areas to roads in rural areas. Current Year Estimates are also available for more than 750,000 of these traffic locations.

MPSI continuously updates its TrafficMetrix data with traffic information from almost 6,000 sources nationwide. Published Traffic Counts and Current Year Estimates are available.

MPSI employed its 40 years of modeling expertise to forecast traffic for the current year for customers needing more up-to-date information than the published counts. All data is standardized and assembled into a common geographic database. Originally developed to support sophisticated retail trade models, TrafficMetrix data is built on years of experience.



Street map showing US traffic counts for major highways and roads.

Features

- Over 1.5 million published traffic counts at more than 1,000,000 traffic data points
- Current Year Estimates for over 750,000 traffic data points
- Historical published count information
- Street and nearest cross street information
- Available in all major GIS and database formats
- Available by state, region, county or any area you choose
- Quarterly updates for Published Traffic Count Data
- Annual updates for Current Year Estimates

Benefits

- Make better business decisions about site and territory analysis
- Understand traffic patterns
- Identify high demand opportunities
- Access free technical support provided by highly qualified technicians

Other Available Geographies

- | | | | |
|-------------|----------------------|---------------|---------------|
| • Africa | • Chile | • Haiti | • Nicaragua |
| • Argentina | • Colombia | • Honduras | • Nigeria |
| • Bahamas | • Dominican Republic | • Jamaica | • Panama |
| • Barbados | • El Salvador | • Philippines | • Puerto Rico |
| • Brazil | • Grand Cayman | • South Korea | |
| • Canada | • Guatemala | • Mexico | |

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